



California Business Education Association

“Leaders Linking Education & Business”

2021 Virtual Conference

October 22 & 23, 2021



Call for Presenters

Teachers, leaders and industry persons are invited to submit their topics for consideration. This year’s conference will be delivered virtually. Each session will be 50 minutes. Share best practices and strategies to reach all students for continued development of our workforce in Business and Career Technical Education in a presentation on your favorite curriculum topic. In addition to curriculum topics, we invite self-care topics that have helped you with your life-work balance during the pandemic. Presenters must register for the conference.

Complete and return this form to: lynn.keane@gcccd.edu

Deadline for submitting your request to present is August 15, 2021




Presenter’s Name(s):	
*Presenter’s Biography: Must be included prior to approval. If there are two presenters, please submit both names and biographies.	
Title of Presentation for Program:	
Description of Session: Must be included prior to approval.	

**Presenter must submit biography and full description for the session with the form to be considered.*

Please check areas of presentation focus (check all that apply)

- Accounting or Financial Literacy
- Articulation/Dual Enrollment/ Concurrent Enrollment
- Best Teaching Practices
- Business Law/Paralegal
- Business Information Worker
- Canvas Management System
- Curriculum – State Models
- Customer Service Skills
- Cyber Patriot (High School-College)
- Core Indicator Improvement –VTEA
- Equity Gaps and Strategies
- Emerging Technologies
- Emotional Intelligence
- Financial Management
- Hybrid Teaching (Online/Onground)
- Industry Internships
- Information Technology/Cybersecurity
- International/Global Business
- Job Placement (Online/Job Aggregators)
- Leadership/Management
- Marketing
- Microsoft Office 2021/Microsoft 365
- Online Education Initiative (OEI)
- Online Education Initiative Course Rubric
- Open Educational Resources
- Open Source Tools and Software
- Pathways for K12-College-University
- Partnership Academies
- Industry Internships
- Skills Assessment Management (SAM)
- Social Media (Facebook, Snapchat, LinkedIn)
- Soft Skills
- Student Learning Outcomes/Program Learning Outcomes
- Student Organizations
- Student Success
- Teaching/Learning Online
- Teacher Credentials
- Using Technology in the Classroom
- Computer Hands-on_____
- Self-Care_____
- Special Interest_____
- Other _____

Target Audience - (check all that apply)

-  Secondary Education
- Adult Education
- University
- Community College
- Counseling
- Administrative
- ROP/Career Technical Education
- Business Partners
- Other _____

The committee will notify presenters no later than September 15, 2021 if the “call” is accepted.

- ⊕ Presenters are responsible for individual materials and/or handouts.
- ⊕ Presenters are requested to submit their presentation/notes for posting to our website.
- ⊕ Presenters are required to register for conference and pay for conference.
<https://app.glueup.com/event/cbea-virtual-conference-2021-37812/>
- ⊕ All presentations will be 50 minutes in length.

Name		Job/Position	
Email		Website	
Phone Number		Social Network	
Cell Phone		Date	

Member Early Bird Registration: \$99 / Non-Member Early Bird: \$179

Early Bird Registration ends September 30, 2021. Add \$40 to registration after Sept. 30

Full Information available at <https://app.glueup.com/event/cbea-virtual-conference-2021-37812/>