

ANAR SHAMJI POPATIA
GCB.D, ICD.D
Corporate Director

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# LINKEDIN.COM/IN/ANARSHAMJIPOPATIA/

Anar is an accomplished certified Corporate and ESG Director with 20 years' experience in governance, entrepreneurship and stakeholder engagement - driving business growth, transformation & partnerships. With a focus on long-term sustainability, transparency and accountability, Anar helps boards in identifying the most material aspects of ESG.

As an experienced Chair of Boards, CEO Search Committee and Governance & Nominating Committees, Anar draws from her private, public & not-for-profit sector experiences to impact board discussions on strategy, succession, culture, diversity and inclusion.

A collaborative, purpose-driven, community-minded leader, Anar is a trusted advisor, connector and mentor.

## **ATTRIBUTES**

Curiosity, Diplomacy, Independence of Mind, Ethics, Sound Judgement, Leadership.

# SKILLS & EXPERTISE

Stakeholder Engagement, Business Development, International Market & Partnership Development, Sales & Marketing, Financial & Business Acumen.

Environmental Social & Corporate Governance, Board Leadership, Board Recruitment, Board Development, Risk Management, Corporate Strategy, Regulatory Affairs, Government Relations, Crisis Management.

### **INDUSTRY EXPERIENCE**

Manufacturing & Distribution, Financial Services, Insurance, Healthcare, Education, Government.

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#### **ACHIEVEMENTS**

- Lead board recruitment, increasing board diversity on all boards, with last board at 60% women and 40% ethnicity.
- Increase board effectiveness through design of board evaluations & board development programs.
- Led transformation of NFP back to profit through innovative programming, partnerships & re-branding.
- Initiated stakeholder engagement roundtables with BC's Minister of International Trade & Multiculturalism, Chairs, Directors and business leaders to affect policy and promote trade missions.
- Led partnership development of an alliance of over 100 dentists in bulk purchasing initiatives and sharing of best practices.
- As CEO led crisis management of a company, increased shareholder value & stakeholder confidence and sold company at 200% of valuation.

## **BOARD GOVERNANCE & LEADERSHIP EXPERIENCE**

### **CURRENT BOARD SERVICE:**

- Transparency International Canada, Board Director, Member Governance & Nominating Committee (2021+)
- Vancouver Foundation, Chair, Honorary Governors' Council (2016+)
- Canadian Internet Registration Authority (CIRA) Board Nominations Committee, Member (2019+)

#### PREVIOUS BOARD SERVICE:

### **PRIVATE SECTOR:**

- > Reliance Industries Ltd, Director (2002 -2005)
- > Public Sector:
- Consumer Protection BC, Chair, Governance & Nominating Committee; Member, Finance & Audit, HR
   Compensation Committees (2015 -2021)
- Multicultural Advisory Council BC, Member (2011 2017)

# **HEALTHCARE SECTOR:**

- Canuck Place Children's Hospice, Vice-Chair; Chair, CEO Search Committee; Co-Chair, Governance Committee; Member, Audit & Investment Committee & Government Relations Committee (2014 -2020)
- CNIB, Member, National Philanthropy & Fundraising Committee (2015 -2017)
- Impact BC, Board Director; Member, CEO Search Committee & Governance Committee (2012 -2015)
- Canadian Society for Intestinal Research, Board President & Director (2006 -2010)
- GI Society, Board Chair (2008 2010)

### **EDUCATION SECTOR:**

Meadowridge School, Governor; Chair, Nominating Committee (2005 - 2007)

### CIVIL SOCIETY SECTOR:

- Canadian Club of Vancouver, President & Director (2007 - 2014)
- Aga Khan Economic Planning Board for Canada, Board Member (2002 - 2005)

# INTER-GOVERNMENTAL ORGANIZATION:

> 65<sup>th</sup> UN Commission on the Status of Women Delegation Member (2020)

### PROFESSIONAL & ENTREPRENEURIAL EXPERIENCE

**Assante Capital Management**, Vancouver, BC (2002+ A family wealth management advisory firm.

### **Partner - Client Relations**

Build trusting relationships with high-net worth clients. Implement marketing strategies to deliver client appreciation and positively impact client acquisition and retention.

Reliance Industries Ltd, Nairobi, Kenya, (2005 - 2007) A 200-employee steel distributor & agricultural implements manufacturer serving the African market. Interim CEO

Took responsibility of a private business in crisis. Effectively safeguarded interests of shareholders and engaged in value-creating activities - restoring operational efficiencies and brand trust. Managed key stakeholders in African and international markets including Egyptian steel manufacturers and Danish government for foreign direct investment.

Advanced profits and sold company well above valuation.

Dun & Bradstreet (D&B), Vancouver, BC (1987 - 2002)
A leading provider of commercial data, analytics and insights for businesses enabling B2B commerce.

Team Lead & Senior Consultant, Enterprise Solutions
Continuously assumed increased responsibilities.

Consulted to hundreds of SMEs in different industries on credit risk management, supply chain analysis, data analytics, data cleansing and data migration to ERP systems, impacting business efficiencies & bottom-line.

### **EDUCATION & PROFESSIONAL DEVELOPMENT**

- ► Global ESG Competent Board Certification GCB.D Environmental, Social & Governance (2020 2021)
- Rotman School of Management, Governance Issues on Blockchain, AI & Disruptive Technologies (2019)
- Institute of Corporate Directors (ICD): Audit Committee, HR & Compensation and Crown
   Director Effectiveness Programs
   Directors Education Program ICD.D (2014)
   Governance Program for Directors of NFPs (2009)
- Wharton Business School, Executive Development Program (2002)
- University of London, Law Program (1985-1986)
- Brock University, Bachelor of Business & Economics (1985)

### **SPEAKING ENGAGEMENTS**

Speaker/Panelist: Speaking to aspiring women directors and law students nationally and internationally. Topics include Women Getting Board Ready, Director Roles & Responsibilities, Board Recruitment and Effectiveness. Sit on an examiner panel for a Global ESG Director Certification program.

Invited Guest Speaker: Citizenship Ceremonies and World Economic Forum Global Shapers Program. Addressed several events while hosting distinguished Canadians, Governors General, government officials and Order of Canada recipients.

#### **AWARDS**

- 2020 BMO Celebrates Women on Boards Award for empowering women to lead in corporate governance.
- 2015 Diversity Champion, Women's Leadership Circle, Vancouver Board of Trade—Nominee.
- > **2014 YWCA Women of Distinction Award** for contributions to the NFP & Public Sectors—Nominee.
- 2013 RBC Top 25 Canadian Immigrants Award for exemplary leadership in community engagement.
- > Dun & Bradstreet's Presidential Citations & Sales Excellence Awards—multiple-time recipient.

ANAR SHAMJI POPATIA PAGE | 2