TRADE MARK
EAST AFRICA

Growing Prosperity Through Trade

WHO WE ARE

Aid-for-trade not-for-profit organization. Founded in 2010.

MISSION

To promote rapid advances in East Africa's integration, trade, and global competitiveness for all East Africans.

VISION

A united East Africa with flourishing trade, strong investment and less poverty.

CORPORATE

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THE INNOVATIVE RESPONSE

Special purpose vehicle to bridge the gap in East Africa trade & development arena focusing on:

Reducing Barriers to Trade

Improved capacity and efficiency of transport infrastructure (Roads, Ports of entry and exit).

Improved & Trade standards,; and reduced SPS Risks

Improved effective trade systems and procedures (i.e. ICT4T).

Improved trade regulatory environment including NTBs.

Improved Business Competitiveness

Increased Capacity of African Businesses

Sustainable and Inclusive Trade

Greening Trade Corridors.

Partnerships for Success:

We build partnerships for success with the following: National Governments, Regional Intergovernmental Organizations (East Africa Community, COMESA, IGAD, AfDB), Private Sector and Civil Society Organisations, UNCTAD, WTO, Africa Union.

1. Sustainable and Efficient Transport Infrastructure

The corridors selected based on <u>criteria</u> around the following themes:

- o Economy and Investment
- o Connectivity and Logistics
- o Biodiversity and Sustainability
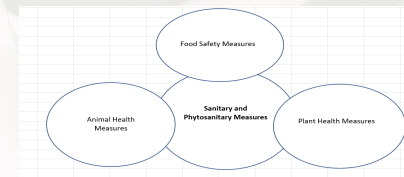- o Human development, Cities and Security

2. One-Stop Border Posts and Customs Procedures

- We work with Port authorities to design substantial programmes that improve efficiency and increase capacity at the ports.

- Interventions at ports include modern cargo handling equipment and cranes, expansion of yards and container terminals, berth rehabilitation, computerised gates and expansion of the main port access roads.

- One Stop Border Posts (OSBP)-An OSBP combines the activities of neighbouring countries border organisations and agencies at a single common location or at a single location in each direction without increasing the risk to public safety or revenue collection.

- In an OSBP, border users stop only once at the country of destination, for clearing procedures by authorities of both countries who are seated under one roof-resulting reduced clearance times, cost savings to business, increased traffic flows and increased government revenues.

3: Improved Trading Standards

Standards & Quality Infrastructure (SQI) Programme

Purpose: To ensure Technical Regulations, Standards and Conformity Assessment Systems are not applied as disguised barriers to trade in goods:

Components:

❖ Standardization

❖ Metrology

❖ Accreditation of Conformity Assesssment Systems

❖ Collaboration in TBT Matters

Sanitary and Phytosanitary (SPS) Programme

Purpose: To ensure imported agricultural commodities do not carry food safety, animal health and plant health risks.

Components:

❖ Food Safety Systems

❖ Animal Health Systems

❖ Plant Health Systems

❖ Collaboration in SPS Matters

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4: Effective Trade Systems and Procedures- ICT for Trade Programme

- ❖ Customs Systems
- ❖ National Single Windows
- ❖ Regional Information Sharing Platforms
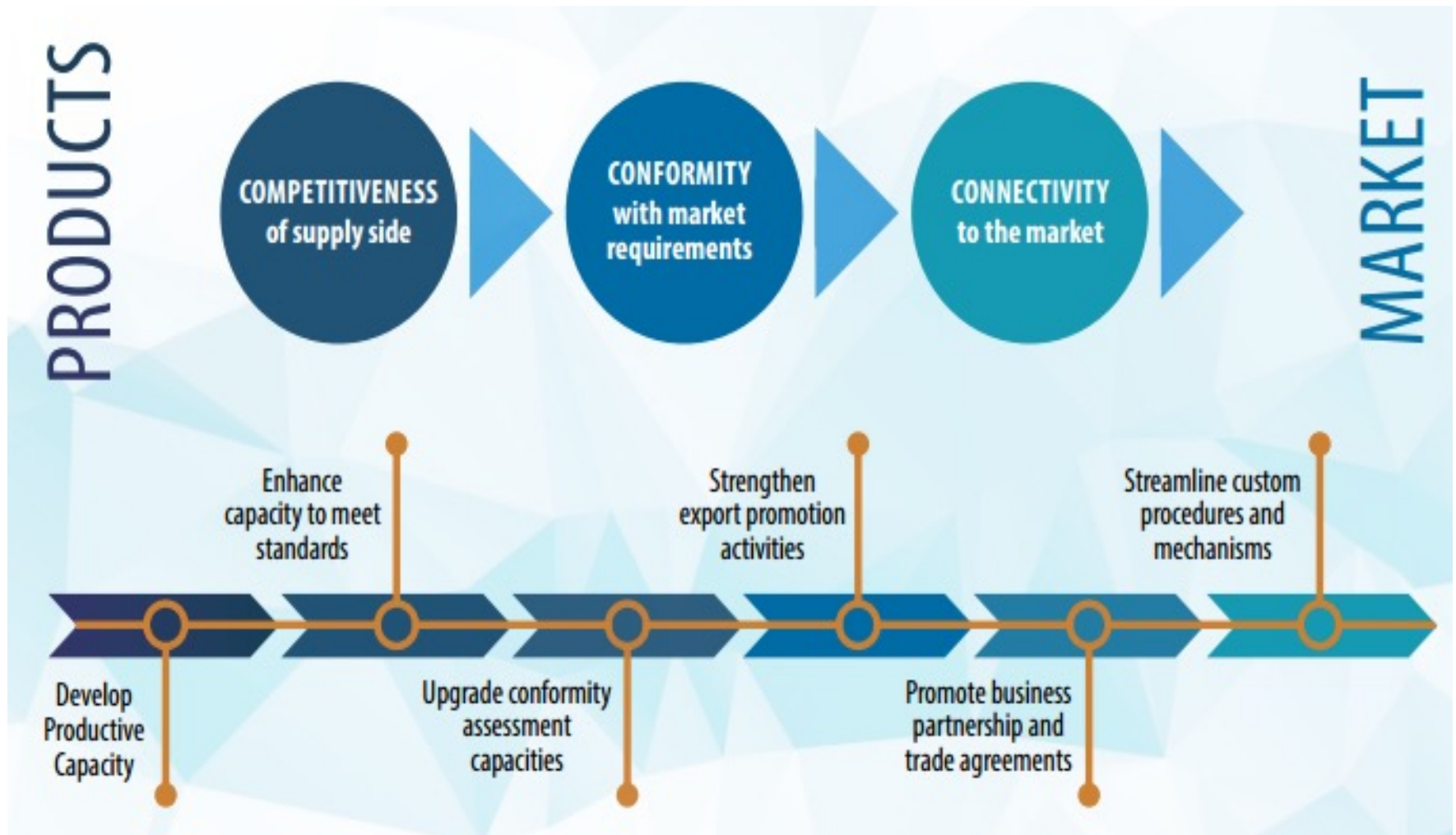- ❖ Trade Management Information Systems
- ❖ Trade Portals

5: Improved Trade Regulatory Environment- Trade Policy & Trade Facilitation

❖Trade and Development Frameworks

❖Instruments of Trade Policy

❖Trade Negotiations and Trade Promotion

❖Trade Policy Institutions

6. Increased Trade Capacity of African Businesses to Access Markets

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7. Inclusive & Sustainable Trade

- Women in trade Interventions

- Support for Cross-border traders

- Integrating SMEs/ smallholder producers into regional/global value chains

- Interventions to Green Trade Corridors

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