



INDIA OF TODAY  
NEEDS YOU  
TO BUILD INDIA  
OF TOMORROW

JOIN THE  
Yi MOVEMENT

OUR COUNTRY IS A YOUNG COUNTRY.

TAKE PRIDE IN  
SHAPING OUR NATION WITH



28%

Age group of 15-29 years constitutes nearly 28% of the total population of India

3<sup>RD</sup>

Third largest economy on basis of Purchasing Power Parity PPP

592  
MILLION

The working population of India is expected to increase to 592 million

1.36B

The population of India is expected to exceed 1.36 billion by 2020 with a median age of 28

(Reference: Public source)

# GENESIS OF Yi

Yi is a dynamic organization that brings together to harness the power of youth in our nation and channelize their efforts and energy towards becoming "THE VOICE OF YOUNG INDIA."

Started in 1996 as the Young Business Committee of CII, Young Indians was launched in December 2002 as an integral part of CII

A grass roots organization that acts as a catalyst in Nation Building focusing on issues of Youth Leadership and Youth Social responsibility

An organization that bridges the gap between students and young business leaders and professionals

The only organization in India that is represented and strategically present on the best global youth forum to be the voice of India.

## OUR VISION

Yi is a movement for Indian Youth to converge, lead, co-create and Influence India's future

## OUR OBJECTIVES

- Involving Young Indians in shaping India
- Providing a platform to realize the dream of a Developed Nation
- Youth Leadership

# Yi PRESENCE

IN 25 STATES AND 3 UNION TERRITORIES.

NORTH	EAST	NORTH-EAST	WEST	SOUTH
Chandigarh Delhi Jaipur Lucknow Noida Kota Dehradun Srinagar Kanpur	Bhubhaneswar Jamshedpur Kolkata Raipur Ranchi Siliguri	Guwahati Mizoram Nagaland	Ahmedabad Aurangabad Bhopal Bhavnagar Goa Indore Mumbai Pune Vadodara Rajkot Surat Nashik	Amaravati Bengaluru Chennai Coimbatore Erode Hubballi Hyderabad Karur Kochi Madurai Mysuru Puducherry Salem Tiruppur Trichy Trivandrum Thoothukudi Visakhapatnam Mangaluru Kanchipuram

## LET'S UNFOLD Yi

### WHO CAN BE A Yi MEMBER?

Any Indian Citizen between the age group of 21 to 45 years and in any legal profession or business, NGO worker or an enabler who can contribute to nation building activities and initiatives through various projects and verticals within Yi can become a member.

### HOW CAN YOU BECOME A Yi MEMBER?

Visiting the Yi website [www.YoungIndians.net](http://www.YoungIndians.net) gives you detailed information about Yi. Also, there is a tab called Join the Yi movement . Just click. Presently you have to be a part of any of the 54 city chapters. If Yi is not present in your city, write to us at [yi.national@cii.in](mailto:yi.national@cii.in) If we get enough representation, we will consider having a Yi chapter in your city.

### WHEN DO YOU RETIRE FROM Yi?

An existing member serves to be a Yi member until the age of 45. All Yi members who complete 45 years can automatically become Yi Alumni members and can continue to engage with the Yi community.

# PILLARS OF Yi



## YOUTH LEADERSHIP

Yuva | Learning Sessions | Learning Missions  
National Summits | International Engagement



## NATION BUILDING

Masoom | Road Safety | Gift An Organ  
Entrepreneurship | Innovation | Rural Initiative  
Climate Change | Accessibility



## THOUGHT LEADERSHIP

Contributory movement of constructive action  
Collaborative reasoning | Collective Voice

**YUVA:** YUVA is the student wing of Yi where students are encouraged to participate in various leadership skills development, programs, personal development programs, and nation building activities.

**LEARNING:** Learning programs aim to develop leadership skills of members by organizing interactive Learning sessions and CEO talks with the leaders of India and other countries and also through visits to companies of global excellence in India and overseas.

**RURAL INITIATIVES(RI):** Rural Initiatives aim to create an environment to ignite the aspirations of rural citizens and bring in a change in attitudes which is crucial for any transformation. Yi aims to achieve this transformation by building a robust participatory model based on collaboration with local communities, industry and enterprise.

**MASOOM:** Masoom aims to prevent Child Sexual Abuse by creating awareness amongst young children, parents and other stakeholders.

**GIFT AN ORGAN (GAO):** GAO aims to help amplify the awareness and need for organ donation in a sustained but conspicuous manner.

**ROAD SAFETY:** Road Safety is a campaign to educate people on the importance of abiding by traffic rules and imbibing in them a responsibility to take care of fellow Indians while driving to avoid accidents and deaths on account of rash driving .

**ENTREPRENURSHIP:** Entrepreneurship creates platforms for knowledge delivery, mentorship and market access that would enable entrepreneurs scale and inspire students on the path of entrepreneurship.

**INNOVATION:** Innovation is a solution to a problem or a need which was unaddressed before - could be an Idea /method or a product. The ultimate objective may vary from commercializing or monetizing the product / service or could be a social innovation for larger good or just an innovation to explore the possibilities and extend the human evolution.

**THOUGHT LEADERSHIP:** Thought Leadership is about informing, engaging and empowering the youth of India through a contributory movement of constructive action, collaborative reasoning and a collective voice.

