



WGOB Mentorship Program Interim Session

June 20, 2023

Facilitator:

**Deborah Rosati, FCPA, FCA, ICD.D, GCB.D, CCB.D
Founder & CEO, Women Get On Board Inc.**

Agenda

5:00 pm -5:10 pm | Welcome & Reflection from Kick-Off Session

5:10 pm -5:30 pm | Position Your Board Offer

5:30 pm-6:00 pm | Fireside Chat

6:00 pm -6:15 pm | Q&A Session

6:15 pm -6:35 pm | Breakout Groups

6:35 pm -6:50 pm | Discussion from the Breakout Groups

6:50 pm -7:00 pm | Wrap Up



Welcome & Reflection



Meet the team



Facilitator

Deborah Rosati, FCPA, FCA,
ICD.D, GCB.D
Founder & CEO
Women Get On Board Inc.



Program Manager

Laura English
Membership & Program Manager
Women Get On Board Inc.



Executive-In-Residence

Sharon Castelino
Executive-In-Residence
Women Get On Board Inc.



Guided Mentoring: Key Learnings

1. Master the Foundations of Board Service ✓
2. Position Your Board Offer ←
3. Get Board Interviews
4. Ace Your Board Interview



Position Your Board Offer

1. Assess your board readiness
2. Identify the right board for you
3. Create your board value proposition
4. Build your board resume and LinkedIn profile



Assess Your Board Readiness

Before you prepare your first corporate board seat, ask yourself these **10 board-ready questions**:

1. Do you have a minimum of 10 to 15 years of experience in a senior executive role in the public, private, crown or not-for-profit sectors?
2. Are you prepared to commit at least 200 to 300 hours per year to a corporate board role?
3. Do you have the support of your own Board of Directors and/or senior executives to serve on a board?
4. Do you have a formal governance certification or designation (C. Dir, ICD.D and/or GCB.D) from the Directors College, the Institute of Corporate Directors and/or Competent Boards?
5. Have you ever served on a board, not-for-profit or for profit?



Assess Your Board Readiness

6. Are you a team player that understands the dynamics of boards is one of the most critical components of good governance?
7. Do you fully understand the role, responsibility and liability of a corporate director?
8. Do you understand the difference between a board of directors role versus a management role?
9. Do you have financial acumen-can you read and understand financial statements?
10. Do you have experience in critical areas in our changing world such as Risk Management, International Markets, M&A, Cyber Security, Digital Media, ESG, Big Data, etc.?



Identify the Right Board For You

- **Type of Organization**
 - Not for Profit, Public Sector, Corporate (size, stage of growth, future state)
- **Time Commitment**
 - > 200-300 hours/annum, sponsorship
- **Industry Sector**
 - is it an industry you have experience or is it an industry you are interested in?
- **Compensation**
 - board compensation can vary depending on the size & stage of the company you are serving on a board



Create Your Board Value Proposition

- Your board value proposition is what you bring to the board room table and how you differentiate yourself.
- Specific expertise, skillsets the board currently lacks, and how you are a leader in an industry (or a synergistic industry)



Key Board Competencies

- **Board level leadership** such as chairing committees, task forces or key initiatives
- **Integrative & critical thinking**
- **Confidence** and ability to participate and contribute meaningfully to board discussion and decision making & fit with the board's culture
- **Diversity** in its many dimensions- gender, age, Indigenous, visible minority, generational, etc.
- **Financial acumen and literacy** are table stakes
- Played a **leadership** role in significant change, transformation, or turnaround; operating and P&L experience
- Experience leading **key strategic initiatives** coupled with influencing skills
- **Prior board or governance experience** and capacity to manage board work and agenda



Elevator Pitch

“I have entrepreneurial, financial & governance expertise with high growth and transformational companies in technology, retail, consumer and cannabis sectors.” -Deborah Rosati



Build Your Board Resume and LinkedIn Profile

Your board resume and LinkedIn profile should highlight your:

Value proposition, i.e. the value add you bring to a Board, your unique offering; **Skills and expertise**;

Industry-specific knowledge;

Career accomplishments — highlight your executive and other relevant leadership roles to showcase your understanding of the business, the industry, and the broader macro environment in order to gain the respect and confidence of the current board members;

Speaking engagements and awards — list areas that you are sought after as an expert or have thought-leadership in and any awards that recognize you for your accomplishments;

Current and past board experience — highlight the committees you have served on and the leadership roles that you have taken, e.g. Chair of a Committee or Chair of the Board.



