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**ABMC INTERNATIONAL**  
ACCESS BUSINESS MANAGEMENT CONFERENCING INTERNATIONAL

Leaders in Corporate Training  
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# Professional Certificate in Value-Driven Leadership

Our multi-award-winning executive leadership programmes, prepare you to successfully navigate an everchanging business environment in these times of economic uncertainty, to help you lead more effectively and truly become a leader of significance.

**Monday 26<sup>th</sup> – Wednesday 28<sup>th</sup> August 2024**  
**KIGALI - RWANDA**

CONTACT US:

Email: [leadership@intl-abmc.com](mailto:leadership@intl-abmc.com) C/c Email: [info@abmc-int.com](mailto:info@abmc-int.com)  
Kenya +254 20 514 0700 | +254 73 722 2003/4  
Rwanda +250 788 319 512 / 523 / 529

# 3-Day 'Professional Certificate in Value-Driven Leadership'

## Contents

<b>Programme Outline   3-Day 'Professional Certificate in Value-Driven Leadership'</b>	2
Why inemmo	3
Programme Objective:	3
Who should attend	3
What you will gain	3
<b>Inemmo's Unique Value Proposition</b>	4
Experienced Programme Facilitators with Extensive Expertise	4
CPD Certified Programme	4
Inemmo Professional Certificate of Completion	4
Lumina Learning Psychometrics	5
Offline Face-to-Face	5
Timings	5
<b>Impact – Benefits to You and Your Organisation</b>	6
<b>Client Testimonials</b>	7
<b>Day 1</b>	8
Cultivating Self-Awareness for Effective Leadership – Lumina Spark Psychometrics	8
Emotional Intelligence in Leadership Excellence	8
Navigating the Evolving Business Landscape	8
Leadership Essential: Embracing Uncertainty	8
<b>Day 2</b>	9
'I' the Leader - Your Lumina Spark Psychometrics Walkthrough	9
Effective Organisational Culture	9
Thriving in Change and Future Business Trends	9
Effective problem-solving and decision-making	9
<b>Day 3</b>	10
Concepts of Corporate Governance	10
Strategic Leadership Challenge: Navigating Market Disruption	10
Commitment and Action Planning	10
<b>Your Facilitators &amp; Presenters</b>	11

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## Why inemmo?

Our vision is to be the catalyst for a new era of exceptional leadership, where individuals and organisations thrive by harnessing their full potential. As a top-tier leadership development and executive coaching company, we envision a world where every leader possesses the skills, mindset, and courage to drive meaningful change, inspire others, and create lasting impact. Through our transformative programs and unwavering commitment to excellence, we strive to shape a future where extraordinary leadership becomes the standard, igniting a ripple effect of success and empowerment across industries and communities.

## Programme Objective

As a senior leader within your organisation, your high profile and challenging role requires qualities that set you apart from the rest of the workforce. As your responsibilities increase, your leadership and management challenges become more complex. Innovative companies know that long-term success requires visionary leaders to help build and maintain a competitive advantage.

Our executive leadership programme will help you successfully navigate an everchanging business environment in these times of economic uncertainty; help you lead more effectively and drive sustained success for your organisation, and truly become a leader of significance.

