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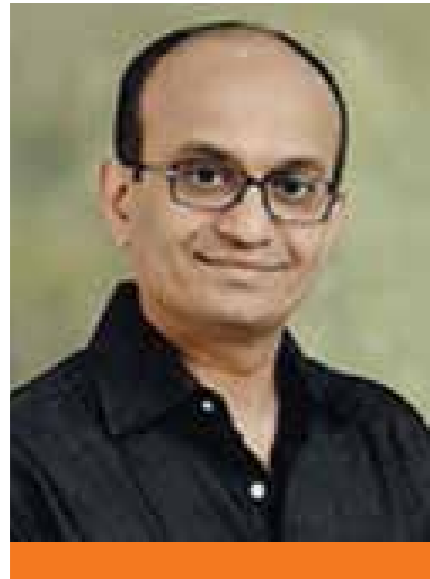
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**ANNUSH RAMASAMY**  
NATIONAL CHAIRMAN  
YOUNG INDIANS

My dear fellow Young Indians,

It gives me great pleasure to present to you, our Annual Report for 2019 - 2020. We started this year with a renewed commitment to appeal to the youth of our nation through our actions and engagement.

We grew geographically with new chapters launched in Rajkot, Hubballi, Bhavnagar and Ranchi. Our membership is now 3200 direct members and 29000 YUVA members. I believe Yi has the potential to grow these numbers exponentially across the country as we increase our efforts on membership diversity and going young.

We started the following new initiatives:

### 1. Creating a framework and process towards Yi 2.0

- Chapters enthusiastically communicated Yi Vision 2030 through the work plans which were executed by the ECs.
- The national verticals developed frameworks and work plans which have enabled our chapters to move forward on the objectives as identified in Yi's Vision 2030.
- Yi flagship projects continued to gain traction in building tremendous awareness and action. Through the year, we have been conscious of the need to shift gears and take these flagship programmes into the advocacy phase.

### 2. Special Interest Groups

- To increase cross chapter membership engagement and connect, we introduced Special Interest Groups for Jaipur by Nite, Coimbatore Vizha, China Mission, Book Club and Golf. The mandate for the SIGs was to target a cumulative 50 per cent participation from each chapter across the various SIGs.
- A new beginning has been made and I am certain that going forward, SIGs will assume an even bigger mandate in delivering the intended traction of strengthening membership connect throughout the Yi network.

### 3. Empowering Heads of International Missions

- I am happy to say that this is the first time that we had 5 International missions in a single year. We gave full responsibility to the Heads of our International Missions and they in turn delivered fantastic results. This is the result of true empowerment!
- We were able to provide our members unique learning and networking opportunities through our international missions to G20 YEA Summit Fukuoka Japan, China and Republic of South Korea.
- Yi also took the lead in building engagement forums with youth in the UK and Israel through the UK-India The Young Leaders' Forum and India - Israel Young Leaders Forum, with a key focus on sustainability, innovation and youth leadership.
- Yi held the Presidency for Commonwealth Alliance for Young Entrepreneurs – Asia Pacific, an alliance which has great potential for engagement.
- I feel proud to announce that Yi will also be hosting the G20 YEA Leadership Assembly meeting in the coming year.

### 4. "The Future"

- This year, we were introduced to "The Future" by Yi - a platform which will enable Yi to bring together the youth of India to connect, converge, collaborate and co-create.
- This is designed to be a conducive platform for our youth to ideate and build dialogues reflecting their expectations and aspirations about their Future on themes of Life, Experiences and Leadership!
- The tremendous energy witnessed in the chapters that engaged students and

members in the various 100 days run up to "The Future" events demonstrates the potential that this platform can weave as we move forward towards Yi 2.0

### 5. LA for EC members

- A key aspect of Yi is leadership development. Towards this objective, Yi Leadership Academy conducted the annual Fellowship Program for a cohort of 37 Chapter Co-Chairs and followed up with a Capsule programme for new chapters that were launched subsequently.
- A new programme introduced by the Academy is the Yi Leadership Conclave for Executive Committee Members. This is to enable the Chapter Executive Members to gain competency both in personal leadership and in leading the respective verticals at their chapters. This is also intended to bring traction right from the beginning of their term.
- I am very pleased to share that our first LA for EC cohort will have over 200 EC members on 9th February 2020, the day I hand over the baton to Kartik Shah.

In continuation to our commitment to "Scale Up, Go Young, Go Digital", we have done/ attempted at the following:

### 6. Scale Up

- Chapter Launch Champions - We gained considerable traction in growing Yi through the chapter launch champions. As already mentioned, we launched 4 new chapters. We have also done considerable groundwork in identifying other potential possibilities for expanding Yi's presence.
- I am particularly delighted to share that we considerably scaled our YUVA membership enrollment
- and also entered into a partnership with CIPET to enroll students from their colleges across the country.
- Diversity - we have given a template so that diversity is ensured in each chapter. This will help us achieve
- our growth plans in a meaningful manner.

### 7. Go Young

- New member age limit - We are considering bringing down the maximum age limit of new members joining (from 40 to 35)
- Leadership Matrix at the Chapter level - We want 30 year olds as Chapter Chairs. So, of the 5 people on the matrix, we want at least 2 of them to be below 30 years old.
- Building a strong and young leadership pipeline at the National level - in our efforts to bring down the median age of our National Management Team, we have inducted all willing chapter chairs under 30 into our GC.

### 8. Go Digital

Though we were successfully able to make all our membership payments as compulsory online payments and also converted from a "post paid" scenario to a "pre paid" scenario last year itself, we have unfortunately made no new progress this year

in our efforts to go digital.

We wanted to have our own digital platform, where members could not only communicate with each other, but also register for events, track their respective tasks and work flows, etc. Despite several efforts, we have failed to make this a reality this year. Kartik and Smita have promised to endeavour to make this a reality.

### 9. Finances

In continuation with our efforts to bring in accountability and financial prudence amongst our members, we were successful in getting CII Finance confirm to roll over our surplus funds.

But this roll over will be applicable to only activity fee payments and not membership fees.

Most of you may recall that we were collecting membership fees and activity fees separately until two years ago. In our effort to go online we had combined this as a single fee.

Now, we have proposed that we go back to our earlier model of splitting our fees up so that we will be able to roll over our surplus.

As Young Indians, it is our job to try out new things and also try to do the existing things in a different way in order to make it more effective/ efficient.

I place on record, my gratitude to Kartik (for his unstinted support), all the past National Chairpersons, the entire Yi and CII Secretariat, my NMT and the GC for helping me fabulously through my year. None of the above mentioned achievements would have been possible without your support and leadership. So a BIG Thank You!

I also place on record my deep gratitude to all my family members and business colleagues and partners for their understanding and acceptance of my absence and shortcomings with them, while I was occupied in carrying out my responsibilities for Yi. Thank you for your forgiveness and appreciate your patience!

While we attempted many things (both at the National and Chapter level), some have worked brilliantly and some haven't. And some are yet to find traction. As I mentioned in my acceptance speech at Goa, it is important for all of us to "enjoy the ride." I certainly enjoyed my ride this year and I hope you all did as well.

Cheers!

# About Yi

Young Indians (Yi) is a movement for Indian Youth to converge, lead, co-create and influence India's future. As an integral part of the Confederation of Indian Industry (CII), a non-government, not-for-profit, industry led and industry managed organisation playing a proactive role in India's development process.

Formed in the year 2002, Yi has created a platform for young Indians to work towards realizing a dream of a developed nation. It has a growing, inclusive membership across all geographies and demographics with over 3200 direct members in 46 chapters, and 29655 students YUVA members from colleges. The Yi membership includes young progressive Indians between the age group of 21-45 years and comprises of entrepreneurs, professionals and achievers from different walks of life.

Through thousands of impactful projects and activities divided primarily into three areas; **"Youth Leadership", "Nation Building" and "Thought Leadership"**, Yi hopes to emerge as the premier Indian youth organization having a voice on relevant platforms that work on solving India's problems. Yi grooms its members for offices of significance and also enables Indian youth to converge, collaborate and co-create using an expanding digitally enabled network.

Under **Youth Leadership**, Yi works effectively for promoting leadership skills for its members through programs in entrepreneurship and innovation. Yi is one of the proud founders of the G20 Young Entrepreneurs Alliance (G20 YEA) & Commonwealth Alliance of Young Entrepreneurs – Asia Pacific (CAYE- Asia Pacific) & engages the youth through international missions to many countries around the world to understand and learn from the best practices and cultures. Yi's student wing 'Yuva' engages over 25000 young dynamic students from various educational streams through 107 Yuva Institutions.

Under **Nation Building**, Yi engages its members under its projects as MASOOM, Gift an Organ and Road Safety. Yi also works under the broad categories of education, environment, healthcare, employability, arts (sports & culture), rural initiatives, accessibility & disaster management contributing positively to its surrounding eco system and the nation.

Under **Thought Leadership**, Yi engages its members through a Contributory Movement of Constructive Action, Collaborative Reasoning and Collective Voice. Yi conducts learning sessions with industry experts to impart experiential learning through interactions and discussions. Yi Leadership Academy (LA) upholds the founding principles, values and instill the same in Yi membership through Yi Leaders Fellowship Program. Yi organizes its Annual Flagship Summit **TakePride** to come together as one and celebrate Yi's achievements, brainstorm over the future roadmap, share and showcase the effort of its membership from across its 46 chapters.

With eighteen years of glorious past and decades ahead that promise nothing short, Yi intends to become a larger movement of young people with a conviction in **"We Can, We Will"**.

