



Norma Beauchamp is an accomplished corporate director, strategic consultant and volunteer. Certified corporate board of director with 30 years of experience in pharmaceuticals, medical devices, cannabis and healthcare real estate. An experienced nominating and corporate governance committee chair, Norma provides expertise in corporate strategy, financial and risk management, mergers and acquisitions, corporate governance, transformation/change management and CEO/board succession planning.

SKILLS AND EXPERTISE

Corporate strategy, public company business leadership, non-profit health leadership, business development, corporate governance, mergers and acquisitions, CEO and board succession planning, start-ups

INDUSTRY

Pharmaceutical, biotechnology, medical services, health and patient non-profit, home care, senior care, cannabis, healthcare technology and real estate

NORMA BEAUCHAMP, ICD.D

CORPORATE DIRECTOR

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KEY ACCOMPLISHMENTS

- Mergers and acquisitions: Served on special committee which oversaw a three-billion-dollar acquisition transaction
- Succession planning: Recruited CEOs and board members
- Global and Canadian business leadership: Accelerated Bayer's global Women's Health commercial strategy into multibillion-dollar revenue and led Canadian operations in MS, Oncology, Women's Health, Cardiovascular, Anti-infectives and Diagnostic Imaging
- Moved Aurora Cannabis Globe and Mail Board Games score from 28th to 67th (November 2019)
- Launched World Contraception Day

BOARD EXPERIENCE

- **Dialogue (Private)**, board member (**April 2020-present**)
- **Extendicare** (TSX: EXE.TO), Board member, Member of investment, quality and risk committees, (**June 2019-present**)
- **Quest Pharmatech** (TSX:QPT.V), Board member (January 2019-April 2020)
- **Aurora Cannabis/MedReleaf** (TSX & NYSE: ACB), Board member, chair, nominating and corporate governance, member of audit and risk, member of human resource and compensation and scientific committees (**June 2017- present**)
- **Acerus Pharma** (TSX: ASP), Board member, chair, corporate governance and nominating committee, member of audit committee and

EDUCATION

Institute of Corporate Directors,
Certified Corporate Director
(ICD.D) 2010
Bishop's University, BBA, 1983

CURRENT VOLUNTEER

ALS Canada – Board of Director
and Chair of Governance **(2019-
present)**

Ontario Caregiver's Organization –
-Board of Director and member of
Governance Committee **(2019-
present)**

National Research Council of
Canada - Council Member **(2019-
present)**

Women Get on Board - Regional
Advisory Board member **(2017-
present)**

member of special committee(June 2015-May
2020)

- **Eve Medical** (Private company), board member,
(November 2014- June 2019)

CAREER HIGHLIGHTS

- Independent strategic advisor (2009-present)
- Cystic Fibrosis Canada (2014-2017)
 - President and CEO: surpassed Cystic Fibrosis
Canada's historical revenue targets while
expanding patient care and research
programs in Canada
- Sanofi and Bayer (1983-2009)
 - Senior Vice-President, Pharmaceuticals,
Bayer Canada
 - Vice-President, Global Strategic Marketing,
Bayer Global, Germany
 - Vice-President, Sales and Marketing, Bayer
Canada