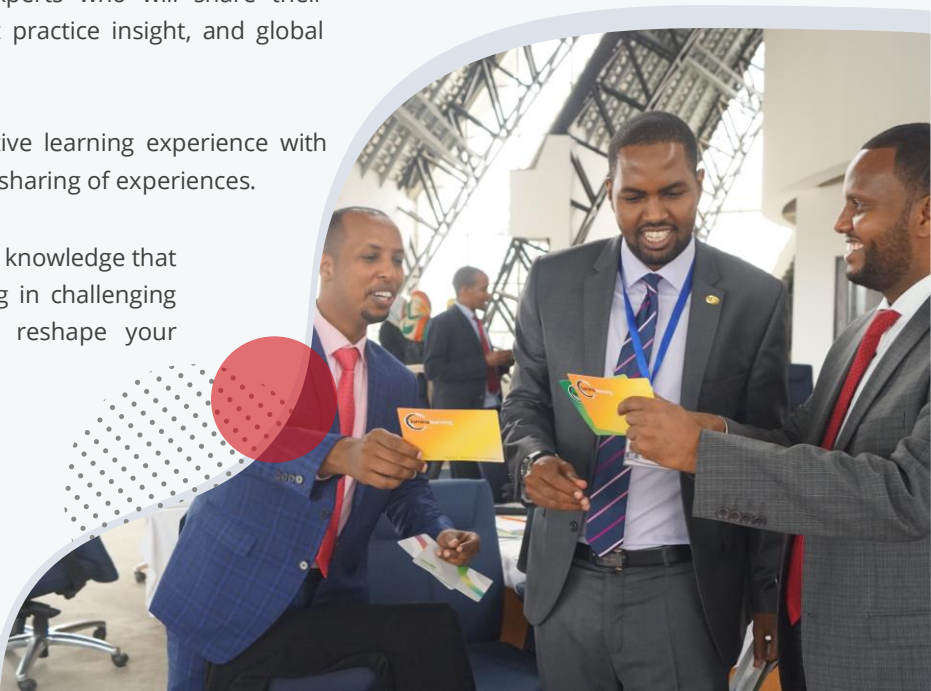
## Who should attend

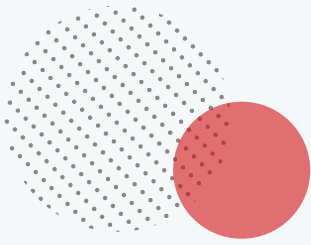
C-Suite Leaders, Heads of Divisions, Executive and Non-Executive Board Members as well as those outstanding prospects being fast-tracked into leadership.

## What you will gain

The highly interactive, 3-Day Professional Certificate in Value-Driven Leadership programme is designed from a leader's perspective, focusing on those skills essential for success in today's business environment. Do you see the world BANI (brittle, anxious, nonlinear, and incomprehensible) or VUCA (volatile, uncertain, complex and ambiguous)?

- 01** You will learn from our experts who will share their leading-edge strategies, best practice insight, and global perspective on key issues.
- 02** You will have a transformative learning experience with debates, challenges, and the sharing of experiences.
- 03** You will leave with invaluable knowledge that will enhance decision-making in challenging environments to help you reshape your organisation's environment.





# Inemmo's Unique Value Proposition

01

## Experienced Programme Facilitators with Extensive Expertise

Our facilitators, bring a wealth of experience and knowledge to our programmes. As accomplished business psychologists, they have honed their craft by working extensively with leaders across Asia, Africa, Europe, North America, and the Caribbean. Their expertise extends beyond the corporate realm, encompassing universities and governmental organisations. Renowned for their exceptional contributions, they have garnered multiple awards, a testament to their outstanding leadership and commitment to excellence. With a deep understanding of organisational dynamics and a proven track record of success, our facilitators are dedicated to empowering individuals and teams to thrive in today's complex business landscape.

02

## CPD Certified Programme

**CPD is the holistic commitment of professionals towards the enhancement of personal skills and proficiency throughout their careers.** The CPD Certification Service was established in 1996 as the leading independent CPD accreditation institution operating across industry sectors to complement the Continuing Professional Development policies of professional institutes and academic bodies. The CPD Certification Service provides recognised independent CPD accreditation compatible with global CPD principles.

Delegates who successfully complete the 3-Day Professional Certificate in Value-Driven Leadership will be awarded **21 CPD Hours** and will also receive a **CPD Certified Certificate**.

03

## Inemmo Professional Certificate of Completion

Upon successful programme completion, delegates will be awarded an Inemmo **Professional Certificate in Value-Driven Leadership**.