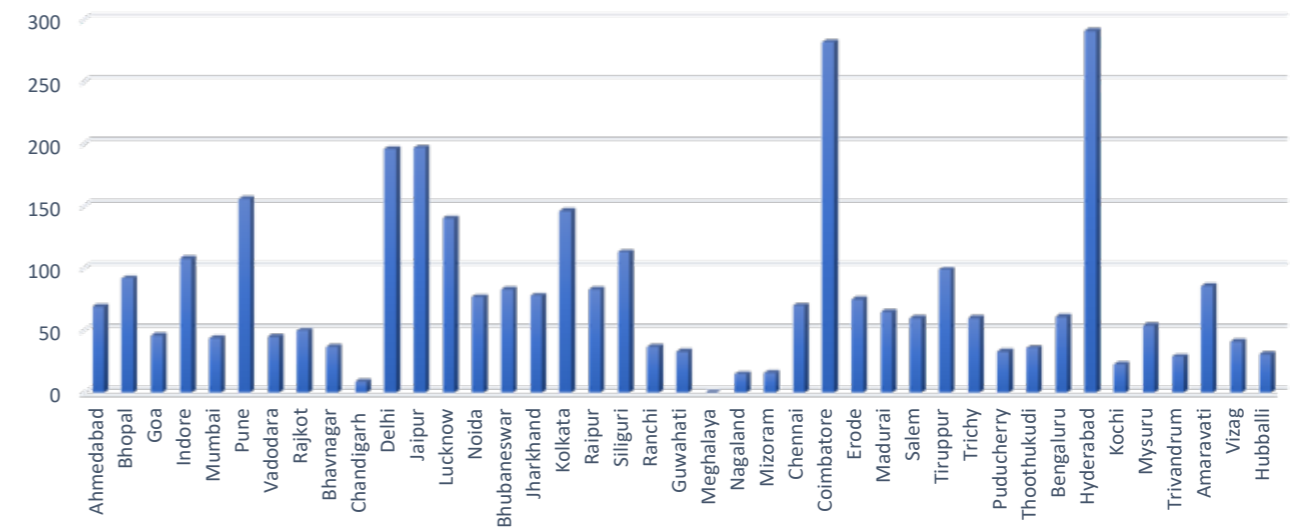
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 Plot No: 249-F, Udyog Vihar Phase IV, Sector 18 Gurgaon – 122 015  
 E: yi.national@cii.in W: www.youngindians.net

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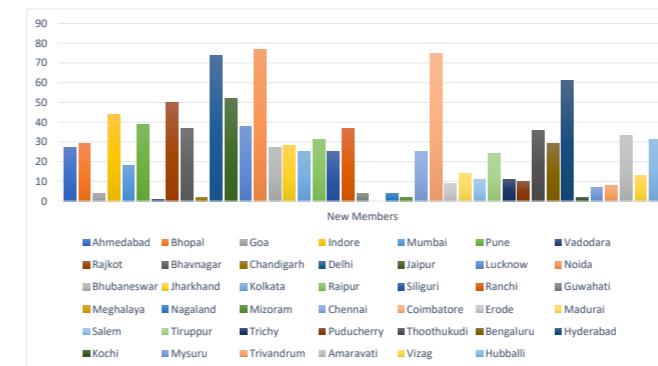


# Membership Representation

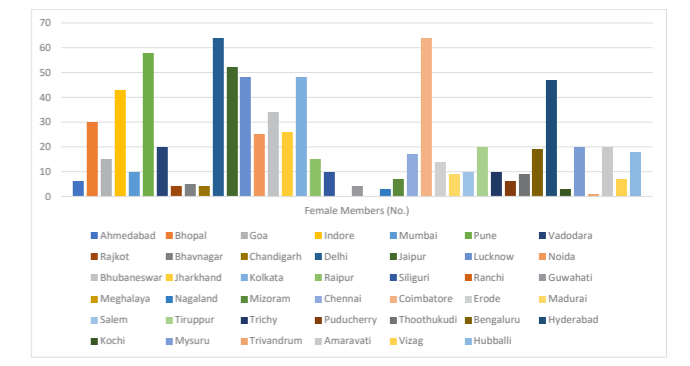
Yi MEMBERSHIP



NEW MEMBERS

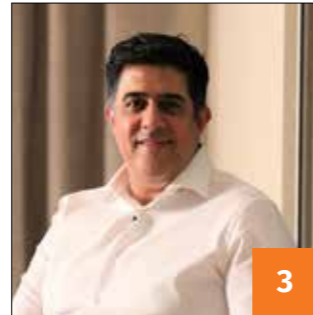


FEMALE MEMBERS

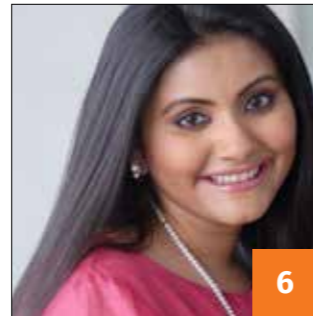




## Yi PAST NATIONAL CHAIRS



- 1 **GV SANJAY REDDY**  
2004 - 2005
- 2 **NARAYAN SETHURAMON**  
2006
- 3 **RAJAN NAVANI**  
2007



- 4 **JAYADEV GALLA**  
2008
- 5 **RAHUL MIRCHANDANI**  
2009
- 6 **BHAIRAVI JANI**  
2010



- 7 **SHANKAR VANAVARAYAR**  
2011
- 8 **ANUPAMA ARYA**  
2012
- 9 **SRIKANT SURYANARAYAN**  
2013



- 10 **D N V KUMARA GURU**  
2014
- 11 **SHAURYA VEER HIMATSINGKA**  
2015
- 12 **RAGHU KAILAS**  
2016

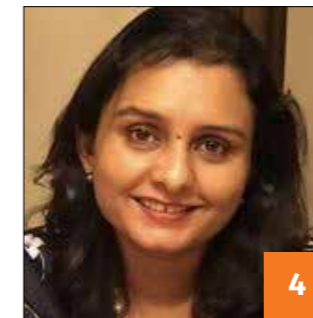
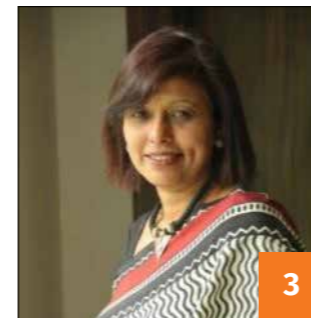


- 13 **JACOB JOY**  
2017
- 14 **ANUJ KOTHARI**  
2018

## Yi NATIONAL LEADERSHIP TEAM 2019-20



- 1 **ANNUSH RAMASAMY**  
National Chairman
- 2 **KARTIK SHAH**  
National Vice Chairman



- 3 **GREETA VARUGHESE**  
Executive Director, CII
- 4 **RADHIKA DHALL**  
National Head

## Yi NATIONAL EM TEAM



- 1 **M SAMSUDEEN**  
National Executive Member
- 2 **MAYANK JAIN**  
National Executive Member



- 3 **SANDEEP CHAUHAN**  
National Executive Member
- 4 **SIDDHI KAPOOR**  
National Executive Member



# NATIONAL MANAGEMENT TEAM 2019-20

## REGIONAL CHAIRS



- 1 **SAURABH SUREKA**  
Regional Chair East
- 2 **SMITA AGARWAL**  
Regional Chair North
- 3 **PALLAVI BARUA**  
Regional Chair North East



- 4 **ROHIT K KAUNTIA**  
Regional Chair South TKKA
- 5 **DILIP KRISHNA**  
Regional Chair South TN
- 6 **ANKIT D MITTAL**  
Regional Chair West

## CHAIRS



- 1 **YASHODHARA BAJORIA**  
Accessibility Chair
- 2 **VIJAY DARSHAN JEEVAGAN**  
Branding, Communication & Digital Ecosystem
- 3 **ABANIS NAYAK**  
Chapter Launch Champion



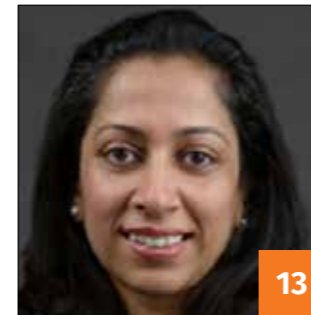
- 4 **ANAND SHRIRAM**  
Chapter Launch Champion North
- 5 **KVULO LORIN**  
Chapter Launch Champion North East
- 6 **RAJ BHARAT**  
Chapter Launch Champion SR TN



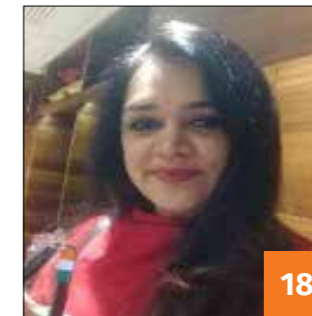
- 7 **RAJESH KUMAR B**  
Chapter Launch Champion SR TKKA
- 8 **SHRINJAY JOSHI**  
Chapter Launch Champion West
- 9 **PRAKRITI JAIN**  
Disaster Management



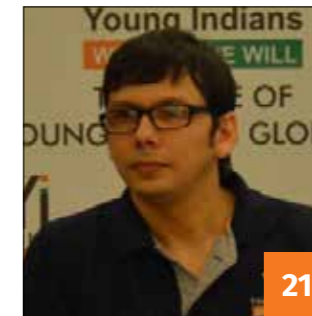
- 10 **DR KAUSHIK MURALI**  
Entrepreneurship
- 11 **RAKESH SUKHRAMANI**  
Gift An Organ
- 12 **PRAVEEN AGARWAL**  
Governance



- 13 **ALIFIYA CALCUTTAWALA**  
Innovation
- 14 **ANUJ AGARWAL**  
International Engagement (CAYE)
- 15 **VISHAL KUMAR AGARWAL**  
International Engagement (G20 YEA)



- 16 **PRAVEEN AGARWAL**  
Leadership Academy
- 17 **RACHANA JAIN**  
Learning
- 18 **AMRITA PATEL**  
Masoom



- 19 **RAUNAK GOYAL**  
Membership
- 20 **NAMRATA KHONA SAMRA**  
Road Safety
- 21 **PRANAV BHAVSAR**  
Rural Initiatives

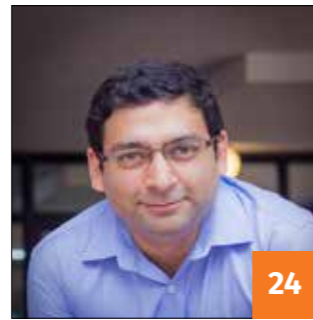




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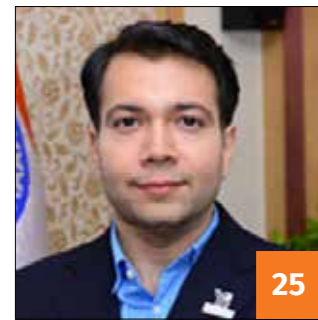


23



24

- 22 **JAIDEEP AHUJA**  
Thought Leadership
- 23 **FATHIMA BATHOOL MALUK**  
YUVA
- 24 **DARSHAN MUTHA**  
Special Invitee



25



26

- 25 **KUMAR BAGRODIA**  
Special Invitee
- 26 **UTSAV AGARWAL**  
Special Invitee

## CHAPTER LEADERSHIP 2019-20

### EASTERN REGION



1



2

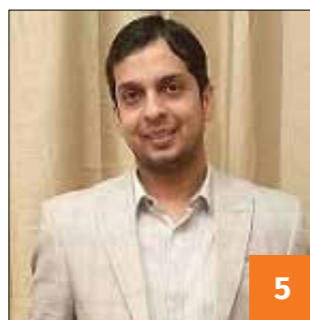


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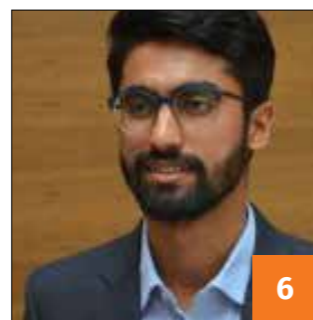
- 1 **GOURAV MARWAH**  
Jamshedpur
- 2 **KAMAL S AGARWAL**  
Bhubaneswar
- 3 **PRITAM BANSAL**  
Siliguri



