



GPCCI Clark Regional Investment Visit 2024

18 October 2024, 09:00-17:00
Clark, Pampanga

Partnership Opportunities

Background

The Philippine government, through the Bases Conversion and Development Authority (BCDA), is developing the region of Clark, Pampanga into a sustainable, smart urban center with green buildings, advanced technologies, and efficient transportation. The city offers investment incentives, Special Economic Zones, and top-notch healthcare and education, aiming to attract global investment and promote sustainable living.

The GPCCI Clark Regional Investment Visit 2024 is key to this vision, aiming to attract innovative investors and foster collaboration. This event, organized by the BCDA and key partners, will showcase New Clark City's potential as a leader in smart, sustainable urban development.

Possible activities include a business briefing with regional stakeholders in Clark and a rolling tour of key sites and areas in Clark.

Expectations

- Enhance the global profile of Clark as a leading destination for sustainable and smart investments
- Identify key sectors for investment in Clark
- Provide insights into government incentives, policies, and support for investors

Involved Stakeholders

- GPCCI
- German Embassy in Manila
- Bases Conversion and Development Authority (Program Partner)
- SGV & Co. (Venue Partner)



GPCCI Clark Regional Investment Visit 2024

"Building the Future of Sustainable and Smart Urban Development in Clark"



18 OCTOBER 2024
9:00AM-5:00PM GMT +8



CLARK, PAMPANGA

POTENTIAL ACTIVITIES: BUSINESS BRIEFING + ROLLING TOUR



Business Briefing with Clark Stakeholders



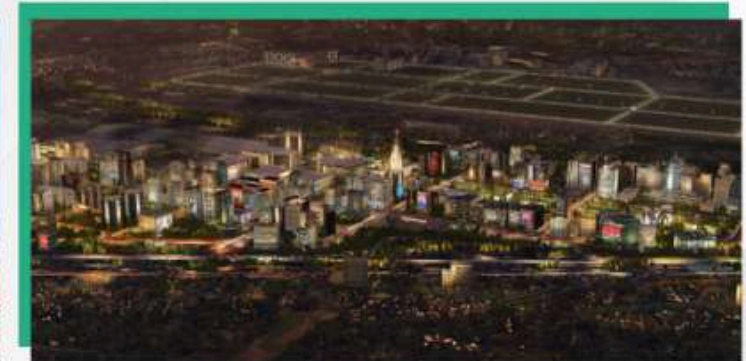
Clark International Airport



New Clark City



Clark Freeport Zone



Clark Global City

Provisional Agenda

DATE

18 October 2024

TIME

09:00-17:00

VENUE

SyCip Gorres Velayo & Co. – Clark Office
 2nd Floor, 2 Work Plus Building, Mimosa Drive
 Clark Freeport Zone, Pampanga, Philippines

TIME	ACTIVITY	PERSON-IN-CHARGE
5 mins	Welcome Remarks	H.E. Andreas Michael Pfaffernoschke Ambassador, German Embassy, Manila
5 mins	Welcome Message	Ms. Marie Antoniette Mariano President, GPCCI
5 mins	Opening Remarks	Hon. Delfin N. Lorenzana (TBC) Chairman, Bases Conversion and Development Authority (BCDA)
15 mins	Presentation	Engr. Joshua M. Bingcang (TBC) President, BCDA
30 mins	Roundtable Discussion	GPCCI, German Embassy, BCDA, SGV Clark International Airport Corporation Clark Development Corporation Clark Investors and Locators Association
5 mins	Closing Remarks	Mr. Kenneth Peralta (TBC) Vice President for Investment Promotions and Marketing, BCDA
1 hour	Lunch	
5 hours	Rolling Tour	Clark International Airport New Clark City Clark Freeport Zone Clark Global City Filinvest Innovation Park

Event Partnership Opportunities

*will be shared in accordance to Data Privacy Act of 2012

	Event Partner PHP 100,000	Supporting Partner PHP 75,000
Pre Event		
Logo inclusion in marketing / promotion collaterals (event webpage, social media)	✓	✓
Event Proper		
Roll Up Banner (c/o company)	✓	-
Verbal Acknowledgement	✓	✓
Complimentary Pass(es)	2	1
Company Brochure / Materials included in the Delegate Kit	✓	-
Post Event		
Attendee Database* (as needed)	✓	-
Inclusion in Post-event materials	✓	✓