

#AHRLC  
2025

LONDON,  
UNITED KINGDOM

# UNITED KINGDOM - AFRICA HUMAN RESOURCES & LEADERS CONFERENCE

THEME:

“Empowering the Future Workforce:  
Building Agility, Inclusivity, and Wellbeing in Tomorrow’s Workplace  
(talent retention, innovation, and adaptability)”

Dates: 14TH - 18TH JULY 2025

Venue: LONDON, U.K



**CONTACT US!!**

ABMC INTERNATIONAL

EMAIL: [info@abmc-int.com](mailto:info@abmc-int.com)

WWW.INTL-ABMC.COM

TEL: +1 430 209 2200



*AHRLC*

*Africa HR Leaders Consortium*



EST. 2012

**ABMC INTERNATIONAL**

ACCESS BUSINESS MANAGEMENT CONFERCING INTERNATIONAL

Leaders in Corporate Training

[www.INTL-ABMC.com](http://www.INTL-ABMC.com)



**GLOBAL  
ACADEMY OF  
FINANCE &  
MANAGEMENT®**

**HR** Institute of  
Human  
Resource  
Management  
The Professional Body of HR Practitioners in Kenya

**NITA**  
NATIONAL INDUSTRIAL TRAINING AUTHORITY  
EMPLOYERS DEVELOPMENT

**TMI™**  
TALENT  
MANAGEMENT  
INSTITUTE

**h**  
HRCI



# OVERVIEW

The HR function is rapidly evolving into a strategic powerhouse that underpins an organization's success. In order for HR and corporate leaders to steer their organizations with foresight and adaptability, it is paramount that they consistently understand the prevailing HR landscape.

Workforce resilience has become a critical element in today's HR landscape, encompassing adaptability, well-being, and agile responses to market shifts which have resulted from recent disruptions in the workforce and increased emphasis on employee resilience. This has triggered more attention to matters AI-driven HR solutions, DEI (Diversity, Equity, and Inclusion), and fostering agility in times of rapid change as will be explored more in this conference.

## WHO SHOULD ATTEND

- 1.HR directors/managers
- 2.HR business partners
- 3.HR shared services officers
- 4.Learning & development directors/managers
- 5.Training managers/officers
- 6.Talent & performance management managers
- 7.People & culture specialists
- 8.Change & organizational development Specialists
- 9.Compensation & benefits specialists
- 10.Anyone interested in gaining more insights into the world of HR

## BENEFITS TO DELEGATES

- 1.Build professional connections and collaborations with HR professionals, industry experts and thought leaders from across Africa and beyond
- 2.Gain knowledge on innovative HR tools, technologies and solutions to enhance HR operations.
- 3.Derive practical insights and case studies on best HR practices from an African/global context.
- 4.Interactive sessions with our community of international speakers.
- 5.A one of a kind excursion/social networking experience on the last day of the conference.

# AFRICA HR LEADERS CONFERENCE

Here are our key theme topics for 2025 edition

## ✓ Generative AI adaption in HR functions

AI adoption in HR functions has evolved from automating routine tasks to AI adaption, where advanced AI tools are integrated to enhance employee productivity. By leveraging AI for personalized learning, performance analytics, and predictive workforce management, HR can make more informed decisions and create a more dynamic work environment. For example, IBM successfully implemented AI in its HR processes by using AI-driven chatbots for employee queries, predictive analytics for talent acquisition, and AI tools for learning and development. This helped the company reduce employee attrition and improve productivity by tailoring learning programs to individual needs and automating repetitive tasks

## ✓ Recognizing the real drivers of employee engagement

Gallup has conducted many surveys to shed light on employee engagement with surveys in the recent past showing globally the engagement level at 23% which means HR needs to do more to increase employee engagement levels in organizations. HR needs to implement the real drivers of employee engagement :

- Self-actualization : Roles that provide purpose and fulfillment to employees.
- Esteem needs : Meaningful recognition and development.
- Social needs : The need for belonging and a voice in the organization.
- Safety needs : Job security and managerial support.
- Psychological safety : fair compensation, a conducive work environment.

## ✓ Sustainable employee wellbeing approach a top priority


As HR, we need to break the paradigm that a “good worker” is someone that stays late, is there first, works over weekends, and never says no to any demand from the organization. (Dr. Dieter Veldsman, Chief Scientist HR and OD, AIHR). HR specialists must understand that great employees are those able to strike balance between demands and resources in tandem with organizational expectations and how to deliver results within such a relationship in a sustainable manner. A sustainable employee wellbeing approach therefore needs to advocate for mental, social, financial, physical, career well being as well as resilience.

## ✓ Evolving talent dynamics : The emergence of “Phygital Experience”

The word “Phygital”, derived from physical and digital is a key feature of modern talent management. Remote, virtual work environments and the need for real time collaboration have led to integration of both physical and digital work environments. The phygital concept is being propelled by increased use of AI and automation in HR processes, the need for green and sustainable workspaces and more work-life balance among others. Phygital enhances :

- Sustainable and balanced employee engagement.
- Optimal flexibility.
- Global collaboration.
- Optimized productivity : A blend of focus and flexibility.
- Scalable and hands-on training and development strategies.

