



**OTIS COLLEGE OF ART AND DESIGN - LOS ANGELES, CA - JUNE 14 - 16, 2023**

## Wednesday, June 14, 2023

### Registration Open

9:30 a.m.

### Student Success Open House

9:30 a.m. - 11:30 a.m.

Opportunity to stop by the offices listed below, meet staff, and learn in detail about the area and gather resources.

- Student Engagement and Leadership Office - Explore the Student Life Center and our student leadership space.
- Residence Life and Housing: Take a sneak peak into the Residence Hall
- One Stop: the central student services office for Registration, Financial Aid, and Academic Advising.
- Student Learning Center: Located in the Library, the SLC supports student academic success through tutoring, workshops, writing labs, and success coaching.
- Career Services and On Campus Student Employment
- Student Health and Wellness Center
- Counseling Services
- Library
- Food Pantry and Resource Exchange

### Opening Lunch and Keynote

Forum

Noon

### Jeremy Nobel, Foundation for Art & Healing

Sponsored by Pharmedix & Pyramed

Jeremy Nobel, MD, MPH, is on the faculty of the Harvard Medical School and the Harvard T.H. Chan School of Public Health. His teaching and research activities focus on population health, social determinants of health, and the design and evaluation of health improvement intervention programs. With the unique background and training required to bridge scientific and humanistic disciplines, he has contributed to significant explorations into how creative expression mitigates illness and enhances wellbeing. He has become a prominent advocate for creative engagement, ancillary to and integrated with traditional medical care, as a pathway to healing.

Dr. Nobel's book published by Penguin Random House in 2023 "Project UnLonely: Healing Our Crisis of Disconnection" unpacks our personal and national experience of loneliness to discover its roots and take steps to find comfort and connection. He clarifies how meaningful connection can be nourished and sustained, and he reveals that an important component of the healing process is engaging in creativity.

Dr. Nobel graduated magna cum laude from Princeton University within the Science and Human Affairs program. He received his medical education at the University of Pennsylvania and completed his internal medicine residency at the Beth Israel Hospital, Boston. Board-certified in both Preventive Medicine and Internal Medicine, Dr. Nobel also holds Master's Degrees in Epidemiology and Health Policy from the Harvard T.H. Chan School of Public Health.

### **Poet & Photographer**

A published poet, Dr. Nobel has received several awards for his poetry including the Bain-Swiggett Prize from Princeton University, and the American Academy of Poets Prize from the University of Pennsylvania.

Dr. Nobel has been writing poetry and taking photographs since high school and studied both arts in college. In medical school, as he encountered studies demonstrating that art plays an important role in healing, he realized that his artistic, scientific, and humanistic interests were complementary.

An avid arts supporter, Dr. Nobel has served on the Board of the Bill T. Jones/Arnie Zane Dance Company of New York City, the Board of Overseers of the De Cordova Art Museum in Lincoln, MA, and the Institute for Contemporary Art/Boston Director's Circle.

### **CONCURRENT SESSION #1 (6 sessions)**

2:30 p.m.

#### **Developing Digital Literacy with AI Writing Tools at the Student Learning Center**

Room 301

Presenter:

*Timea Sipos* (she/her) Lead Coordinator, Student Learning Center

Otis College of Art and Design

*Lead Coordinator of the Otis Student Learning Center (SLC), Timea Sipos, will share her research on current AI writing tools (from basic programs like citation generators and Grammarly to more complex software like ChatGPT, Sudowrite, and Quillbot) and propose ways the SLC can help students integrate these technologies into their lives in ways that preserve human creativity and originality.*

#### **Black Creatives Institute: Designing a Program for Black Student Success** Room 314

*Nicholas Negrete* (he/him) Associate VP, Diversity, Equity, and Inclusion

*Cole James* (they/them or ze/zir) Assistant Professor, Foundation Department

Otis College of Art and Design

*This session will provide an overview of the programmatic structure of Otis College's Black Creatives Institute. Presenters will discuss creating student centered workshops, along with program assessment outcomes. Finally, presenters will reflect on successes as well as areas for growth.*