4



5



6

- 4 **RAJAT SARAWGI**  
Kolkata
- 5 **RITESH GUPTA**  
Ranchi
- 6 **TARANG KHURANA**  
Raipur

### NORTH EASTERN REGION



1



2



3

- 1 **ABHIMANYU KHETAWAT**  
Guwahati
- 2 **LV LATHANTLUANGA**  
Mizoram
- 3 **SHUKNGAM A SHISHAK**  
Nagaland

### NORTHERN REGION



1



2



3

- 1 **ARVIND KANWAR**  
Chandigarh
- 2 **DHRUV SETH**  
Lucknow
- 3 **JEETENDRA DHAREWA**  
Noida



4



5

- 4 **NISHIT SOOD**  
Delhi
- 5 **NITESH SABOO**  
Jaipur

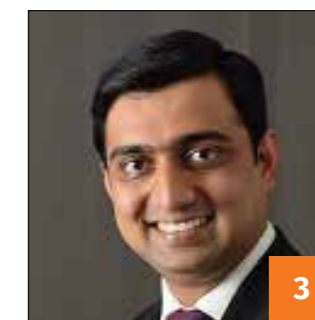
### SOUTHERN REGION TKKA



1



2



3

- 1 **AJITH MATHEW GEORGE**  
Bengaluru
- 2 **ANAND DAGA**  
Hyderabad
- 3 **DR. SHRINIVAS**  
Hubballi



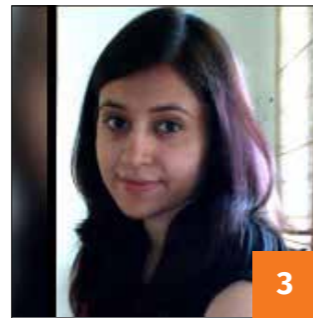


- 4 **GHANSHYAM MURALI**  
Mysuru
- 5 **JITHIN MATHEW PANICKER**  
Trivandrum
- 6 **KOUSHIK GANESH PADMANABAN**  
Kochi



- 7 **PAVAN KOSARAJU**  
Visakhapatnam
- 8 **SAATHVIK CHUKKAPALLI**  
Amaravati

**SOUTHERN REGION TN**



- 1 **ADITYA ROONGTA**  
Chennai
- 2 **AJAY L RAJPAL**  
Salem
- 3 **MADHANA RATNAVEL**  
Thoothukudi



- 4 **MANIKANDAN SM**  
Madurai
- 5 **PRAVEEN KUMARR B**  
Coimbatore
- 6 **R SENTHILNATHAN**  
Trichy



- 7 **S A BOOPATHY**  
Erode
- 8 **S MONISH**  
Puducherry
- 9 **YUVARAJ**  
Tiruppur

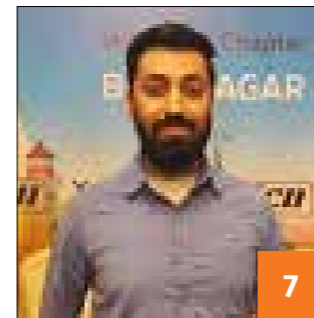
**WESTERN REGION**



- 1 **APOORVE MALVIA**  
Bhopal
- 2 **GOPAL CHUDASMA**  
Rajkot
- 3 **GUNJAN GOEL**  
Pune



- 4 **MONIL PARIKH**  
Ahmedabad
- 5 **NIRAV DESAI**  
Indore
- 6 **ROHIT ZANTYE**  
Goa



- 7 **RUSHIL TAMBOLI**  
Bhavnagar
- 8 **SATYEN GANDHI**  
Vadodara
- 9 **VIVIN MATHEW**  
Mumbai



# PILLARS OF PROGRESS

**NATION BUILDING**

**YOUTH LEADERSHIP**

**THOUGHT LEADERSHIP**

**NATION BUILDING**

Masoom

Road Safety

Gift An Organ

Entrepreneurship

Innovation

Rural Initiatives

**YOUTH LEADERSHIP**

Yuva

Learning Sessions

Learning Missions

National Summit

International Engagement

**THOUGHT LEADERSHIP**

Debates/Talks

Online Campaigns

Petitions

Surveys

Government Engagements

# NATION BUILDING

## MASOOM



### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Young Indians conceived Project MASOOM to keep children safe and it was nationally launched by Kailash Satyarthi, recipient of the Nobel Peace Prize & Founder, Bachpan Bachao Andolan at Yi annual summit "TAKEPRIDE" on 12th March 2015. Masoom is one of the key projects of Yi, where we work on various initiatives towards creating awareness on Child Safety and Protection and eliminating child sexual abuse through workshops, campaigns, public rallies and awareness drives across the country. Project Masoom works in association with the Childline India Foundation and Arpan and many other noted NGOs to spread awareness about Child Safety.

The project has come a long way by impacting millions of individuals in the communities and being endorsed by renowned personalities. Under this Project, Yi conducts awareness sessions with children, teachers and parents/caregivers. Our members visit schools across the country to teach children about safe and unsafe touch through presentations, videos

and material shared by Childline India Foundation including the Komal movie. They also work on sensitizing parents, caregivers and teachers, collaborating with authorities and administration for support for our cause and spreading awareness about Child Protection to the public by organising campaigns in cities through rallies, hoardings, theatre festivals, carnival for kids, exhibitions, skits, celebration of Yi Masoom day & week and talk shows at radios & TV channels.

The mantra of Project Masoom is "Play Your Part" for this year and focusing on the awareness for teachers, parents and caregivers. Whether a parent, a teacher, an employer; everyone has a part to play. It could be by making a phone call to report a concern, taking a safeguarding course, volunteering for Childline, enforcing a Child Protection policy or creating an infrastructure for making children safe. We all have a part to play in the fight for a safe and secure childhood for every child. The theme for this year's Masoom week (14-20 Nov) is "Sensitisation of Adults on CSA".

### HIGHLIGHTS OF THE YEAR:

Created focus on Teachers, Parents and Caregivers awareness sessions and a need to build up partnerships with the local administration.





## ROAD SAFETY



## NATION BUILDING

### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

In India itself about eighty thousand people are killed in road crashes every year which is thirteen percent of the total fatality all over the world. Person behind the wheel plays an important role in most of the crashes. In most of the cases crashes occurs either due to carelessness or due to lack of road safety awareness of the road user. Hence, road safety education is as essential as any other basic skills of survival, according to Ministry of Road Transport and Highways website.

Under the Yi pillar of National Building, Project Road Safety was conceived by CII Young Indians. Our objective is to educate people on the importance of abiding traffic rules and inculcating in them a responsibility to take care of the fellow Indians while driving to avoid accidents & deaths on account of rash driving.

In the year 2019-20, Yi chapters had conducted awareness sessions for Children & Adults, campaigns in cities through rallies, hoardings, theatre festivals, carnival for kids, exhibitions, skits, celebration of Yi Road Safety week and talk shows at radio channels, etc.

### HIGHLIGHTS OF THE YEAR:

1. Chota Cop Project (Agents of Change) - The project aims to create agents/chota cops who remind parents and others about Road Safety.
2. Horn Not OK Please (HNOP) - Awareness towards noise pollution due to unnecessary honking
3. Awareness session for Good Samaritan Act.
4. In 2016, the Supreme Court of India gave "force of law" to the guidelines for the protection of Good Samaritans issued by the Ministry of Road Transport and Highways. The purpose of a Good Samaritan law is to provide legal protection to bystanders who come to the aid and rescue of victims of road crashes. To create awareness on Good Samaritan Act, Yi Chennai chapter started FARISHTEY initiative under Road Safety. FARISHTEY means ANGEL, so let all of us be a Farishtey & save precious human lives. Chennai chapter has been able to reach around a million people with their constant sessions, online promotions etc.
5. Road Safety Week: Yi celebrated 11 – 17 January 2019 as the Yi Road Safety Week. The aim of Yi Road Safety Week was to emphasize and accentuate individuals about the need of safe roads travel. Yi is also supporting the India Against Road Crash 2020 - A National Campaign for Awareness, Self-Enforcement, Reward & Recognition for Corporates, Institutions & Organizations.





## GIFT AN ORGAN



## NATION BUILDING

### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Under the Yi pillar of National Building, Project Gift An Organ was conceived by CII Young Indians. This project aims at reducing the efforts of the Organ Transplant Counsellors in hospitals and removing the myths behind organ donation and encouraging people to donate their organs.

The objective of Gift An Organ project is to create awareness and encourage students, community and industry participation through our Yi chapters network of across India. We are not here to change human habit, but simply to correct unwarranted belief. Yi's Gift an Organ initiative, which since 2016 has been working towards increasing awareness throughout the country on organ donation. Last year, National Organ and Tissue Transplant Organization (NOTTO) has officially recognized Yi's Gift an Organ Project (GAO) with a national registration.

In the year 2019-20, Yi chapters organised awareness sessions, blood donation camps, campaigns in cities through rallies, hoardings, theatre festivals, carnival for kids, exhibitions, skits, celebration of Yi Gift An Organ day/week and talk shows at radios channels, etc.

### HIGHLIGHTS OF THE YEAR:

1. **WORLD CUP OF DONORS:** As a sequel to last year's Donor's Premier League, this year World Cup of Donors was organised. On 13th, 14th and 15th June 2019, three blood donation matches were held wherein all Yi chapters had competed for the mega trophy - the world cup of donors. Yi chapters raised a total of 5025 units of blood, with the Yi Chapters of Noida, Bhopal and Jaipur leading the way.





## ENTREPRENEURSHIP

### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

As India heads into the next decade of growth, Young Indians has a vision to be recognised for creating an environment, which promotes entrepreneurship as a tool for developing India. This year we have created platforms for knowledge delivery, mentorship and market access that would enable entrepreneurs scale and inspire students on the path of entrepreneurship.

From hospitality to technology, creativity to scalability and leadership were areas that were covered through the many sessions, seminars and even webinars we conducted over the year. Highlight was the webinars scaling up digitally wherein we had Francisco Santolo from Scalabl and Alexander Schierlie Director, Orpheus recognised globally for the Distributed Leadership model.

Leadership masterclasses were conducted for entrepreneurs drawn from across India with Scalabl academy and for women entrepreneurs with social impact with Griffith University. 10 women entrepreneurs were sent on a bootcamp to Queensland to help them scale their business globally.

When you vote your favorite candidate may not win, but what if you were rewarded nonetheless? Entrepreneurship is a catalyst for social transformation. Show The Ink was a unique campaign where we motivated first time voters to step out and get discounts after they had voted. 393 brands registered across India. Bhopal, Luknow, Tiruppur and Salem were the most inked!