# AFRICA HUMAN RESOURCES & LEADERS CONFERENCE

 Implementing antifragile workplaces

 Learning & development : Integrating gamification in micro-learning

According to the Academy to Innovate HR Report 2024, the volatile economic environment characterized by high inflation costs, recessions, fear of job loss, high standards of living contributes to anxiety, stress and burnout in the modern day worker. The report further asserts that 15% of working age people globally are prone to mental health issues with Gen Z and millennial workers being the most vulnerable as per statistics from World Health Organization. Further the report postulates that the end result has been annual losses of \$1trillion losses due to depression and anxiety.

This necessitates the need to create antifragile workplaces or the antifragile worker by understanding the connection between productivity and wellbeing.

When learning and development programs are broken down into manageable chunks, employees become more receptive and easily retain information acquired. Further, incorporating game mechanics (gamification) into the learning process makes it more effective, engaging and motivating. As organizations aim to enhance employee engagement and retention, integrating gamification into micro-learning is increasingly becoming a dominant part of HR.

## Why Africa HR Leaders Conference?

The Africa HR Leaders Conference is an annual event that serves as a pivotal platform for HR professionals across the continent and beyond to converge, collaborate, and strategize, with the overarching goal of advancing HR practices, fostering talent development, and driving organizational growth in the African context.

This conference motivates HR professionals to share insights, best practices, and innovative solutions, enabling attendees to address the unique challenges and opportunities presented by the diverse African workforce.

Through engaging discussions, workshops, and networking opportunities, the conference aims to empower HR leaders to be at the forefront in driving organizational success through effective people management, shaping the future of work in Africa and ultimately contributing to economic and social development across the region.



AHLIC

Africa HR Leaders Consortium

# Africa HR Leaders Topics

## Conference Topics

1. Digital Leadership in the AI-Driven Workplace : Navigating leadership with AI-enhanced decision-making and personalized performance strategies in a digital-first environment.
  2. Building a Culture of Trust and Data Security : Engaging employees in cybersecurity and data privacy practices to foster organizational resilience.
  3. Redefining Talent Acquisition for the Hybrid Workforce : Leveraging digital tools and hybrid models to recruit and retain talent effectively in a flexible, post-pandemic workspace.
  4. Navigating the African HR Landscape : Addressing compliance, local labor laws, and social complexities unique to the continent's diverse economies.
  5. Beyond Metrics : Balancing Engagement, Well-being, and Productivity in Performance Management : Shifting from purely quantitative measures to holistic, engagement-driven metrics that foster sustainable performance.
  6. Gamification and Recognition in Performance Management : Redesigning rewards and recognition frameworks with gamification to motivate and retain the modern workforce.
  7. Intergenerational Skill-Building and Mentorship : Creating impactful coaching and mentorship programs that leverage diverse generational perspectives and skills.
  8. Evolving DEI Strategies in Hybrid and Remote Teams : Advancing Diversity, Equity, and Inclusion to build culturally adaptive, inclusive, and high-performing distributed teams.
  9. Future-Proofing the Workforce through Agile Upskilling : Promoting a growth mindset and designing continuous learning journeys tailored to address Africa's evolving skills landscape.
  10. Strengthening Workforce Resilience and Antifragility : Cultivating adaptability by empowering employees to view challenges as growth opportunities.
- Wellness-Integrated Innovation : Embedding wellness practices into the creative process to foster mindful, innovative, and sustainable workflows.

# DISCOVER LONDON @AHRLC UNITED KINDGOM



## Discover London: A Captivating Tour with a Dinner Cruise on the Thames

Welcome to London, a city where rich history and contemporary charm come together to create an unforgettable experience! This curated tour offers a perfect blend of iconic landmarks, vibrant culture, and a touch of indulgence.

Our adventure begins at The Shard, where you'll marvel at panoramic views of London's stunning skyline. We'll then meander along the bustling River Thames, passing architectural masterpieces such as the historic Tower Bridge and the modern City Hall, both epitomizing London's unique blend of tradition and innovation.

Next, we'll journey into the heart of Westminster to take in the grandeur of Big Ben, the Houses of Parliament, and the breathtaking Westminster Abbey, all steeped in British heritage. We'll continue to Trafalgar Square and Covent Garden, vibrant hubs of art, culture, and street performances that capture the city's dynamic spirit.

As the evening sets in, the highlight of your London experience awaits : a luxurious dinner cruise on the Thames River. Savor a gourmet meal while gliding past London's illuminated landmarks, including the iconic London Eye and the stunning St. Paul's Cathedral, all shimmering under the city lights. The gentle river breeze and enchanting views create a truly magical atmosphere to end the day.