**The University at Play Room 315**

*Cayetana Calderon-Smith (she/her) Clinical Interns*

*Preya John (she/her) BIPOC Clinical Fellow*

*Miranda Wang (she/her), Assistant Director*

*Beth Couture (she/they), Director*

*University of the Arts Counseling Center*

*This workshop will explore the benefits of play therapy interventions for student artists and explore the UArts Counseling Center's work in this area and plans for incorporating more play into our engagement with our students. The audience will have an opportunity to experience play therapy interventions and share their responses.*

**Using A Career Planning Checklist and Career Services Council to Guide Students Room 316**

*Julia Bingham, Executive Director, Career Services*

*Valerie Diaz, Assistant Director, Career Services*

*Sylvia Bier, Employer Relations & Internship Specialist*

*Talon Billow, Student Employment*

*Brenda Routa, Student Employment HR & Payroll Assistant*

*Otis College of Art and Design*

*Career Services can bridge the gap between Student Affairs and Academic Affairs. Learn how Otis College of Art and Design provides structure and collaboration in guiding students toward career development over the course of their program with a Career Planning Checklist and Career Services Council.*

**Strategic Planning for Student Centric Education Room 312**

*Dan Long (he/him) Dean of Students*

*College for Creative Studies*

*Starting in the spring of 2022, CCS began the process for building our next strategic plan. Through an open and collaborative process, CCS arrived at a strategic direction focused on student or learning centered education. Concepts of agility, innovation, and transparency are core to the plan and its success.*

## How Extension Re-Defines the Higher Education Model: Creating Access and New Pathways to the Creative Economy

Room 313

Steph Smith (she/her/they/them) Program Manager  
Terry Nauheim (she/her) Assistant Dean of Extension  
Inez S. Bush, Assistant Dean of Extension  
Nia Mayes, Program Coordinator  
Otis College of Art and Design

*In this panel, members of Otis College of Art and Design's Extension Department will present on the way Extension programming strategically re-defines the higher educational model effectively working to support college-wide DEI initiatives and broaden access to the creative economy. The presentation will begin with individual presentations by program panelists, followed by a moderated discussion between panelists, and will conclude with Q&A.*

Functional Area Round Tables (Optional)

Forum

3:30 p.m.

Campus Tour

3:30 p.m.

**Welcome Reception**

Sponsored by Risk Strategies

Commons

5:30 p.m. - 7:30 p.m.

## Thursday, June 15, 2023

### Breakfast

**Case Study: Launch of a Centralized Swag Dashboard - 10 min**

Forum

9:00 a.m.

Presenters:

*Ryan Paules, Radar Promotions*

*Lawrence Aldava, Vice President of Marketing*

*Emily Carlson, Creative Director*

*Dr. Laura Kiralla, Vice President of Campus Life*

Otis College of Art and Design

Sponsored by Radar Promotions

**CONCURRENT SESSION #2 (5 sessions)**

10:30 a.m.

### **Creating a Dimensional World of Art and Design Study for Students at a Distance** Room 313

Presenter:

*Michelle Constantine Hibbs* (she/her), Associate Professor, Integrated Studies/Online Learning Specialist

ArtCenter College of Design

*ArtCenter College of Design developed an augmented technology for teaching and learning in 2020. Studio in a Box, a portable film kit, was designed to teach art and design meaningfully. This kit supports faculty needs to engage with their students and students need to mindful study and adapt their learning.*

### **Challenging Assumptions: Best Practices for Supporting BIPOC Students in Navigating the Job Market** Room 315

Presenter:

*Kelsy Adams* (she/her) Career Counselor/Employer Relations Coordinator

Ringling College of Art + Design

*This presentation will unpack the experience of BIPOC and international students at Art and Design institutions and introduce best practices for helping students navigate their early career paths while managing mental health issues. Maintaining engagement, and support in their intersectional identities as they navigate the career search.*

### **Thinking of You. I Mean Me. I Mean You.** Room 301

Presenter:

*Courtney Chung* (she/her) Director of Academic Program Advising & Planning

*Kathryn Gonzalez*, Assistant Director of Undergraduate Academic Program Advising & Planning

*Preston Arment*, Assistant Director of Student Success

California College of the Arts

*Follow the journey of CCA's undergraduate advising team in their decision to divide and conquer. Learn why and how we moved from one overworked and understaffed team to two teams working separately together across academic and student affairs to support retention, student success, and academic achievement.*

### **The Mindfulness Collaboratory: Contemplative Leadership Skills for Workforce Self-care and Development in the Creative Economy** Room 314

Presenter:

*Mackenzie Adriaance* (she/her) Associate Director, Work and Life Specialist

Pratt Institute

*The Mindfulness Collaboratory was created to explore, through research and training, the role of contemplative practices, mindfulness, and self-care as creative practice and as contemplative leadership. Our most recent project, The Mindfulness Collaboratory: Leading by Intention program launched in January 2023 as a continuation of a previous grant from the Emily Hall Tremaine Foundation in partnership with Pratt*

*Institute. This program focuses on contemplative leaders (including artists, cultural leaders, education administrators, faculty, and meditators) setting intentions to create resilient artistic communities through individual skill share, collective support, and mindful leadership.*

**Presentation and Discussion Lunch**

Forum

11:30 a.m.

**Supporting Student Success Through Risk Management -10 min + discussion**

Risk Strategies

**CONCURRENT SESSIONS (6 sessions)**

2:00 p.m.

**Are student learning and tutoring centers positioned to support studio instruction?** Room 315

*Jean-Marie Venturini (she/her) Director of the Learning Centers*

*Lorinda Toledo (she/her) Assistant Director of the Student Learning Center*

*Otis College of Art and Design*

*Student learning and tutoring centers are integral to student academic success. As we consider our students' current and future needs, can and should we do more? Join Otis College staff in a facilitated dialogue as we consider the role and opportunities of student learning and tutoring centers.*

**HyFlex During the Time of COVID: A Design Case of Facilitating Learning at an Art and Design College** Room 301

*Alexander Mitchell (he/him) Assistant Director of Online Teaching and Learning*

*Minneapolis College of Art and Design*

*This design case chronicles the adaptation of the Hybrid Flexibility (HyFlex) modality of instruction for the purpose of fostering an effective and engaging environment for students in an art and design college. This case unfolds the process of intentionally designing a learning experience where instructors could build their knowledge and competency in HyFlex teaching while providing a space for them to practice and receive feedback as a cohort.*

**Diversity, Equity + Inclusion: Recruiting Frameworks and Approaches at AICAD Institutions** Room 316

*Diana Chavez (she/her/they/ella) Director - Career Development*

*California College of the Arts*

*Discussion about how Career Services Offices and Teams are creating Recruiting Frameworks, Relationships and Job Fairs that incorporate Diversity, Equity + Inclusion within AICAD Institutions. Workplace diversity is a top demand from candidates in today's job market and more important than ever before. Thus, it's important for career services to prioritize diversity, equity, and inclusion (DE&I) strategies into their student services, and new talent recruitment strategies. Those recruiting new talent are focused on creating a successful diversity and recruitment*

*strategy to ensure they are attracting the right people to create a more well-rounded team. Let's discuss best practices, strategies and challenges to provide new talent with best professional and internship opportunities.*

**We Give a Hoot!: Centering Student Leader Voices** Room 314

Melinda Patton (she/her) Director of Residence Life and Housing

Liz Soto (she/her) Student Engagement and Leadership Assistant

Alezae Cary Assistant Director of Community Engagement

Tylina Burdell Assistant Director of Housing and Services

Otis College of Art and Design

*The Residence Life and Housing and Student Engagement and Leadership Offices reimagined student leader roles on campus and the ongoing professional development of student leaders. In this session, we will review our new initiatives to motivate, engage, and adapt to the needs of student leaders. Join us as we share methods that have helped us be successful in our efforts and explore how you can do the same!*

