

# BLACK BUSINESS ASSOCIATION

P R E S E N T S

– A 50-YEAR CELEBRATION –

# EARL "SKIP" COOPER II

## DINNER ROAST 8-20-22

"Skip" Cooper II arrived in Los Angeles on Sunday, August 20, 1972 witnessing the aspiring sight of the gathering of over 100,000 Black people attending WATTSTAX. 50 years later, we celebrate Cooper's life's work of service and purpose.



**SAVE THE DATE**

**SATURDAY, AUGUST 20, 2022**

CALIFORNIA SCIENCE CENTER | LOS ANGELES, CA

323.291.9334 | [BBALA.ORG](http://BBALA.ORG) | [MAIL@BBALA.ORG](mailto:MAIL@BBALA.ORG)



# SPONSORSHIPS INVITATION



– A 50-YEAR CELEBRATION –

**EARL "SKIP" COOPER II**  
DINNER ROAST 8-20-22



## EVENT SPONSORSHIP INVITATION

Dear Friends of "Skip" and BBA Supporters:

The Black Business Association (BBA), the oldest active ethnic business support organization in the State of California, will host a special celebration in recognition of 50 years of service by our illustrious longtime leader, Mr. Earl "Skip" Cooper II, who arrived in Los Angeles 50 years ago on Sunday, August 20, 1972.

To Cooper's amazement, upon his arrival and as a coincidence, he witnessed a sea of Black people grooving and celebrating at the Wattstax festival headlined by soul singer and Grammy award-winning recording artist, Isaac Hayes. Over 100,000 people, mostly Black, filled the Los Angeles Memorial Coliseum to recognize the seventh anniversary of the Watts Riots. This sight fueled Cooper's enthusiasm and sense of purpose. He knew he was in the right place.

Fifty years to the day, on **Saturday, August 20, 2022**, the BBA is excited to announce that we will host a Dinner & Roast Celebration to commemorate Cooper's life's work that he deems his "Special Purpose."

This event will deliver good times, surprises, and a stroll down memory lane. **The BBA invites you to come take the journey with us and fellowship together. We also invite you to support the BBA by participating through a sponsorship and/or ticket(s). Several options for your consideration and participation are listed on the following page.**

Please note that in lieu of a traditional souvenir journal, we will have a simplified takeaway, but there are other exciting promotional opportunities available.

**For more information or to confirm your participation, please respond to the person that sent you this invitation.** You may also reach our event manager, Sabra Waddy of Splendid Affairs, Inc. at 818.605.7405 or [sabra@splendidaffairsinc.com](mailto:sabra@splendidaffairsinc.com). To register online, please visit us at [bbala.org](http://bbala.org).

We thank you look forward to hearing back from you soon regarding your desired sponsorship participation.

Sincerely,

**Sarah R. Harris**

President and CEO, Black Business Association



**SAVE THE DATE** SATURDAY, AUGUST 20, 2022  
LOS ANGELES, CA (VENUE TBA)

# BLACK BUSINESS ASSOCIATION



- A 50-YEAR CELEBRATION -

## EARL "SKIP" COOPER II DINNER ROAST 8-20-22



### EVENT SPONSORSHIP REGISTRATION

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

#### PLATINUM SPONSOR - \$7500+

- ❖ Two (2) VIP Tables of 10
- ❖ Recognized as Platinum Sponsor on all Event Branding & Promotional Materials, including:
  - Logo prominently on all Promotional Outdoor Billboards
  - Mentioned in Radio Commercials, if applicable
  - Full Page Ad in Souvenir Journal Takeaway
  - BBA Website and Social Media Promotions
  - Three (3) Custom Solo Eblasts
  - Listing and/or Logo in E-Newsletter for 6 months
- ❖ One (1) 30 sec. Promo Spot during Program and on Website
- ❖ Opportunity for Remarks during Program
- ❖ Opportunity to provide item(s) for Swag Bag
- ❖ Photo Opportunities

#### GOLD SPONSOR - \$5000+

- ❖ One (1) VIP Table of 10
- ❖ Recognized as Gold Sponsor on most Event Branding & Promotional Materials, including:
  - Logo on all Promotional Outdoor Billboards
  - Logo and Listing in Souvenir Journal Takeaway
  - BBA Website and Social Media Promotions
  - One (1) Custom Solo Eblast
  - Listing and/or Logo in E-Newsletter for 3 months
- ❖ One (1) 15 sec. Promo Spot during Program
- ❖ Opportunity to provide item(s) for Swag Bag
- ❖ Photo Opportunities

#### TABLE SPONSOR - \$2500+

- ❖ One (1) Table of 10
- ❖ Recognized as a Table Sponsor on some Event Branding & Promotional Materials, including:
  - Logo and Listing in Souvenir Journal Takeaway & Website
  - One (1) Custom Solo Eblast
  - Logo in E-Newsletter for 3 months
- ❖ Opportunity to provide item(s) for Swag Bag

#### FRIENDS - \$500+

- ❖ One (1) VIP Ticket
- ❖ Listing in Souvenir Journal Takeaway and Website

#### MEMBERSHIP TICKET - \$350

- ❖ Renewal or New Membership plus General Admission

#### GENERAL ADMISSION - \$250

- ❖ Admission for 1

#### MEMBER TICKET - \$125

- ❖ Rate reflects 50% Discount for Financial Regular Members

**DONATIONS:** The involvement of our Sponsors & Supporters remains crucial and necessary to the success of the BBA mission and programs. We are counting on your support to continue our efforts. **Donations can also be made online at [bbala.org](http://bbala.org).** All Donations are tax deductible. Tax ID # 95-3166199

**LEGACY FUND** (Check box if you want any amount stipulated for "Skip" and you will be contacted.)

TOTAL AMOUNT: \$ \_\_\_\_\_

Email your completed form no later than **FRIDAY, JULY 29, 2022**, to our event manager, Sabra Diogioes-Waddy at [sabra@splendidaffairsinc.com](mailto:sabra@splendidaffairsinc.com) and cc to [sharris@bbala.org](mailto:sharris@bbala.org)  
For questions or more information, you may call **818.605.7405**.

To pay online, please go to: [bbala.org](http://bbala.org) or call to request an electronic invoice.  
(Please note there is a 3% processing fee for credit card payments.)

For check payments, make payable to: **Black Business Association**  
and mail to: P.O. Box 43159, Los Angeles, California 90043  
Tax ID # 95-3166199



**SAVE THE DATE** **SATURDAY, AUGUST 20, 2022**  
LOS ANGELES, CA (VENUE TBA)