Students hold the future of India. Chapters enabled students to pursue their entrepreneurial passion through targeted activities. Bhopal with RNCTU, Madurai and Chennai led the chapters with a unique focus on this aspect. From mentorship and funding all was made accessible to them. Young Indians was able to offer 23 internships across the country in our member companies.

India Israel Young Leader Forum has been initiated by Yi to build bridges between our countries and enable entrepreneurs from either region to benefit. Over the next few years we expect this platform to help advocate and engage across various domains to further business.

## NATION BUILDING



Through our activities we have shown how entrepreneurship is a catalyst not only for innovation but also acts as a primary driver of the economy.





# INNOVATION

## NATION BUILDING

### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Innovation is a solution to a problem or a need which was unaddressed before - could be an idea /method or a product . The ultimate objective may vary from commercialising or monetising the product / service or could be a social innovation for greater good or just an innovation to explore the possibilities and extend the human evolution.

#### Objectives

- To foster innovation thereby creating opportunities for the youth
- Spawn a culture of innovation
- Create an ecosystem to support innovation

Yi's Innovation vertical launched a digital repository on the Yi website to spawn the Culture of Innovation by reaching out to its members including Yuva to upload an idea or a grassroots innovation that they have witnessed, to provide the last mile connectivity of integrating into the innovation ecosystem.





# DISASTER MANAGEMENT



**Yi** DISASTER INITIATIVE MANAGEMENT

## NATION BUILDING

### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

A disaster is any event, natural or man-caused which creates an intense negative impact on people, goods and services and or/the environment and exceeds the affected community's internal capability to respond, prompting the need to seek outside assistance.

Yi new initiative "Disaster Management" is all about being that outside assistance in organizing and managing of resources and responsibilities for dealing with all humanitarian aspects of emergencies, in particular preparedness, recovery in order to lessen the impact of disasters .

#### Objective

Our goal is to act before, during and after disasters strike and providing relief & assistance in some of India's most hostile environments.

#### Vision

Our vision is to transform disaster management into a mainstream social cause in the coming few years here in India by highlighting it's immediate need and its clear tangible benefits.





## NATION BUILDING

## ACCESSIBILITY



### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

There are 4 major categories under disability-visual, hearing, motor and cognitive disability. India has around 80 million people living with disability, which, coupled with low literacy, few jobs and widespread social stigma are making differently abled people among the excluded in India.

At Yi we recognised this gap and under our new initiative Accessibility we will adopt ways to provide equal access and equal opportunity to people with disabilities, we also aim to address their concerns on a 360 degree basis and we strive towards creating awareness on accessible solutions leading to employability and improved quality of living of the differently abled.

The number of differently abled people in India is expected to rise sharply mainly due to aging and transportation mishaps hence Built-Environment-Accessibility, Transport-system accessibility, Information-communication-ecosystem-Accessibility are few key areas Yi will be working in times to come .

### HIGHLIGHTS OF THE YEAR:

#### Braille Visiting Cards

Under Yi, Accessibility came up with a unique initiative of making the visiting cards Braille enabled for Yi members.

20% of the visiting cards of NMT members were Braille enabled.

#### “RAMP IT UP”

Under Accessibility, Ramp it up was launched in the month of April 2019. According to the 2011 Census about 2.2% of Indias population have disability. Of this largest forms are Mobility (20%), Vision (19%) and Hearing (19%).

With our project ramp it up we will be able to address the visibility and execution of the mobility.



#YiBengaluru



## RURAL INITIATIVES



### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

Rural Initiatives (RI) is a vertical under one of the key pillars of Nation Building. Rural Initiatives (RI) aims to create an environment to ignite the aspirations of Rural citizens & bring in a change in attitudes which is a crucial for any transformation. Yi aims to achieve this transformation by building a robust participatory model where we can collaborate with local communities, industry and enterprise.

#### The Rural Champion's Program

A series of programs and workshops with an objective to build the nation and reach out to the youth of India. Focus Groups are Women, Youth, Children.

#### 6 focus Activities areas:

- Education
- Skill Building
- Jobs
- Entrepreneurship
- Nutrition
- Health

In the year 2019-20, Yi chapters had conducted activities based on the The Rural Champion's Program

- Career Counselling Workshops
- Smart Skills : Develop and sharpen skills of rural youth
- Health camps
- Awareness workshops on Health & Hygiene

## NATION BUILDING





# YOUTH LEADERSHIP

## YUVA



### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

YUVA is the student wing of Yi, where we involve them in leadership, personal development and nation building activities. The focus is on delivering modules that will help students enhance their soft skills and leadership skills. The modules are conveyed in various formats such as engaging students with impactful speakers, unique workshops, industry visits, and leadership camps. The focus is on embedding the message of taking active part in our country's future while students are in college and play a pivotal role in developing and fostering the qualities of giving back to the society in "young minds".

#### The Future 100 Days Campaign

This year 2019-20, Yi is all set for yet another transformational journey, adapting to the changing times and expectations of future in its new avatar. The existing structure & modules of YUVA were also tweaked and aligned with the same. The new mission statement paved way for new perspectives in design thinking and understanding the changing needs of youth community.

The event Yi THE FUTURE was planned to be made as the annual flagship event of Yi with the intension to create a platform for youth of the country to converge in a single aspirational futuristic venue exploring the tracks relevant to future in completely trendy, new and uniquely designed formats, at the same time thousands of youth across the country would also access or experience the sessions at the satellite locations connected digitally to the

main event. The core of this event was the 100-day National campaign that was executed at all the Yi chapters with YUVA members. The session outcomes in 100 days will be documented and made into a pilot study which will amplify the voice of the youth of our country, making way for Yi to co-create the envisioned future for its projects. Below are the various formats executed during the YUVA 100 Days campaign:

- Huddle
- Time machine
- Board room
- Blue ocean
- Master class
- #instafuture
- Future is here

#### YUVA Leadership Conclaves

The objective of the Leadership Series is to give an opportunity for students to fuel the leadership aspiration and broaden their vision for life. It enables participants to learn and experience the challenges in an unfamiliar ground. It helps to enhance behavioral skills and qualities of an individual, bringing out latent facets of one's personality. Interactive sessions with some great speakers, creative activities, leadership and team building exercises helps in building confidence among the participants. The program is designed to help participants gain powerful and immediate insights into their work situation and daily life, to enhance teamwork spirit, inculcate leadership & delegation qualities, enable them to take calculated risk, communicate and execute planning better.

The series also intends to bring together students from various academic and cultural backgrounds together to foster the spirit of Yi in them. The series were also organised on the lines of the themes and formats of The Future event.

- Chennai Youth Conclave
- Trichy Youth Conclave
- Delhi Youth Conclave
- Mumbai Youth Conclave
- Bhubaneswar Youth Conclave





# LEARNING

## YOUTH LEADERSHIP

### VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

One of the oldest and perhaps the most important vertical in Yi. Learning, as the name suggests is an opportunity for the Yi members to learn from others; through interactive sessions, company visits, workshops, seminars and from peers in the organisation (Yi). Learning continues to be a vertical that is looked forward to members of all chapters and is one of the most tangible benefits that a member gets by being associated with Yi.

- Interaction with Local administration:** An interaction with the members of the local administration like the MLA, Collector, Corporation Commissioner, Police Commissioner, heads of District Industries Centre, Vice Chancellors is an opportunity for the Yi members to understand the work being done by them and their departments in making the city modern, dynamic and competitive
- Learning Sessions with Trade Development Bodies:** As Young Indians who are dynamic and looking forward to opportunities to expand and grow their businesses around the globe, sessions with the embassies and trade development bodies of upcoming and developing economies around the world would be a platform by which such information can be passed on.
- Learning Missions:** The objective of the learning missions is to have Yi members be at the shop floor of companies and factories that have set global benchmarks of excellence and continue to put the Indian economy forward by their contribution through

their business and to the society at large.

- Peer to Peer Learning:** Peer to peer learning sessions have been conceptualized wherein we learn from our fellow members through experience sharing, deliberations and active leadership in the closed circle of peers.
- International Learning Missions:** Yi learning missions to companies in other countries is also encouraged and some Yi chapters have taken the lead in doing this
- Workshops, seminars and Round Tables:** The essence of workshops, seminars and roundtables is to bring the members at a level of understanding and giving them hands on experience of direct learning.
- Yi Thrive:** This is a Speaker series (an inspiring set of speakers) curated to inspire all 46 chapters at Yi. Chapters can invite these speakers at their cities, giving the speaker an opportunity to be introduced to youth from all different cities, which comprises of entrepreneurs, professionals and achievers from different walks of life.

Yi Learning vertical facilitated virtual learning sessions for its members through a series of webinars on a wide range of topics including scalable Entrepreneurship and Innovation, Biomimicry-Nature inspired design thinking, Business data analytics using Microsoft excel and many more. Yi undertook the initiative to impart learning via ICT tools, hence monthly

webinars were conducted to have maximum reach with minimal cost implications and hear from the best minds in the country and abroad on a variety of topics. Well known speakers were invited to speak on the topics like Mr Fransisco Santolo Global CEO and Founder Scalabl, Mr Prashant Dhawan Co-founder of Biomimicry India lab and studio, Dr.P.Kamalakkannan PHD and Author.





# INTERNATIONAL ENGAGEMENTS

## VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

As a founding member of G20 Young Entrepreneurs Alliance and Commonwealth Alliance for Young Entrepreneurs - Asia Pacific, Yi championed promoting international engagement. Yi organized its annual delegation to the G20 Young Entrepreneurs Alliance (YEA) Summit in Fukuoka, Japan on 15-17 May, 2019 consisting of 16 young business leaders & entrepreneurs. Yi Lucknow Chapter in association with Commonwealth Alliance of Young Entrepreneurs-Asia Pacific (CAYE-AP) organised the third edition of the learning mission to Stanford University, California from 13th to 17th Jan 2020 on the theme "Leading the change through disruption". The batch comprised of the delegates from CAYE-AP member countries i.e. Singapore, Sri Lanka, Nepal. Yi members also leveraged unique learning opportunities to experience and understand global best practices and the economic, cultural and business dynamics through its international missions to China and Republic of South Korea. Yi took the lead in building engagement forums with youth in the UK and Israel through the UK-India The Young Leaders' Forum and India - Israel Young Leaders Forum, with a key focus on sustainability, innovation and youth leadership.



**Yi International Mission to UK:**  
June 26 -28, 2019: UK



**Yi International Mission to China:**  
July 14-20, 2019: China



**Yi Global Excellence Mission to South Korea:**  
August 25-30, 2019: South Korea



**Yi International Mission to Israel:**  
December 10-16, 2019: Israel

# NATIONAL SUMMIT TAKE PRIDE 2019

## VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

### TAKE PRIDE 2019

Take pride is the Marquee event of Yi, and over the years, here we have created a microcosm of exceptional minds to engage and inspire the multitude of Young Indians. Every year we see a congregation of over 700 Young Indians leaders, entrepreneurs, professionals and agents of change, that promises to be one of the most diverse gatherings of young achievers and nation oriented progressive youth from across India.

