



*"Because it's frightening to care for someone you don't understand"*

### What is Dementia Live®?

Dementia Live® is a powerful yet easy to deliver real life simulation *Experience* that immerses participants into life with dementia, resulting in a remarkable inside-out understanding of cognitive impairment and sensory change.

### How Does It Work?

Participants are outfitted in specialized *Gear* and given a series of tasks to perform within an enclosed "*Experience*" area. The challenges and struggles one faces become very real to the participant, because they are experiencing it themselves. This triggers a heightened awareness and understanding for those with dementia. Following the *Experience*, a trained Coach meets with them in a unique "*Empowerment Session*" where participants obtain valuable tools to improve communications and care processes.

### What is the benefit of the Authorized designation?

Eldercare providers (CCRS's, Assisted Living/Memory Care, Home Health, Hospice, and Home Care Providers) may become designated Dementia Live Providers. With training, you can offer Dementia Live as ongoing staff training, share this with families *and* offer it as Community Education. These 3 components deliver multiple benefits to your organization. As an Authorized Dementia Live® Provider you will be issued:

- Lobby Certificate
- Website Badge
- Authorized Providers will be listed on the AGE-u-cate website
- Access to innovative dementia training resources from AGE-u-cate Training Institute through bi-monthly Coach Connections

### Who should get attend training?

Administrators, Memory Care Directors, Marketing Liasons, DONs, CNA leaders, or anyone in the organization who will be a designated Dementia Live® Coach Leader.

# Become a Dementia Live® Authorized Coach

*"Becoming a partner with the Dementia Live program has opened the eyes of staff, families, and the community. We value the training and the research behind this program and it has become a part of our Civitas culture."*

Misti Powell, Civitas Senior Living  
VP of Culture Development

### Coach Leaders will:

- Gain a thorough understanding of successfully implementing the Dementia Live® Experience for sustainable use as staff training, family engagement, and community outreach
- Learn cutting edge, creative dementia training tools to help educate family and professional caregivers during the Dementia Live® Experience
- Obtain comprehensive instruction on staff training, outcomes tracking, marketing, and implementation of the program in a variety of settings

**\$695 per organization/location for 1 coach**

**\$225 per additional coach**  
(additional coaches from same organization/location)

**\$335 Gear Pack - required purchase**

(minimum one Gear Pack required for each organization/location)

**Date: Thursday, September 16, 2021**

**Time: 9:00 am – 3:30 pm**

**Location: Elderwerks Training Center  
251 E. Northwest Highway, Palatine, IL  
CEUs available through Elderwerks for a fee**

**Training delivered by: Julie Boggess, CDP,  
LNHA, Certified Master Trainer**

**Lunch, and a seriously fun time provided!  
Bring your own morning beverage  
Evidence of COVID vaccine required to  
enter the building.**



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