

Getting Board Ready Program

DESIGNED TO EMPOWER WOMEN ON THEIR JOURNEY TO LAND THEIR FIRST CORPORATE BOARD SEAT.



Delivered Collaboratively by
[Women Get On Board](#) & [LHH Knightsbridge](#)



LHH | Knightsbridge

WHAT MAKES THE Getting Board Ready Program UNIQUE?

Women Get On Board (WGOB) Inc. in collaboration with LHH Knightsbridge recognized a need in the marketplace to accelerate the advancement of more qualified women joining corporate Boards. The result of that early collaboration was the Getting Board Ready Program, first launched in June 2020. With less than a year under our belts, we are pleased to share that we have had over 70 women participate in our program, and are tracking to our first 100 milestone.

Let's begin with what this program IS NOT. While it incorporates content knowledge, it is not a "lecture" that is heavily scripted. It is not pre-recorded and static. It is not governance-focused. It is not based on passive learning.


Rather, the Getting Board Ready program builds on our complementary strengths to offer a unique approach and focus.

It picks up where governance programs leave off. It is a **highly interactive**, cohort-based program that provides **practical** and actionable **insights and tools** all geared towards helping senior executive women land their first corporate Board seat.

It includes **two facilitators** with deep and complementary expertise in Board work, in issues regarding diversity, in how to show up as an effective Board member, and in how to offer engaging learning delivered through an online medium. Each module has built in small and large group discussion that allows participants to ask their specific questions and learn from each other and the facilitators.

It includes the **best online learning principles** in its design. Each module is limited to 2 hours, and offers a combination of "teach," individual and small group reflection and discussion, larger group discussion, homework to further learning, and support resources.

It builds on the **power of a peer-network**, to mutually support and provide connections. Each module includes built in, cohort-based peer connections. Twice annually, all cohorts are brought virtually together to network, to broaden their connections, and to ignite more avenues to reach ultimate goals. (see blog on ["The Power of Connection"](#))



*"THE GBR PROGRAM PROVIDES VALUABLE TOOLS AND RESOURCES ALONG WITH TANGIBLE ACTION ITEMS THAT WILL HELP ANYONE PROGRESS IN THEIR BOARD CAREER. IN ADDITION, THE CONNECTIONS AND SUPPORT RECEIVED THROUGH THE MODULES WAS AMAZING. HIGHLY RECOMMEND FOR ANYONE READY TO START THEIR BOARD JOURNEY."
- SHAUNA FREDERICK*

Are You Ready?

BECOME A PART OF THE MOVEMENT WE HAVE CREATED TO ACCELERATE INCLUSION AND EFFECTIVENESS OF TALENTED WOMEN ON CANADIAN BOARDS.



This program is targeted at **Senior Executive women**, or the equivalent, who are looking to expand on preliminary forays into Board work, to land a corporate Board seat.

1. Do you have 10+ years in senior executive experience (or the equivalent)?
2. Are you looking to advance your Board career?

Find 10 questions [here](#) to assess your readiness for the online program.

Your Unique Take-aways

1. Complimentary copy of Deborah Rosati e-book *How to Get Yourself On a Board* and a curated list of recommended readings.
2. An established network of peers.
3. Tools that you can use to develop your Board resume, Board network and your Board Career Development plan.
4. Director Competency Self Assessment
5. Certificate of Completion.

"I WAS FORTUNATE TO PARTICIPATE IN THIS GETTING BOARD READY PROGRAM AND STRONGLY ENCOURAGE OTHERS WHO ARE CONSIDERING SIGNING UP. THE CONTENT WAS EXCELLENT AS AND IT WAS EMPOWERING TO BE IN THE COMPANY OF SO MANY HIGHLY QUALIFIED WOMEN."

- SANDY MCRAE, CA, CPA

WHAT CAN I EXPECT IN THE Getting Board Ready Program?

This program is delivered **completely online**, and includes six-2 hour facilitated modules, resources and readings, facilitated peer networking, and homework between modules to advance knowledge. Each module builds on the previous learnings and allows for sharpening one's Board Career Development plan over time. You will walk away with a clear understanding, of the different types of Boards, an ability to articulate your own value proposition, insight into your own Board development plan, a Board resume, an approach to building your social media presence aligned with your Board focus, a plan to take action, and a built in peer support network.

Here is a Closer Look at the 6 Modules

Module 1: Finding Your Focus

The focus of Module 1 is on setting the stage regarding the landscape of Board work to help participants identify their north star, as well as their next best fit Board role. It reviews the different types of Boards, and the demands of Board work.

Module 2: Your Board Value Proposition

Supported by tools that promote reflection, this module helps participants identify where they bring the most value to Boards, to help sharpen their focus, and to set the foundation for crafting a Board resume.

Module 3: Your Board Impact

This unique module is run as a simulated Board meeting, where participants have the opportunity to see how they show up. They are provided with feedback as an impetus for their own development.

Module 4: How to Get your Next Board Role

In this module, we review different Board resumes and discuss the components of a good Board resume. We also continue the focus on refining participants' Board Value Proposition.