### NATIONAL SUMMIT TAKE PRIDE 2019

The 15th Young Indians National summit, TakePride 2019 was organized on 15th-16th March 2019 at Holiday Inn, Goa. The event was attended by over 500 members from across India as well as from abroad. Addressed by dynamic and distinguished achievers from all walks of life, including Mr. Nitin Bawankule, Head India Cloud Business, Google, Mr GV Ravishankar, Managing Director, Sequoia Capital, Ms Shilpa kumar, MD & CEO, ICICI Securities, Mr Arun Chandramohan, co-founder jabong.com, Team Tarini - All women Navy officers (and the first all women team to circumnavigate the globe), noted filmmaker R. Balki, Mr Chintan Shukhla, VP, Airport Planning &

Design, GVK Mumbai International Airport Limited, Mr Sharth Kumar Achanta, Table Tennis champion Mr Aditya Patel, Indian Race car driver. Dr Maral Yazraloo (solo woman cross country motorcyclist) and Mr Ritesh Bawri, Health and Lifestyle expert.

This year, the Yi TakePride's theme "UNBOX, UNLEARN, UNLEASH" provided insights and experience sharing by a diverse profile of young achievers, all making a positive difference and impact in their pockets of influence.

The two-day annual summit TakePride, concluded with the annual session of Young Indians, a year in which 21700 members - 2700 primary members & 19000 Yuva impacted over a million Indians, with over 3000 activities and events across its 43 pan India chapters.





# THOUGHT LEADERSHIP



## VERTICAL HIGHLIGHTS AND YEAR SYNOPSIS

The objective of Thought Leadership is to be the think tank of Yi for youth centric advocacy and impact.

In the year 2019, the Thought Leadership vertical initiated interactions with officials at the regional and state level across chapters, debates and workshops and awareness sessions.





# REGIONAL UPDATES

## SOUTHERN REGION (TKKA)

CHAPTER LAUNCHES, EVENTS AND KEY HIGHLIGHTS



Southern Regional council Meeting SR TKKA for Yi Members: 14 September 2019: Visakhapatnam

### CHAPTER LAUNCHES



The Launch of Young Indians (Yi) Hubballi-Dharwad chapter on 06th September 2019



Total Number of Activities: **370**



Direct Impact: **270687**



Awareness Impact: **1031979**

### KEY HIGHLIGHTS

#### LEADERSHIP CONCLAVE BENGALURU

A Two-Day Leadership Conclave was organized on the 26th and 27th of July 2019 by “Yi Bengaluru “with participation from a large audience of young and budding professionals, entrepreneurs and business owners from across the nation. 26th July- Industrial visits were organised to WIPRO and BIOCON, the 2 manufacturing giants whose products are a true testimony to the powers of Human Expertise combined with Technological Innovation. The Industrial visits were followed by a lighthearted social gathering. 27th July – Interactive sessions held for participants with top industry experts - Mr. J. Suresh (CEO, Arvind Lifestyle Ltd), Mr. Manish Sabharwal (Co-Founder, Teamlease Services Ltd) and

Mr. T.V. Mohandas Pai (Past CFO, Infosys and Venture Capitalist at 3one4Capital) Also, the same day we hosted the 5th edition of Yi Star Trails with Mr. Veeran Rajendran (Invento Robotics), Ms Poonam Birkasturi (Founder Daily Dump), Mr. Vijay Kumar (Founder SwachhMap) and Mr. A. Kathir Esan (Co-founder ECOHIKE) showcasing their socially impactful Technological Innovations. Their contributions are truly commendable making us realize that “The Society Belongs to us”. A networking session was held for all the members at the end of the two day event and it was a wrap!



#### SOUTH KOREA MISSION: HYDERABAD

Young Indians (Yi), Hyderabad and Coimbatore Chapters organised the Global Excellence Mission to the Republic of Korea from 25-30 August 2019 as a part of the learning and international engagement initiative. Industry Visits and meetings were organised in Seoul, Busan and Pohang.

The objective of the mission was to provide Yi members with a unique learning opportunity of Global Best Practices, with visits to leading organisations and interactions with the senior management. The mission was led by Mr. Anand Daga, Chair, Yi Hyderabad & Partner, Consark Advisory Services LLP and Mr Praveen Kumar B, Chair, Yi Coimbatore & CEO, Balaji Diamond Tools. The Mission comprised of 30 young business leaders and entrepreneurs from all across India.





KERALA FLOOD RELIEF, KOCHI

Yi Kochi and CII joins hand to help the people affected by the severe flood that affects northern part of Kerala. Two truck load of relief material were send from Kochi to Kannur, Calicut and Wayand. Yuva of Yi Kochi Also helped in the relief activity.



VISIT TO INDIAN NAVAL SHIPS AND SUBMARINE UNDER THE AEGIS OF MAKE IN INDIA: VIZAG

Yi Visakhapatnam Chapter organized a Visit to Indian Naval Ships and Submarine under the Aegis of Make in India on 15 September 2019 in Visakhapatnam.

The objective of the mission was to provide Yi members with a unique learning opportunity. The Visit was on the board of one of the best warships followed by a quick tour on one of the Submarines. The visit was well attended by SR-TKKA EC members.



SAY NO TO PLASTCS: TRIVANDRUM

Young Indians Thiruvananthapuram chapter has taken the social responsibility to save the environment from plastic wastes. On 28th April 2019, Young Indians Thiruvananthapuram chapter members along with many volunteers, collected and removed plastic wastes from Varkala Beach. The beach and the surrounding areas were piled up with plastic wastes. Tourists and local residents were not comfortable with the situation there. Young Indians has taken up the initiative to clean the beach, removing the plastics wastes. Later the local residents also joined the act. After hours of effort, Young Indians have successfully cleaned up the area.




SOUTHERN REGION (TN)

Yi SRTN REGIONAL COUNCIL MEETING



14 September 2019, Courtyard by Marriott, Madurai

|   |  |  |  |
|---|--|--|--|
|  Region Membership: <b>791</b> |  Total Number of Activities: <b>830</b> |  Direct Impact: <b>339276</b> |  Awareness Impact: <b>2641722</b> |
|---|--|--|--|

Yi THOOTHUKUDI CHAPTER LAUNCH

Confederation of Indian Industry (CII), Thoothukudi has Launched “Young Indians (Yi)” Thoothukudi Chapter on 01st February 2019 at Veppalodai Salt Pans, Thoothukudi. The Yi Thoothukudi takes the pride of being the 42nd Yi Chapter in India.



Yi CHENNAI CHAPTER

ReLive – Hepatitis Free World Statistics show more people are dying of Hepatitis than HIV today & this deadly disease can be avoided by some lifestyle changes. World Health Organisation has given a clarion call to nations to work for a Hepatitis Free World by 2030 & Government of India has already adopted the cause. Chennai Chapter launched a long term project ReLive – Hepatitis Free World in collaboration with Chennai Liver Foundation. A grand musical event was conducted on 28th July, which happens to be World Hepatitis Day, in order to create awareness and educate people about this deadly disease. Going forward we are planning multiple screening camps along with awareness camps across the city to reach out to a million people in the next 4 years.





Yi COIMBATORE CHAPTER

YuLeAd - Yuva Leadership Academy of Yi Coimbatore Chapter that invites the students from YUVA institutions to participate to evolve and to see the higher version of themselves. It would be an aspirational program for someone looking to sharpen his or her focus and go to the next level in life through a multidisciplinary approach. Vision of YuLeAd is to mold individuals who will become the catalyst for change and drive performance in an ever-dynamic environment. YuLeAders are subjected to activities that work on the various dimensions that make a person wholesome called the SPICE module. Here S- spiritual; P- physical; I- intellectual; C-community / social skills; E- emotional are the aspects that are being worked on. The Activities planned are in such a way that the outcomes are mapped with the objectives of SPICE

- To create space for the participants to take time for reflection and spiritual renewal.
- To develop physical strength and fitness in addition to mental stability and agility.
- To introduce one-self with the tools to develop their leadership skills, which will provide a
- Beyond the curriculum - experience like never before.
- To inculcate a sense of empathy and social consciousness.
- To help one strengthen their self-belief and develop the attitude of positive thinking and
- Having a broad vision.



Yi ERODE CHAPTER

Yi Erode chapter continued efforts to keep Government Schools Children engaged through Vinadi Vinah 2.0 Quiz Competition As a part of Varnam Erode Vizha Event, where the school children can get to know about the current affairs & General Knowledge .The Vinadi Vina (quiz), competition exclusively for the Government school students of the district was one of the most satisfying experience of the year. The children from 7th to 9th Standard. Around 80 teams were participated from 30 schools. During the event A Famous Psychiatrist from Erode has sensitized the school children's by answering the questions of the children and motivated them. The winners received Rs 50,000 Cash Prize, where Rs 40,000 will be spent for school infrastructures development. Moreover all the finalists got opportunity to travel through flight from Coimbatore to Chennai for One Day.



Yi MADURAI CHAPTER

Yi Madurai Chapter as a part of their Learning organized the first edition of "Evolve" – A Leadership Conclave on 1 February 2020, this conclave is exclusive for chapter members, YUVA Students and non-members. Evolve" is a one day Conference wherein 450 + cream of young entrepreneurs will be attending and twenty top speakers addressing in the day. It will be both an intensive learning experience as well as a branding exercise for Yi Madurai to attract entrepreneurs as members in future.



Yi SALEM CHAPTER

YiCL - Yi Salem chapter hosted the fifth elevated edition of Young Indians Inter chapter cricket tournament "YiCL 2.0" at Salem on 3 February 2019, teams from across the chapters of Yi southern region participated in the tournament, The teams include The Chennai Thalaivas, Viola Pondy, Tirupur Spinners, Tirupur Titans, Kovai Force, Kovai Kaalais, VOSP, Royal Challengers Bangalore, Madurai Gillies and Salem Strickers. The tournament was bifurcated into 20 + matches and the enthusiasm of the members fueled to the core as a professional team managed the score and proceedings of the game. After daylong schedules of matches and winnings; team Tiruppur Spinners were crowned as winners and Salem Strickers pronounced as runners for the year 2019-20. Not only the players who toiled for winning the title but their family members who joined to cheer their teams too relish the greenly showground during the full day.



Yi TRICHY CHAPTER : YUVA REGIONAL CONCLAVE AT HALLMARK BUSINESS SCHOOL, TRICHY

Yi Trichy organized a YUVA Regional Conclave at Hallmark Business School at Trichy which is designed on the three pillars i.e. Self-development, Sustainability and Technology disruption. There were series of speakers who addressed students on make a difference, people before profit etc. and also conducted some team building activities for the students. During the conclave a special group "Nimiru Kalayagam" who performed the local traditional dances of Tamil Nadu, also the students were given time to perform and showcase their talents. There were about 121 Students participated across tamilnadu had a wonderful experience and have now become Grand ambassadors for Yuva in their respective College and chapters.





