

# AFF

亞洲金融論壇  
ASIAN FINANCIAL FORUM

*The Voice in Global Finance*

# ASIAN FINANCIAL FORUM

**Redefining Growth: Innovation · Breakthrough · Inclusiveness**

13-14 January 2020

Hong Kong Convention and Exhibition Centre

[www.asianfinancialforum.com](http://www.asianfinancialforum.com)



香港特別行政區政府  
The Government of the Hong Kong  
Special Administrative Region



HKTDC  
香港貿發局



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**Redefining Growth:  
Innovation • Breakthrough • Inclusiveness**

The annual Asian Financial Forum is Asia's leading platform for global leaders in government, finance and business to exchange insights and intelligence in the dynamic markets of Asia and beyond. There are also showcases of finance innovation, investment projects and startups, as well as networking events for industry stakeholders to explore business and investment opportunities.



**2020 Keynote speaker**



**Janet L. Yellen**  
Chair, Board of Governors,  
Federal Reserve System  
(2014-2018)

## GROUNDBREAKING DISCUSSIONS

### Previous speakers



**Raja Easa Al Gurg**  
Easa Saleh Al Gurg Group LLC;  
Dubai Business Women Council



**Ben S. Bernanke**  
Chair, Board of Governors,  
Federal Reserve System  
(2006-2014)



**Jin Liqun**  
Asian Infrastructure  
Investment Bank



**Haruhiko Kuroda**  
Bank of Japan



**Michel M. Liès**  
Zurich Insurance Group Ltd



**Lim Guan Eng**  
Minister of Finance of Malaysia



**David Lipton**  
International Monetary Fund



**Lawrence H. Summers**  
Harvard University



**Teresita Sy-Coson**  
SM Investments Corporation



**Robert Zoellick**  
The World Bank Group  
(2007-2012)

- Global growth and investment outlook
- Policy trends and developments
- Financial inclusion and stability
- Greater Bay Area
- Green finance
- Environmental, social and governance (ESG)
- Global trade and supply chain finance
- Venture investment
- Insurance and risk management
- Philanthropy
- Asset and wealth management
- Financial innovation
- Investment technology
- Cyber security
- Blockchain





## FINTECH SHOWCASE

Spotlighting the latest fintech innovations and cutting-edge solutions from financial institutions and technology firms.

### Exhibitors in AFF 2019



## NETWORKING OPPORTUNITIES

## FintechHK

START-UP SALON NEW

Presenting a plethora of next-generation business ideas from fintech startups from Hong Kong and beyond at the inaugural FintechHK Startup Salon.

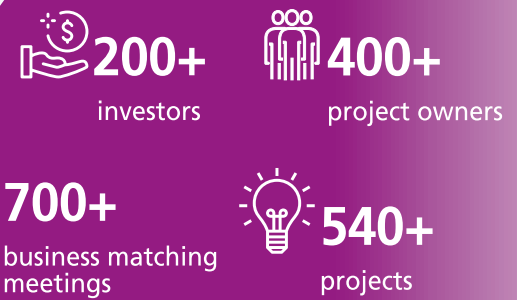
Featuring a series of events, including a breakfast panel, keynote luncheons and a cocktail reception, for networking and establishing business connections.





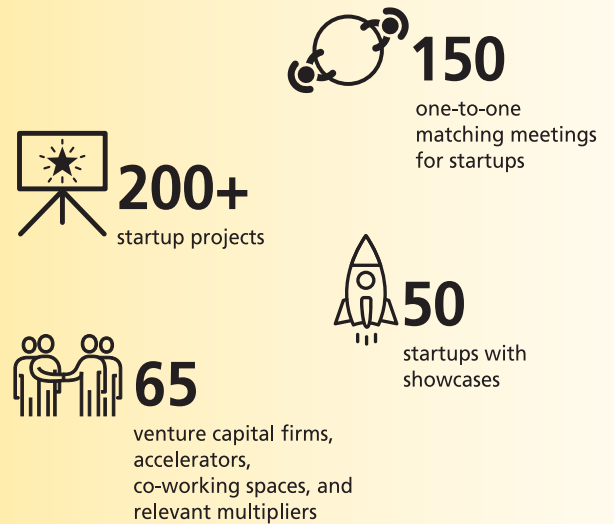
## DEAL FLOW MATCHMAKING SESSION

Matching worldwide sources of funds and sources of deals via one-to-one meetings based on their shared areas of interest.



## INNOVENTURE SALON | POWERING STARTUPS |

Connecting startups and entrepreneurs with potential investors and partners from around the world.