04

## Lumina Learning Psychometrics

Inemmo UK are the Lumina Learning Partners for East & West Africa. Lumina Learning designs and delivers cutting-edge products based on our integrated suite of digital psychometric resources. **Self-awareness is arguably the most important capability for leaders** and one of the most difficult to master. Successful leaders understand the major role our emotions and behaviour play in how effectively we build relationships and drive productivity.

This is why each delegate on our leadership programmes receives their **own personalised Lumina Learning psychometric portrait**. These are the next generation of professional development tools supporting individuals, teams and organisations to **work more effectively and improve the bottom line**. **Each delegate will receive their own personalised 40-page Lumina Spark Psychometric Portrait – value US\$180.00.**

05

## Face-to-Face

We deliver our renowned in-person classes in cities around the world. Our courses are designed to be highly interactive and engaging to create impactful shifts.

**READ** [Inemmo Training Services Terms and Conditions](#) and [Inemmo's Privacy Policy](#).

# Timings\*

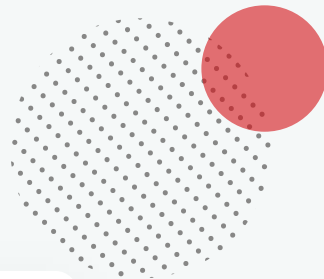
## 3-Day Professional Certificate in Value-Driven Leadership

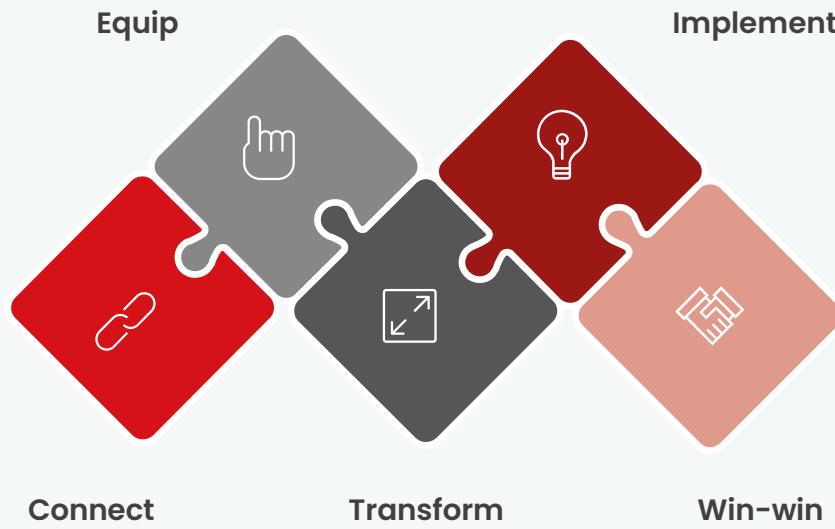
Monday 26th – Wednesday 28th August 2024

The programme will commence each day at 8:30 AM and will conclude at 4:30PM.

- Break: 10:00 AM-10:15 AM and 3:15 PM-3:30 PM
- Lunch: 1:00 PM-2:00 PM

*\*Timings subject to change*





**01 — Connect**

More effective communication; engaging and promoting a common understanding of mission vision, and strategy.

**02 — Equip**

Improve your ability to provide strategic insights and more effective analysis of key business challenges.

**03 — Transform**

Develop a personal leadership philosophy and presence that reflect greater confidence and capabilities.

**04 — Implement**

Develop an action plan to respond to your strategic and leadership challenges.

**05 — Win-win**

Ensure a culture of integrity, inclusion, and innovation to optimise growth and improve the financial performance of the organisation.