Yi TIRUPPUR CHAPTER

Signograph, Yi Learning Conclave of Yi Tiruppur Chapter on 23 January 2020, India has a long historical tradition of entrepreneurship with great entrepreneurs emerging and being successful over several years, who have started with nothing to make an empire. Those successful entrepreneurs are the ones who have provided motivation and direction for the young minds towards goal setting and to achieving the goal. They are the people who have changed their Signatures into Autograph (Signograph). This learning conclave is organized to enlighten the minds with success stories from Entrepreneurs who are playing a remarkable role in our region, which motivates the Young Indians (Yi) member, the young entrepreneurs of the region and to ignite the entrepreneurial thoughts among the YUVA members.



Yi THOOTHUKUDI CHAPTER

Yi Thoothukudi Chapter organised a Coastal Convergence on 04 & 05 January 2020. It is a two-day event of learning, networking, and culture. Members of Thoothukudi chapter visited couple of companies as a part of the program. they visited the VOC Port Trust and interacted with Senior Traffic Manager, Venus Home Appliances P Ltd and interacted with Mr Murali Ganeshan, Director, KSPS salt Pans, Sahayamatha Salt Refineries P Ltd, and Prawn culture farm. In the Afternoon members had a good experience in networking, water sports, and other fun activities. In the evening they celebrated Pongal festival in the farmhouse.



Yi PUDUCHERRY CHAPTER

Yi Puducherry came with a unique website www.yi.dzyte.com to register student's innovative idea that has demonstrated a model with measurable impact. These ideas under this category are expected to add new economic or social value to rural life.



EASTERN REGION

Yi RANCHI CHAPTER LAUNCH

CII-Young Indians has Launched "Young Indians (Yi)" Ranchi Chapter on 23rd November 2019. The Yi Ranchi takes the pride of being the 46th Young Indians (Yi) Chapter in India.



HIGHLIGHTS OF THE YEAR:

Yi ER Regional Council Meeting :

The event was a huge success with lot of take-aways for EC members who got a detailed insight into the working of the organization as well as a platform to engage in cross chapter networking on a regional basis. Sessions were take both on leadership development skills as well as vertical specific plannings and problem solving.



14 September 2019: Courtyard by Marriott, Siliguri

Yi JAMSHEDPUR (FORMERLY KNOWN AS YI JHARKHAND)

Empower Youth - Tally Training Program

13 August 2019 : Jamshedpur

One of the key impact areas of Yi Jamshedpur has been the upskilling of 30 students from the underprivileged sections on Tally and helping them get jobs in our member companies. Yi Jamshedpur, in partnership with Employment exchange, Jamshedpur and Sparsh Innovators started the maiden and one of its kind free of cost Tally Training program for the rural area students at Employment exchange. The initiative was well supported by the MP and MLAs of the region.





YI KOLKATA CHAPTER

The Chapter had a fund raiser, The Laughter Factory, which gave Young Indians the platform to create the desired awareness about the noble cause of Organ Donation to the audience of over a 1000 people. Kolkata chapter had a small campaign outside the performance area before the show and during the interval for audience to come forward, understand and more importantly pledge their organs and be proud to say, Yes, I am an Organ Donor.

A small video (enacted by the members themselves) was played during the break. Chapter also had a successful Press Conference with a panel comprising of celebrities, performers and doctors.



YI BHUBANESWAR CHAPTER

YI INNOVEX 2019 @ ENTERPRISE ODISHA has been the most comprehensive event for the startup community in the state. The event was organized by Young Indians, Bhubaneswar Chapter and is a concurrent event with Enterprise Odisha 2019 organized by CII Odisha. This year's event has been a grand success encouraging start-ups in the State and bringing together the entire start-up eco-system and inspiring young minds to innovate. With many extraordinary startups from across the state joining, Yi INNOVEX 2019 has grabbed the imagination of all.

This year the event saw participation from 40+ startups from the State each of them exhibiting their products & services in

dedicated expo area with more than 1 lacs+ unique visitors attending the expo area. This year we also had for the first time 'Startup Awards' where winners were selected in 5 unique categories winning attractive cash prizes. There were dedicated programs for Demo Day & Hot Pitch where selected startups presented in front of an esteemed panel consisting of angel investors, senior Government representatives, HNIs & industry leaders. There was also Startup Clinic where 1 to 1 mentoring sessions were organized with angel investors. The expo also had dedicated area showcasing new technologies like robotics, virtual reality, augmented reality, 3D printing, etc. The event also had a grand session with Dr. Ujjwal Patni (Renowned Motivational Speaker).



YI RAIPUR CHAPTER

"MANAR-2.0" A Charity Gala for Mission Blackboard- A Board to the Bright Future, Raipur

Young Indian Raipur launched Mission Blackboard- A board to the bright future which aims in improving the infrastructural upgrades at Government Primary and Secondary School across Raipur. Team of YiRaipur Chapter have identified 120 Primary Schools and 52 Higher Secondary schools which will be targeted for their infrastructural upgrades. Refurbishing, repainting and replacing the blackboards across classrooms are the target of Mission Blackboard.



YI SILIGURI CHAPTER

Musical Extravaganza "Dil Se" with the Leap Boundary Breakers: Yi, in order to promote and facilitate exchange of thought and culture organized the biggest musical extravaganza "Dil Se" with the famous children choir - "The Leap Boundary Breakers" based out of Chennai on December 28, 2019. The choir is mentored by the musical Mozart Sri AR Rahman. The team has performed across the length and breadth of the globe including the Berklee NYC, World Bank & Columbia University. The Performance featured 16 Singers and 4 Musicians and was led by Mr. Srinivas Krishnan, Founder & Artistic director of LEAP. The Brand Ambassador of the Choir is also Mr. A R Rahman.

The choir thrilled the audience with popular Bollywood & Kollywood songs of the legendary A R Rahaman. The event was attended by more than 600 people of Siliguri and was a huge success.





## NORTH-EASTERN REGION

### Yi NER REGIONAL COUNCIL MEETING : 14 SEPTEMBER 2019: HOTEL LILY, GUWAHATI

The event was a huge success with lot of take-aways for EC members who got a detailed insight into the working of the organization as well as a platform to engage in cross chapter networking on a regional basis. Sessions were taken both on leadership development skills as well as vertical specific plannings and problem solving.



### Yi GUWAHATI: Yi AMAZING RACE 2019 (ROAD SAFETY)

To promote the cause of Road Safety Yi Guwahati Chapter organized Yi Amazing Race 2019, a Scavenger Hunt event on 3rd March 2019. Yi Amazing Race was a challenging time-bound Car Treasure Hunt activity, where the teams were pitted against the clock with the motive to earn maximum points before time runs out following the Road Safety norms. The event gathered more than 60 car teams and over 200 delegates who participated in the event. The main partner of the Event was Mercedes-Benz, in association with others like Airtel, Gplus, Red Fm to name a few. The event was very successful and widely covered in both print and digital media.



## Yi MIZORAM CHAPTER

To celebrate the 150th anniversary of Mahatma Gandhi, Father of the Nation, Young Indians Mizoram Chapter celebrated Mahatma@150 on 21st September 2019 by taking up the Mission :Swachh Bharat, Cleaning the City River 'Chite Lui' which is located at the bottom of Aizawl City.

Yi-Mizoram Chapter feels that they should spread more awareness/ campaign in Schools, Colleges and to different Institutions about Cleanliness. Yi Mizoram Chapter said that cleanliness is not a work which we should do by force. It is a good habit and healthy way of our healthy life. All type of cleanliness is very necessary for our good health whether it is personal cleanliness, surrounding cleanliness, environment cleanliness, pet animal cleanliness or work place cleanliness (like school, college, office, etc). We all should be highly aware about how to maintain cleanliness in our daily lives.



## Yi NAGALAND CHAPTER

Young Indian (Yi) Nagaland Chapter had organized a Swachh Bharat Cleaning Drive among the Locality of High School Area on 29th September 2019. The main purpose of this program was to create awareness among the locality people regarding cleanliness and its benefits. As a part of this Drive, the students from High school from the age group 7-15 years participated in cleaning the surroundings of the locality. The locality people were impressed by the enthusiastic kids who set an example to others also in keeping the environment clean. In the end the students took oath of keeping their home, locality and city clean.





## NORTHERN REGION

### CHAPTER LAUNCH: YI NOIDA CHAPTER LAUNCH

CII-Young Indians launched “Young Indians (Yi)” Noida Chapter on 27 March 2019. Yi Noida takes pride in being the 42 Young Indians (Yi) Chapter in India.






### KEY HIGHLIGHTS:

#### Yi NR REGIONAL COUNCIL MEETING

The meeting was a success with a lot of takeaways for EC members who got a detailed insight into the working of the organization as well as a platform to engage in cross chapter networking on a regional basis.



14 September 2019: Lucknow

 Region Membership: **619**
 Total Number of Activities: **218**
 Direct Impact: **34360**
 Awareness Impact: **524615**

### EVENT HIGHLIGHTS:

#### Yi DELHI - 5TH EDITION OF DELHI YOUTH CONCLAVE: 28TH SEPTEMBER 2019

Yi Delhi's YUVA vertical spearheaded the 5th Edition of Delhi Youth Conclave- 2019 on 28th September 2019 at Constitution Club of India, New Delhi.

This year's Yi Delhi's flagship event had a changeover from the previous editions! This year's DYC is was driven by Yuva students with the theme 'Future of Life'. DYC featured multiple innovative formats: Masterclass, Huddle sessions, Board Room simulations and Tech Zone covering pioneering new technology and startups, Intense discussions, Novel idea exchanges, exciting technology demos, Unwind sessions with social media celebs etc.

DYC 2019 was also the soft launch of the Yi National event 'Future of Everything' in Feb'20. More than 350 YUVA students from across the region attended the event.



#### Yi CHANDIGARH - INTERACTION WITH HIS HOLINESS THE DALAI LAMA | 06 MAY 2019

Yi Chandigarh Chapter organized an interaction with His Holiness The Dalai Lama on 6 May 2019 at his residence in Dharamshala, Himachal Pradesh. More than 25 participants joined this interaction to get enriched by the wisdom of His Holiness.

His Holiness spoke about achieving inner peace, concord of soul and importance of peace in mind & body. He also enlightened the audience about work life balance, stress management and how the Indians and especially the Young Indians have the competency to take the conventional and the contemporary education system together for larger benefit of the civilization.



