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The Role of Free Trade Agreements in Promoting Sustainable Business and Human Rights

Trade agreements have long served as an incentive for trade and transactions between countries. As new provisions on human rights, the environment, and sustainable development incorporated in FTAs globally begin to impact supply chain governance, now more than ever, the Malaysian business sector needs to step up their game.

In this online session, we will cover the various free trade and investment agreements in the Asia region that have impact on Malaysian businesses, highlighting the importance for local companies to re-examine their sustainability obligations.

Session I Fostering Responsible Trade Practices & Sustainable Supply Chains

Session II Perspectives on the Implications of Free Trade Agreements on Human Rights and the Environment

SPEAKERS

WELCOME ADDRESS BY

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Chairman of BCSD Malaysia



OPENING KEYNOTE BY

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