



IAIASa

2023 NATIONAL CONFERENCE
IEM IN THE ROARING 2020'S

SKUKUZA KRUGER NATIONAL PARK
22-25 AUGUST 2023

SPONSORSHIP PROSPECTUS

————— 2023

Glenfengwa



Photo: Taryn Bigwood

About IAIAsa

What is IAIAsa?



The International Association for Impact Assessment, South Africa (IAIAsa) is a voluntary, non-profit organisation. The aim of IAIAsa is to bring together professionals from a diverse array of interests and organisations, all of whom are concerned with integrated environmental management and impact assessment, to exchange ideas, learn and network.

2023 National Conference

IAIAsa annually hosts a national conference, which offers an opportunity to practitioners and industry to share information. The conference is held at a different location every year.

The 2023 IAIAsa National Conference is the 26th national conference event of its kind and will be held at Skukuza Conference Centre in the Kruger National Park, Mpumalanga. We hope to attract up to 300 delegates to this conference. As the premiere national park in South Africa, the Kruger National Park provides a beautiful backdrop for the 2023 conference and sets the perfect scene for a spectacular IAIAsa Conference 2023.

The theme of the 2023 conference is: Integrated Environmental Management in the Roaring 2020s



Audience:

IAIAsa conference delegates include, inter alia:

- National and Provincial Government Departments
- Metropolitan, Local and District Municipalities
- Large industry
- Banking sector
- Environmental assessment practitioners – large corporates to small businesses
- Strategic and integrated environmental practitioners
- Environmental specialist practitioners
- Academics
- Planners, managers and other role players

Previous Sponsors



We look forward to seeing you there!

MAIN SPONSORSHIP PACKAGE

PACKAGE SPONSORSHIP OPTIONS

Sponsorship Packages	GOLD	SILVER	BRONZE
Value including VAT	R80 000	R40 000	R25 000
Exclusivity	1	2	3

PACKAGE SPONSORSHIP ENTITLEMENTS

Complimentary delegates	4	2	1
Banners as conference entrance	1		
Banners in plenary	1		
Banners in breakaways	1	1	1
Logo on IAIAsa conference website & link to sponsor	✓	✓	✓
Logo on holding slides at conference	✓	✓	✓
Logo & contact details on printed conference programme	✓	✓	✓
Company abstract/profile on programme & conference website	250 words	120 words	80 words
Recognition in e-brief/newsletter/ website (as appropriate)	✓		
Proud sponsor logo for website/email signatures	✓		
Sponsor name tag	✓	✓	✓

*Note: Any of the above (or additional) aspects may be discussed with IAIAsa should you wish to. IAIAsa reserves the right to provide alternative arrangements or options should any of the above not be suitable or available for any reason.

ADDITIONAL SPONSORSHIP OPTIONS

Is your company rebranding? Do you want greater recognition amongst the big players in the environmental world? Or even to remind people you are still around and relevant?

IAIAsa offers you an opportunity to get your brand out there at the 2023 IAIAsa National Conference. Be a part of the new era of Impact Assessment!

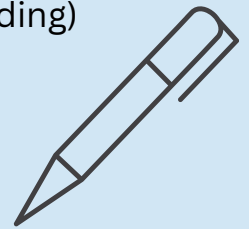
PENS - R2 500

People love getting a new pen! This sponsorship includes the rights to branding the conference package pens, which IAIAsa will strive to ensure is of the sturdy, reliable variety.

Entitlements for Pens sponsor:

- Sponsor branding on all conference pens (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation

Note: IAIAsa will source the basic pen and branding. Should you want a higher quality item, additional changes may apply.



NOTEPADS - R10 000

Notepads are another great way of making your brand more visible.

Entitlements for Notepads sponsor:

- Sponsor branding on all conference notepads (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag



CONFERENCE LANYARDS - R9 000

Branding of the conference lanyard is an easy way of having your logo visible every day at the conference, and a great token for delegates to take home.

Entitlements for Lanyard sponsor:

- Sponsor branding on all conference lanyards (accompanied by IAIAsa branding)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



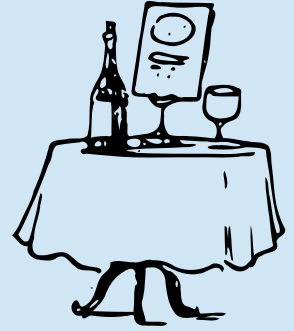
Note: all prices are VAT inclusive

GALA DINNER TABLE SPONSOR - R5 000

The GALA dinner is one of the highlights of the IAIAsa Conference. For just R5 000.00 you have a marketing opportunity for your business by sponsoring a table. Through this sponsorship initiative the conference organising committee is hoping to create the opportunity for small businesses to put their name out there as a conference sponsor.

Entitlements for Gala dinner sponsor:

- Name of sponsor on table
- Leaflet /brochure of company to be provided by sponsor for table
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor's website



DÉCOR & DJ - R10 000

The GALA dinner is one of the highlights of the IAIAsa Conference. This is the opportunity for your business to put its name to the sponsorship credit for the Gala Dinner décor and DJ for the entertainment after dinner.

