

# What is the problem we want to solve together?



October 27, 2021

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## GSK would like to kick off a strong next step in developing our partnership with the GOC Executive Board

### Vision:

We heard from you at the GOC open house and over the past year in working with your team and members, that you feel there is strong merit in building mutual strong **strategic partnerships** to help solve challenges that can't be solved in isolation. At GSK we agree and believe that together we can work to solve many of the most complex problems and make meaningful changes for women living with **ovarian and endometrial cancers** across Canada.

### Plan:

GSK would like to propose an **initial group workshop** where we bring in an oncology expert consulting team in design thinking and complex problem solving to create a unique workshop for GSK and GOC. During this session, we hope to scope the needs and prioritize the challenges faced by GOC, healthcare teams, and their patients/caregivers. By coming together in this type of event, we will be able to share our different abilities, strengths, experiences and perspectives to help identify the most pressing problems, gaps and challenges that are most important to solve together now and over the **next 3-5 years**.

The outputs of this session could feed into your **3-5 year plan** and help you dive deeper into common areas of interest in **ovarian and endometrial cancers**, such as: Gynecological Oncology Standards/Guidelines, Patient Facing Opportunities, Digital Innovations in Care, and Endometrial Cancer Genomics and Molecular Profiling. The intent is that this initial group session would give us both the foundation to host follow up sessions where we would create a roadmap to bring the solutions to life.

**Timing:** Our goal is to host this **initial workshop or short series** around the **GOC Jan 28<sup>th</sup> Leadership Meeting** (or between Jan. 26<sup>th</sup> and Feb 6<sup>th</sup>). We recommend a working dinner event on the 27<sup>th</sup> of January (~3 hr) followed by a virtual touchpoint. Alternatively, we can host before or after your meeting, or have a series of touchpoints to cover this important content. This can be held in person/hybrid or virtual.

### Next steps:

- Confirm your interest and **secure a date/time** for the event
- Confirm **2 GOC members** to lead the planning with us and meet with our expert team to design a workshop that will focus on meeting your needs

Our oncology team at GSK looks forward to working with GOC to tackle some of the pressures in the system and move forward ideas that fill gaps in care.