



Bio: Sylvie Tendler 2021

A person is shown from the chest up, holding binoculars to their eyes. The image is dark and moody, with the person's face partially obscured by the binoculars and shadows. The background is a solid dark grey.

Career Highlights

- Entrepreneur, founded and sold a leading medical market research agency
- Strategic advisor to leading Pharmaceutical Companies
- Personally interviewed >10,000 physicians
- All phases of the drug development from Phase I to post Launch including numerous blockbusters
- Board of Director Knight Therapeutics (TSX: GUD) 2014-2002
- Highly experienced in complex pharma areas
- Regarded as an Oncology Subject Matter Expert having worked on 30 Oncology brands in 18 tumor types



- 2001 founded The Tendler Group, a custom medical marketing research agency. In 2007 company acquired by IntrinsiQ LLC (owned at the time by Accel-KKR). Remained through 2010 to oversee the managerial transition following the acquisition
- Prior to The Tendler Group, held senior positions at 2 leading global medical market research firms in Canada and the US, conducting global market research in the top 5 EU markets, as well as Brazil and Mexico.
- To date, strategic advisor in the development and launch of numerous pharmaceutical blockbuster products in a wide variety of therapeutic categories across modalities. Consistently recognized as a subject matter expert in Oncology
- From 2014-2020, Independent Board of Director at Knight Therapeutics (TSX: GUD) and chairing the Compensation, Corporate Governance and Nominating Committee, in addition to the board of several privately held firms
- Since 2007 a Board of Director, member of the selection committee of ProMontreal Entrepreneurs. Mentor many of its entrepreneurs
- Recipient of the 2016 Business Development of Canada (BDC) Mentorship award for the region of Quebec
- Master's degree in International Management from the University of Maryland, and a Financial Management Certificate from Cornell University.


BIO

Independent member of the Board of Directors at Knight Therapeutics (TSX:GUD) 2014-2020

- Joined Board 6 months post IPO. During my tenure, Knight generated \$219 million of net income, raised \$685 million at increasing valuations, and in-licensed 20 pipeline products from over a dozen companies. Furthermore, the company lent over \$170 million to 15 strategic loan partners, generating double digit returns and rolled out a Rest of World strategy that culminated in the purchase of Grupo BioToscana in LATAM for \$369 million establishing Knight as pan-American (ex-US) specialty pharmaceutical company
- May 2019: 2nd highest Director shareholder vote at the Annual Meeting of Shareholders following a dissident proxy contest
- Positive Total Shareholder Return (TSR) during Directorship at Knight (9.25%)
- 100% attendance all calls all meetings for 6 years

Director Roles:

- 2019-2020: Chair of the Compensation, Corporate Governance, and Nominating Committee
- 2017-2019: Member of the Audit Committee
- 2015: Appointed to the Compensation, Corporate Governance, and Nominating Committee

The background of the slide is a dark, blurred image of a medical professional's hands using a stethoscope on a patient's chest. Overlaid on this are several digital graphics: a cluster of hexagons on the left containing small medical icons, and a line graph with multiple colored lines (yellow, blue, green) trending upwards on the right side. The text is in a clean, white, sans-serif font.

Expertise in Major Therapeutic Areas

- Cardiology/Vascular Diseases
- Central Nervous System
- Gynecology
- Dermatology
- Oncology
- Ophthalmology
- Gastroenterology
- Immunology/Infectious Diseases
- Psychiatry
- Pulmonology/Respiratory Diseases
- Nephrology
- Urology
- Neurology



Lutathera (Lu177): PRRT-
Neuroendocrine tumours



Xtandi: Prostate Cancer
Xospata: Acute Myeloid Leukemia



Arimidex: Breast Cancer
Iressa: NSCLC



Abraxane: Breast cancer



Aranesp: Chemo induced anemia
Neulasta: Neutropenia
Vectibix: Colorectal cancer
Xgeva: Bone mets



Erbix: Colorectal cancer



Giotrif, Vargatef: Lung Cancer

Client Repertoire: Oncology



Somatuline Autogel: Neuroendocrine tumours
Cabometyx : Renal Cell Carcinoma



Temodar: Glioblastoma

Gleevec: Hematological cancers, GIST

Femara: Breast cancer

Sandostain LAR: NETs, hepatocellular tumors (+ acromegaly)

Tyverb: Breast cancer

Zometa: Bone mets



Sutent: Renal cell, + multiple cancers
Xalkori: Lung cancer



Avastin: Brain, colorectal, lung, renal cancer

Rituxan: Hematological cancers

Herceptin: HER2+ breast cancer

Tarceva: Lung cancer, pancreatic



Treanda: Follicular NHL

Trisenox: APL

Biosimilars



Torisel: Mantle Cell Lymphoma
Rapamune

Experience across various therapeutic categories



Overactive bladder, Neurogenic bladders



Hyponatremia



Entire HIV portfolio, Cystic fibrosis



Alzheimer's disease, Schizophrenia, entire cardiology portfolio, assessment of generic and Nutraceutical market, erectile dysfunction



ViiV/ HIV



Kidney disease, HIV, Ulcerative Colitis



Hepatic Encephalopathy

Other disease areas include:

- ✓ Severe Asthma
- ✓ Immunoglobulin therapy
- ✓ Multiple Sclerosis
- ✓ Fabry Disease



Sample of Mandates

- Market Entry Strategies new class of drugs
- Treatment Algorithms/Patient Flow Mapping
- Growth Strategy Development for novel agent
- Assessment of new indications for existing brands
- Pre-Launch and Post launch Tracking studies
- Landscape Studies in breast cancer
- Opportunity Assessments in numerous tumour types
- Line Extension Opportunities
- Patent Expiration Management
- Exploratory market research in support of Peptide Receptor Radionuclide Therapy
- Go-to market strategies for an Acute Myeloid Leukemia drug