



GPCCI Luncheon Forum with NEDA Secretary Balisacan

31 May 2023, 11:00 AM – 02:00 PM
Dusit Thani Manila, Makati City

Partnership Opportunities



Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry

 **PartnerInThePhilippines**

The National Economic and Development Authority (NEDA) has released the Philippine Development Plan (PDP) 2023-2028, a plan framed by the Marcos Jr. administration's 8-point socio economic agenda, which sets targets on economic growth, unemployment and poverty reduction as the government aims to bring back the country's economy.

Additionally, the government's economic team held the Philippine Economic Briefing last 23 January 2023 in Frankfurt, Germany to showcase investment opportunities in the country.

To further understand areas of cooperation between the Philippines and Germany, the German-Philippine Chamber of Commerce and Industry (GPCCI) will be organizing a luncheon forum on 12 April 2023 with NEDA Secretary Arsenio Balisacan.

Expectations

- Provide a detailed discussion on the PDP 2023-2028
- Inform recent developments of events conducted in Europe: ASEAN-EU Commemorative Summit (Brussels, Belgium), World Economic Forum (Davos, Switzerland), Philippine Economic Briefing (Frankfurt, Germany)
- Discuss economic / investment opportunities of German businesses to the Philippines

Provisional Agenda

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| | | |
|-----------------|---|---|
| 11:00 AM | Registration and Lunch | |
| 12:00 PM | Opening Remarks | Mr. Christopher Zimmer Executive Director GPCCI |
| 12:10 PM | Introduction of NEDA Secretary Balisacan | |
| 12:15 PM | Keynote Address | Hon. Arsenio Balisacan Socio Economic Planning Secretary National Economic and Development Authority |
| 1:00 PM | Panel Discussion | Sec. Arsenio Balisacan Socio Economic Planning Secretary National Economic and Development Authority GPCCI BOD / Private Sector Representative |
| 1:50 PM | Closing Remarks | Mr. Stefan Schmitz President GPCCI |

Other Event Information

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Target Audience

- C-suite executives; mid-level management; industry associations; entrepreneurs and investors of any industry / function / size; government; legislators; academe, non-government / non-profit organizations, and other civil society groups

Ticket Prices

Member:
PHP 2,500

**Member (Credit
Card Payment*):**
PHP 2,680

Non-Member:
PHP 3,500

**Non-Member
(Credit Card
Payment*):**
PHP 3,744

All participation fees includes Lunch and VAT-exclusive

****w/ 6.4% Convenience Fee and PHP 20.00 Platform Fee***

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| | Event Partner PHP 50,000 | Supporting Partner PHP 25,000 |
|--|-----------------------------|----------------------------------|
| Pre Event | | |
| Logo inclusion in marketing / promotion collaterals (event webpage, social media) | ✓ | ✓ |
| Event Proper | | |
| Company AVP (pre- and post-event) | ✓ 2 mins. Max | ✓ 1 min. max |
| Roll Up Banner (c/o company) | 3 | 2 |
| Verbal Acknowledgement | ✓ | ✓ |
| Complimentary Pass(es) | 2 | 1 |
| Company Brochure / Materials at Registration | ✓ | - |
| Post Event | | |
| Attendee Database* | ✓ | - |
| Post-event materials | ✓ | ✓ |

*will be shared in accordance to Data Privacy Act of 2012