

World Café

Reporting of Discussion Tables
AIT-SASBI Conference 2023

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HOSTED ALONGSIDE:
Academia Industry Training:
Swiss and African Science and Business Innovators

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20-21 FEBRUARY
JOHANNESBURG
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FEBRUARY 2023
JOHANNESBURG

AIT-SASBI
CONFERENCE
22- 24 FEBRUARY
An international experience united in the theme;
Social and Tech Innovation for Impact.

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Table 1: Legal Aspects

Chair: Stephan Hofer, MLaw

**Reporting: Naledi Mathole, Sefako
Makgatho Health Sciences University**





Overview and Objective

- Provisions needed for a mutually beneficial agreement
- Responsibilities of an entrepreneur when drafting a contract
- Understanding the consequences and applicability of legal frameworks
- Understanding when to get professional legal services





Key Challenges

1

Bridging the gap between start up and industry and associated legislation

3

Lack of education about legal matters within communities.

2

Finding the right balance between rights and obligations in regards to contracts

4

Funding vs IP right ownership



Take Home Message

Ensure that you treat your legal entity as an individual and understand the relationship and life cycle of a contract.

Take more responsibility as an entrepreneur and connect with peers.

Table 2: Gap between Academia and Market

Chair: Prof. Simone Stürwald

Reporting: Mr Ntuthuko Ndebele,
University of Kwazulu Natal



Table 3: Dos and Don'ts of Swiss Business Culture

Chair: Nanci Govinder

Reporting: Dorina Kühner





Overview and Objective

- Switzerland has a big interest in Social Entrepreneurship, especially sustainability and recycling
- IP a big issue in Switzerland.





Key Challenge



Only go for an exploratory visit if you REALLY have a good reason for it. Make sure that you do not waste time & money. Rather undertake the first steps online, e.g. ask CH embassy to make introduction.

Table 5: Tasks and Roles of TIA

Chair: Senisha Moonsami

Moderation: Ntsiki Mkhize

Reporting: Chad Lucas





Overview and Objective

- Focus: supporting & building technology related businesses
- Business development & mentorship
- Grant funding





Key Challenges

1

Addressing concerns related to protection of IP

3

Ensuring start-up entrepreneurs are able to meet their basic needs while focusing on their ventures

2

Raising awareness in rural SA on service offering



Take Home Message

There are opportunities for outside entrepreneurs to collaborate with SA techpreneurs and receive funding from TIA.

Table 6: How to Do Business in Nigeria

Chair: Prof. Oyedunni Arulogun

Reporting: Chad Lucas





Overview and Objective

- 23rd largest world economy
- Trigger for Africa : free trade zones, strong research institutes, talent, startup ecosystems
- Grow economy by 2025 to 20th largest in the world





Key Challenges

1

Deciding on which area to do business in; especially as a foreign national

3

Infrastructure and access to distribution networks

2

Language barriers (3 dominant language groups)

4

Average Lagos citizen does not benefit from it being the 7th largest African economy

Table 6: How to Do Business in Nigeria



Take Home Message

Tips to maximize success: understand laws, distribution is key, network, leverage off your talent.

Table 7: How to Do Business in Rwanda

Chair: Ms. Divine Nakanyange

Reporting: Chad Lucas





Overview and Objective

- Enabling investment environment created
- Fast growing economy : 6th fastest economy
- Vision: middle-income economy by 2035; high-income economy by 2050





Key Challenges

1

Rwanda is a landlocked country

3

Maintaining an enabling environment for innovation

2

Maintaining strong private sector to drive economic reformation

4

Knowledge transfer on best practice



Take Home Message

Rwanda opens its doors to the world through its processes on foreign ownership and ease of doing business as foreign companies.

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**Thank you
for your active participation**