# Client Testimonials



*We observed that our Management who are very well educated and technical savvy needed to refresh their Management Skills. We see it as a very practical oriented programme and have gone beyond the normal MBA stuff that all of us are all conversant with. We will not hesitate to recommend it to other business leaders in Ghana.*



**Dr Charles Amoah-Wilson, Director Human Resources, National Communications Authority, Ghana**



*Lumina Spark was a moment of self-discovery for me. I did a lot of introspection and with a number of topics we treated, I realised that there was a lot of opportunity for me to develop myself and my team. I recommend this programme for any leader who seeks to develop himself or herself and to develop his or her team to the fullest potential.*



**Frederick Nyinaku, Chief Operating Officer, ABSA Bank, Ghana**



*It was a great. I am especially using the Lumina Spark experience and feedback to improve on my team engagements. My team have already noticed a change in the way I engage them, and its positive.*



**Stanley Kumbol, Director, Products and Commercial Markets, AirtelTigo Ghana**



*Overall assessment of the programme? Excellent! The programme revealed amazing traits in me. I am unleashing the leader in me and still taking account of the deep learning. Will also empower other colleagues. Well done to the directors who facilitated the program.*



**Berthold Gadagbui, Head of Mobile Financial Services, Ecobank Ghana**



*The program was excellently delivered. I now have a good knowledge of myself which will assist me improve my leadership skills and my personal relationships! It was a real eye opener. Very exceptional from all training programs I have attended. Kudos to the team!*



**Gifty Aplerku, Manager, Human Resources, Toyota, Ghana**



*I am certainly going to be a better leader. My team is going to enjoy working with me henceforth. I now want to mentor them to become great leaders.*



**Fidelis Muia, Director of Financial Operations , RefuSHE, Kenya**

**RefuSHE**

DAY 1

# 26<sup>th</sup> August 2024

## Cultivating Self-Awareness for Effective Leadership – Lumina Spark Psychometrics

*"What is necessary to change a person is to change his awareness of himself."*

- Identifying and Assessing Your Personal Behavioural Preferences
- The Importance of Adaptability
- Speed-reading Personalities – How we perceive others
- Embracing Change

## Emotional Intelligence in Leadership Excellence

*"Leadership's First Commandment: Know Thyself."*

- Exploring emotional intelligence and understanding how others perceive you
- Understand how to build greater rapport, the psychological mechanics behind rapport
- Understand the true value of diversity and how to co-create results

## Navigating the Evolving Business Landscape

*"In the ever-changing landscape of business, success belongs to those who adapt swiftly, innovate relentlessly, and navigate uncertainty with unwavering determination."*

- Understanding the current business landscape
- Strategic Agility
- Building Personal and Organisational Resilience
- Innovation in uncertain times
- Scenario planning

## Leadership Essential: Embracing Uncertainty

*"Success often lies on the other side of uncertainty."*

- Group discussion on shared insights, challenges, and strategic decision-making.



### 'I' the Leader – Your Lumina Spark Psychometrics Walkthrough

*"Millions saw the apple fall, but Newton was the one who asked why."*

- Each delegate will receive their own personalised 40-page Lumina Spark Portrait.
- Lumina Spark provides an accurate, personalised Portrait focusing on increased self-awareness and practical development points to assess and improve communication, teamwork and leadership.
- Lumina Spark is the next generation of psychometric tools that help individuals gain a deeper understanding of themselves, their values and potential weaknesses.

### Effective Organisational Culture

*"The only thing of real importance that leaders do is create and manage culture."*

- Exploring how organisation type, vision, values, and culture impact the leadership role
- Factors that shape an organisation's culture
- Exploring Cameron & Quinn View of Culture
- Cultural Expression – Mission, Vision, Values
- Aligning leadership culture with business strategy
- Establishing and cultivating a culture of responsibility and accountability among your employees

### Thriving in Change and Future Business Trends

*"People understand that no matter how good their technique is, there is always room for improvement."*

- Leading through change and uncertainty
- Recognising and addressing Ethical Dilemmas
- Case Studies and Interactive discussions on industry shifts
- Applying future trends to leadership strategies

### Effective problem-solving and decision-making

*"Think outside your comfort zones!"*

- Decision-making Styles
- Applying creative and analytical tools to problems
- Tools and techniques to enable effective decision making
- The impact of risk, uncertainty and linked decisions in the decision-making process

DAY 3

# 28<sup>th</sup> August 2024

## Concepts of Corporate Governance

*"The speed of decision-making is the essence of good governance."*

- Enron, Made.com, T M Lewin - Why senior managers should build awareness of matters of Corporate Governance
- Establishing strong governance systems to promote an integrated vision of organisational goals, objectives and shared values
- Exploring governance frameworks to help boards and executives easily identify potential opportunities to improve communication and effectiveness. Responsibilities of Boards vs Management

## Strategic Leadership Challenge: Navigating Market Disruption

*"Through disruption, strategic leaders chart new courses, turning challenges into opportunities."*

- In this project simulation, senior leaders will engage in a dynamic, real-world scenario where they must apply their strategic leadership skills to navigate a market disruption. The simulation aims to integrate various aspects of leadership, including strategic planning, crisis management, innovation, and collaboration.

## Commitment and Action Planning

*"Focus on the step right in front of you, not the whole staircase.."*

- Setting personal leadership goals based on the session
- Action planning for immediate implementation

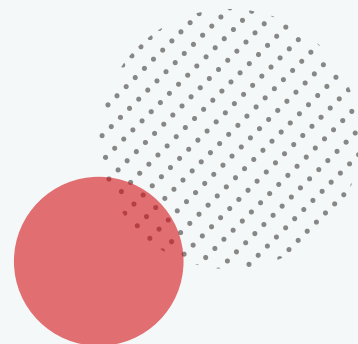
## Wrap-up and Presentation Ceremony

*"Every Champion Was Once A Contender That Refused To Give Up.."*

- Summary of key takeaways
- Presentation ceremony



# Your Facilitators



## Joy Maitland, FloD FCMI FloL

Joy is a Business Psychologist, Executive Coach and Author of 'From Alpha to Zen'- Leadership for a brave new world. She is a firm believer in continuous learning and improvement. Her motto, "Be the Difference. Make the Difference," has served as her North Star in everything she does, whether in the workplace or wider society.

Joy has a wealth of senior-level corporate management experience, and continued involvement with various organisations at Board level. She holds fellowships with the Institute of Directors (IoD), the Institute of Leadership and Management (TILM), and the Chartered Management Institute (CMI). She is a Member of the Association of Corporate Governance Practitioners and Member of the Association for Business Psychology (ABP)

Joy has worked with world-leading brands, including Vodafone, 3M, Sony, RBS and Credit Lyonnais. The multi-award-winning Inemmo Leadership Development Solutions, was launched in 2005 following Joy's role as Group Director Operations within the FTSE 250 firm Taylor Nelson Sofres. Joy is currently a Non-Executive Director and Vice Chair of the Plane Saver Credit Union, and guest lecturer at the University of West London. She has been a Trustee Board Member of The Institute of Leadership, and now serves as an Independent Director on their Nominations and Succession Committee.

As an author, Joy empowers her readers to adopt modern leadership techniques as well as innovative ways of thinking and working in order to achieve leadership excellence. Her book "From Alpha to Zen: Leadership for a Brave New World" helps her growing worldwide readership in their journey to become the kind of leader who inspires those around them.

As executive coach, Joy supports current and future leaders in adopting modern leadership techniques as well as innovative ways of working, to achieve leadership excellence.



## Atiya Sheikh, CBP MGP MlOD

Atiya is an exceptional Leadership Development Consultant who works with managers on a wide range of solutions to help them achieve critical change through their people. As Business Psychologist, and Director of the multi-award-winning Inemmo Leadership Development Solutions, she strategically supports clients to drive the improvement of both management and leadership capability, ensuring the development of solutions that are aligned to deliver the strategic goals of the organisation.

Atiya's current role followed successful careers in Accountancy and Market Research. In Market Research, she brought Professional and Financial Services industry perspective to studies ensuring that research was designed and delivered to produce actionable insights that address clients' underlying business challenges. She delivered brand focused insight consultancy to industry leading clients including The London Stock Exchange, Barclays, Ernst & Young, KPMG, Morgan Stanley, UBS, Credit Suisse and RBS. In addition to her role as Director at Inemmo Leadership Development Solutions, and Lumina Learning Partner for East & West Africa, Atiya is currently a Non-Executive Director of the LHP.