#### Yi JAIPUR - 7TH EDITION OF JAIPUR BY NITE | 27-28 SEPTEMBER 2019

The 7th Edition of Jaipur By Nite was organised successfully on 27 & 28 September 2019 at City Palace and Hotel Clarks Amer, Jaipur. The programme was organised by Confederation of Indian Industry (CII); Ministry of Tourism, Govt. of India; Department of Tourism, Govt. of Rajasthan, Young Indians (Yi) and CII- Indian Women Network. Rural Non-Farm Development Agency (RUDA) & Rajasthan Khadi & Village Industries Board supported the initiative. The lamp lighting ceremony was graced with presence of Shri Vishvendra Singh, Hon'ble Minister for Tourism, Govt of Rajasthan; Dr B D Kalla, Hon'ble Minister for Energy, PHED, Art & Culture, Govt of Rajasthan & Mr D B Gupta, Chief Secretary, Govt of Rajasthan. There was a unique dance performance performed by Specially Abled Children on Sufi songs. The performance received the standing ovation from the participants including dignitaries, Ambassadors, Diplomats, Govt officials & industry participants. The main highlight of the cultural evening was the mesmerizing performance by famous Bollywood singer Darshal Raval which forced all the participants to get on their feet and



move with the Rhythm. On 28 September, the 1st ever night Cyclothon was organised to spread the message on Road Safety followed by the 4th edition of JBN Marathon wherein more than 3000 participants for all age group participated. Around 5,500 people participated in the 2-day festival from cities like Chennai, Vadodara, Delhi, Chandigarh, Gurgaon, Jaipur, Jodhpur, Udaipur, Bangalore, Ahmedabad and other parts of the country at the event. CII Northern Region Council Meeting was clubbed with Jaipur by Nite wherein senior industry leaders from 9 states participated in the JBN with their spouse.



YI LUCKNOW - YI LEARNING MISSION TO STANFORD UNIVERSITY | 13-17 JAN 2020

Yi Lucknow chapter successfully conducted the third edition of the chapter's International learning mission. The third edition was done at Stanford University, California from 13th to 17th Jan 2020. With the batch size of 32 delegates, this five-day residential program was attended by the members of CII and Yi from across the nation, making it the largest batch of all the three editions. The batch also comprised of the foreign delegates from various SAARC nations such as Singapore, Sri Lanka, Nepal etc. Whereas the previous two editions at Oxford University in 2017 and Harvard University in 2018 were based on experiential and organisational & behavioural learnings respectively, the theme for the third edition was "Leading the change through disruption".



Industrial visits to Amazon, Silicon Valley and Stanford energy centre made the learning and takeaways even more fruitful. This 5-day program was followed by the certification based on the university evaluation parameters.

YI NOIDA - "MISSION 10000 CRORE" | 12 OCTOBER 2019

Young Indians (Yi) Noida Chapter launched "Mission 10000 Crore" on 12th October 2019. The mission has been conceived to raise awareness and act to address the water crisis in India. It is a step by Yi Noida in saving water in their city, in their homes, doing their bit in the simplest, yet most impactful way possible. The idea is to reduce wastage and hence optimize water usage, saving more than 75% water consumption in taps by simply installing flow controllers on taps.



Many young entrepreneurs came forward to extend their help and expertise in this area by owning up to the challenge to save water. Nikhil Jain, owner of Sanicon Sustainable Solutions is the partner in this project and an expert in Water Solutions. Sadaf Sayed, CEO of Muthoot MicroFin Ltd announced their support for this noble project.

WESTERN REGION

CHAPTER LAUNCH: YI RAJKOT CHAPTER LAUNCH

CII-Young Indians launched "Young Indians (Yi)" Rajkot Chapter on 14 May 2019. Yi Rajkot takes pride in being the 43rd Young Indians (Yi) Chapter in India.



Yi BHAVNAGAR CHAPTER LAUNCH

CII-Young Indians launched "Young Indians (Yi)" Bhavnagar Chapter on 24 September 2019. Yi Bhavnagar chapter takes pride in being the 45th Young Indians (Yi) Chapter in India.









**KEY HIGHLIGHTS:**

**YI WR REGIONAL COUNCIL MEETING**

The meeting was a success with a lot of takeaways for EC members who got a detailed insight into the working of the organization as well as a platform to engage in cross chapter networking on a regional basis. The members also had an interaction session with Mr Sanjiv Bajaj Chairman, CII Western Region, and Managing Director, Bajaj Finserv Ltd & Ms Bhakti Sharma, Sarpanch, Barkhedi.



14 September 2019: Radisson, Indore

|  |  |  |  |
|--|--|--|--|
|  Region Membership: <b>647</b> |  Total Number of Activities: <b>679</b> |  Direct Impact: <b>3,58,000</b> |  Awareness Impact: <b>4132342</b> |
|--|--|--|--|

**EVENT HIGHLIGHTS**

**YI AHMEDABAD CHAPTER - GIFT AN ORGAN: "RIDE FOR LIFE" | 11TH AUGUST 2019: CIMS HOSPITAL**

Yi Ahmedabad Chapter organized "Ride for life" on 11 August 2019 in association with CIMS Hospital Ahmedabad. CII Yi Ahmedabad organized a Super Bike Rally-Ride for Life to promote the cause Gift an Organ. The objective was to sensitize society about the need, benefit and social impact of Organ Donation.

Around 650 super bikers from Ahmedabad joined to support the cause. This was the biggest riding convoy of all organised riding groups ever in Gujarat. The event made the city live for 10 days leading to event day and also attracted the social & print media attention. Several popular actors & social influencers from Ahmedabad & Mumbai joined us for the Ride event & endorsed "Gift an Organ" project.



**YI BHOPAL CHAPTER - I - 4 SUMMIT 2019 | 10 AUGUST 2019**

Yi Bhopal organized Central India's Biggest I - 4 Summit 2019 on 10th August. The I - 4 represents Innovator, Incubator, Investor and Industrialist. This I - 4 Summit was an innovative way to reach the very talented and courageous entrepreneurs who awaits for just one chance to prove themselves and spread their originations. Moreover, the summit was organized in cooperation with Atal Incubation Center AIC-RNTU and supported by NITI AAYOG.

Through the summit, Yi Bhopal has successfully reached to 1000+ young entrepreneurs which is undoubtedly a vigorous move towards our goal of reaching 10000 entrepreneurs in the year.

I4 Summit 2019 finale concluded with intensive pitching competition in front of investors and a mega speaker session with the eminent personalities of Start-up ecosystem from across the country.



**YI GOA CHAPTER - SUBMISSION OF BLACK ZONE REPORT (ACCIDENTAL PRONE ZONE) 09 JANUARY 2020: PANJIM**

Yi Goa, along with the students of Goa Institute on Management (GIM) submitted a report on faulty road engineering, improper signage and poor road conditions that threaten the lives of motorists in the state, especially at 18 accident-black spots which were identified by the Goa Police Traffic cell and analyzed by Confederation of Indian Industry - Young Indians and Goa Institute of Management (GIM).

Over a period of three months, the students of GIM studied traffic blind spots and accident-prone zones and on January 9, submitted a report with recommendations to Goa Police's traffic cell.

The traffic police of Goa have identified 62 accident prone zones, including 27 black spots, after analyzing three years accident data. The team made visits to some of these black zones in order to examine the problems in the areas and try to suggest some solutions. According to 2018 data, as many as 264 lives were lost in 183 road accidents in Goa, out of which 67 were self-accidents. Additionally, an average of one person died per day in road accidents in Goa during the peak tourist months of January, February, March and December in 2018, cited by the Union Ministry of Road Transport and Highways.

CII-Young Indians decided to prepare the report after a meeting with deputy superintendent of Police Dharmesh Angle. Angle shared the accident data and sought recommendations.

The report will be shared with PWD so that required changes can be made.





Yi INDORE CHAPTER - Yi RURAL INITIATIVE INTERACTION AT LOHARPIPLIYA, DEWAS 3RD NOV, 2019, INDORE

With an objective of achieving holistic growth and to be the voice of emerging India, Yi aims to reach out to the 'Rural Youth' to help improve the quality of life and economic wellbeing of people living in relatively isolated and sparsely populated areas. Along with this Yi Indore is helping women to become self-dependent. A healthy and hygienic life is right of every woman and Yi Indore is working to provide this in rural locations. Yi Indore trained the rural women for making paper bags, bangles, waste material leftover reuse and conducted workshops to provide home based livelihood options to these women. 10000 paper bags & 1100 Cloth were sold and recently women have started making customized bags also.

An event was organized at Gram Loharpipliya (near kshipra), where the ladies in the area spoke about the opportunities such as making paper and cloth bags. Some of the ladies who were already working spoke at the event about their journey and how this initiative has brought a positive change in their living thus encouraging more women to join the team.



Yi MUMBAI CHAPTER - MUMBAI YOUTH CONCLAVE | 7 DECEMBER 2019

The Young Indians Mumbai Chapter organized the Mumbai Youth Conclave 2019 on Saturday, 7th December 2019 at ITM Business School, Kharghar with the theme "Create the Future" bringing interactions and exposure like never before. Engaging participants in Boardroom Discussions on Infosys Governance & CCD Crisis guided by experts who have been members of some of the most esteemed Boards in the nation. A real-life crisis deliberated in a Boardroom simulation. Huddle sessions - a deep dive discussion between 25 to 30 young people and a professional moderator on a topic of Future of Relationships & Future of Work. Masterclasses by engaging Speakers who imparted skills based specialised sessions to the audience on Future of Technology.



Yi PUNE CHAPTER - LEARNING SESSION ON MEMORY RECALL TECHNIQUES AND MIND MAPS 07 NOVEMBER 2019

Yi Pune organised a learning session on Memory Recall Techniques and Mind Maps on 7th November 2019. The session was a graphical way to represent ideas and concepts. It is a visual thinking tool that helps structuring information, helps to better analyse, comprehend, synthesize, recall and generate new ideas. Just as in every great idea, its power lies in its simplicity. The session was led by Mr Dhruv Agarwal, Yi Past chair and was well received by 50 Yi Pune Members.



Yi VADODARA CHAPTER - SECOND EDITION OF MASTER'S BADMINTON LEAGUE | 21-23 JUNE 2019, VADODARA

CII's Young Indians (Yi), Vadodara Chapter organised its major event, The Second Edition of Yi Vadodara Master's Badminton League which focused on giving Quality Learning Experiences along with Recognition & Prizes to 100+ Badminton players from entire Badminton fraternity of Vadodara. This League was an occasion where players got a chance to play against teams from other clubs, corporate houses & associates. The motive of the league was to support Yi Vadodara's on-going Project Masoom. Yi launched the Project MASOOM, given the fact that Yi wants to play an active role in sensitizing children on this problem. The objective of Yi's engagement on this project is to spread awareness on Good Touch & Bad Touch by conducting workshops with primary school teachers, visiting schools to teach children about safe and unsafe touch, sensitize the parents about it and to spread awareness to the public through rallies & campaigns. The event was well received by all Badminton Players, Team Owner, Sponsors & Viewers.



