



# Subic/Clark Business Conference

## PARTNERSHIP OPPORTUNITY

### WHAT IS THE 2024 RDC: SUBIC/CLARK BUSINESS CONFERENCE?

OLACON Events, in partnership with the Italian Chamber of Commerce in the Philippines, Inc. (ICCPI), the Dutch Chamber of Commerce in the Philippines (DCCP), the Nordic Chamber of Commerce of the Philippines (NordCham), the French Chamber of Commerce and Industry in the Philippines (CCI France), the German-Philippine Chamber of Commerce and Industry (GPCCI) and the Metro Angeles Chamber of Commerce & Industry, Inc. (MACCII) is organizing the 3rd edition of the Subic/Clark Business Conference, scheduled on August 30, 2024 from 10:00AM to 4:00PM at the Mayuree II Grand Ballroom, Dusit Thani Manila.

The 2024 RDC: Subic/Clark Business Conference brings together business leaders, local and international Chambers of Commerce, business associations, and stakeholders to foster collaboration and explore new investment opportunities. This exclusive event is designed to highlight the economic potential of the Subic/Clark area, facilitating the formation of strategic alliances and driving regional business growth.

### WHY YOU SHOULD BE A SPONSOR

The Italian Chamber offering considerable benefits and advantages:

#### What can you expect?

- Direct interaction/networking during the 2024 Subic/Clark Business Conference\*
- Visibility/Exposure of your band/product/service during our 2024 marketing campaign\*
- Visibility/Exposure of your band/product/service on our webpage\*
- Visibility/Exposure of your band/product/service on our event marketing collaterals\*
- Visibility/Exposure of your band/product/service in our mailings/newsletters\*

**Notes:** \*These advantages are part or subject to one of our additional sponsorship agreements/packages or the Corporate Membership.

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info@iccpi.org.ph

WWW.ICCPI.ORG.PH

SUITE 442, DUSIT THANI MANILA, MAKATI CITY, 1223, PHILIPPINES



# Subic/Clark Business Conference

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## Co-Presenter Sponsorship

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### Inclusions and advantages of our Co-Presenter Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Logo inclusion on social media banner/cover page
- Social media advertisement on the Chambers website
- Social media advertisements on Facebook, IG, and LinkedIn
- Company/brand mention for email blast

#### DURING THE EVENT

- Logo inclusion on screen/banner/backdrop (if available)
- Logo inclusion on commercial banner
- Logo inclusion on closing banner
- Verbal recognition by the moderator
- Commercial break (1 minute)
- Two (2) tables reserved for 16 pax under the name/company of your choice
- Greeting/acknowledgement by master of ceremony/ICCPI representative on stage of the name/company of your choice
- 4 pull-up banner slots
- Booth table space at the event

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors
- Sponsor will receive a post-event report detailing the event's overview, outcome, and insights
- Sponsor will receive a copy of the attendee database

**This sponsorship package inclusive of the yearly ICCPI membership fee  
can be obtained with Php 500,000**

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## Gold Sponsorship

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### Inclusions and advantages of our Gold Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Logo inclusion on social media banner/cover page
- Social media advertisement on the Chambers website
- Social media advertisements on Facebook, IG, and LinkedIn
- Company/brand mention for email blast

#### DURING THE EVENT

- Logo inclusion on screen/banner/backdrop (if available)
- Logo inclusion on event banner
- Verbal recognition by the moderator
- Commercial break (30 seconds)
- One (1) table reserved for 8 pax under the name/company of your choice
- Greeting/acknowledgement by master of ceremony/ICCPI representative on stage of the name/company of your choice
- 3 pull-up banner slots
- Booth table space at the event

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors
- Sponsor will receive a copy of the attendee database

**This sponsorship package can be obtained with a fee of Php 250,000 nett**

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## Silver Sponsorship

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### Inclusions and advantages of our Silver Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Social media advertisement on the Chambers website
- Social media advertisements on Facebook, IG, and LinkedIn
- Company/brand mention for email blast

#### DURING THE EVENT

- Logo inclusion on event banner
- 4 complimentary tickets to the event under the name/company of your choice
- Greeting/acknowledgement by master of ceremony/ICCPI representative on stage of the name/company of your choice
- 2 pull-up banner slots
- Company logo recognition on event video
- Booth table space at the event

