



WOMEN GET ON BOARD

Mentorship Program

SPONSORSHIP PACKAGE

ABOUT

Women Get On Board

WHO WE ARE

Women Get On Board Inc. (WGOB) is a leading member-based company that **connects**, **promotes** and **empowers** women to corporate boards. We do this through an engaged community of women and men in Canada committed to advancing gender diversity in the boardroom.

OUR VALUES

- Be authentic
- Be passionate in everything we do
- Be engaged and take initiative
- Be communicative beyond expectation

OUR COMMUNITY

Women Get On Board's membership has grown to over 700 members across Canada. Our membership consists of women business leaders that are currently leading and serving on corporate boards of public or private companies, crown corporations, municipal and not-for-profit boards and

women who are preparing to become board-ready. Our members have a broad range of skills & expertise in diverse industry sectors including financial services, technology, professional services, retail, consumer, mining, healthcare, cannabis and fin-tech. We are grateful for our partners that support Women Get On Board in advancing more women to corporate boards.

OUR REACH

We are proud to be building a community of members, partners and followers on our social media platforms to amplify & support our voice to **connect**, **promote** and **empower** more women to corporate boards:

- Over 700 WGOB members
- Over [40 WGOB Regional Ambassador Council](#) members
- [7 WGOB Mentorship Program Advisory Council](#) members
- 3 National Strategic Partners
- 6 Founding Corporate Partners
- 25 Affiliate Partners
- Over [20 Corporate Members](#)
- Over 10,000 followers on our WGOB social media platforms
- Over 1,900 on our WGOB mailing list

ABOUT WGOB Partners

National Strategic Partners

National Strategic Partners are companies/firms that promote the advancement of women to corporate boards. These partners connect with the next generation of women corporate directors by hosting events with WGOB across Canada. Sharing lessons and providing a forum to empower leading and serving corporate directors, governance professionals, investors and executives.



Founding Corporate Partners

These are companies/firms that promote the advancement of women to corporate boards. They joined as a Founding Corporate Partners in our launch year and maintain their founding status, if they renew annually.



Affiliate Partners

Affiliate Partners are not-for-profit organizations and select private companies/firms that collaborate with us to promote the advancement of women to corporate boards.

[ACE Board Training for Women](#)

[Competent Boards](#)

[LumiQ](#)

[Apical](#)

[CPA Canada](#)

[The McQuaig Institute](#)

[Association of Women in Finance](#)

[Diligent](#)

[Skills4Good, formerly B3 Canada](#)

[Athena Alliance](#)

[DirectorPrep](#)

[Skytop Strategies](#)

[Board Advisor, LLC](#)

[Evolutionize Media](#)

[Webnames](#)

[Business Sherpa Group](#)

[Governance Professionals of Canada \(GPC\)](#)

[Women in Capital Markets](#)

[Canada Climate Law Initiative \(CCLI\)](#)

[Hotel Association of Canada](#)

[Women in Payments](#)

[Canadian Internet Registration Authority \(CIRA\)](#)

[International Women's Forum of Canada \(Toronto Chapter\)](#)

[Women in Mining Canada \(WIMC\)](#)

[irlabs](#)

ABOUT WGOB

Mentorship Program

Since our founding in 2015, WGOB has seen the power of mentorship affect meaningful, real-world change when it comes to advancing gender diversity in the boardroom. That's why we launched the **WGOB Mentorship Program** to promote women leaders and accelerate their corporate board journey.

The **WGOB Mentorship Program** matches aspiring women corporate directors (Mentees) with accomplished leading and serving women corporate directors (Mentors) to elevate their board effectiveness and advance their board journey to a corporate board seat. The program will provide **Guided Mentoring** and incorporates key learnings from Deborah Rosati's 2021 published e-book *How to Get Yourself On a Board (second edition)* and **Peer-to-Peer Networking** for the Mentees.

MENTEES

Our **WGOB Mentorship Program** aims at women with more than ten years of senior management experience who have aspirations to lead and serve on a corporate board.

MENTORS

The WGOB Mentors comprise a diverse group of leading and serving women corporate directors in Canada committed to advancing board diversity. They will support our WGOB mandate to **connect**, **promote** and **empower** women to corporate boards.

Mentees

MENTEE BENEFITS

Mentees will receive the following benefits:

- Receive 1:1 guidance from a leading and serving woman corporate director (your Mentor);
- Receive **Guided Mentoring** based on Deborah Rosati's 2021 published e-book *How to Get Yourself On a Board (second edition)*, with the following key learnings:
 - Master the Foundations of Board Service
 - Position Your Board Offer
 - Get Board Interviews
 - Ace Your Board Interview
- Expand your network via **Peer-to-Peer Networking** and build critical relationships;
- Deepen your knowledge and understanding of board dynamics to position your board offer, and;
- Receive your **WGOB Mentorship Program Certificate of Completion** and recognition upon completion within WGOB social and email communications.

