



Data Governance Frameworks for Effective Credit & Risk Management

19-23
AUGUST
2024

BIRCHWOOD HOTEL &
OR TAMBO CONFERENCE CENTRE
JOHANNESBURG, SOUTH AFRICA

CONFERENCE PROSPECTUS



———— *Making data work for you* ————

About the Conference

Credit Information Sharing Association of Kenya (CIS Kenya) and the South African Credit & Risk Reporting Association (SACRRA), in collaboration with the **National Credit Regulator (NCR)** and the **International Finance Corporation (IFC)** have organized the conference on **Data Governance Frameworks for Effective Credit & Risk Management.**

The conference will bring together leading financial institutions, credit and risk professionals, and data governance experts to explore the critical role of data governance in mitigating credit and related risks. This premier event offers sponsors a unique platform to showcase their solutions and expertise to a highly targeted audience of decision-makers actively seeking to:

- Enhance data quality and accuracy for reliable credit and risk assessments.
- Implement robust data governance frameworks to ensure responsible data utilization.
- Leverage advanced analytics to gain deeper insights into borrower behavior and creditworthiness.
- Optimize credit and risk models for more precise risk identification and mitigation.

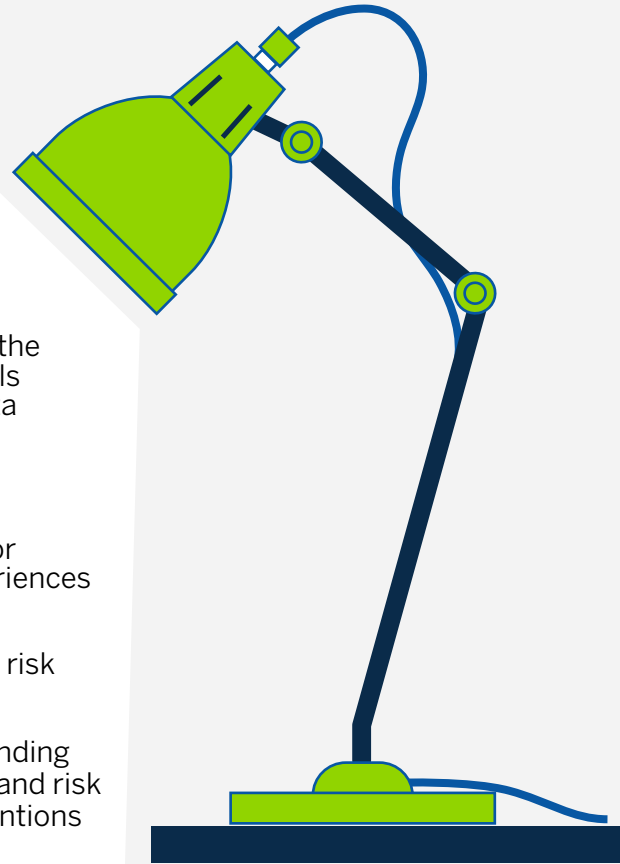
Conference Structure

- **Keynote addresses** by industry thought leaders exploring the evolving landscape of data governance in credit and risk management.
- **Panel discussions** with leading credit, risk and data governance professionals fostering interactive exploration of key topics.
- **Breakout sessions** offering in-depth dives into specific aspects of data governance implementation and best practices.
- **Case studies and benchmarking tours** learning from industry peers on matters relating to credit, risk and data governance.
- **Networking opportunities** designed to facilitate meaningful connections with peers and industry experts.
- **Exhibition hall** showcasing the latest solutions and technologies from leading vendors.

