

# The Philippines: Back to be the Rising Asian Tiger Economy?

A SPOTLIGHT ON THE ECONOMY, MONETARY AND FISCAL POLICIES, INDUSTRY, TRADE & INVESTMENT

## SPONSORSHIP PACKAGES

### WHAT IS THE PHILIPPINE ECONOMIC SPOTLIGHT?

The Italian Chamber of Commerce in the Philippines, Inc. is organising an exclusive business luncheon entitled, "The Philippines: Back to be the Rising Asian Tiger Economy? A Spotlight on the Economy, Monetary and Fiscal Policies, Industry, and Trade & Investment".

This Business Luncheon offers a comprehensive analysis of the Philippines' economic resurgence, focusing on the intricate dynamics of monetary policies, fiscal strategies, industrial sectors, and investment opportunities. Additionally, this event aims to highlight investment prospects across sectors, providing a thorough understanding of the country's investment climate and opportunities ripe for strategic capital deployment.

### WHY YOU SHOULD BE A SPONSOR

The Italian Chamber offering considerable benefits and advantages:

#### What can you expect?

- Direct interaction/networking during the Philippine Economic Spotlight\*
- Visibility/Exposure of your band/product/service during our 2024 marketing campaign\*
- Visibility/Exposure of your band/product/service on our webpage\*
- Visibility/Exposure of your band/product/service on our event marketing collaterals\*
- Visibility/Exposure of your band/product/service in our mailings/newsletters\*

**Notes:** \*These advantages are part or subject to one of our additional sponsorship agreements/packages or the Corporate Membership.

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## SPONSORSHIP PACKAGES

SPONSORSHIP TYPE	SUPPORT	SILVER	GOLD	CO-PRESENTER
COST	PHP 25,000	PHP 75,000	PHP 150,000	PHP 250,000
<b>PRE-PROMOTION</b>				
<b>Logo Inclusions</b>				
Collaterals:				
Event Posters	✓	✓	✓	✓
Social Media Banner/Cover Page			✓	✓
Social Media Advertisement (FB, IG, LinkedIn)*:				
Facebook Post		✓	✓	✓
Instagram Post (if available)		✓	✓	✓
LinkedIn Post		✓	✓	✓
Chamber Website	✓	✓	✓	✓
Company / Brand mention for Email Blast			✓	✓
<b>DURING THE EVENT</b>				
<b>Logo Inclusions</b>				
Screen/Banner/Backdrop (if available)			✓	✓
Commercial Banner		✓	✓	✓
Closing Banner	✓	✓	✓	✓
<b>Verbal Recognition by the Host/Moderator</b>			✓	✓
<b>Commercial Break - AVP</b>			15 seconds	30 seconds
<b>POST-PROMOTION</b>				
<b>Post-Event Delegate Interaction</b>				
Thank You Email with Attached Event Poster w/ Sponsors		✓	✓	✓
<b>Copy of the Post-Event Report</b>				✓
<b>Copy of the Attendee Database</b>			✓	✓

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## Co-Presenter Sponsorship

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### Inclusions and advantages of our Co-Presenter Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Logo inclusion on social media banner/cover page
- Social media advertisement on the Chambers website
- Social media advertisements on Facebook, IG, and LinkedIn
- Company/brand mention for email blast

#### DURING THE EVENT

- Logo inclusion on screen/banner/backdrop (if available)
- Logo inclusion on commercial banner
- Logo inclusion on closing banner
- Verbal recognition by the moderator
- Commercial break (30 seconds)

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors
- Sponsor will receive a post-event report detailing the event's overview, outcome, and insights
- Sponsor will receive a copy of the attendee database

**This sponsorship package inclusive of the yearly ICCPI membership fee can be obtained with Php 250,000**

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## Gold Sponsorship

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### Inclusions and advantages of our Gold Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Logo inclusion on social media banner/cover page
- Social media advertisement on the Chambers website
- Social media advertisements on Facebook, IG, and LinkedIn
- Company/brand mention for email blast

#### DURING THE EVENT

- Logo inclusion on screen/banner/backdrop (if available)
- Logo inclusion on commercial banner
- Logo inclusion on closing banner
- Verbal recognition by the moderator
- Commercial break (15 seconds)

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors
- Sponsor will receive a copy of the attendee database

**This sponsorship package can be obtained with a fee of Php 150,000**

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## Silver Sponsorship

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### Inclusions and advantages of our Silver Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Social media advertisement on the Chambers website
- Social media advertisements on Facebook, IG, and LinkedIn