This tour offers an unforgettable journey through London's past and present, capped with an evening of elegance and relaxation on the Thames. Join us to experience the best of London in style!



# Africa HR & Corporate Leaders Conference 2025

## CONTRACT REGISTRATION FORM

### Terms & Condition apply.

Please note all delegates are required to also make their official reservation and create their own account through our online event page.  
To register, please provide the following information and Send this form to **EMAIL: info@abmc-int.com**

**1. Dr. /Mr. /Mrs. /Miss:**

**Department:**

**Position:**

**Email:**

**Cell:**

**2. Dr. /Mr. /Mrs. /Miss:**

**Department:**

**Position:**

**Email:**

**Cell:**

**3. Dr. /Mr. /Mrs. /Miss:**

**Department:**

**Position:**

**Email:**

**Cell:**



**ALL PRICES EXCLUDING VAT WHERE APPLICABLE ;** The fee covers for conference fee, training material, certificate, meals and refreshments during the conference and Excursion tour for all international delegates, this fee does not cover accommodation and transportation or airport pick up fees, please consult our operations for further assistance if you need help on this

- Early bird ticket before 30th March 2025 - \$1,990 per delegate
- 2nd Early bird ticket After 30th March 2025 to 30th May - \$2,190 per delegate
- Booking AFTER 30th May 2025 - \$2,390 per delegate
- All U.K delegates by residence - Host Country fee - \$ 1,390 per delegate
- Block booking 3 & above \$1,990 per delegate

### AUTHORIZATION: All Registration should be completed also Online

Signatory must be authorized to sign on behalf of contracting organization, any cancellation should be done in writing 30 days before the training dates there after 100% course fee will be charged, a substitute will be accepted

**This booking is invalid without a signature.**

**Name:**

**Cell / D – Line:**

**Job Title:**

**Email:**

**Organization:**

**TIN/PIN No.:**

**Physical Address:**

**Postal Address:**

**Telephone:**

**SIGNATURE:**

**Registration Date:**

#### Terms & Condition for this Service Level Agreement

1. Signatory must be authorized to sign on behalf of contracting organization.
2. Any cancellation should be done in writing 30 days before the training dates there after 100% course fee will be charged, however a substitute will be accepted .
3. This booking is invalid without a signature.
4. This contract booking is final, there will be no refunds for any cancellations, partial or in full, made by the client after 30 days, no show is considered a cancellation and no refund will be made .
5. If the client decides to cancel, the full invoice remains payable after 30 days to the event.
6. Written cancellation before 30 days to the event, entitles the client to a credit voucher to attend a future event with ABMC International less service charge.
7. ABMC International reserves the right to modify the content, timing, speakers or venue of the conference should circumstances dictate. The event may be postponed or cancelled due to acts of terrorism, war, extreme weather conditions, industrial action, force majeure or any event beyond the control of ABMC International.
8. Clients who wish to make payment closer to the event dates or at the event are required to fill in ABMC International payment guarantee otherwise full payment is required within 5 working days.
9. Any dispute related to attendance and payments of this sales will be resolved under the court of Law as per terms and condition of this service level agreement contract and all the legal fees involved shall be billed to the client.
10. A Purchase Order is acceptable as form of payment, however payable within 15 days after the event.





## **A.B.M.C INTERNATIONAL LTD**

ACCESS BUSINESS MANAGEMENT CONFERENCING INTERNATIONAL LTD

LEADERS IN BUSINESS TRAINING

# ABMC INTERNATIONAL

### **U.S OFFICE**

ABMC International LLC :  
1846 E Rosemeade Pkwy#1090  
Carrollton, TX 75007-2637  
Texas, United States  
Tel: +1 430 209 2200  
Gen Email: info@abmc-int.com

### **UGANDA**

Premier Complex ,  
Plot 1-2, Enterprise Close Jinja Road,  
Ntinda Industrial Area  
Po Box 31625 Kampala-Uganda  
Mobile +256 784 450 355/+256 783 273  
556 info.uganda@intl-abmc.com

### **U.A.E**

Shams Business Center, Sharjah Media City  
free Zone, Al Messaned, Sharjah, UAE.  
P.O Box 30378, Dubai  
United Arab Emirates  
U.A.E: +971 52 53 89780  
Kenya: +254 0(20) 5140700  
EMAIL: info@abmc-int.com

### **TANZANIA**

P.O BOX 5550  
Nhc House Floor No.8 Samora Avenue  
Dar Es Salaam Tanzania  
Mobile:+255 719 787 122  
+255 783 903 300 info.tz@intl-  
abmc.com

### **RWANDA**

Kn 5 Rd, Immeuble Aigle Blanc 1st  
Floor; P.O Box 3644;  
Kimihurura - Kigali;  
Mobile:+250 788319523  
+250 7888319512  
info.rw@intl-abmc.com



**AHLIC**

*Africa HR Leaders Consortium*

# 2025



WWW.INTL-ABMC.COM