



Introducing University of Ibadan, Nigeria



Professor Oyedunni Arulogun

Who am I?

- My name is Oyedunni Sola Arulogun
- Professor of Health Promotion and Education
- Director of the University of Ibadan Centre for Entrepreneurship and Innovation May 2019 – May 2022; May 2022 – date



Who am I contd.

Prior to her appointment, she was the first female

- Professor of Health Promotion and Education and
- Dean of the Faculty of Public Health where she built capacity of students and staff to transit from mediocrity to achieve tangible results inspiring them to do work they are proud of.

Belongs belongs to many professional bodies

- Speech Pathology and Audiology Association of Nigeria (SPAAN)
- International Union for the Scientific Study of Population (IUSSP)
- International Union for Health Promotion and Education (IUHPE)
- Licentiate of the Nigerian Medical Rehabilitation Therapists Board
- Fellow Royal Society of Public Health UK
- Fellow African Institute of Public Health
- Fellow Institute of Classical Entrepreneurship, Nigeria.

University of Ibadan





Vision Statement

To be a world-class
institution for academic
excellence geared towards
meeting societal needs

Mission Statement

- To expand the frontiers of knowledge through provision of excellent conditions for learning and research.
- To produce graduates who are worthy in character and sound judgement.
- **To contribute to the transformation of society through creativity and innovation.**
- To serve as a dynamic custodian of society's salutary values and thus sustain its integrity.





CENTRE FOR
ENTREPRENEURSHIP
AND INNOVATION
UNIVERSITY OF IBADAN



HISTORY

- Started in 2002 as the University-Private Sector Collaboration Committee of the MacArthur Grant Implementation Committee
- Operated as the Programme for Entrepreneurship and Innovation since 25 June 2005
- Approved by Senate of the University of Ibadan on 28 January 2008



To be the leader in positively transforming society through entrepreneurship and innovations



To unlock the entrepreneurial ideas in students, staff and operators of SMES through training and other interventions to enable them develop sustainable enterprise by utilising mutually rewarding partnerships

- Institutionalise the development of entrepreneurship and innovation through teaching, research, networking and advocacy as well as collaboration with the private sector and government



CEI has a tripartite mandate



Academic Programmes



Entrepreneurial Training and Support student-owned business start up



Establishing strong links with the local business communities through which Training and support for businesses are offered

Academic programmes

- GES 301 - Introduction to Entrepreneurship Skills
- ETR 301 – Basic Entrepreneurship and Innovation

Our training



- Robust curriculum
- Innovative
- Participatory method
- Expert facilitators from academia, industry and practice
- Needs Assessment on learning and training
- Customized training for different cohorts/setting
- E-learning available to leverage on our Distance Learning platform



- Financial literacy
- Accessing finance
- Confidence building skills
- Communication skills
- Leadership skills
- Assertiveness training
- IT training for communication and for Business
- E-Commerce