#### DURING THE EVENT

- Logo inclusion on commercial banner
- Logo inclusion on closing banner

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors

**This sponsorship package can be obtained with a fee of Php 75,000**

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## Support Sponsorship

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### Inclusions and advantages of our Support Sponsorship:

#### PRE-PROMOTION

- Logo inclusion on event posters
- Social media advertisements on the Chambers website

#### DURING THE EVENT

- Logo inclusion on closing banner

#### POST PROMOTION

- Post-event delegate sponsor interaction: Thank you email with attached event poster with sponsors

**This sponsorship package fee can be obtained with Php 25,000**

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## Table Sponsorship

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### Inclusions and advantages of our Table Sponsorship:

#### DURING THE EVENT

- One (1) table reserved for eight (8) pax for the business luncheon (Philippine Economic Spotlight) under the name/company of your choice.
- Greeting/acknowledgement by master of ceremony/ICCPI representative on stage of the name/company of your choice.

**The table sponsorship package can be obtained with Php 20,000.**

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## GENERAL TERMS AND CONDITIONS

**1. Sponsorship duration.** Sponsorship to the PHILIPPINE ECONOMIC SPOTLIGHT is applicable only for this event and for the time of its preparation, promotion, execution and post event marketing activity.

**2. Sponsorship requirements.** A company shall be considered as a full-fledged sponsor of the Italian Chamber of Commerce in the Philippines upon completion and submission of the following documents:

- Duly accomplished and signed sponsorship subscription form
- Proof of payment (T/T bank-transfer or check)
- High resolution copy of the company/business logo in .jpg or.png format

**3. Sponsorship process.** The sponsor applicant shall be informed of the status of their application within two (2) working days upon submission of the above-mentioned documents together with accompanying check covering the sponsorship fee. Once the application has been confirmed, the new sponsor/company will be informed of the acceptance of the application and if no T/T transfer is made, the check will be encashed. Benefits and privileges will apply once these fees have been cleared and credited to ICCPI.

**4.** If the performance by either party of any of its obligations under this Agreement (other than an obligation to make payment) shall be prevented by circumstances beyond its reasonable control, then such party shall be reasonably excused from performance of that obligation for the duration of the relevant campaign, event, project or mission without penalties.

**5.** Shall the project, event or mission, for any reason, be postponed, canceled or relocated to a different venue then the present agreement shall be carried forward and all rights and grants shall be valid as herein agreed. At the same time this shall not give the sponsor the right to withdraw from his obligations or to breach this agreement.



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## **GENERAL TERMS AND CONDITIONS**

**6.** The parties agree each other's right to use the reciprocal name and logo for the purpose laid out in this agreement. Neither party shall use the name of the other in any press release or product advertising, or for any other commercial purpose, without the prior written consent of the other.

**7.** The liability of either party for any breach of this Agreement, or arising in any other way out of the subject-matter of this Agreement, shall not extend to loss of business or profit, or to any indirect or consequential damages or losses and in any case, will never exceed the principle amount of the present agreement.

**8.** The proposed marketing plan and its performance may be subject to change. Amendments shall in no way constitute reason for breach, termination or claim against the main event organizer or its event partners or contracted event organizer (if different).

**9.** This agreement shall be governed by the Law of the Philippine Islands. The Philippines Islands Courts shall have exclusive jurisdiction to deal with any dispute which may arise out of or in connection with this agreement.

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## SPONSORSHIP FORM

### COMPANY / INDIVIDUAL INFORMATION

Name of Company/ Organization/ Person: \_\_\_\_\_

Name of designated representative: \_\_\_\_\_ Birthday: \_\_\_\_\_

Address: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone Number/s: \_\_\_\_\_

Company Nationality: \_\_\_\_\_

Website: \_\_\_\_\_

### SPONSORSHIP CATEGORY:

- Co-Presenter Package (Php 250,000)
- Gold Package (Php 150,000)
- Silver Package (Php 75,000)
- Support Package (Php 25,000)
- Table Package (Php 20,000)

\_\_\_\_\_  
Company Name & Representative

\_\_\_\_\_  
Date

*Note: Please make **all payments to Camera di Commercio Italiana nelle Filippine, inc.** our bank **does not allow payments to Italian Chamber of Commerce in the Philippines, inc.**  
Below are our complete bank details.*

**Account Name:** CAMERA DI COMMERCIO ITALIANA NELLE FILIPPINE INC  
**Bank Name:** Security Bank Corp.  
**Branch Address:** Buendia-Dian Branch  
**€ Account No.:** 0000-05698-3412 (EURO)  
**₱ Account No.:** 0000-03889-9333 (PESO)  
**Swift Code:** SETCPHMM

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