**Unpacking Professional Practices for Artists** Room 313

Presenter:

Kelly Olshan, Program Officer, Career Advice and Training NYFA Learning

*Join New York Foundation for the Arts' (NYFA) to discuss ways of approaching professional development for artists, including the key topics NYFA has identified as pivotal skills training. The session will also explore case studies of how NYFA has worked with AICAD member schools such as Rhode Island School of Art and Design (RISD), School of Visual Arts (SVA), and additional institutions such as American University to provide their students and alumni professional development training. Attendees will be invited to share the trends and challenges they're experiencing with students on the ground, and discuss potential programming models to address these needs.*

**Strategies to Empower Art and Design Students' Professional Experience** Room 312

Younsoo Kim, Director, Assistant Director of Employer Relations, Career and Professional Experience (CAPX)

School of the Art Institute of Chicago

*Employer relations strategies are integral to the formation and cultivation of students' creative practices and career goals. This presentation will delve into the restructured Internship program at the School of the Art Institute of Chicago, along with effective strategies for building partnerships with employers and implementing successful event concepts. Attendees will gain practical skills to develop impactful programs that attract high student engagement and showcase the evolving trends in tomorrow's creative industries.*

**Snack Break**

Sponsored by Handshake

Forum

3:00 p.m.



## CONCURRENT SESSIONS (6 sessions)

3:30 p.m.

### **Utilizing Early Alert Technology to Streamline Student Success Efforts Across Student Affairs and Academic Affairs** Room 313

*Heather Shpiro* (she/hers), Director of Student Success  
*Amanda Diaz*, Director of Higher Education Opportunity Program  
*Zachary Lucero*, Assistant Director of Integrated Platforms for Undergraduate Advising  
Pratt Institute

*Pratt Institute utilizes EAB's Starfish platform to streamline collaboration around student success. We will be looking specifically at how three offices use Starfish to coordinate outreach to students: the Student Success department in Student Affairs, and the Academic Affairs offices of Undergraduate Academic Advising and the Higher Education Opportunity Program.*

### **Theory into Practice: Designing and Adapting a Comprehensive English-Language Program** Room 312

*Dr. Armando T. Zuniga* (he/him) Academic Director, English Language Undergrad Initiatives; Director, Writing Center; Assoc. Professor  
*Reuben Merringer* (he/him) Supervisor, Graduate Writing Center; Adjunct Professor  
*Amelia, Yessayantz*, Supervisor, Undergraduate Writing Center  
ArtCenter College of Design

*This presentation is an overview of the design thinking and systematic operationalization of a comprehensive English-Language (EL) program within ArtCenter College of Design. Context and background of the initial program will be shared along with post-pandemic adaptations. Participants will be given time to collaborate around new learnings.*

### **Authentic Engagement in a Virtual World** Room 316

*Tom Benton* (he/him) Instructional Designer & Instructor  
*Maria Rovira-McCune* (she/her) Associate Director, Student Affairs  
*Julian Oddman* (he/him) Instructional Designer  
The School of Visual Arts

*Building on lessons learned during the pandemic, SVA implemented a multi-use concourse in the virtual world Gather.Town. SVA representatives will demonstrate the successes of this environment in creating new opportunities for engagement in three different use cases: student services, classroom teaching, and faculty professional development.*

### **How We Practice What We Preach: The Necessity of Self Care** Room 314

*Cayetana Calderon-Smith* (she/her) Clinical Intern  
*Preya John* (she/her) BIPOC Clinical Fellow  
*Miranda Wang* (she/her), Assistant Director  
*Beth Couture* (she/they), Director Counseling Services  
University of the Arts

*Self care supports student engagement, is an act of ethics and cultural fluency, and models healthy lived experience. This presentation highlights the UArts Counseling Center's journey toward practicing what we preach regarding self care and offers pragmatic and adaptable strategies for making self care a priority in our university communities.*

