



6TH EAST AFRICA OIL & GAS SUMMIT & EXHIBITION

Positioning East Africa as
the real destination for oil
and gas investment

18-19 March 2020

The Intercontinental, Nairobi, Kenya

www.eaogs.com

HELD WITH THE OFFICIAL
ENDORSEMENT OF



The Ministry of Petroleum
and Mining, Kenya

WITH THE SUPPORT OF



East Africa Chamber of Commerce,
Industry & Agriculture

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Welcome to the 6th East Africa Oil & Gas Summit & Exhibition

The East Africa Oil & Gas Summit & Exhibition (EAOGS) is a globally recognised event; the essential platform for domestic and international stakeholders and investors to meet, engage, share ideas, form partnerships and act as a catalyst towards realising the region's oil and gas potential.

The scope, scale and spread of current and future oil and gas infrastructure development projects in East Africa is rapidly positioning the region as a hotbed of oil and gas exploration, investment and development.

With the Early Oil Production System operational and the expected imminent lifting of Sweet Kenyan Crude, strong progress continues to be made in Kenya as a leader in the region towards the successful implementation of being an oil producing country. With strong progress also through Mozambique, Tanzania, Ethiopia and Uganda with the launch of its recent second licensing round – the whole East Africa region continues to be of great interest to the global community.

Now in its 6th edition, this prestigious, government-led summit and exhibition will once again provide a stage for East African ministries and the national oil companies to come together with international and local investors to examine the hugely significant opportunities that are present.

“The East Africa Oil & Gas Summit has been a great success. It has presented tremendous networking opportunities with many different players from across the industry from many different countries”

NOC, Kenya



500+
DELEGATES

400+
COMPANIES

30+
COUNTRIES

The East Africa Oil & Gas Summit is officially endorsed by the Ministry of Energy & Petroleum, Kenya



EAOGS 2018: A review

Uniting the industry **240**
participating companies



30

international
experts and speakers
driving debate



Global participation

Top five countries outside of Kenya



UK



USA



France



South
Africa



China

Delegate profile

541 total attending delegates

51%

C-level
executive
management

27%

Technical and
operations
management

22%

Middle
management



Making connections



81

meetings booked through
Business Matching



Hon. John Munyes, EGH, Cabinet Secretary, Ministry of Petroleum and Mining, Kenya speaking at EAOGS 2018

If you would like to contribute to the programme, please contact
Rob Percival at rtbper@gep-events.com



“The networking dinner was really fantastic, I enjoyed being with so many different people from different nations.”

Dietrich Müller-Link
Director Project Development
ITT Bornemann GmbH

www.eaogs.com



Strategic conference 2020

The East Africa Oil & Gas Summit & Exhibition annually features over 30 high-level speakers including ministry officials, senior executives and industry experts from NOCs, IOCs, financial institutions, government authorities and embassies, service companies and industry associations.

The conference programme, which is spread across two days, is lead directly by The Ministry of Energy and Petroleum and the issues and areas they highlight of most importance to those operating in the region.

The programme for 2020 will feature:

- Latest exploration and licensing updates
- Progress in moving towards production
- Engaging the community and local content
- Attracting investment and project finance
- Spotlight on emerging markets
- Focus on the role of the service companies
- Powering the East Africa region
- The latest technology

To enquire about contributions towards the EAOGS 2020 conference programme, please contact Rob Percival at rtbper@gep-events.com

Exhibition

The EAOGS exhibition is an opportunity for companies to display their latest products and services to their target audience of oil and gas decision makers from around the world.

With East Africa rapidly moving towards commercial oil and gas production with exciting developments through the region – the EAOGS exhibition offers companies actively pursuing business in the region, the perfect platform to display their services and expertise.

Display options are outlined in the table on page 5, alternatively contact Dan Grogan directly to discuss further at dgrogan@gep-events.com or +44 7881 344662 / +44 7763 721489.

Networking and Business Matching

In addition to the invaluable insight presented in the conference programme; EAOGS is all about meeting the right people for your business; partners, suppliers and customers. With government and industry leaders gathered together under one roof, this represents a significant opportunity for companies across the oil and gas value chain to have effective meetings throughout the event.

As well as the traditional coffee breaks and luncheons; EAOGS provides a one-to-one Business Matching service for the use of all participants; ensuring an effective and profitable experience for all.

Business Matching works through an easy-to-use technology platform, combined with a personalised service to help maximise your networking opportunities. Visit eaogs.com/business-matching to find out more.

Sponsorship and exhibition options

The East Africa Oil & Gas Summit & Exhibition sponsorship packages offer branding opportunities extensively throughout the conference, exhibition and during the months leading up to the event. Sponsors receive widespread recognition in the national and international press, through global marketing campaigns and PR coverage as well as the post event media reporting.

There are packages to suit all marketing deliverables and budgets and the organisers will welcome any suggestions you have and can build any bespoke packages around your marketing plans. All sponsors will have the option to contribute presentations within the main conference programme to share your vision and expertise with the audience.

The following table outlines the sponsorship menu available and the inclusions for each level that can be selected according to your budget. Due to demand, spaces and packages will be allocated on a first-come-first-served basis.



Sponsorship level and inclusions:	Platinum	Networking Partner (EXCLUSIVE)	Gold	Silver	Bronze	Exhibition Display
Amount (USD\$)	\$55,000	\$35,000	\$25,000	\$20,000	\$10,000	\$5,000
Company logo displayed in the main conference hall	Premium position	•	•	•	•	
Logo displayed in the networking area	Premium position	Premium position	•	•	•	
Logo displayed at the registration area	Premium position	•	•	•	•	
Logo on the event website	•	•	•	•	•	•
Logo in the conference programme	•	•	•	•	•	•
Logo on all EAOGS newsletters sent to over 20,000 recipients every month	•	•	•	•	•	
Access to registration data	•	•	•			
Exhibition display space	•	•	•	•	•	•
Conference passes	10	6	6	4	2	1
Advertisement within the show guide	Full page	Full page	Full page	Full page	Full page	
Logo in post-show report	•	•	•	•	•	•
<i>In addition, sponsors have the right to select one event or item to supplement their sponsorship included within their package:</i>						
Official lunch on Day 1	•					
Official lunch on Day 2	•	•	•			
EAOGS drinks reception	•					
Coffee breaks on Day 1 or Day 2	•	•	•	•	•	
Delegate folders	•	•	•			
Conference registration desk and badges	•	•	•	•		



How to get involved

Participating at the 6th East Africa Oil & Gas Summit & Exhibition is the most efficient way of combining insight into opportunities with purposeful meetings.

To discuss the most effective solution for you, please contact the organising committee:

Dan Grogan

Email: dgrogan@gep-events.com

Telephone: +44 7881 344662 / +44 7763 721489

If you would like to contribute to the programme, please contact:

Rob Percival

Email: rtbper@gep-events.com

Telephone: +44 7815 750344

We look forward to serving your business needs in Kenya



Previous keynote speaker participants included:

Andrew Kamau

Principal Secretary, Ministry of Petroleum and Mining,
State Department for Petroleum, Kenya

