



**MANDATORY**

## **BEVERAGE AND FOOD SAMPLING REGULATIONS**

Items dispensed at exhibitor's booths are limited to products manufactured, processed or distributed by the exhibiting firm.

### **Beverage Sampling Exhibitors**

As an exhibitor you can be held legally liable for the safety and sobriety of your customers. You can lower your liability risks by ensuring that each alcohol sample does not exceed LCBO guidelines. Glasses are all marked with ounce measurements – you must not exceed these allowances.

Beverage guidelines:

- 23% alc. Vol. or greater max. serving 30 ml.
- 7% alc. Vol. to 22% alc. Vol. max. serving 60 ml.
- 6% or less alc. Vol. max. serving 115 ml.
- No free drinks to patrons or staff

### **Food Sampling Exhibitors**

Our contract with the Metro Toronto Convention Centre outlines restrictions for exhibitors serving food items:

- Food samples must be sample size and be served on a plate no larger than 6 inches in diameter. i.e. no full size portions, sandwiches etc.
- Cash cannot be accepted for food or beverage sampling transactions.

**A fee of \$600 per exhibitor will be levied if these regulations are not adhered to. I understand and agree to abide by the above stated restrictions on providing samples:**

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signed By (print name)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

**Please return by Nov. 8**  
**Email: [jodell@postmedia.com](mailto:jodell@postmedia.com)**