



**Barbara Boyd, CPA, CA**

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Barbara is interested in actively participating as a Board member with an organization that can leverage her corporate expertise in finance, enterprise risk management, strategy and assurance.

She is an optimistic & energized global executive with over thirty-five years of experience in the CPG industry and public accounting. Passionate about capitalizing on opportunities while managing risk, she brings a wealth of knowledge and experience in providing Boards guidance on their strategy, risks and control environment. She has worked internationally with extensive experience with the Americas, Africa and Asia. Her collaborative and pragmatic style combined with her broad commercial finance skills make her an excellent fit on dynamic Boards.

### Board Candidate Highlights

- Independent Board member of public TSXV company - Chair of Audit Committee and Governance & Nominating Committees.
- Significant international experience in assurance & risk management reporting results and insights to the Board. Proven finance leader with strong financial acumen and qualified to assume Audit Chair responsibilities..
- Over 35 years of top leadership finance experience with iconic CPG companies (Diageo and Pepsi) - experience in building and sustaining revenue and profit growth through innovation, new categories and consumer experiences.
- Established ability to develop risk management strategy, risk appetite and tolerances to assist in the delivery of long-lasting holistic business performance and Board governance.
- Strong understanding and interest in evolving risks including Cyber Threats, ESG and Indirect Taxes/Regulations.
- Key member of cross functional climate change steering committee tasked with understanding and reporting the risks and opportunities related to climate change and the transition to a low carbon economy providing advice to influence Board strategy.
- Champion of inclusion and diversity leading key initiatives: North American Diversity Board member, Executive sponsor - NA Pan Asian Group, Canadian Rainbow Network; Women's Spirited Network.
- Successful due diligence and integration of numerous acquisitions. Skilled in assessing the risks, opportunities and valuation of acquisitions.
- Passionate leader of talent - Sponsor of CFO Excellence programme to develop key finance leaders; Women's Leadership Forum Chair focusing on the development and progression of top female talent.
- Direct oversight of Diageo's global risk & compliance strategy, investigations and whistle blower programme reporting insights and recommendations to the Board.
- Board member of multiple recycling boards; 2014 Diversity 50 candidate.

## **Strengths & Expertise**

Enterprise Risk Management  
Financial & Commercial Expertise - CFO  
Corporate Strategy  
Internal Audit & Controls  
Industry Regulatory Requirements  
Transformation  
Diversity & Talent Leadership

## **Industry Experience**

Consumer Packaged Goods  
Retail  
Beverage & Food  
Professional Services  
Not For Profit

## **Career Highlights**

SVP Global Audit & Risk - Diageo Plc. (2013 - 2021) - Team size 40  
Director Global Risk & Compliance - Diageo Plc (Secondment - 2016) - Team size 10  
CFO - Diageo Canada (2010 - 2013) - Team size 30  
CFO/VP Planning - Pepsi Beverages Company, Canada (2005 - 2010) - Team size 150  
Corporate Controller - Pepsi Beverages Company, Canada (1999-2005) - Team size 120  
Senior Audit Manager - KPMG LLP (1985-1999)

## **Education & Professional Development**

ICD-Rotman Directors Education Program (2022 - in progress)  
Women Get on Board Mentorship Graduate (2021 - 2022)  
Women's Director Development Program - Executive Education - Kellogg School of Management (2001)  
Chartered Professional Accountants of Ontario - CPA, CA (1988)  
University of Waterloo - Bachelor of Arts (1985)

## **Board Experience**

Lifeist Wellness Inc - Independent Board Member; Chair of Audit Committee; Chair of Governance Committee. Member of the Compensation Committee and Planning & Strategy Committee (2021 - current)  
Diageo/Labatt Joint Venture - Board Member (2010 - 2013)  
Soft Drink Recycling Boards Across Canada - Encorp Pacific; Alberta Beverage Container Recycling Corporation, Boissons Gazeuses Environnement - Board Member & Finance Committee Member (2000 - 2006)  
Canadian Breast Cancer Research Collaborative - Board Member & Chair of Audit Committee (2006 - 2010)