**Practicing Inclusion: Acting on a Diversity, Equity, Access and Inclusion in Radical Art Spaces** Room 301

*Chevonne Totten-Garner, Executive Director of Admissions*

*Kevin Whitmire, Assistant Director of Admissions, The Sharon Disney Lund School of Dance*

*California Institute of the Arts (CalArts)*

*At CalArts, we believe that we have developed an approach to engaging the entire campus (beyond the DEI and the Presidents offices) in the creation of a student centered Diversity Action Plan and to begin reconciliation of past practices toward creating more diverse and welcoming student learning spaces.*

**Creative Accommodations: Culture Change for Inclusivity in Higher Education** Room 315

*Maura Conley (she/ her) Learning Designer*

*Judit Torok (she/her) Director*

*Holly Adams, Educational Technologist*

*Pratt Institute*

*To address campus concerns about the classroom needs of students, Pratt's CTL co-authored a Creative Accommodations series for their faculty in the Spring 2023. Taking into account the effect COVID has had on students and faculty alike, and labor issues plaguing higher education, this half-presentation, half-facilitated discussion will ask participants to reflect on larger questions about how to facilitate real, felt change for students and professors on campuses.*

## **Friday, June 16, 2023**

**Breakfast**

Forum

9:00 a.m.

**CONCURRENT SESSIONS (5 sessions)**

10:30 a.m.

**Reinventing Orientation - One Team's Journey to Addressing Engagement Needs During the Pandemic** Room 313

*Maria McCune (she/her) Associate Director, Student Affairs*

*Kayla Vogel (she/her) Assistant Director, Student Engagement and Leadership*

*School of Visual Arts*

*Learn about one team's journey reinventing Orientation to meet the pandemic needs; and the lessons learned about student engagement. In this work, we rediscovered the value of critical thinking, learned how to improve our problem-solving skills and recommitted ourselves to meeting students where they are at to achieve success.*

**Disability Services in a Post Pandemic World** Room 314

Carol Branch (she/her) Assistant Dean of Student Affairs/Title IX Coordinator  
Kristen Acosta (she/her/ella) Assistant Director, Health & Wellness/Disability Coordinator  
Marcos Garcia, CCA, Associate Director of Student Success (he/him/they them)  
California College of the Arts / Otis College of Art and Design

*The pandemic continues to shake common practices of Disability Services providers and users. The California Disability Collective will discuss the impact of the pandemic on services, the campus and students. Participants will discuss insights gleaned from assisting students before, during and after the pandemic. Discussion of the impact of the pandemic will include the following topics: transitioning the intake process, leveraging partnerships, obstacles (seen and unseen), and moments of triumph.*

**Creating and Maintaining an Accredited Health and Wellness Center on an Art and Design Campus** Room 315

Julie Spencer MD, MPH (she/her) Medical Doctor/Director of the Student Health and Wellness Center Catherine DeFrancesco, MHA Principal Consultant of Catherine DeFrancesco Consulting, Inc  
Otis College of Art and Design

*Join us to learn about Otis College of Art and Design's journey in creating an accredited student health and wellness center. The Consulting firm and the Clinical leader that worked with College Administrators, will share their approach and their first five year journey.*

**Advising as Listening Art** Room 316

Liz Medoff (she/her) Academic Advisor  
Alberto Ponce (they/them) Academic Advisor  
School of the Art Institute of Chicago

*At AICAD schools, every student interaction is creative. Drawing from our backgrounds in music theory and sound studies, we will discuss how we cultivate advising as a space of listening. Utilizing group listening and discussion, this workshop examines listening as creative potential in our shared work enhancing art student development.*

**The Other Side of Racism: Addressing Whiteness in DEI work** Room 301

Jason Cha (he/him) Dean of Student Affairs  
Otis College of Art and Design

*This workshop seeks to shift our focus on DEI efforts to explore the unexamined center: whiteness. This session aims to expand how we think about DEI work from our tendency to look through a window lens at the experiences of people of color (retention, engagement, etc.) toward looking in a mirror at whiteness within our systems and institutions. This session is aimed to be a discussion of the challenges and value of addressing whiteness in order to build more equitable and inclusive spaces of higher education.*

## **Closing Keynote & Lunch**

Forum

11:30 a.m.

