

Philippine Financial & Inter-Industry Pride

11TH ANNIVERSARY GALA & 3RD BAHAGHARI AWARDS

Shangri-la at the Fort - Grand Ballroom

October 25, 2024 Friday

Registration starts at 4 pm, program proper at 5 pm

**there will be dinner and socials after the program*



WHO WE ARE



PHILIPPINE FINANCIAL &
INTER-INDUSTRY PRIDE

The Philippine Financial & Inter-Industry Pride (PFIP) is a collaborative, voluntary and non-profit community of practice composed of dedicated representatives from LGBT+ employee resource groups and human resource or diversity teams of private firms in the Philippines.

PFIP, as the leading voice and champion of LGBT+ workplace inclusion, promotes safe spaces and inclusive opportunities for all talents regardless of their SOGIESC.

PFIP Member Organizations are proud equal opportunity employers and recognized employers of choice.



PFIP's 11th YEAR ANNIVERSARY GALA

The **PFIP Anniversary Gala** is the annual celebration of PFIP's milestones as the preeminent LGBTQ+ organization of the Philippine corporate pride community.

Program Highlights include:

- Renewal of member companies' commitment to PFIP's Pledge of Support
- Induction of new member companies
- Announcement of Philippine Bahaghari Awards winners.

In attendance are:

- Industry Leaders
- Executive Champions
- Pride Network Representatives
- DEIB and HR Practitioners
- Equality Allies and Advocates supporting the business sector



EVENT OBJECTIVES



Showcase PFIP's Impact & Vision

Highlighting PFIP's significant contributions over the last decade, we present its vision for the future which showcases:

- Successful Initiatives
- Strategic Goals aimed at advancing LGBTQ+ inclusivity
- Fostering an environment of equality and respect



Foster Connections & Partnerships

The gala provides a platform for networking and collaboration which promotes continued LGBTQ+ rights advocacies and creates opportunities for future partnerships that align with values of pride and excellence



Celebrate Success & Welcome New Members

Recognize and welcome new members while celebrating our collective successes and achievements. Foster a sense of community and belonging.



Honor & Recognize Outstanding Achievements

Celebrate and award the individuals and organizations that have demonstrated exceptional commitment for LGBTQ+ inclusivity and excellence in their respective fields.



EVENT OVERVIEW

PFIP's Journey Thus Far

Over the last decade, the **Philippine Financial & Inter-Industry Pride (PFIP)** has emerged as a trailblazer in fostering LGBTQ+ inclusivity across industries in the Philippines.

From our modest beginnings with 5 founding members in the financial sector.

We have expanded into a dynamic network of over 80 members spanning multiple industries.

Our commitment to inclusive practices has not only bridged the gap between business and advocacy but has set a standard for excellence in the workplace.

Driving Change & Shaping the Future

Looking ahead, PFIP remains steadfast in its mission to lead with pride and excellence.

We are dedicated to breaking new grounds by collaborating with academic institutions to nurture an LGBTQ+ inclusive talent pipeline and working with NGOs to create safer spaces in society.

Our vision is to continue challenging the boundaries of stigma and discrimination, ensuring that our workplaces and communities reflect the true spirit of equality.



EVENT THEME

BLACK & WHITE 2.0: Rewriting the Rules for Corporate Pride

If something is ***black and white***, it is clear and distinct. To spell things out in *black and white* is to say exactly what one thinks. *Black and white* can also mean rules and expectations are totally clear among concerned parties. When it is very clear who or what is right and wrong, then the situation is *black and white*.

Much like our belief in the importance of DEIB in the workplace: it is simply the right thing to do. And while we face new challenges, we remain steadfast in our commitment to do right by our community--even if it means rewriting the rules of the game. But it's also been said that opposites attract, so while ***black and white*** are quintessentially opposite, they complete each other.



EVENT THEME

BLACK & WHITE 2.0: Rewriting the Rules for Corporate Pride

Contrast creates completion: The **convergence of *black and white***--more so than any other color combination--is an example of how two divergent colors communicate more powerfully together than they do on their own. This is similar to all of us coming together--characterized by our own diversity but now linked inextricably through the power of our one PFIP community.

Through our collective efforts, we will forge ahead towards a #Limitless future and redefine corporate pride, for our organizations and for our people.