**CLIMATE CHANGE:** Climate change looks at addressing on minimizing wastage of water, use recycling procedures and judiciously utilize water consumption in all areas from home to schools to offices etc.

**ACCESSIBILITY:** Undertakes initiatives to provide equal access and equal opportunity to people with disabilities, aim to address their concerns on a 360 degree basis and strive towards creating awareness on accessible solutions leading to employability and improved quality of living of the differently abled.

# INTERNATIONAL ENGAGEMENTS

## G20 Young Entrepreneurs' Alliance (G20 YEA)



**G20**  
**Young Entrepreneurs'**  
**Alliance**

Yi is one of the proud founders of the G20 Young Entrepreneurs' Alliance (G20 YEA), which is a collective of leading, entrepreneurially - minded organisations representing the G20 countries, who seek to promote youth entrepreneurship as a powerful driver of economic renewal, job creation, innovation and social change. The Alliance was founded as a movement to engage the G20 leaders in the cause of youth entrepreneurship, share information across borders, affect positive policy change and create a global network of young entrepreneur advocates while building a collaborative entrepreneurial environment worldwide. The G20 YEA provides to the G20 political leaders, best practices in promoting youth entrepreneurship through policy recommendations and sharing best practices in the areas of access to funding, coordinating support initiatives, enhancing the entrepreneurship culture, regulation & taxation, and education & training. The G20 YEA network connects approximately 5,00,000 young entrepreneurs worldwide.

## Commonwealth-Asia Alliance of Young Entrepreneurs Asia Pacific



Yi created History on 16 November 2011 in successfully bringing together the best youth organisations in the region to form the first ever advocacy and mentorship network in the Commonwealth Asia Region, in partnership with the Commonwealth Youth Programme Asia Centre, Chandigarh. Called the Commonwealth Alliance of Young Entrepreneurs Asia Pacific (CAYE), it is a network of young entrepreneurs and the organisations that support them, in the Commonwealth countries in the Asia region. CAYE seeks to champion the cause of young entrepreneurs at the local, national, regional and international level, through its engagement with governments, the media, the public, and other relevant stakeholders. This alliance has representatives from India, Pakistan, Bangladesh, Sri Lanka, Maldives, Malaysia, Singapore, and Brunei-Darussalam. When it was formed, it was known as the Commonwealth Asia Alliance of Young Entrepreneurs (CAAYE), but owing to its success, three other alliances of Commonwealth countries were also formed subsequently, namely the CAYE - Caribbean & Canada, CAYE - East Africa, and CAYE - Southern Africa.

Yi organizes international missions with an objective of providing global exposure to its members in various fields.

# Yi NATIONAL SUMMIT



To come together as one and celebrate Yi's achievement, brainstorm over its future roadmap, share and showcase the effort of its membership from across its 46 chapters through the year in delivering the agenda, Yi organizes its Annual Flagship Summit TakePride. Take Pride brings together annually Yi members from across the country to hear from dynamic change makers, youth icons, entrepreneurs, social entrepreneurs and get inspired to make a positive difference and lead change in pockets of influence.



THE FUTURE is a platform designed, curated and brought to life by Young Indians. It is a platform that brings together Young Indians from Yi network across 46 chapters across the country to engage in conversations that shape our future as humanity. The marathon of dialogues focus around major themes such as Future of Life, Future of Leadership and Future of Experiences engaging youth across the unique formats – Future is Here, Instafuture, Master Class, Blue Ocean Dialogue, Huddle, Time Machine and Board Room unique formats.



Confederation of Indian Industry  
125 Years - Since 1895





## FOR DETAILS, CONTACT:

Young Indians (Yi)  
Confederation of Indian Industry (CII)  
Plot No, 249F, Phase IV, Udyog Vihar, Sector 18, Gurugram,  
Haryana - 122015  
Tel.: 0124 401 4060  
E-mail: [yi.national@cii.in](mailto:yi.national@cii.in)  
[www.youngIndians.net](http://www.youngIndians.net)

F/YoungIndians.Yi T/YiTweets Y/Yionline I/Young.Indians

---

### Disclaimer:

Copyright © 2020 Confederation of Indian Industry (CII). All rights reserved.

No part of this publication may be reproduced, stored in, or introduced into a retrieval system, or transmitted in any form or by any means (electronic, mechanical, photocopying, recording or otherwise), in part or full in any manner whatsoever, or translated into any language, without the prior written permission of the copyright owner. CII has made every effort to ensure the accuracy of the information and material presented in this document. Nonetheless, all information, estimates and opinions contained in this publication are subject to change without notice, and do not constitute professional advice in any manner. Neither CII nor any of its office bearers or analysts or employees accept or assume any responsibility or liability in respect of the information provided herein. However, any discrepancy, error, etc. found in this publication may please be brought to the notice of CII for appropriate correction.

Published by Confederation of Indian Industry (CII), The Mantosh Sondhi Centre; 23, Institutional Area, Lodi Road, New Delhi 110003, India, Tel: +91-11-24629994-7, Fax: +91-11-24626149; Email: [info@cii.in](mailto:info@cii.in); Web: [www.cii.in](http://www.cii.in)