Each training is infused with Life Skills



Decision making

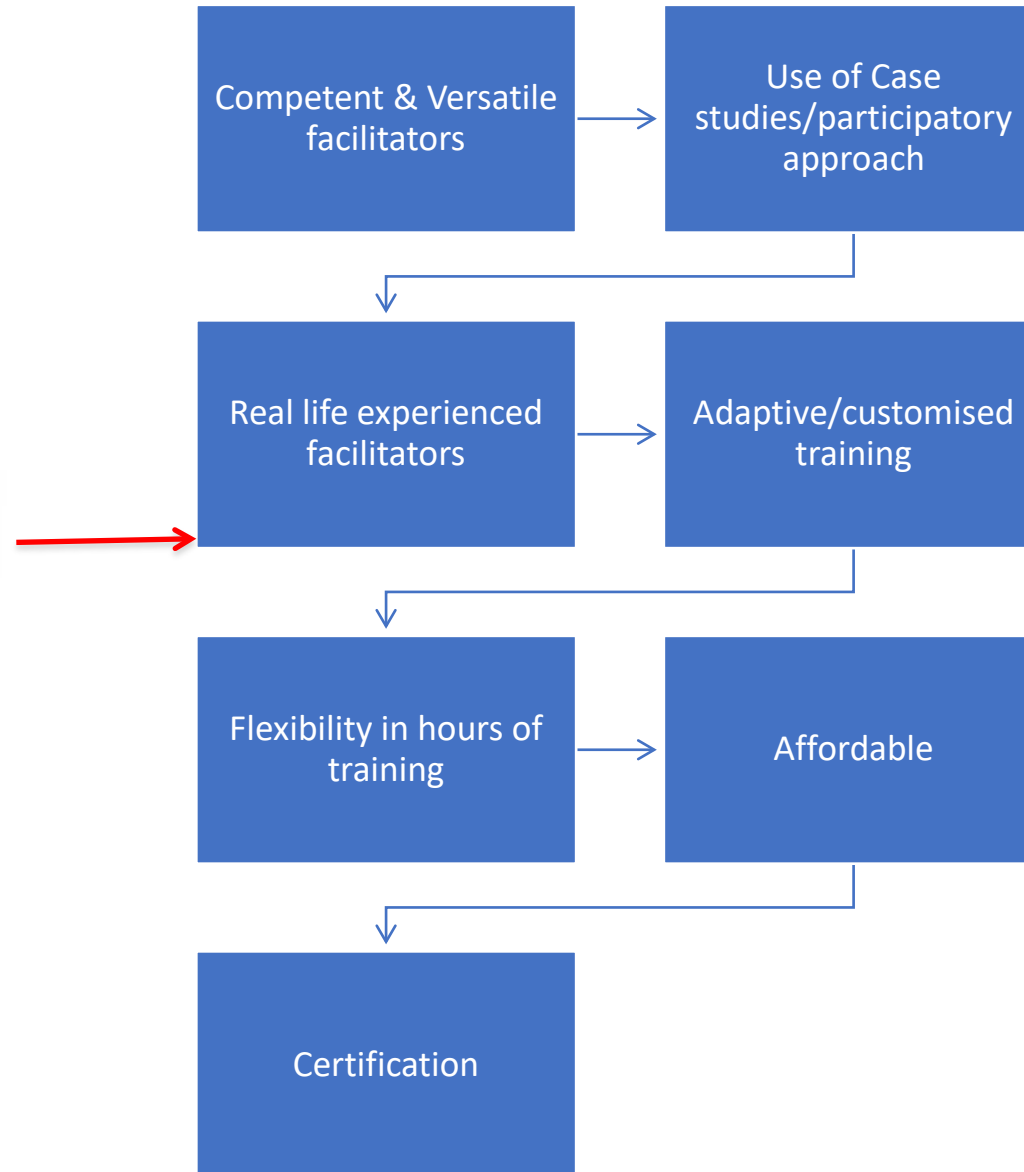
Problem solving

Risk assessment and risk taking

Confidence building

Creativity and Innovation

Entrepreneurial skills



PARTNERSHIP JOURNEY



Partnership mindset

The five trends shaping the future of work

1

NEW BEHAVIORS

Shaped by social media
& the web



2

TECHNOLOGIES

Shift to the cloud
Collaborative technologies
Big data
The Internet of things



3

THE MILLENNIAL WORKFORCE

New attitudes,
expectations, & ways
of working



4

MOBILITY

Work anytime,
anywhere & on any
device

5

GLOBALIZATION

No boundaries



Faculty-business partnership

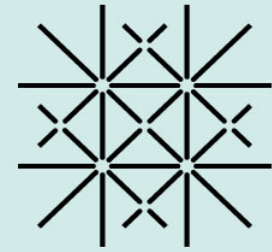
Contact between faculty and business was established

Experienced people from industry were hired to coach nascent entrepreneurs, and people with a business background were brought into the faculty



International partnership

- New pedagogical tools such as coaching



**Universität
Basel**

North-South Institutional partnership



North-South institutional partnership



Partnership with government agencies

- Curriculum review and export support for start up



And finally...

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What we do to promote innovation

1. Student – Based Entrepreneurship Education: Our ETR 301 has assisted us discover many students with viable and innovative business ideas, supported them to start up and present them for enterprise competitions nationally and globally.



2. Creation of funding links: We do not only discover them, we also link them with funders.



3. Academic start ups and patenting: Academics are increasingly directly involved in the commercialization of their research by patenting technological solutions.



4. Trainings and capacity building workshops for start ups and budding entrepreneurs



5. Patenting of students' innovative ideas

What we do to promote innovation (contd)



6. Capacity building workshops for faculties



7. Including contents in our curriculum that will help our student entrepreneurs compete at the global level



8. Private collaboration and partnership



9. Business incubators and accelerators



10. Entrepreneurship counselling, mentoring and network: we create this platform for our students so as to make their journey into entrepreneurship smoother and faster

Our



Emblem of Quality



Thank you