



*Norma Beauchamp is an accomplished corporate director, strategic consultant and volunteer. Certified corporate board of director with 30 years of experience in pharmaceuticals, medical devices, virtual healthcare, cannabis and healthcare real estate. An experienced nominating and corporate governance committee chair, Norma provides expertise in corporate strategy, financial and risk management, mergers and acquisitions, corporate governance, transformation/change management and CEO/board succession planning.*

#### SKILLS AND EXPERTISE

Corporate strategy, public company business leadership, non-profit health leadership, business development, corporate governance, mergers and acquisitions, CEO and board succession planning, start-ups

#### INDUSTRY

Pharmaceutical, biotechnology, medical diagnostics and services, health and patient non-profit, home care, senior care, medical and adult-use cannabis, healthcare digital technology and real estate

## NORMA BEAUCHAMP, ICD.D

### CORPORATE DIRECTOR

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### KEY ACCOMPLISHMENTS

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- As Chair of Nominating and Governance, moved Aurora Cannabis Globe and Mail Board Games score from 28 to 67 (November 2019) and to 72 (November 2020)
- Mergers and acquisitions: Served on special committee which oversaw a three-billion-dollar acquisition transaction
- Trailblazer board of director in new industries such as digital health technology, technology driven medical devices and medical cannabis
- Succession planning: Recruited CEOs and board members
- Global and Canadian business leadership: Accelerated Bayer's global Women's Health commercial strategy into a multi-billion euros business and led Canadian operations in MS, Oncology, Women's Health, Cardiovascular, Anti-infectives and Diagnostic Imaging
- Launched World Contraception Day in 2007

### BOARD EXPERIENCE

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- **HLS Therapeutics (TSX:HLS.TO)**, board of director **(June 2021-present)**
- **Dialogue Health Technologies (TSX: CARE.TO)**, board of director and chair, governance and compensation **(April 2020-present)**
- **Extendicare (TSX: EXE.TO)**, board of director, member of investment, quality and risk committees, **(June 2019-present)**
- **Aurora Cannabis/MedReleaf (TSX & NASDAQ: ACB)**, board of director, chair, nominating and corporate governance, member of audit and risk, member of

## EDUCATION

Women Get on Board, 2017-present

Podium Club, Deloitte 2019-present

Institute of Corporate Directors, Certified Corporate Director (ICD.D) 2010

Bishop's University, BBA, 1983

## CURRENT VOLUNTEER

ALS Canada – Board of Director and Chair of Governance **(2019-present)**

Ontario Caregiver's Organization – -Board of Director and member of Governance Committee **(2019-present)**

National Research Council of Canada - Council Member **(2019-present)**

Women Get on Board - Regional Advisory Board member **(2017-present)**

human resource and compensation and special committees **(June 2017- present)**

- **Quest Pharmatech (TSX:QPT.V)**, board of director **(January 2019-April 2020)**
- **Acerus Pharma (TSX: ASP)**, board of director, chair, corporate governance and nominating committee, member of audit committee and member of special committee **(June 2015-May 2020)**
- **Eve Medical (Private company)**, board of director, **(November 2014- June 2019)**

## CAREER HIGHLIGHTS

- Independent corporate director **(2014-present)**
- Cystic Fibrosis Canada **(2014-2017)**
  - President and CEO: surpassed Cystic Fibrosis Canada's historical revenue targets while expanding patient care and research programs in Canada
- Independent strategic consultant/advisor in pharmaceutical (specialty and generics)**(2009-present)**
- Sanofi and Bayer **(1983-2009)**
  - Senior Vice-President, Pharmaceuticals, Bayer Canada
  - Vice-President, Global Strategic Marketing, Bayer Global, Germany
  - Vice-President, Sales and Marketing, Bayer Canada