Yi RAJKOT CHAPTER - MAHATMA@150 INITIATIVE | 8TH SEPTEMBER 2019: MAHATMA GANDHI MUSEUM

CII Yi Mahatma@150 was a national event, it was done in occasion of marking 150th Birth Anniversary of Mahatma Gandhi. In addition to the activities the Yi National Team along with the Yi Regional and Chapter leadership has undertaken the "Lathi Relay" - much like the Olympic torch relay. Starting from Porbandar in September 2019 and travelling through all the chapter of Yi and finally reaching at New Delhi. Yi Rajkot organized a Free Hand Drawing Competition at Mahatma Gandhi Museum in association with Chitra Nagri and 94.3 My FM. Around 360 students participated in the competition.



Yi BHAVNAGAR CHAPTER - BIKE RALLY | 24 NOVEMBER 2019

Yi Bhavnagar Road Safety, in association with Bhavnagar Traffic Police, RTO Dept, The NCC and Indian Red Cross Society organized an intercity Bike Rally for Road Safety Awareness on 24th November 2019 at Bhavnagar. There were about 160 + participants from the various organizations who volunteered. The event received widespread coverage in Local Media. A couple of stickers and a badge were made to promote Yi & its Road Safety Initiative which was given to all participants which was greatly appreciated. Yi Bhavnagar plans to continue an annual tradition of such Awareness Rally for different vertical like Gift an Organ, Masoom along with the mentioned institutions.





# LEADERSHIP ACADEMY



Yi Leadership Academy (YiLA) is an initiative that upholds the founding principles and the core values of Yi. The YiLA designs and executes leadership programs to instill the same in the future leadership of the organization.

YiLA has uniquely designed two key programs for its leadership – the Yi Leaders Fellowship Program, and the Yi Leadership Conclave for Chapter Executive Committee. These programs equip Yi leaders with frameworks and tools to increase their chances of success at leadership roles in the organization. It helps in deepening their knowledge, broadening their perspectives, and enhancing their capacity to understand Yi.

**Yi Leadership Academy for Co Chairs Class of 2019 16-18 August 2019: Suncity Club Resort, Vadodara**

2019-20 being the seventh edition of Yi Leaders Fellowship Program, it is an exclusive fellowship, that is offered to a select group of future leaders, who are nominated and invited by the Yi Leadership to be a part of the class.

The core premise of the Yi Leaders Fellowship Program is to enable 'Leading the Self into Personal Mastery', which is the first step in leading others, and making a difference to the Community and the Nation. This program helps the Yi leadership gain competency both in personal leadership, and leading in a social environment. Also through fellowship, this program connects the participants with each other, and with the larger perspective of National Development.

The fellowship program for the year 2019-2020 was held at Vadodara. The cohort of 37 Co-Chairs from across the country unlearned, learned and bonded together through intensive peer to peer sessions. This program enabled them to collectively explore, introspect and reflect upon their personal traits and potential.

The program modules talked about the Genesis of Yi, Core Values of Yi, Vision 2030 of Yi, CII & Yi, with deep discussions on various Projects, Initiatives, Operations and Leadership. External speakers were invited to train the participants on Design Thinking, and Emotional Intelligence.

Praveen Agarwal, Chair, Leadership Academy, Yi spearheaded this entire program. The faculty for this cohort included Kartik Shah, National Vice Chairman, Yi; Rahul Mirchandani, Past National Chairman, Yi; Shankar Vanavarayar, Past National

Chairman, Yi; Anuj Kothari, Past National Chairman, Yi; Jacob Joy, Past National Chairman, Yi; Kumaraguru D.N.V, Past National Chairman, Yi; Dilip Krishna, Chair, SR – TN, Yi ;Tanuja Abburi, Founder, Transformational Skills, Shashank Kasliwal, Founder Emotional Intelligence Inc & Author 'Freedom from the I'.

With Praveen Agarwal, Chair, Leadership Academy, Yi, leading from the front, the team members - Piyush Garg, Dipender Singh, Shwethanshu Patel, and Rohit Verma actively worked together on program design, delivery, planning and execution, and the entire team ensured in bringing out the spirit of Young Indians, and the magical charm of bonding and fellowship for the cohort. The entire journey of Yi Leadership Academy for Co Chairs Class of 2019 is captured in beautifully designed Coffee Table Book, to keep the memories of this life changing experience safe for each one of the participants.

**Yi Leadership Academy – Capsule Program 13 December 2019: Vedic Vilage Resort, Kolkata**

Yi Leadership Academy for Co Chairs, is an extended accelerator program for the Chairs & Co Chairs of the newly launched chapters. This program was organized during the 3rd GC on 13 December in Kolkata, and the idea is to deliver this program at regular intervals, at successive GC's, to keep the fresh chapter leadership of newly launched chapters updated.

Around 6 incoming chapter Chairs from across the country participated. The modules of the program included: Now & You, Genesis of Yi, Yi Core Values, Vision 2030, working with Yi Secretariat, Projects, Young Indians, Hierarchy, Chapter Guidelines, Finances, Leveraging Yi, Importance of Branding, Communication, Entrepreneurship, Innovation, YUVA, Media Handling, Govt, Future of Everything etc.

**Yi LA Conclave for EC Members 2020-21 09 February 2020, ITM Khargar, Navi Mumbai**

Yi LA Conclave for EC Members is a unique program designed to bring together all the chapter executive committee members on a single platform at a single location. This program is designed to share Core Values, Mission & Vision of Yi, Strategic Objectives and Goals of each project, and also enable exchange of ideas amongst the EC members.

This program will address the needs of the Yi Chapter EC Members for 2020-2021, and help them gain competency both in personal leadership, and in leading various projects and initiatives at chapter level. This year, the conclave is focusing specifically on projects - Road Safety, Masoom, Gift An Organ, Accessibility, Climate Change, Entrepreneurship and Innovation.





# BRANDING, COMMUNICATION & DIGITAL ECOSYSTEM

Branding communication & digital ecosystem plays a major role in bringing forward the good work done by Yi chapters across India. Under this vertical, various initiatives were taken during 2019-2020 as highlighted below.

- Strategic Objective of the BCDE was established
- New logos were launched for the Accessibility, Disaster Management and Leadership Academy verticals.
- Revised social media guidelines were issued to the chapters
- Braille visiting cards were introduced for NMT members as an initiative of Accessibility vertical.
- Masoom 2 Mascots were introduced, which were exclusively designed for Yi.
- Yi Celebrates and Yi inspirations logo was introduced
- Yi inspirational short stories were introduced for circulation. The objective was to promote inspirational stories of Young Indians.
- Yi chapter jewels were created but was kept on hold
- Videos about Yi were introduced
- Gif and videos format of motivational quotes and wishes were introduced
- Masoom story board standees were created
- Masoom upto date statistics standee was created.
- We had initiated all verticals to have a strategic objective and vision.
- Post several iteration and many work hours we have narrowed down with a suitable work place mobile app (sales force) with a detailed scope of work.

### New Thoughts Instigated By BCDE:

- Seeded for a pan India Young Indians day
- Prompted for a Yi Pledge
- National Priviledge card
- Yi World, A Bimonthly newsletter.

### IP Rights

The IP rights over the brand Young Indians, We can we will, Yi Yi Take pride were registered. The vertical logos were revised and shared to all.

### Strategic Objectives:

- At BCDE Our focus is not just to make a memorable impression to our stakeholders but also to allow our fellow Indians to know what to expect from Yi.
- At BCDE we ensure the culture of the organization is intact. It's a way of Life in Young Indians (Yi) that deems us to be a proud Indian.
- At BCDE we ensure and support all verticals to give quality events and projects that are aligned towards our Yi's Vision and are focused on our three pillars-Nation Building, thought leadership and Youth Leadership.
- At BCDE we ensure the right usage of all our tangible & intangible assets.
- At BCDE it is not only about branding organizations and creating brand loyalty, it is also about branding oneself.

The Branding vertical is responsible for all the Yi related branding as mentioned below:

- All chapter events and national events are posted in national social media handles across platform.
- Yi Website updating and chapter activity posting on website
- Closely monitoring all the chapters as per our startegic objective to ensure uniformity at all levels
- Yi issues branding guidelines to all the chapters to ensure uniformity at all levels, aligned to CII Branding guidelines

## SOCIAL MEDIA STATISTICS (TILL JANUARY 2020)



We have reached **54,878 page likes** through organic reach and social media optimization

Percentage of increase in posts compared to last year: **153%**

We have reached **54.851 page followers** through organic reach and social media optimization

Percentage of increase in reach compared to last year: **183%**



### May 2019

Tweet Impressions: 707  
Profile Visits: 33800

### June 2019

Tweet Impressions: 685  
Profile Visits: 42400

### July 2019

Tweet Impressions: 587  
Profile Visits: 49200

### August 2019

Tweet Impressions: 720  
Profile Visits: 106100

### September 2019

Tweet Impressions: 902  
Profile Visits: 75500

### October 2019

Tweet Impressions: 365  
Profile Visits: 34200

### November 2019

Tweet Impressions: 701  
Profile Visits: 55900

### December 2019

Tweet Impressions: 497  
Profile Visits: 31900

### January 2020

Tweet Impressions: 333  
Profile Visits: 35300

**Total No of Followers: 4239**

**Total posts :1704**

**Percentage Increase in Engagement (compared to last year) : 11%**

**Percentage Increase in Impressions (compared to last year) : 57%**



**Total No of Followers: 4239**

**Total posts :1704**



Total Followers - **511**

New Followers from April 2019- Till date - **380 followers**

We have increased the followers from **131 to 511** which is **290% increase.**



# SPECIAL INITIATIVES

## BENGALURU FOR HUMANITY



## SAY NO TO PLASTIC, MYSURU



## YI CHENNAI CHAPTER - HEPATITIS - FIND THE MISSING MILLIONS



## YI COIMBATORE - 12 TH EDITION COIMBATORE VIZHA LAUNCH



## YI COIMBATORE - THALIR - THALIR WEEK CELEBRATION





Yi ERODE VARANAM VIZHA - MUSIC FESTIVAL



Yi HUBBALLI DHAWARD CHAPTER LAUNCH



Yi PUDHUCHERRY FIRST YEAR ANNIVERSARY



Yi PUDUCHERRY AWARENESS RALLY ON WORLD ENVIRONMENT DAY



GOVERNING COUNCIL AND NMT MEETINGS 2019-2020







## The Alumni Network of Young Indians (Yi)

## Yi NEXT



## The Alumni Network of Young Indians (Yi)

Yi Next is the alumni network of  
Young Indians launched on 21st December, 2018.

The purpose is to keep the members together forever,  
nurturing long-lasting bonds.

### **MOTTO**

Together we can

### **PURPOSE**

To keep the members of our association together forever

### **OBJECTIVE**

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To build an exclusive network of past Yi members

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To serve as a platform for fellowship and networking

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To inculcate friendship and leadership development among members

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To support Yi's Nation building activities by raising funds and resources.

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