MENTEE COMMITMENT

Mentees are required to make the following commitments:

- Schedule Quarterly Mentoring Sessions based on times that work for both you and your Mentor;
- Attend six Virtual Sessions supported by key learnings/resources;
- Participate in **Peer-to-Peer Networking** throughout the program;
- Drive Mentor relationships by being accountable for arranging your Quarterly Mentoring Sessions;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

"IF YOU CANNOT SEE WHERE YOU ARE GOING,
ASK SOMEONE WHO HAS BEEN THERE BEFORE."

- J LOREN NORRIS

Mentors

MENTOR BENEFITS

Mentors will receive the following benefits:

- Build a relationship with an aspiring women corporate director (Mentee);
- Receive a Mentor Guide that will provide you support for your quarterly meetings with your Mentee
- Receive reverse mentorship;
- Broaden your understanding of how to be an effective Mentor;
- Contribute to advancing more gender diversity on corporate boards, and;
- Raise your profile via the WGOB website, social media channels and email communications as a Mentor for the **WGOB Mentorship Program**.

MENTOR COMMITMENT

Mentors are required to make the following commitments:

- Attend Quarterly Mentoring Sessions based on times that work for both you and your Mentee;
- Attend four Virtual Sessions supported by key learnings/resources;
- Strategize together to set tangible, obtainable goals; plan and execute;
- Keep all discussions confidential;
- Share feedback with WGOB about issues and progress, and;
- Participate in evaluation throughout the program.

Mentorship Program 2021-2022 Mentors

- | | | |
|--|---|---|
| • <u>Anar Shamji Popatia</u> | • <u>Denise Carpenter</u> | • <u>Patty McLeod</u> |
| • <u>Angela Tu Weissenberger</u> | • <u>Judith Athaide</u> | • <u>Stacey Mowbray</u> |
| • <u>Beth Bell</u> | • <u>Kerry Adams</u> | • <u>Susan Taves</u> |
| • <u>Cathy Cranston</u> | • <u>Margie Parikh</u> | • <u>Sylvie Tandler</u> |
| • <u>Connie Carras</u> | • <u>Michele McCarthy</u> | • <u>Wendy Kei</u> |
| • <u>Debora Bielecki</u> | • <u>Norma Beauchamp</u> | |

*"A MENTOR IS SOMEONE WHO ALLOWS YOU
TO SEE THE HOPE INSIDE YOURSELF."* -
OPRAH WINFREY

Program Content

WGOB has created a unique one-year program consisting of:

- Six Virtual Sessions (hosted by WGOB)
 1. Program Kick-Off Roundtable Session - Mentors/Mentees
 2. Interim Session - Mentees Only
 3. Mid-Term Mentoring Roundtable Session - Mentors/Mentees
 4. Networking Session - Mentees Only
 5. Interim Session - Mentors/Mentees
 6. Program Completion & Key Learnings Roundtable - Mentors/Mentees
- Quarterly Mentoring Sessions, Self-Initiated by Mentee

The six Virtual Sessions will provide **Guided Mentoring** and incorporates key learnings from Deborah Rosati's 2021 published e-book *How to Get Yourself On a Board (second edition)*, including:

- **Master the Foundations of Board Service**
 - Recognize there are different types of boards
 - Identify the skills needed to serve on a board
 - Develop your governance knowledge and expertise
- **Position Your Board Offer**
 - Assess your board readiness
 - Identify the right board for you
 - Create your board value proposition
- **Get Board Interviews**
 - Identify board opportunities
 - Network your way on to a board
 - Deliver a stand-out board resume and LinkedIn profile
- **Ace Your Board Interview**
 - Learn tips on how to prepare for a board interview

ABOUT OUR TEAM

Facilitator

Throughout this unique one-year program, the WGOB Mentorship Program Facilitator will guide, facilitate and host six Virtual Sessions.



DEBORAH ROSATI, FCPA, FCA, ICD.D
CORPORATE DIRECTOR , FOUNDER & CEO,
WOMEN GET ON BOARD INC.

Deborah Rosati is a valued Corporate Director, an accomplished business savvy Entrepreneur and a Fellow Chartered Professional Accountant with over 35 years of high growth and transformational leadership experience in the Technology, Consumer, Retail, Cannabis, Life Sciences, Private Equity and Venture Capital industry sectors. Deborah currently serves on the board of directors of TAAL Distributed Information Technologies (CSE: TAAL) (an enterprise blockchain transaction processor) and Khiron Life Sciences (TSXV: KHRN) (a global cannabis medicinal company). Deborah

previously served as Vice-Chair and Chair of the Audit Committee of Lift & Co. (TSXV: LIFT). Deborah is also the Founder and CEO of Women Get On Board Inc. (WGOB), a 700+ member-based social purpose company that connects, promotes and empowers women to corporate boards.