Module 5: Board Ready Basics

This highly popular module provides the opportunity for participants to meet with Executive Search Partners, who focus on Board searches, to help understand coveted skills and capabilities, as well as the process that is involved in filling a Board role. We also discuss how best to build your Board profile (cover letters, Board resume, and online presence), and how to respond to postings to stand out.

Module 6: Action Planning

Module 6 is the culmination of all that has been learned previously and provides participants with the opportunity to hear from other successful leading and serving Corporate Directors, who share their Board resumes, online profiles, and their own Board journeys and insights. Our participants highly value the interactivity, the opportunity to ask pointed and specific questions, and the ability to learn from others who have been successful.

Cohort 4 - 2021 Dates

Finding Your Focus

Thursday May 20, 2021 | 11:30 -1:30pm EST

Your Board Value Proposition

Thursday June 17, 2021 | 11:30 -1:30pm EST

Your Board Impact

Thursday July 22, 2021 | 11:00am- 12:45pm OR 12:15pm-2:00pm EST

How to Get your Next Board Role

Thursday September 9, 2021 | 11:30 -1:30pm EST

Board-Ready Basics

Thursday October 21, 2021 | 11:30 -1:30pm EST

Action Planning

Thursday November 18, 2021 | 11:30 -1:30pm EST



"I JUST WANTED TO THANK YOU FOR ALL YOUR PASSION, DEDICATION AND PATIENCE THROUGHOUT THE GETTING BOARD READY COURSE! I FOUND IT VERY INFORMATIVE AND ESPECIALLY ENJOYED MEETING MY FELLOW COHORTS. THANKS TO YOU I GREATLY IMPROVED MY BOARD RESUME."
- **VANIA GRANDI**

Program Fee

REGISTRATION TYPE	DESCRIPTION	FEE
WGOB MEMBERS	6- MODULE PROGRAM REGISTRATION FOR WGOB MEMBERS	CDN \$1800 ^{+HST}
WGOB NON -MEMBERS	6- MODULE PROGRAM REGISTRATION FOR NON- MEMBERS	CDN \$2000 ^{+HST}

Facilitators



DEBORAH ROSATI, FCPA, FCA, ICD.D
CORPORATE DIRECTOR , FOUNDER & CEO,
WOMEN GET ON BOARD INC

Deborah Rosati is an accomplished corporate director, entrepreneur, Fellow Chartered Professional Accountant (FCPA) and certified Corporate Director (ICD.D) with more than 30 years of experience in technology, consumer, retail, cannabis, private equity and venture capital. An experienced Audit Committee and Nominating & Corporate Governance Committee Chair, Deborah provides extensive knowledge as a Corporate Director in the areas of financial and enterprise risk management, corporate strategy, transformational changes, M&A, corporate governance and CEO and board succession planning.

Deborah currently leads and serves on TAAL Distributed Information Technologies Inc. (CSE: TAAL) as Chair of the

Nominating & Corporate Governance Committee and also on Khiron Life Sciences Corp. (TSXV: KHRN) as Lead Director and Audit Committee Chair. Previously, she served on the board of Lift & Co.(TSX-V: LIFT) as Vice-Chair and Chair of the Audit Committee. In addition to serving on the board of MedReleaf (TSX: LEAF) as the Chair of the Audit Committee (-acquired by AuroraCannabis (TSX: ACB)- July 2018, as well as she chaired the Audit Committee for Nexj Systems (TSX: NXJ) and was on the board of Sears Canada (TSX: SCC).

She is the Founder & CEO of Women Get On Board Inc, a leading member-based company that connects, promotes and empowers women to corporate boards. Deborah has been recognized as a “Directors to Watch” in 2020, a Diversity 50 2014 candidate, and selected in 2012 as one of WXN’s Top 100 Canada’s Most Powerful Women in the corporate director award category.



ANDREA PLOTNICK, PH.D
SENIOR VICE PRESIDENT BOARD AND EXECUTIVE
SOLUTIONS,
LHH KNIGHTSBRIDGE

Andrea Plotnick brings to LHH a Doctorate in Applied Social Psychology (specializing in Organizational Psychology) and 30 years of consulting experience, with Boards and Leaders. As the lead of the Assessment, Succession and Analytics line of business at LHH Canada, she delivers successful business solutions for her clients on a wide range of challenges and coaches leaders on enhancing their own effectiveness. Andrea’s skill set addresses the full Board and CEO lifecycle, including succession planning, assessment and on-boarding, coaching and development, and optimizing Board/top team effectiveness. She has past board experience, is a past faculty member of the Directors College and, in collaboration with Women Get on Board, she also co-developed and co-delivers Getting Board Ready a program

focused on helping women land their first corporate Board seat. Andrea is passionate about addressing diversity and inclusion issues. Her clients span the private, public and not-for-profit sectors and cover a range of industries, including biotech, pharmaceutical, health care, utilities, high technology, manufacturing, consumer products, insurance, media, financial services, and government. As a thought leader, she is an avid writer, and is frequently called on to share points of view.

"SUCH AN AMAZING PROGRAM ANDREA PLOTNICK, PH.D. AND DEBORAH ROSATI FCPA, FCA, ICD.D . THANK YOU!"
- INGRID WILSON, CHRL, CMS