Atiya is a Member of the Association of Business Psychology, a Member of the Chartered Management Institute (CMI), the Institute of Directors (IoD) and Chartered Quality Institute (CQI), Market Research Society (MRS), Association of Corporate Governance Practitioners (ACGP) and the ACCA.

Atiya is a CTA Certified Executive Coach (ICF), a TNA Brain Coach (Applied Neuroscience and Brain Health), a Certified Facilitator of the Sedona Method and Practitioner of Lumina Learning Psychometrics. She also facilitates Lumina Practitioner qualification programmes in the use of the suite of Lumina Learning Psychometrics. Atiya is a Certified Lead Auditor for ISO 9001 Quality Management Systems, ISO 14001 Environmental Management Systems, BS OHSAS 18001 Occupational Health & Safety and Social Systems.

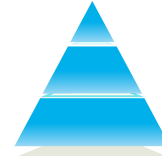


# The 5-day Professional Certificate in Value-Driven Leadership

## REGISTRATION FORM

Thank you for interest in the conference;  
To register, please provide the following information and Send this form to

Email: [info@abmc-int.com](mailto:info@abmc-int.com)



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Position:

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3. Dr. /Mr. /Mrs. /Miss:

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Position:

**BLOCK BOOKING DISCOUNT & SAVE USD 200**

All Prices Below Are **Per Delegate** and they Exclude VAT where applicable, accommodation and transportation.  
The course fee will cover training fee, course material, online pre-event set up, exam, certification, meals i.e. Luncheon.

1.  BOOKING BEFORE 31 MAY 2024 = \$ US 2,190.00 **SAVE \$ 400**

2.  BOOKING AFTER **31 MAY 2024** = \$ US 2,590.00

### REGISTRATION

PAY USD 100 REGISTRATION FEE ONE WEEK AFTER SENDING REGISTRATION FORM AND COURSE FEE 14 DAYS TO THE EVENT DATE

PAY FULL COURSE FEE TWO WEEKS AFTER SENDING REGISTRATION FORM AND HAVE REGISTRATION FEE WAIVED IN FULL

### AUTHORIZATION

Signatory must be authorized to sign on behalf of contracting organization, any cancellation should be done in writing 30 days before the training dates there after 100% course fee will be charged, a substitute will be accepted

This booking is invalid without a signature.

Name:

Cell / D – Line:

Job Title:

Email:

Organization:

Facsimile:

VAT No.:

Telephone:

Physical Address:

Postal Address:

SIGNATURE:

REGISTRATION DATE:

### Terms & Condition for this Service Level Agreement

1. Signatory must be authorized to sign on behalf of contracting organization.
2. This booking is invalid without a signature.
3. Cancellations received up to 21 business days prior to class will not be charged the training fee.
4. Cancellations 7-20 business days prior to class will be invoiced the full training fee. As a courtesy, we will allow you to apply 50% of your payment toward a future training course within one year of the cancellation date.
5. Cancellations 1-7 business days prior to class, and no-shows, are subject to payment for the full amount without future training credit.
6. Registrant substitutions may be made at any time.
7. Please note that if you do not cancel or do not attend, you are responsible for payment.
8. ABMC International Limited reserves the right to cancel or change a class at any time, including but not limited to, lack of participation, venue, and equipment or trainer availability.
9. Notification will be provided within 14 days of the class, whenever possible.
10. Registrants will not be charged for the course.
11. ABMC shall be not liable for any direct, or indirect, consequential or special damages that may be incurred due to a cancellation of a scheduled class, including, but not limited to, cancellation penalties for transportation or accommodations. The customer sole remedy shall be the refund of prepaid course fees as per our refund policy.
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14. The registration fee is applicable as per the terms stipulated above.



Phone: +254 (0)20 5140700

Email: [info@abmc-int.com](mailto:info@abmc-int.com)



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207 Regent St., London, W1B 3HH, England, UK