Conference Objectives

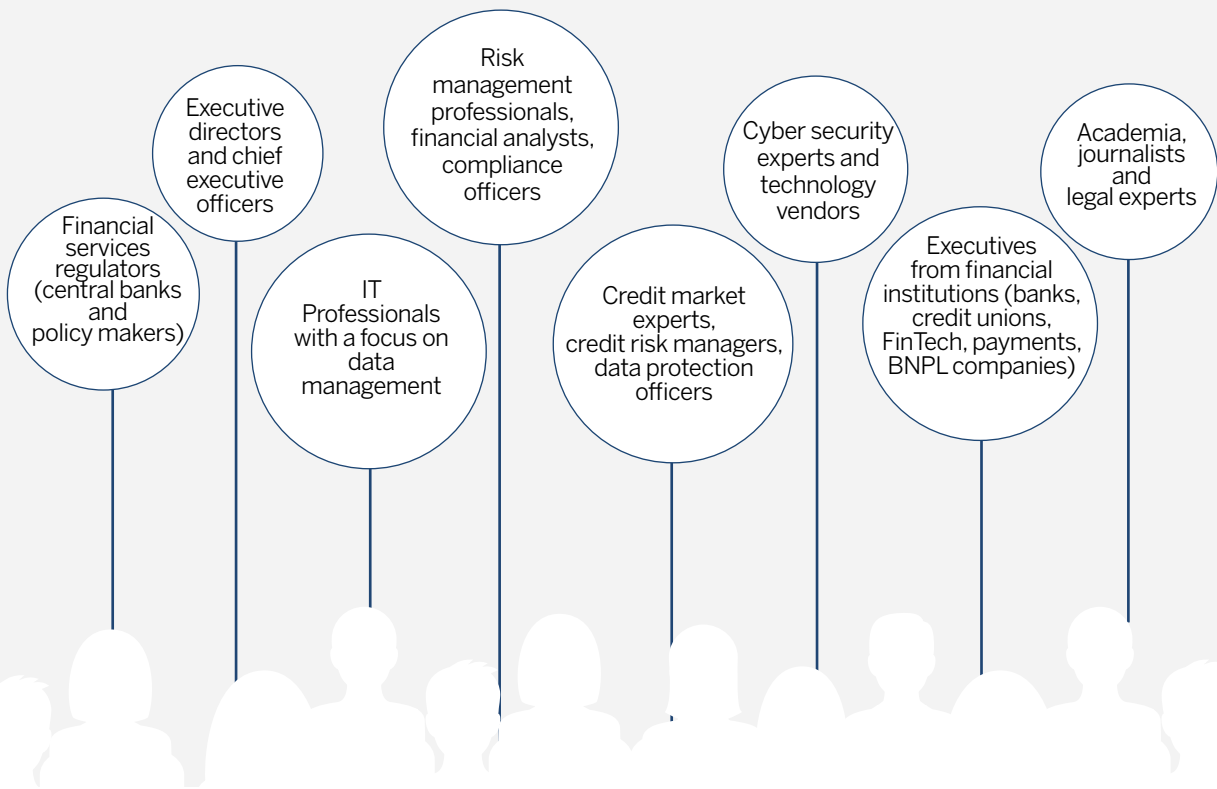
The Conference will:

- 1.** Equip attendees with the knowledge and tools to establish robust data governance frameworks for effective credit and risk management.
- 2.** Foster a collaborative environment for sharing best practices and real-world experiences in data governance implementation.
- 3.** Explore the impact of advanced analytics on credit risk modeling and decision-making.
- 4.** Navigate the evolving regulatory landscape surrounding data privacy and security within the context of credit and risk management. As well as policy and regulatory interventions to strengthen Africa's credit markets.
- 5.** Identify emerging trends and technological advancements shaping the future of data governance in financial institutions.



Who should attend?

The conference agenda will interest:



Calling for Sponsors

This groundbreaking conference will, for the first time ever, provide delegates from around the African continent to collectively delve into a comprehensive range of topics related to data governance and its critical role in credit and risk management. Don't miss this unique opportunity to showcase your organisation's value proposition to the biggest players in the African credit and risk data sharing ecosystem:

Sponsorship Benefits

1. **Strengthen and elevate your brand:** Position yourself as a thought leader and be part of high-value conversations around data, credit reporting, risk management and data governance frameworks.
2. **Take center stage:** Secure the opportunity to strengthen your visibility and build relationships with key industry players.
3. **Foster strategic partnerships:** Expand your markets by identifying new potential customers, suppliers and partners.
4. **Highlight your expertise:** Showcase your technologies, product offering and expertise.