Board Resume Examples

- **Barbara Boyd** - [Board Resume](#)
- **Kristi Honey** - [Board Resume](#)
- **Deborah Rosati** - [Board Resume & 1-Page Board Profile](#)
- **Sharon Castelino** - [Board Resume](#)
- **ICD Directors Register** - [Board Resume Sample](#)



DEBORAH ROSATI
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Corporate Director, Founder and CEO Women Get On Board Inc.

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Forward thinking governance perspective honed over 35 years from multiple corporate board roles, as well as a purpose-driven entrepreneurial mindset, make Deborah an exceptional trusted advisor, mentor and board member. Deborah's work ethic is fuelled by passion and over the years she has served each of the six public company boards and eight private company boards with courage, passion and professionalism. Deborah has also inspired, guided and advised multiple entrepreneurs and business leaders through challenge, opportunities and transformation.

Deborah currently serves as Lead Director and Chair of the Nominating and Corporate Governance Committee of TAAL Distributed Information Technologies (CSE: TAAL) (an enterprise blockchain transaction processor) and as Lead Director and Chair of the Audit Committee of Khiron Life Sciences (TSXV:KHRN) (a global cannabis medicinal company).

BOARD CANDIDATE HIGHLIGHTS

- A certified Corporate Director (ICD.D), global designated ESG Director (GCB.D), accomplished Entrepreneur and Fellow Chartered Professional Accountant (FCPA)
- Over 35 years in high growth and transformational companies in the Technology, Consumer, Retail, Cannabis, Life Sciences, Private Equity and Venture Capital industry sectors
- Proven value and contributions to effective corporate governance, M&A and equity financing (private and public) transactions
- Creative and resourceful in business leadership, board interactions and collaboration in high-level transformative decision making
- Forward thinking in corporate governance and leadership roles from start-up to scale-up to public companies within emerging, established and regulated industry market environments
- A steadfast advocate of progressive corporate governance and board diversity
- Founder and CEO of member-based social purpose company Women Get On Board Inc.
- Deborah has earned numerous nominations and awards over the years. She was recently honoured as WYN Top 100 Canada's Most Powerful Women in the Entrepreneur award category in 2021. She has been recognized as a 2020 Director to Watch and a 2014 "Diversity 50" candidate. In 2012 Deborah was selected as one of WYN's Top 100 Canada's Most Powerful Women in the Corporate Director award category.

SELECTED QUOTES

"Deborah's commitment to corporate governance and her business judgment are second to none."
-Stu Miller, Corporate Director

"Good governance and policy cannot stand in the way of creativity and entrepreneurship. Deborah not only finds the balance, she leads the way. She is always ready to lean in when real work needs to be done and all the time sharing her experience and judgment with management. She gets stuff done, while raising the level of professionalism every time she is in the room."
-Chris Naprawa, Chair of Khiron Life Sciences and President of TAAL Distributed Information Technologies

STRENGTHS & EXPERTISE

- Board Leadership & Collaboration
- Financial Expertise
- Corporate Governance
- Financing (Equity & Debt/Private & Public)
- Transformation (M&A/Digital/Operations/Restructuring)
- Corporate Strategy
- CEO and Board Succession
- Entrepreneurship

THOUGHT LEADERSHIP

- Board Diversity and Inclusion
- How to Get Yourself On a Board
- Elevating Your Board Effectiveness
- Financial Intelligence in the Boardroom
- Ethical Intelligence in the Boardroom



Fireside Chat



Barbara Boyd, CPA, CA, ICD.D.
Independent Corporate Director; Chair
of Audit and Governance Committees,
Lifeist Wellness Inc.



Kristi Honey, B.MGMT, MBA, ICD.D.
Board Director, Chief Administrative
Officer (CAO) at Township of Uxbridge



Q&A



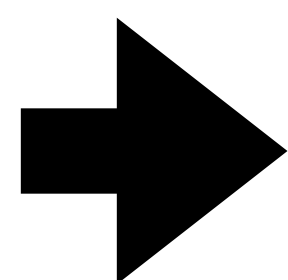
Breakout Groups

What is your board value proposition?



Expectations & Next Steps

- Book your next Quarterly Mentoring Session
- Work on your board value proposition and your board resume
- Attend upcoming virtual sessions
- Book your 1:1 call with Deborah



Next Mid-Term Mentoring Roundtable Session (Mentors/Mentees)

**Key Learning: Get Board Interviews
September 12, 2023 | 5:00-7:00pm ET**



Thank you!



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Laura English at laura.english@womengetonboard.ca