



# **CITIES CLIMATE FINANCE LEADERSHIP ALLIANCE**

**Inclusive Green  
Finance 2021  
Mexico**

09/2021

**CITIES CLIMATE  
FINANCE  
LEADERSHIP  
ALLIANCE**



## The Alliance

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*The Cities Climate Finance Leadership Alliance is a coalition of leaders committed to deploying finance for city level climate action at scale by 2030.*

The Alliance serves as the only multi-level and multi-stakeholder coalition aimed at closing the investment gap for urban and subnational climate projects and infrastructure worldwide.

**2014:** Launch of the Alliance by the previous UN Secretary General.

**2019:** The Alliance is officially renewed during the UNSG Climate Action Summit.

# The Alliance brings together leaders from over 70 member institutions

## SUPPLY

Public & Private Finance Institutions



## ENABLERS

UN System, Research, Academic, NGOs, Foundations, Philanthropies



## GATEKEEPERS

National governments (donor and aid-receiving countries)



## DEMAND

City/subnational governments  
Global city networks



## FUNDERS

Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

Federal Ministry for Economic Cooperation and Development

## SECRETARIAT

CLIMATE POLICY INITIATIVE

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## Mobilizing finance for city-level climate action at scale by:



BUILDING  
**awareness** of city  
finance needs and  
opportunities

PROJECT PREPARATION  
**ACTION GROUP**



IDENTIFYING  
**existing gaps** and  
**solutions** in city-  
level climate-  
related finance

FINANCIAL TOOLBOX  
**ACTION GROUP**



SUPPORTING  
**new investment**  
**mechanisms** that fill  
crucial gaps in cities  
climate finance

ENABLING FRAMEWORKS  
**ACTION GROUP**



CRAFTING  
**a strong global**  
**architecture** to support  
measurement and  
evaluation

# The Alliance Project Preparation Action Group

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## What exactly is project preparation and why is this relevant?

- Project preparation develops a project concept to the level needed to secure financing
- Improved project preparation is necessary to increase the pipeline for urban infrastructure investment
- Project Preparation Facilities (PPFs) assist cities by supporting activities in the project preparation stage of the project cycle with the goal of successfully connecting with finance. Most PPFs cover four main phases of the project preparation stage of the project cycle:
  - Concept/ Design/ Scoping
  - Pre-feasibility
  - Feasibility
  - Implementation



Action Groups

# Project Preparation Action Group

The Project Preparation Action Group (PPAG) aims to convene, connect, and empower organizations working to develop/support pipelines of high-quality bankable projects for cities' low-carbon and climate-resilient pathways

## Activities 2019-2021

### TOOLS AND METHODOLOGIES

1. PPF landscape mapping and gap analysis
2. Guidelines/checklist for the Gap Analysis
3. Harmonization/standardization of project identification process for PPFs
4. Developing SOURCE to be fit for purpose

### KNOWLEDGE PRODUCTS

1. FAQ/Glossary on Project Preparation
2. Think piece: Beyond climate - benefits in sustainable infrastructure preparation (C40 CFF)
3. Factsheet: Thematic good practices on Project Preparation
4. Case study: indicators for infrastructure sustainability
5. Think piece: Institutional development for urban infrastructure development

### NETWORKING/COOPERATION EVENTS

1. Mexico Project Practitioners Forum
2. Second Regional Forum (Country/Region TBC)
3. PPAG Side Events at international climate/infrastructure/investor conferences

Chairs



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# Harmonized Application Form for Project Preparation Facilities & Project preparation glossary



## Harmonized Application Form

- Streamlined approach to project application
- Reduces application time
- Paves the way for data sharing between PPFs
- Application form is being used by leading organizations that help cities prepare bankable projects

## Project Preparation Glossary

- Understanding of specific terminology around project preparation
- Created through consultation with the Project Preparation Action Group and other relevant resources.





# Paper on Urban Climate Finance in the Wake of COVID-19 & integrating benefits in sustainable infrastructure

## Urban Climate Finance in the Wake of COVID-19

- Joint statement on COVID-19 response emphasizing an inclusive and green recovery
- Paper examined how cities were being considered in recovery plans and stimulus packages



Urban Climate Finance in the Wake of COVID-19

A Policy Brief from the Cities Climate Finance Leadership Alliance  
December 2020



## Integrating benefits in sustainable infrastructure

- Joint statement on COVID-19 response emphasizing an inclusive and green recovery
- Paper examined how cities were being considered in recovery plans and stimulus packages

# Green City Finance Directory

<https://www.citiesclimatefinance.org/green-cities-finance-directory/>

**Purpose:** An open, online, global directory of **project preparation facilities** designed to help sub-national governments and stakeholders find financial and technical support to develop green and resilient infrastructure in their cities.



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A screenshot of the Green City Finance Directory website. The header features the title "Green City Finance Directory" and a sub-header "Does your city need funding for climate-friendly projects?". Below this is a descriptive paragraph about the directory's purpose. The main content area is divided into a left sidebar with search and filter options, and a grid of six featured program cards. The sidebar includes a search bar, a "Sort By" dropdown set to "Title Descending", and a "Country" dropdown menu with options like Afghanistan (7), Albania (6), Algeria (7), and American Samoa (3). Below these are expandable sections for "Project Type", "Support Type", "Project Stage", and "Programmatic Focus". The featured cards include: "Transformative Actions Program", "Technical Assistance Facility of International Municipal Investment Fund", "Mobilize Your City (MYC)", "Making Cities Resilient Campaign and MCR2030", "Global Infrastructure Facility (GIF)", and "Financing Energy for Low-Carbon Investment - Cities Advisory Facility (FELICTY)". A blue footer at the bottom of the sidebar states: "The Green City Finance Directory is in beta form, and we are continuing to update it".

## Activities to Support Project Preparation of Urban Climate Projects in Mexico & Latin America



- Online course on key concepts in project preparation, implementation and impact measures
- Followed by virtual Forum in Mexico for Project Preparation Practitioners organized by the Alliance, ICLEI, and FDMV
- Virtual forum in Mexico covered the current work of PPF providers and challenges and solutions regarding project financing

You can find out more about the project preparation course through <https://ccfla-prep.org/>  
And you can find out more about the Mexico Project Preparation forum at CCFLA's resource webpage

Learn more on the Alliance website

[www.citiesclimatefinance.org](http://www.citiesclimatefinance.org)



### Urban Climate Finance in the Wake of COVID-19

A Policy Brief from the Cities Climate Finance Leadership Alliance  
December 2020



### Enhancing the Role of National Development Banks in Supporting Climate-Smart Urban Infrastructure

A Policy Brief for the Cities Climate Finance Leadership Alliance  
August 2020



### An Analysis of Urban Climate Adaptation Finance

A Policy Brief from the Cities Climate Finance Leadership Alliance  
February 2021



Thank you!

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