



WGOB Mentorship Program Mentee Networking Session

November 14, 2023

Facilitator:

Deborah Rosati, FCPA, FCA, ICD.D, GCB.D, CCB.D
Founder & CEO, Women Get On Board Inc.

Agenda

- 5:00 pm - 5:10 pm | Welcome & Reflection from Session 3
- 5:10 pm - 5:40 pm | Fireside Chat with Cathy Logue
- 5:40 pm - 6:00 pm | Group Discussion
- 6:00 pm - 6:05 pm | Thank you to Cathy Logue
- 6:05 pm - 6:25 pm | Breakout Groups
- 6:25 pm - 6:50 pm | Group Discussion from Breakout Groups
- 6:50 pm - 7:00 pm | Wrap Up



Discussion of Network Map

1 Decision Makers

These are individuals that will make the final decision on who will join their board (Board members, in particular, the Chair of the Board and Chair of the Nominating Committee).

2 Connectors

Connectors make change happen through people. These are individuals that will connect you to board members, CEOs and Executives of a company you would like to serve on. (Lawyers, Accountants and other professional service firms and thought leaders..)

3 Mentors

Mentoring is about advising. These are individuals that inspire others in achieving their best and find joy in encouraging them to make a difference.

4 Sponsors

Where mentoring is about advising, sponsoring is about acting. Sponsors are typically Executive Sponsors inside your company. They are willing to put your name forward for board opportunities. Sponsors may also be individuals you have worked with in the past who believe in you. When you are looking for a sponsor, remember that it is a **two-way relationship** based on mutual respect and trust. You both need to be invested. Your sponsor is putting their name on the line by championing you, so you need to follow through with their advice and work hard to keep your sponsor's good reputation intact..

5 Organizations

Think about the organizations you are affiliated with, your alma mater, not-for-profits, professional organizations/associations and member-based organizations (like-CPA Canada, CBA, GPC etc.) and how you can leverage these organizations.



Mapping Your Way to a Board

Company Boards You Would Like to Serve On	People in Your Network Connected to the Company Board, Executives and Shareholders	Action Plan
	Decision Makers, Connectors, Sponsors and Organizations	Don't be afraid to ask for an introduction!
		Research, attend their speaking engagements, intermediate board positions



Fireside Chat



Cathy Logue, FCPA, FCA
Managing Director & Global
Practice Leader, Stanton Chase

Cathy is a founding Managing Director of the Toronto office of Stanton Chase, a Top 10 global retained executive search firm with over 70 offices worldwide. With over 30 years of varied business experience, Cathy leverages her finance and governance expertise as Global Leader of the Stanton Chase CFO Practice, specializing in Financial Executives and Board appointments across North America.

A trusted partner to many long-standing clients, Cathy advises companies ranging from start-ups to publicly traded global corporations across all industry sectors, helping them attract top talent and build diverse and inclusive executive leadership teams and boards that will drive growth and transformational change.

As a passionate advocate for diversity, Cathy is an engaged mentor and sponsor of high-potential women leaders, supporting women professionals as they develop their careers and prepare for leadership roles and board service. She is a frequent speaker and panelist on the intersect of Diversity, Equity and Inclusion (DEI), human capital and governance.

Prior to her career in executive search, Cathy started her career with Ernst & Young, followed by finance roles within the real estate, retail, and healthcare sectors. She was awarded the CPA Fellow designation in 2017, and in 2021, was honored to be recognized as one of the Top 100 Most Powerful Women in Canada by the Women's Executive Network (WXN) for her efforts in advancing women in leadership.

Cathy's board roles include the Association of Executive Search and Leadership Consultants (AESC), as Treasurer as well as Chair of the Nominating & Governance Committee (Americas), and previously as Vice Chair, Finance for Stanton Chase.



Q&A



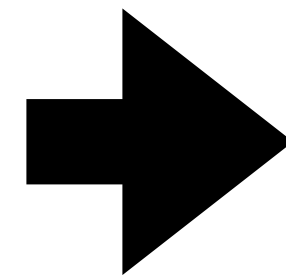
Breakout Groups

Networking



Expectations & Next Steps

- Book your next quarterly virtual session with your Mentor
- Think about ways to network your way onto a board
- Network with your fellow Mentees
- Happy Holidays! We hope to see you at our Monthly Member Meetup and Holiday Cocktails Reception



**WGOB Mentorship Program -
Interim Session (Mentors/Mentees)
January 16, 2024 | 5:00 -7:00 pm ET**



Thank you!



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