

ABOUT WOMEN GET ON BOARD

Mentorship Program



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Mentorship Program

Women Get On Board Inc. (WGOB) is a leading member-based company that **connects, promotes** and **empowers** women to corporate boards. We do this through an engaged community of women and men in Canada committed to advancing gender diversity in the boardroom.

Since our founding in 2015, WGOB has seen the power of mentorship affect meaningful, real-world change when it comes to advancing gender diversity in the boardroom. That's why we launched our inaugural **WGOB Mentorship Program** to promote women leaders and accelerate their corporate board journey.

The **WGOB Mentorship Program** matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat. The program will provide **Guided Mentoring** and incorporates key learnings from Deborah Rosati's 2020 published e-book *How to Get Yourself On a Board* and **Peer-to-Peer Networking** for the Mentees.

Mentorship Matching Selection Process

Registered Mentees will be required to complete a Mentee Profile, and Mentors will be required to complete a Mentor Profile. WGOB will make the best efforts to match Mentees with Mentors based on the information provided. The **WGOB Mentorship Program Advisory Council** will review the final matching selection.





Mentees

Our **WGOB Mentorship Program** aims at women with more than ten years of senior management experience who have aspirations to lead and serve on a corporate board.

MENTEE BENEFITS

Mentees will receive the following benefits:

- Receive 1:1 guidance from a leading and serving woman corporate director (your Mentor);
- Receive **Guided Mentoring** based on Deborah Rosati's 2020 published e-book *How to Get Yourself On a Board*, with the following key learnings:
 - Master the Foundations of Board Service
 - Position Your Board Offer
 - Get Board Interviews
 - Ace Your Board Interview
- Expand your network via **Peer-to-Peer Networking** and build critical relationships;
- Deepen your knowledge and understanding of board dynamics to position your board offer, and;
- Receive your **WGOB Mentorship Program Certificate of Completion** and recognition upon completion within WGOB social and email communications.

MENTEE COMMITMENT

Mentees are required to make the following commitments:

- Schedule Quarterly Mentoring Sessions based on times that work for both you and your Mentor;
- Attend five Virtual Sessions supported by key learnings/resources;
- Participate in **Peer-to-Peer Networking** throughout the program;
- Drive Mentor relationships by being accountable for arranging your Quarterly Mentoring Sessions;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

Mentors

The WGOB Mentors comprise a diverse group of leading and serving women corporate directors in Canada committed to advancing board diversity. They will support our WGOB mandate- to **connect**, **promote** and **empower** women to corporate boards.

MENTOR BENEFITS

Mentors will receive the following benefits:

- Build a relationship with an aspiring women corporate director (Mentee);
- Receive a Mentor Guide that will provide you support for your quarterly meetings with your Mentee
- Receive reverse mentorship;
- Broaden your understanding of how to be an effective Mentor;
- Contribute to advancing more gender diversity on corporate boards, and;
- Raise your profile via the WGOB website, social media channels and email communications as a Mentor for the **WGOB Mentorship Program**.

MENTOR COMMITMENT

Mentors are required to make the following commitments:

- Attend Quarterly Mentoring Sessions based on times that work for both you and your Mentee;
- Attend three Virtual Sessions supported by key learnings/resources;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

Mentorship Program 2021-2022 Mentors

- [Anar Shamji Popatia](#)
- [Angela Tu Weissenberger](#)
- [Beth Bell](#)
- [Cathy Cranston](#)
- [Connie Carras](#)
- [Debora Bielecki](#)
- [Denise Carpenter](#)
- [Judith Athaide](#)
- [Kerry Adams](#)
- [Margie Parikh](#)
- [Michele McCarthy](#)
- [Norma Beauchamp](#)
- [Patty McLeod](#)
- [Stacey Mowbray](#)
- [Susan Taves](#)
- [Sylvie Tandler](#)
- [Wendy Kei](#)

*"A MENTOR IS
SOMEONE WHO
ALLOWS YOU TO
SEE THE HOPE
INSIDE YOURSELF."* -
OPRAH WINFREY

Program Format



WGOB has created a unique one-year program consisting of:

- Five Virtual Sessions (hosted by WGOB - dates and topics below)
 1. Program Kick-Off Roundtable Session - Mentors/Mentees
 2. Interim Session - Mentees Only
 3. Mid-Term Mentoring Roundtable Session - Mentors/Mentees
 4. Interim Session - Mentees Only
 5. Program Completion & Key Learnings Roundtable - Mentors/Mentees
- Quarterly Mentoring Sessions, Self-Initiated by Mentee

The five Virtual Sessions will provide **Guided Mentoring** and incorporates key learnings from Deborah Rosati's 2020 published e-book *How to Get Yourself On a Board*, including:

- **Master the Foundations of Board Service**
 - Recognize there are different types of boards
 - Identify the skills needed to serve on a board
 - Develop your governance knowledge and expertise
- **Position Your Board Offer**
 - Assess your board readiness
 - Identify the right board for you
 - Create your board value proposition
- **Get Board Interviews**
 - Identify board opportunities
 - Network your way on to a board
 - Deliver a stand-out board resume and LinkedIn profile
- **Ace Your Board Interview**
 - Learn tips on how to prepare for a board interview

Program Dates

KEY DATES 2022 - TBD

1. Program Kick-Off Roundtable Session - Mentors/Mentees

Key Learning: Master the Foundations of Board Service

2. Interim Session - Mentees Only

Key Learning: Position Your Board Offer

3. Mid-Term Mentoring Roundtable Session - Mentors/Mentees

Key Learning: Get Board Interviews

4. Interim Session - Mentees Only

Key Learning: Ace Your Board Interview

5. Program Completion & Key Learnings Roundtable - Mentors/Mentees

**Note that all sessions are virtual*



Program Fee

REGISTRATION TYPE	DESCRIPTION	FEE
WGOB MEMBERS	ONE-YEAR PROGRAM REGISTRATION FOR WGOB MEMBERS	CDN \$3600 ^{+HST}
NON-MEMBERS	ONE-YEAR PROGRAM REGISTRATION FOR NON- MEMBERS	CDN \$4000 ^{+HST}

Facilitator

Throughout this unique one-year program, the WGOB Mentorship Program Facilitator will guide, facilitate and host five Virtual Sessions.



DEBORAH ROSATI, FCPA, FCA, ICD.D
CORPORATE DIRECTOR , FOUNDER & CEO,
WOMEN GET ON BOARD INC.

Deborah Rosati is an accomplished corporate director, entrepreneur, Fellow Chartered Professional Accountant (FCPA) and certified Corporate Director (ICD.D) with more than 30 years of experience in technology, consumer, retail, cannabis, private equity and venture capital. An experienced Audit Committee and Nominating & Corporate Governance Committee Chair, Deborah provides extensive knowledge as a Corporate Director in financial, corporate governance, corporate strategy, transformational changes, M&A, and CEO and board succession planning.

Deborah currently leads and serves on the TAAL Distributed Information Technologies Inc. (CSE: TAAL) board as Chair of the Nominating & Corporate Governance Committee and Khiron Life Sciences Corp. (TSXV: KHRN) board as Lead Director and Audit Committee Chair. She served on the board of Lift & Co. (TSX-V: LIFT) as Vice-Chair and Chair of the Audit Committee. In addition to serving on the board of MedReleaf (TSX: LEAF) as the Chair of the Audit Committee (-acquired by AuroraCannabis (TSX: ACB)- July 2018, Deborah chaired the Nexj Systems (TSX: NXJ) board's Audit Committee and was on the board of Sears Canada (TSX: SCC).

She is the Founder & CEO of Women Get On Board Inc., a leading member-based company that connects, promotes and empowers women to corporate boards. Deborah has been recognized as a "Directors to Watch" in 2020, a Diversity 50 2014 candidate and was selected in 2012 as one of WXN's Top 100 Canada's Most Powerful Women in the corporate director award category.

Deborah is a frequent speaker and author. Her thought leadership blogs on corporate governance, board diversity and leadership are available [here](#). Her e-books can be found [here](#).

ABOUT WOMEN GET ON BOARD

Mentorship Program Advisory Council

The **WGOB Mentorship Program Advisory Council** is a group of diverse and accomplished women leaders that are committed to our WGOB mandate to **connect**, **promote** and **empower** the next generation of women corporate directors. Together, these passionate women will help build, support and promote our **WGOB Mentorship Program**.

Mentorship Program Advisory Council Members

1. [Jennifer Laidlaw](#), Transformational Leader
2. [Vinny Bhathal](#), Managing Director, Finance & Investments, Sprott Inc
3. [Lori-Ann Beausoleil](#), Senior Partner, PWC
4. [Alyssa Barry](#), Vice President, Head of Strategy - Operations and Communications, Artis REIT
5. [Beth Tyndall](#), Chief People Officer, Ontario Teachers' Pension Plan
6. [Cheryl Fullerton](#), EVP People and Communications, Corus Entertainment
7. [Janis Duncan](#), Founder, More Than An Occasion



ABOUT WOMEN GET ON BOARD

Mentorship Program Sponsors

Sponsorship levels are based on our WGOB Corporate pillars- to **Connect**, **Promote**, and **Empower** women to corporate boards.

Thank you to Our 2021-2022 Sponsors

EMPOWER LEVEL

Sprott

PROMOTE LEVEL



SANDPIPER GROUP

CONNECT LEVEL

BMO  **Bank of Montreal**

If you are interested in sponsoring the **WGOB Mentorship Program** please reach out to us at connect@womengetonboard.ca.