

ABOUT WGOB

Financial Intelligence in the Boardroom

PROGRAM



Hosted by
Women Get On Board Inc.

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Financial Intelligence in the Boardroom Program

WGOB Financial Intelligence in the Boardroom program will be delivered in a virtual format facilitated by Jennifer Nicholson, CPA, CA (see bio- page 6).

Gaining financial intelligence in the boardroom takes time, focus and commitment. This investment is imperative for every board member to make valuable contributions at the boardroom table that drive a business's success.

Overview

Women Get On Board Inc. (WGOB) will host the **WGOB Financial Intelligence in the Boardroom Program**, Jennifer Nicholson, CPA, CA of Executive Finance will be the facilitator of this virtual program. This unique online program is designed to empower women with practical insights and tools to enhance their financial intelligence in the boardroom. The **WGOB Financial Intelligence in the Boardroom Program** offers practical and hands-on support in a combination of micro-learning, virtually facilitated by financial experts.

Every board member has a role in financial oversight. Even if you do not have financial expertise, there is an expectation to maintain an adequate financial intelligence level, which means that you need to understand the fundamental concepts, conventions and principles underlying financial statements. Make valuable contributions at the boardroom table that drive the success of a business.

ONLINE FORMAT

A cohort-based program, registration includes three (3) modules virtually facilitated with coaching/interactive working sessions; each module will be 2 hours with inter-session homework. The attendees will receive a certification of completion.



"GAINING FINANCIAL INTELLIGENCE IN THE BOARDROOM TAKES TIME, FOCUS AND COMMITMENT."

- DEBORAH ROSATI, FCPA, FCA, ICD.D
FOUNDER & CEO,
WOMEN GET ON BOARD INC.



Financial Intelligence in the Boardroom Program

PROGRAM DESCRIPTION

Financial information is the lifeblood of all organizations. As an aspiring board member, it is essential that you have a high-level understanding of all aspects of accounting and finance related to the organizations you wish to serve. With this knowledge, you will have the confidence to speak up and add valuable contributions to any meeting you attend.

The emphasis of this program is on the users of financial information and serving their needs to make better decisions. In this program, you will learn to look at financial statements through the eyes of a seasoned executive. You will learn how to probe into issues of performance and identify the root cause. You will learn basic corporate finance principles to help you make your next investment decision. Whether you have a financial background or not, you will benefit from taking this course to hone your financial intelligence.

Great directors know that when they are talking dollars, they are making sense. When they look at a set of financial statements, they can immediately evaluate performance, identify issues, and probe for insight. Whether they are in the boardroom, a conference, or a meeting for dinner, they are comfortable talking about the numbers to raise money, negotiate deals, or make investment decisions.

Here is a Closer Look at the 3 Modules

"EVERY BOARD MEMBER HAS A ROLE IN FINANCIAL OVERSIGHT. EVEN IF YOU DON'T HAVE FINANCIAL EXPERTISE, YOU ARE STILL EXPECTED TO MAINTAIN AN ADEQUATE LEVEL OF FINANCIAL INTELLIGENCE. THIS MEANS THAT YOU NEED TO HAVE AN UNDERSTANDING OF THE FUNDAMENTAL CONCEPTS, CONVENTIONS AND PRINCIPLES UNDERLYING FINANCIAL STATEMENTS."

- DEBORAH ROSATI, FCPA, FCA, ICD.D
FOUNDER & CEO,
WOMEN GET ON BOARD INC.

Module 1: The External View - Basics of Financial Accounting

The focus of Module 1 is on setting the stage regarding the purpose and users of financial information. Participants will gain an understanding of the primary users of financial statements and what they want from them. You will learn about the different financial statements and how they work together and gain a basic understanding of how to assess a company's financial health. You will work through a case study to help explain these concepts.

Module 2: The Internal View - Basics of Management Accounting

In this module, participants will learn how management calculates the cost of the products and services they sell and what factors must be considered to determine profitability. We will look at how to prepare a budget and then analyze actual results against the budget. We will learn about financial processes, systems, and internal controls and why they are essential for any successful organization.

Module 3: Financing and Investor Relations

In this module, participants will learn about how organizations are financed and what factors should be considered in financing decisions. You will learn the basics of making capital investment decisions and factors in mergers and acquisitions. Participants will also learn about year-end reporting requirements, including the board's role with auditors, public company requirements and dealing with analysts and investors.

3 Modules & Fall 2021 Dates

Financial Accounting

Wednesday, January 26, 2022

11:30 am -1:30 pm EST

Management Accounting

Wednesday, February 23, 2022

11:30 am -1:30 pm EST

Finance & Investor Relations

Wednesday, March 30, 2022

11:30 am -1:30 pm EST

**Modules are virtually facilitated*



Program Pricing

REGISTRATION TYPE	DESCRIPTION	FEE
WGOB MEMBERS	3- MODULE PROGRAM REGISTRATION FOR WGOB MEMBERS	CDN \$600 ^{+HST}
WGOB NON-MEMBERS	3- MODULE PROGRAM REGISTRATION FOR NON- MEMBERS	CDN \$750 ^{+HST}

MEET YOUR Facilitator



JENNIFER NICHOLSON, CPA, CA

and experience to the classroom in all critical facets of an organization, including operations management, strategic planning, business development, finance, accounting, investor relations, human resources, and project management. Jen has a passion for making finance more attainable, whether working to articulate strategy in a financial context, bringing clarity to financial communication or teaching accounting to university students. Jen's career epitomizes the diverse experiences and roles CPAs play in the industry – from financial to operational leadership.

Jen is a dynamic financial professional with over 25 years of leadership experience in government, public practice, academia, and industry. Jen is a Commissioner with the Nova Scotia Utility and Review Board and a partner with Executive Finance Partners Inc. Throughout her career, she has led strategy and investor relations for a multi-billion dollar publicly-traded utility, HR and IR for a gold mining company, and taught accounting for more than 20 years at the university level. Jen brings a broad skillset

"FINANCE AND ACCOUNTING ARE SCARY TOPICS FOR A LOT OF ASPIRING BOARD DIRECTORS BUT THEY DON'T HAVE TO BE! THIS IS A SAFE PLACE TO LEARN THE BASICS WITHOUT JUDGEMENT."

- JENNIFER NICHOLSON, CPA, CA