



Barbara Boyd, CPA, CA, ICD.D

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Barbara is an optimistic & energized Board member who is experienced in finance, risk management, strategy, and governance working with public and private boards. She also brings over thirty-five years of experience in the CPG and public accounting with extensive international experience in Americas, Africa and Asia. Her collaborative and pragmatic style combined with her broad commercial finance skills make her an excellent fit on Boards.

Board Candidate Highlights

- Independent Board member of Steam Whistle Brewing – Chair of the Audit Committee
- Independent Board member of Lifeist Wellness (TSXV listed) – Chair of Audit Committee; Governance & Nominating Committee; and the Planning & Strategy. Member of Compensation Committees.
- Audit Committee Member of Ronald McDonald House Canada
- Significant international experience in assurance & risk management, reporting results and insights to the Board. Proven finance leader with strong financial acumen.
- Over 35 years of top leadership finance experience with iconic CPG companies (Diageo and Pepsi) - experience in building and sustaining revenue and profit growth through innovation, new categories, branding and consumer experiences.
- Passionate leader of talent – Coaching of CFOs; Sponsor of CFO Excellence programme to develop key finance leaders; Women’s Leadership Forum Chair focusing on the development and progression of top female talent.
- Direct oversight of Diageo’s global risk & compliance strategy, investigations and whistle blower programme reporting insights and recommendations to the Board.
- Strong understanding and interest in evolving risks including Cyber Threats and ESG.
- Key member of cross functional climate change steering committee tasked with understanding and reporting the risks and opportunities related to climate change and the transition to a low carbon economy providing advice to influence Board strategy.
- Champion of inclusion and diversity leading key initiatives: North American Diversity Board member, Executive sponsor - NA Pan Asian Group, Canadian Rainbow Network; Women’s Spirited Network.
- Successful due diligence and integration of numerous acquisitions. Skilled in assessing the risks, opportunities and valuation of acquisitions.
- Board member of multiple recycling boards; 2014 Diversity 50 candidate.

Board Experience

Steam Whistle Brewing- Independent Board Member; Chair of Audit Committee (2023 - current)
Ronald McDonald House Canada - Audit Committee Member
Lifeist Wellness Inc - Independent Board Member; Chair of Audit and Governance and Planning & Strategy Committees. Member - Compensation Committee (2021 - current)
Diageo/Labatt Joint Venture - Board Member (2010 - 2013)
Soft Drink Recycling Boards Across Canada - Encorp Pacific; Alberta Beverage Container Recycling Corporation, Boissons Gazeuses Environnement - Board Member & Finance Committee Member (2000 - 2006)
Canadian Breast Cancer Research Collaborative - Board Member & Chair of Audit Committee (2006 - 2010)

Career Highlights

SVP Global Audit & Risk - Diageo Plc. (2013 - 2021) - Team size 40
Director Global Risk & Compliance - Diageo Plc (Secondment - 2016) - Team size 10
CFO - Diageo Canada (2010 - 2013) - Team size 30
CFO/VP Planning - Pepsi Beverages Company, Canada (2005 - 2010) - Team size 150
Corporate Controller - Pepsi Beverages Company, Canada (1999-2005) - Team size 120
Senior Audit Manager - KPMG LLP (1985-1999)

Education & Professional Development

Institute of Corporate Directors, ICD.D (October, 2022)
ICD-Rotman, Directors Education Program (September, 2022)
Women Get on Board Mentorship Graduate (2021 - 2022)
Women’s Director Development Program - Executive Education - Kellogg School of Management (2001)
Chartered Professional Accountants of Ontario - CPA, CA (1988)
University of Waterloo - Bachelor of Arts (1985)

Strengths & Expertise

Enterprise Risk Management
Financial & Commercial Expertise - CFO
Corporate Strategy
Governance
Internal Audit & Controls
Industry Regulatory Requirements
Transformation
Diversity & Talent Leadership

Industry Experience

Consumer Packaged Goods
Retail
Beverage & Food
Professional Services
Not For Profit