To ensure our sponsors get the maximum exposure on their investment, CIS Kenya and SACRRA put various sponsorship packages together to cater for your organisation's unique sponsorship requirements. Kindly peruse the following package options and don't hesitate to contact the conference sponsorship team for more information:

lemuel.mangla@ciskenya.co.ke or julandav@sacrro.org.za

Summary of Sponsorship Opportunities

Package

Platinum



Benefits

2 x available sponsorship packages taken up

- 30 min keynote alongside chief guest at opening ceremony
- 250 words write-up, logo, banner advert and url link on **conference website**
- 250 words write-up, logo and url link in sponsor and exhibitor sections of **conference booklet**
- Complimentary passes for 6 delegates
- Complimentary 2m x 2m exhibition stand
- Logo included on holding slide between presentations
- 1 x full page advert in **conference booklet**
- Sole branding right during the conference networking session on Thursday 22nd August 2024

USD 20 000 (VAT excl.)

Number of packages available: **0/2**

Package

Gold



Benefits

- 20 min Keynote speaking slot
- 150 words write-up, logo, banner advert and url link on **conference website**
- 150 words write-up, logo and url link in sponsor and exhibitor sections of **conference booklet**
- Complimentary passes for 4 delegates
- Complimentary 2m x 2m exhibition stand
- Logo included on holding slide between presentations
- 1 x full page advert in **conference booklet**

USD 15 000 (VAT excl.)

Number of packages available: **2**

Package

Silver



Benefits

- 15 min Keynote speaking slot
- 100 words write-up, logo, banner advert and url link on **conference website**
- 100 words write-up, logo and url link in sponsor and exhibitor sections of **conference booklet**
- Complimentary passes for 2 delegates
- Complimentary 2m x 2m exhibition stand
- Logo included on holding slide between presentations
- Half page advert in **conference booklet**

USD 10 000 (VAT excl.)

Number of packages available: **1/2**

Package

Bronze



Benefits

- 10 min Keynote speaking opportunity
- 50 words write-up, logo, banner advert and url link on **conference website**
- 50 words write-up, logo and url link in sponsor and exhibitor sections of **conference booklet**
- Complimentary pass for 1 delegate
- Complimentary 2m x 2m exhibition stand
- Logo included on holding slide between presentations
- Half page advert in **conference booklet**

USD 5 000 (VAT excl.)

Number of packages available: **2/3**

Package

**Session
sponsor**

Benefits

- Recognition by session chairs during the sponsored session
- Company logo on introductory/intermission slides of supported sessions
- One “sponsored content” email to attendees
- Acknowledgement on **conference website** – sponsor to provide 100 words write up, logo and url link)
- Acknowledgement in final **conference booklet**– (sponsor to provide 100 words write up, logo and url link)
- Half page advert in **conference booklet**

USD 3 000 (VAT excl.)

Number of packages available: **7**

APPLICATION FORM

Personal Details

Please note all correspondence including invoices will be sent to the contact supplied below:

Organisation name (for marketing purposes)

Organisation name (for invoicing purposes)

Contact Person

Position

Email

Telephone

Mobile

Address

State

Postcode

Country

Website

Please tick the appropriate item. All sponsorship prices are in USD

\$20,000 Platinum Sponsor

\$10,000 Silver Sponsor

\$3,000 Session Sponsor

\$15,000 Gold Sponsor

\$5,000 Bronze Sponsor

I agree to be invoiced for a total of

\$

Signature

Date

Sponsorship agreement and tax invoice will be sent upon receipt of your application form.

Payment terms are 7 days from date of invoice

Sponsorship Total

I wish to pay by bank transfer (bank details will be on your invoice)

I wish to pay by credit card (a secure payment link will be sent to you with your invoice)

Sponsorship Terms and Conditions

1. All sponsorship is with CIS Kenya and SACRRA
2. Receipt of a booking form confirms your intention to sponsor/exhibit.
3. Confirmation is subject to approval by the conference committee.
4. Payment must be made within 7days of invoice
5. Cancellation policy (see attached)
6. The sponsor/exhibitor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the exhibitor directly.
7. The conference committee, CIS Kenya and SACRRA or any of its staff/ volunteers shall not be held responsible for any loss, damage or theft of the exhibitor stand or products.

Past conference sponsors and partners





SPONSORSHIP QUESTIONS

Call +254 20 2600118
8 am to 5 pm,
Monday-Friday (EAT)



To learn more

Email:

conference@ciskenya.co.ke

conference@sacrra.org.za

Click **here** to visit conference website

<https://app.glueup.com/event/1st-africa-credit-risk-reporting-conference-89981/>