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors

**This sponsorship package can be obtained with a fee of Php 150,000 nett**

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## Support Sponsorship

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### Inclusions and advantages of our Support Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Social media advertisements on the Chambers website
- Social media advertisements on Facebook, IG, and LinkedIn

#### DURING THE EVENT

- Logo inclusion on event banner
- Greeting/acknowledgement by master of ceremony/ICCPI representative on stage of the name/company of your choice
- 1 pull-up banner slot
- Company logo recognition on event video

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors

**This sponsorship package fee can be obtained with Php 100,000 nett**

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# Subic/Clark Business Conference

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## Table Sponsorship

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### Inclusions and advantages of our Table Sponsorship:

#### DURING THE EVENT

- One (1) table reserved for eight (8) pax for the forum (2024 RDC: Subic/Clark Business Conference) under the name/company of your choice
- Company logo recognition on event video

**This sponsorship package fee can be obtained with Php 30,000 nett**

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# Subic/Clark Business Conference

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## Booth Sponsorship

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### Inclusions and advantages of our Booth Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Logo inclusion on social media banner/cover page

#### DURING THE EVENT

- 2 pull-up banner slots
- Company logo recognition on event video
- Booth table space at the event
- 2 Exhibitor passes (with allocated staff meal and beverage)

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors

**This sponsorship package fee can be obtained with Php 25,000 nett**

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## SPONSORSHIP PACKAGES

SPONSORSHIP TYPE	SUPPORT	SILVER	GOLD	CO-PRESENTER
COST	PHP 100,000	PHP 150,000	PHP 250,000	PHP 500,000
<b>PRE-PROMOTION</b>				
<b>Logo Inclusions</b>				
Event Posters	✓	✓	✓	✓
Social Media Banner/Cover Page		✓	✓	✓
Social Media Advertisement (FB, IG, LinkedIn)*:				
Facebook Post	✓	✓	✓	✓
Instagram Post	✓	✓	✓	✓
LinkedIn Post	✓	✓	✓	✓
Company / Brand mention for Email Blast		✓	✓	✓
<b>DURING THE EVENT</b>				
<b>Logo Inclusions</b>				
Screen/Banner/Backdrop (if available)		✓	✓	✓
Commercial Banner		✓	✓	✓
Closing Banner	✓	✓	✓	✓
<b>Verbal Recognition by the Host/Moderator</b>	✓	✓	✓	✓
<b>Booth Space</b>		✓	✓	✓
<b>Event Access (Tickets)</b>		4 Complimentary Tickets	1 Reserved Company Table / 8 Complimentary Tickets	2 Reserved Company Tables / 16 Complimentary Tickets
<b>Commercial Break - AVP</b>		15 seconds	30 seconds	1 minute
<b>Display of Pull-Up Banners</b>	1 banner	2 banners	3 banners	4 banners
<b>POST-PROMOTION</b>				
<b>Post-Event Delegate Interaction</b>				
Thank You Email with Attached Event Poster w/ Sponsors	✓	✓	✓	✓
<b>Copy of the Attendee Database</b>				✓
<b>Copy of the Post-Event Report</b>			✓	✓





# Subic/Clark Business Conference

## GENERAL TERMS AND CONDITIONS

**1. Sponsorship duration.** Sponsorship to the 2024 RDC: SUBIC/CLARK BUSINESS CONFERENCE is applicable only for this event and for the time of its preparation, promotion, execution and post event marketing activity.

**2. Sponsorship requirements.** A company shall be considered as a full-fledged sponsor of the Italian Chamber of Commerce in the Philippines upon completion and submission of the following documents:

- Duly accomplished and signed sponsorship subscription form
- Proof of payment (T/T bank-transfer or check)
- High resolution copy of the company/business logo in .jpg or.png format

**3. Sponsorship process.** The sponsor applicant shall be informed of the status of their application within two (2) working days upon submission of the above-mentioned documents together with accompanying check covering the sponsorship fee. Once the application has been confirmed, the new sponsor/company will be informed of the acceptance of the application and if no T/T transfer is made, the check will be encashed. Benefits and privileges will apply once these fees have been cleared and credited to ICCPI.

**4.** If the performance by either party of any of its obligations under this Agreement (other than an obligation to make payment) shall be prevented by circumstances beyond its reasonable control, then such party shall be reasonably excused from performance of that obligation for the duration of the relevant campaign, event, project or mission without penalties.

