

IP

IP JOINS FORCES WITH BANKER X

To turbocharge award-winning
employee wellness programme

swipe

DISRUPTING TRADITIONAL APPROACHES

BankerX collaboration with Irvine Partners will see it take the communication advisory's employees through an intensive multi-week programme leveraging internationally accredited Certified Financial Planners to equip them with real world bespoke financial management tools harnessing AI, the psychology of money & their personality profiles in real time gamified simulation environments which dynamically evolve based on participant feedback.



“My own family has been negatively impacted by financial products promising the Earth and delivering very little in the way of real returns. By most measures, they did all the right things but still ended up unable to enjoy their golden years in the way they imagined. The last thing I want is for any of my team members to go through the same thing.”

RACHEL IRVINE, FOUNDER & CEO



“Irvine Partners' award-winning wellness programme is fully reflected in their phenomenal ability to retain top talent. The entire outfit is loaded with cutting-edge creative capabilities and intellectual capital. We're incredibly excited to help them apply that knowledge and ability to their personal finances.”

KOSHIEK KARAN BANKERX CEO

IMPACT

The impact of a good financial education programme can go beyond monetary well-being too. Research has found that it can also result in improved overall health outcomes. That's why financial wellbeing is key to any successful employee wellness programme.

YOUR TURN. COMMENT WITH YOUR THOUGHTS!

FOLLOW FOR MORE // @IRVINEPARTNERS

6/6