### **Combating Apathy By Inspiring Motivation**

**Jane Wu, Linda Liam, and Dr. Natalie Salvador**

Engage in a panel discussion on Motivation. Learn about the three indicators of motivation and successful adoption of research based strategies to increase motivation in students. In this panel you will actively engage with current research and develop your own personalized set of strategies to influence motivation and support student success.

**JANE WU** had an upbringing bound by Chinese traditions with big expectations for education and success from her family. Jane's family immigrated to the United States where they settled in Los Angeles while Jane was in grade school. In high school, Jane was selected out of 3,000 students for the very first class of the Los Angeles County High School for the Arts (LAHSA). From there, Jane was admitted to another prestigious school, the Otis Art Institute of Parsons School of Design to study Fashion and Costume Design and received her Bachelor's Degree. Jane was invited back to teach after receiving her degree.

With her interest in action movies (particularly in Wuxia films) Jane studied Wushu as a young adult. This along with her extensive knowledge and interest in comic books (including owning her own comic book store) lead to her entry in the Film/TV industry. Starting in Animation as a character designer and storyboard artist, she eventually directed and produced such animated series as "Men in Black" and "Big Guy and Rusty the Boy Robot," (based on the Frank Miller comic book). Jane's interest in martial arts and her knowledge of Chinese culture also made her a perfect choice to direct and produce "Jackie Chan Adventures" for Sony.

Jane's success in Animation, along with her Wushu training and continued passion for Comics, would all form the basis for her eventual career as an in-demand feature film storyboard artist. Jane would succeed as one of the few females in this primarily male industry. Her unique background led to her specializing in action sequences for tent-pole projects. Boarding sequences for "Captain America: The First Avenger," would be a turning point. She has since storyboarded action sequences for a total of 8 Marvel films to date.

Other key storyboarding work includes her contribution to the current Disney remake of "Mulan." As a Chinese American, Jane's knowledge of Chinese history, culture, traditions, language skills, and of course her invaluable martial arts training made her a key contributor to the film in

addition to designing and boarding action sequences for both the male and female leads. With her distinctive upbringing, Jane has an inherent sensibility for both Chinese and American audiences.

Jane is currently producing, directing on a Netflix animated series for adults titled Blue Eye Samurai which will air fall of 2023.

**Linda Liam** has been in the education sector for over 10 years, ranging from K-12 to the collegiate level. Their drive and motivation in the education sector comes from seeing students grow, develop, and become successful in their own ways. All of their roles have been intentionally focused on being student centered. As a previous vice principal, dean of student affairs, and teacher, her main focuses have been to drive student learning and data through SEL & Athletics, Student engagement and development, Build Community through partnerships, and building a sense of belonging for all students and families. Linda has a Masters in Education in Teacher Leadership & Masters in Science in Quality Assurance in Service & Healthcare and currently serves as the Director of Instruction & Director of Athletics in LAUSD & Director Outreach & Recruitment at UCLA.

As a designer, **Dr Natalie Salvador** focuses on sustainability, crafting new garments from existing materials. As an educator Dr Natalie Salvador specializes in adapting technology, culturally responsive pedagogy/andragogy and Universal Design for Learning practices to fit the needs of the physical and virtual studio classroom. In 2022 she earned her doctorate in Organizational Change and Leadership from the Rossier School of Education at the University of Southern California. Her dissertation research was a qualitative study on how gender bias is experienced and lived out by female fashion designers. Her current research interests focus on the analysis of race, gender, and class based exclusionary structures in post-secondary art and design education. In addition to her doctorate she holds a graduate certificate in Learning Design and Technology from the Rossier School of Education at the University of Southern California, a BFA in Fashion Design from Otis College of Art and Design, and an AA in Visual Presentation and Space Design from FIDM. She is a lecturer in the Fashion Department at Otis College and has over 10 years of experience working in the fashion industry in various capacities from special event planning to shoe design.