Deborah's work ethic is fuelled by her passion. She is a steadfast champion of business, corporate governance and board diversity through her board leadership and advocacy for her social purpose company to get more women on boards. She is a change agent who frequently engages through panel discussions, podcasts, articles and e-books to share her expertise and thought leadership on corporate governance, board diversity and leadership. To learn more about Deborah's speaking engagements and publications, read here:

www.deborahrosati.ca

Deborah has been honoured with numerous nominations and awards over the years. Recently, she was nominated for the Women of Influence, RBC Women Entrepreneur Award and the Women's Executive Network (WXN): Canada's Most Powerful Women: Top 100 in the Entrepreneur award category. In addition, she has been recognized as a 2020 Director to Watch and a 2014 Diversity 50 candidate. In 2012, Deborah was selected as one of WXN's Canada's Most Powerful Women: Top 100 in the Corporate Director award category.

Deborah's forward-thinking perspectives, honed from her entrepreneurial achievements and multiple governance leadership roles, make her an exceptionally valued trusted advisor, mentor and board member.

ABOUT OUR TEAM

WGOB Mentorship Program Advisory Council

The **WGOB Mentorship Program Advisory Council** is a group of diverse and accomplished women leaders that are committed to our WGOB mandate to **connect**, **promote** and **empower** the next generation of women corporate directors. Together, these passionate women will help build, support and promote our **WGOB Mentorship Program**.

MEMBERS

1. [Jennifer Laidlaw](#), Inclusion Partnerships, CIBC
2. [Vinny Bhathal](#), Managing Director, Finance & Investments, Sprott Inc
3. [Lori-Ann Beausoleil](#), Senior Partner, PWC
4. [Alyssa Barry](#), Vice President, Capital Markets & Communications, Sandpiper Group
5. [Beth Tyndall](#), Chief People Officer, Ontario Teachers' Pension Plan
6. [Cheryl Fullerton](#), EVP People and Communications, Corus Entertainment
7. [Janis Duncan](#), Founder, More Than An Occasion

Sponsorship Levels

SPONSORSHIP LEVELS ARE BASED ON OUR WGOB CORPORATE PILLARS- TO **CONNECT**, **PROMOTE**, AND **EMPOWER** WOMEN TO CORPORATE BOARDS.

CONNECT

\$5000 + hst (per annum)

- Receipt of annual membership to [Women Get On Board](#) for one senior woman in a leadership role across Canada.
- Profile as a **CONNECT** Sponsor in the **About WGOB Mentorship Program** and the Mentee & Mentor Guide.
- Profile as a **CONNECT** Sponsor of the **WGOB Mentorship Program** on the WGOB website, socials & email communications.
- The nomination of one or more Mentors to the **WGOB Mentorship Program**.
- Opportunity to attend the virtual kick-off event and final event.

PROMOTE

\$10000 + hst (per annum)

- The nomination of one Mentee - woman with more than ten years of senior management or executive experience who has aspirations to lead and serve on a corporate board to the 2021 **WGOB Mentorship Program**.
- Receipt of annual membership to [Women Get On Board](#) for one senior woman in a leadership role across Canada.
- Profile as a **PROMOTE** Sponsor in the **About WGOB Mentorship Program** and the Mentee & Mentor Guide.
- Profile as a **PROMOTE** Sponsor of the **WGOB Mentorship Program** on the WGOB website, socials & email communications.
- The nomination of one or more Mentors to the **WGOB Mentorship Program**.
- Opportunity to attend the virtual kick-off event and final event.

EMPOWER

\$15000 + hst (per annum)

- The nomination of two Mentees - women with more than ten years of senior management or executive experience who have aspirations to lead and serve on a corporate board to the 2021 **WGOB Mentorship Program**.
- Receipt of annual membership to [Women Get On Board](#) for up to two senior women in a leadership roles across Canada.
- Opportunity to participate in the **WGOB Mentorship Program** Advisory Council.
- Profile as an **EMPOWER** Sponsor in the **About WGOB Mentorship Program** and the Mentee & Mentor Guide.
- Profile as an **EMPOWER** Sponsor of the WGOB Mentorship Program on the WGOB website, socials & email communications.
- The nomination of one or more mentors to the **WGOB Mentorship Program**.
- Opportunity to speak at the virtual kick-off event.

WGOB MENTORSHIP PROGRAM

Sponsors

Thank you to our current Sponsors.

EMPOWER LEVEL

The logo for Spratt, featuring the word "Spratt" in a bold, dark blue, sans-serif font.

PROMOTE LEVEL



SANDPIPER GROUP

CONNECT LEVEL

The logo for BMO Bank of Montreal, featuring the letters "BMO" in blue, followed by a red circle containing a white stylized mountain peak, and then the words "Bank of Montreal" in blue.The logo for irlabs, featuring the word "irlabs" in a bold, black, sans-serif font, with a yellow dot above the "i" and a yellow dot at the end of the word.

Contact Us

ARE YOU INTERESTED IN
ADVANCING THE NEXT
GENERATION OF CORPORATE
WOMEN DIRECTORS?

WOMENGETONBOARD.CA

FOLLOW US ON SOCIAL:

