



# SPARTA

Smarter Philippines through  
Data Analytics, R&D, Training  
and Adoption

PROGRAM

# Conference Launch of Smarter Philippines through Data Science and Analytics, Research and Development, Training and Adoption (SPARTA)

The Eye – Green Sun Hotel, Chino Roces Ave. Ext., Makati City  
24 February 2020

Schedule	Activity
8:00 am	Registration
9:00 am	Opening Ceremony
	National Anthem and Invocation
	Opening Remarks <b>Atty. Engelbert C. Caronan, Jr., MNSA</b> <i>President, DAP</i>
	Welcome Message <b>Dr. Rowena Cristina L. Guevarra</b> <i>Undersecretary for R&amp;D, DOST</i>
	<b>SPARTA Overview</b>
9:40am	SPARTA Project Proponents
	<b>Enrico C. Paringit</b> <i>Executive Director, DOST-PCIERD</i>
	<b>Atty. Engelbert C. Caronan, Jr., MNSA</b> <i>President, DAP</i>
	<b>Monchito B. Ibrahim</b> <i>Trustee and Chairman, Industry Development, AAP</i>
	<b>James R. Dimaculangan</b> <i>Chief Executive Officer, Coursebank</i>
	Panel Discussion with Project Proponents
	<b>Alan S. Cajés, PhD</b> <i>Senior Executive Fellow and SPARTA Project Lead, DAP</i>
11:00am	Keynote Message
	<b>Fortunato T. Dela Peña</b> <i>Secretary, DOST</i>
11:20am	Ceremonial MOU Signing with cooperating agencies, LGUs, and SUCs

Schedule	Activity
12:00nn Lunch Break	
1:00pm Building the Data Science & Analytics Ecosystem Panel Set 1	<p><b>EDUCATION SECTOR</b>  <b>Winston Conrad B. Padojinog</b>  <i>President, University of Asia and the Pacific (UA&amp;P)</i></p> <p><b>WOMEN SECTOR</b>  <b>Carlo N. Almendral</b>  <i>Founder and Director, For The Women (FTW) Foundation</i></p> <p><b>ANALYTICS SECTOR</b>  <b>Michelle S. Alarcon</b>  <i>Co-Chairperson, Insights Committee, Analytics Association of the Philippines (AAP)</i></p> <p><b>INDUSTRY SECTOR</b>  <b>Jay C. Santisteban</b>  <i>Operations Director, Contact Centers Association of the Philippines (CCAP)</i></p> <p><i>Panel Discussion with Sectoral Representatives</i></p>
Building the Data Science & Analytics Ecosystem Panel Set 2	<p><b>NON-PROFIT AND SOCIAL IMPACT SECTOR</b>  <b>Dominic Vincent D. Ligot</b>  <i>SPARTA Program Lead, Analytics Association of the Philippines (AAP)</i></p> <p><b>LOCAL GOVERNMENT UNIT</b>  <b>Bernard Faustino L. Dy</b>  <i>Mayor, City Government of Cauayan, Isabela</i></p> <p><b>PUBLIC SECTOR</b>  <b>Allan C. de Venecia</b>  <i>SPARTA Supervising Fellow, Development Academy of the Philippines (DAP)</i></p> <p><i>Panel Discussion with Sectoral Representatives</i></p>
3:30pm Closing Message	<p><b>Magdalena L. Mendoza</b>  <i>Senior Vice President for Programs, DAP</i></p>
4:00pm Vote of Support	

## Implementing Agency

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### **Development Academy of the Philippines**

*DAP Building, San Miguel Ave, Ortigas Center, Pasig, Metro Manila*

## Partners and Cooperating Agencies

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### **Department of Science and Technology**

*Philippine Science Heritage Building, DOST, Compound, Bicutan, Taguig, Metro Manila*



### **DOST - Philippine Council for Industry, Energy, and Emerging Technology Research and Development**

*4th and 5th level, Philippine Science Heritage Building, DOST Compound, Bicutan, Taguig, Metro Manila*



### **Analytics Association of the Philippines**

*Room 205, 1100 Campus Avenue, Upper McKinley Rd, Taguig, Metro Manila*



### **Coursebank**

*3rd Floor, iAcademy Plaza, 324, 1227 Sen. Gil J. Puyat Ave, Makati, Metro Manila*