### Pitching

Innovators to present entrepreneurial stories and business plans

### Matchmaking

Startups to connect with investors in one-to-one business matching meetings

### Mentoring · Fireside Chat

Experienced innovators to share industry insights

### Mentoring · Startup Clinic

Industry experts to give practical tips

## GLOBAL INVESTMENT OPPORTUNITIES

Investment agencies from various countries gather in the Global Investment Zone to showcase investment opportunities in different sectors. Countries joining the zone at previous AFFs included Australia, Austria, Bangladesh, Cambodia, Canada, Mainland China, Georgia, Germany, Hungary, Ireland, Israel, Italy, Korea, Mexico, Spain and USA.



## AFF 2019 AT A GLANCE

- **130+**  
internationally renowned speakers
- **3,300+**  
leaders in finance and business from 45 countries and regions
- **80%**  
CEOs and senior decision makers
- **3,000+**  
news clippings
- **700+**  
one-to-one matchmaking meetings
- **540+**  
investment projects

## WHAT PARTICIPANTS SAID

*Participation in the AFF is important for us to be linked to key players in fintech, policymakers that can influence the direction of governments' vision and support, and investors who would be keen to join us in supporting our high-growth venture to expand globally.*

**Mohammad Ridzuan Abdul Aziz**  
President of FinTech Association of Malaysia

*The AFF is an intellectual gathering that I would dare to say is equal to the quality of the seminars we are all used to around the annual meeting of the International Monetary Fund. It is also a down-to-earth marketplace where potential investors can appraise the merits of a wide variety of business opportunities in the Deal Flow area.*

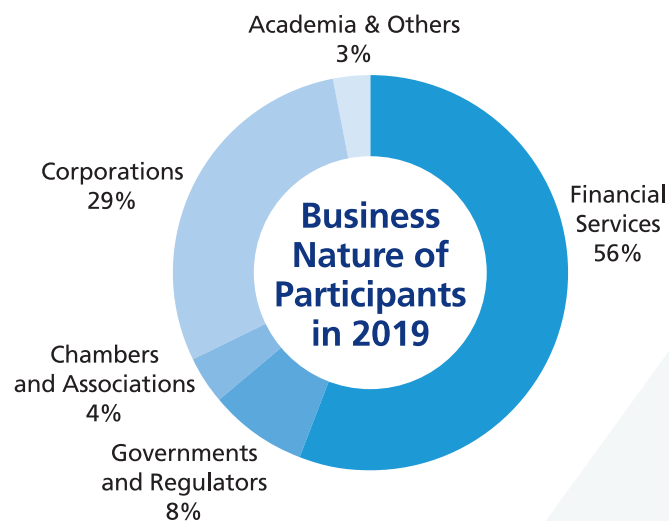
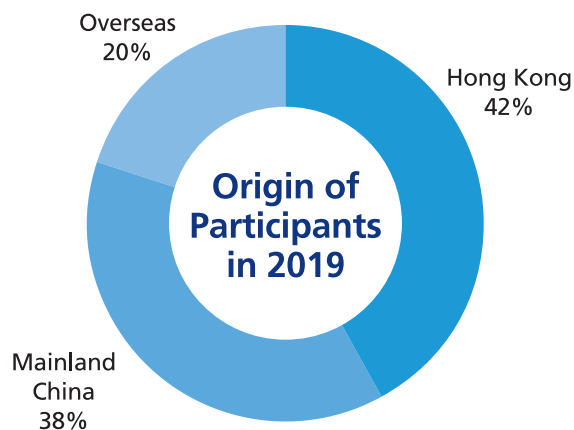
**María Pérez-Ribes**  
Counsellor for Economic & Commercial Affairs,  
Spanish Trade Commission

*The AFF is a wonderful place to meet up with peers to discuss challenges and to connect with other innovators and entrepreneurs to find solutions. It's definitely a must-go event in 2020.*

**Sebastian Schaefer**  
Managing Director, TechQuartier

*The forum has given us the platform and the opportunity to network with a number of potential investors, which will hopefully result in some deals in the future. I really like how we could post our projects related to healthcare, blockchain and fintech online and get automatic matching with investors. I had six or seven meetings in one day, and all of them were followed up. I haven't been so successful in my normal pitching.*

**Lynn Raepsamen**  
CEO, Swiss Vanquest AG



## WHO SHOULD ATTEND

- Professionals from financial institutions
- Project owners seeking investment partners
- Corporate heads, CFOs and senior executives
- Regulators and government representatives
- Investors and high-net-worth individuals
- Thought leaders, opinion-makers and think-tank experts
- Financial intermediaries and professional services providers

## PAST AFF SPONSORS



### Registration fee

Standard Fee

USD 1,400

HKD 11,000

**Special Fee with Early Bird Discount**

Register on or before 30 Nov 2019

USD 1,100

HKD 8,700

[www.asianfinancialforum.com](http://www.asianfinancialforum.com)



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