Entitlements for Gala dinner décor and DJ sponsor:

- Acknowledgement on programme (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



GALA DINNER DRINKS/ WINE / SOFT DRINKS - R25 000

The Gala Dinner is our crowning event of the annual national conference. The night is generally star studded, with the top achieving and acknowledged IAIAsa members, a three-course meal and much fun and entertainment (sponsorship for two rounds of drinks).

Entitlements for Gala dinner drinks sponsor:

- Access to the full conference for one delegate
- Delegate name tag with "Sponsor" annotation
- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)



MEET & GREET DRINKS / WINE / SOFT DRINK - R15 000

Be the first to welcome the delegates to the 2023 Conference with opening night drinks (one round), accompanied by light entertainment and a great atmosphere.

Entitlements for Meet & Greet sponsor:

- Access to the full conference for one delegate
- Naming rights to the Meet and Greet
- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)



BUSH BRAAI DRINKS - R15 000

Being in the Kruger National Park, we have to take the opportunity to have a Bush Braai for our delegates, your sponsorship will allow for two drinks per delegate (two rounds).

Entitlements for bush braai drinks sponsor:

- Access to the full conference for one delegate
- Naming rights to the Bush Braai
- 2 x Pop-up banners at the venue (to be supplied by sponsor)
- Logo on Conference website, hyperlinked to sponsor's website
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)



BUSH BRAAI SPONSOR (20 available) - R5 000

Being in the Kruger National Park, we have the opportunity for a Bush Braai including a 2-hour game drive before it. For just R5 000.00 you have a marketing opportunity for your business by sponsoring bush braai event. Once again, the conference organising committee is hoping to create the opportunity for small businesses to put their name out there as a conference sponsor.

Entitlements for bush braai sponsor:

- Name of sponsor on table
- Leaflet /brochure of company to be provided by sponsor for table
- Acknowledgement (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor's website



STUDENT SUPPORT - R8 000

The conference will provide the perfect opportunity for students to learn and network with professional in the field. Would you like to sponsor a bright and eager young mind?

Entitlements for student support sponsor:

- Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)
- Logo on Conference website, hyperlinked to sponsor's website
- Delegate name tag with "Sponsor" annotation



Note: This sponsorship includes access for the student to the full conference, as well as accommodation. Transport is not included.

GIFTS - R5 000

Entitlements for sponsor for Awards and Guest / Keynote Speakers gifts:

- Sponsor branding on the delegate gift packaging
- Reference to the sponsor when awarding the gift / prize
- Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)

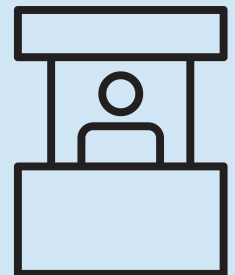


EXHIBITION - R8 000

Set up your stand at the conference venue and allow delegates the chance to engage with you and understand what you do and how. You remain visible throughout the conference in the designated area.

Entitlements for exhibition sponsor:

- Access to the full conference for one delegate
- Exhibition space at a central location for the duration of the conference (one table and two chairs to be provided – no formal exhibition stands to be provided by the conference organisers)
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag



Note: All exhibition material to be provided by the exhibitor.

BANNERS - R6 000 or 3 x R2 000

Sponsor a conference banner for R2 000 per banner.

Entitlements for exhibition sponsor:

- Logo on Banner
- Logo on Conference website, hyperlinked to sponsor's website
- Sponsor name tag



DELEGATE PRIZES - various

IAIAsa would like to encourage sponsors to provide any prizes, such as weekends away, wine hampers, books, vouchers, and other exciting prizes for Awards, best presentation / poster, spot-prizes and lucky draws at various events throughout the conference since it will encourage further environmental best practice.

Entitlements for prize sponsor:

- Acknowledgement in programme (name and logo) on conference programme and at conference (on holding slides)



Note: all prices are VAT inclusive



Photo: Harshil Gudka

SPONSORSHIP AGREEMENT

COMPANY NAME		
VAT NUMBER		
INVOICING ADDRESS		
TELEPHONE		
CONTACT PERSON		
CAPACITY		
CELL NO		
EMAIL ADDRESS		

IAIASa CONFERENCE 2023 SPONSORSHIP BOOKING

SPONSORSHIP PACKAGE:		
PACKAGE 1:		Quantity:
PACKAGE 2:		Quantity
Total: R		

Confirmation of Sponsorship Booking

Name		Signature	
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Send the completed form to operations@iaiasa.co.za

** Terms and conditions may apply to Sponsorships*

For sponsorship and showcase enquiries contact:

Sue George

IAIASa Operations Manager

Tel +27(0)11 655 7183 Fax +27(0)86 662 9849

e-mail: operations@iaiasa.co.za

THANK YOU

**WE LOOK FORWARD TO YOUR SUPPORT &
SEEING YOU IN**



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