**5.** Shall the project, event or mission, for any reason, be postponed, canceled or relocated to a different venue then the present agreement shall be carried forward and all rights and grants shall be valid as herein agreed. At the same time this shall not give the sponsor the right to withdraw from his obligations or to breach this agreement.



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## GENERAL TERMS AND CONDITIONS

- 6.** The parties agree each other's right to use the reciprocal name and logo for the purpose laid out in this agreement. Neither party shall use the name of the other in any press release or product advertising, or for any other commercial purpose, without the prior written consent of the other.
- 7.** The liability of either party for any breach of this Agreement, or arising in any other way out of the subject-matter of this Agreement, shall not extend to loss of business or profit, or to any indirect or consequential damages or losses and in any case, will never exceed the principle amount of the present agreement.
- 8.** The proposed marketing plan and its performance may be subject to change. Amendments shall in no way constitute reason for breach, termination or claim against the main event organizer or its event partners or contracted event organizer (if different).
- 9.** This agreement shall be governed by the Law of the Philippine Islands. The Philippines Islands Courts shall have exclusive jurisdiction to deal with any dispute which may arise out of or in connection with this agreement.



# Subic/Clark Business Conference

## SPONSORSHIP FORM

### COMPANY / INDIVIDUAL INFORMATION

Name of Company/ Organization/ Person:

Name of designated representative:

Birthday:

Address:

Country:

Telephone Number/s:

Company Nationality:

Website:

### SPONSORSHIP CATEGORY:

- Co-Presenter Package (Php 500,000)
- Gold Package (Php 250,000)
- Silver Package (Php 150,000)
- Support Package (Php 100,000)
- Table Package (Php 30,000)
- Booth Package (Php 25,000)

\_\_\_\_\_  
Company Name & Representative

\_\_\_\_\_  
Date

*Note: Please make **all payments to Camera di Commercio Italiana nelle Filippine, inc.** our bank **does not** allow payments to Italian Chamber of Commerce in the Philippines, inc.  
Below are our complete bank details.*

**Account Name: CAMERA DI COMMERCIO ITALIANA NELLE FILIPPINE INC**

Bank Name: Security Bank Corp.  
Branch Address: Buendia-Dian Branch  
€ Account No.: 0000-05698-3412 (EURO)  
₱ Account No.: 0000-03889-9333 (PESO)  
Swift Code: SETCPHMM

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# ITALIAN CHAMBER OF COMMERCE IN THE PHILIPPINES, INC.

*Camera di Commercio Italiana nelle Filippine, Inc.*

## E-MAGAZINE PRESS KIT

Be a part of our magazine and be seen by top level executives!



### Bi-Annual ICCPI Magazine

#### ADVERTORIAL RATES

##### FULL PAGE

MEMBERS: PHP 80,000

NON-MEMBERS: PHP 100,000

##### HALF PAGE

MEMBERS: PHP 48,000

NON-MEMBERS: PHP 60,000

##### QUARTER PAGE

MEMBERS: PHP 32,000

NON-MEMBERS: PHP 40,000

**DON'T MISS OUT!  
RESERVE NOW!  
LIMITED SLOTS ONLY**

### About the ICCPI E-Magazine

The Italian Chamber of Commerce in the Philippines presents the ICCPI E-Magazine featuring key business actors and major topics on the minds of corporate leaders and professionals from Italy and the Philippines. Published biannually, the ICCPI magazine provides a snapshot of the Italian Chamber's activities and highlights throughout the months and touches on the economic landscape and opportunities for the Philippine-Italian Business community.

#### Statistics:

Frequency: Two (2) issues a year

Audience: Over 10,000+ readers

Language: English

Distribution: Network of Chambers and ICCPI Business Community among others

### Readership

The Italian Chamber of Commerce in the Philippines distributes the bi-annual ICCPI E-Magazine to our strategic partners, members, associates, and network of Italian Chambers around the world. The ICCPI E-Magazine is downloadable from our website and distributed primarily in the following countries including:

- Indonesia
- Malaysia
- Singapore
- Vietnam
- Macau
- United Arab Emirates (UAE)
- Australia
- Italy

Reader Profile: Top-level executives, Entrepreneurs, Government officials and many more!

## Contact us for more information!



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