SPONSORSHIP PACKAGES

INCLUSIONS	PARTNER	PLATINUM	GOLD	SILVER
Investment Value	350,000	200,000	150,000	100,000
Exclusive Benefits				
Option to play 120-second AVP Marketing material in PFIP Social Media page leading to the event	✓			
Video Greetings from Senior Executive to be played in SDE and posted in Social Media Platform	✓			
Premium Table Positioning	✓	✓		
Acknowledgement as PFIP Anniversary Gala Partner and Premium Sponsor	✓	✓		
Option to be an award presenter	✓	✓		
Pre-Event Publicity				
Company name / logo on the event website/landing page	✓	✓	✓	✓
Company name / logo on Event banners, Emails, and Newsletters/Campaign	✓	✓	✓	✓
Premium positioning of Company name / logo on Main posters and Sub-posters for Marketing Collaterals	✓	✓		
Company name / logo on Main posters and Sub-posters for Marketing Collaterals			✓	✓
On the day of the event				
Tickets to the event	10	9	7	5
Additional ticket for Senior Executives/CEO VIP Seat	3	1	1	1
Company name / logo on stage backdrop, cocktail reception backdrop	✓	✓	✓	✓
Company name / logo table centerpiece at the Main Ballroom	✓	✓	✓	✓
Live acknowledgment of company	✓	✓	✓	✓
Option to play a 30-second AVP Marketing material in .mp4 format (Pre-Post Program Proper)	✓			
Access to all On-site activities (Networking, Dinner, and Socials)	✓	✓	✓	✓
PFIP Hotel Room Rates for the Sponsors (Limited Slots and First Come First Serve Basis)	✓	✓	✓	✓
Post-Event Publicity				
Acknowledgement of Sponsors in all PFIP social media sites and website	✓	✓	✓	✓



[NON-SPONSOR] GROUP AND INDIVIDUAL TICKETS

Non-Sponsor (PFIP Member)	Anniversary Gala	On site attendees
Full Table	98,000	10
Half Table	50,000	5
Individual	10,000	1
Non-Sponsor (Non-PFIP Member)	Anniversary Gala	On site attendees
Full Table	110,000	10
Half Table	58,000	5
Individual	12,000	1



PROGRAM

- **4:00 pm - 5:00 pm:** Registration, Cocktail Reception, and Ceremonial Signing of the Pledge of Support
- **5:00 pm - 7:00 pm:** Program Proper
 - Parade of Companies
 - Awarding of the **Philippine Bahaghari Awards**
 - LGBTQ+ Leader of the Year
 - Executive Ally of the Year
 - PRIDE Network of the Year
 - Company of the Year
 - PFIP's Choice: LGBTQ+ Role Model of the Year
 - PFIP's Choice: Ally of the Year
 - PRIDE Advocacy of the Year
 - BAHAGHARI Champions
 - Stars of the Night
 - **Guest Performances**
- **7:00 pm - 8:00 pm:** Dinner
- **8:00 pm onwards:** Closing, Ceremonial Toast and Networking and Socials



DRESS CODE: BLACK & WHITE 2.0

This year, we encourage everyone to explore the limitless potential of glamorous, upcycled, and future-forward designs. Whether you opt for timeless elegance or cutting-edge innovation, let your creativity soar!

What does "Black and White 2.0" mean?

- **Future-Forward Fashion:**

Think sleek, modern, and cutting-edge. Incorporate bold, inventive silhouettes and contemporary styles that push the boundaries of traditional fashion.

- **Upcycled Chic**

Get creative by breathing new life into old garments. Transform vintage or pre-loved pieces into stunning new outfits. Consider DIY alterations, unique embellishments, or artistic reimaginings.

- **Elegance Reimagined:**

Maintain the sophistication of black and white, but let your outfit reflect a modern and innovative edge. This could mean combining textures, experimenting with geometric patterns, or incorporating high-tech fabrics

Embrace the endless possibilities of style!





3RD PHILIPPINE BAHAGHARI AWARDS

PFIP's **Philippine BAHAGHARI Awards** is a platform to recognize the exemplary contributions of organizations and individuals that are leading the charge in promoting diversity, equity, inclusion and belongingness in the workplace.

Their examples set the standard and serve as inspiration for the corporate pride community.

The following categories are decided on by an independent body of jurors:

- **LGBTQ+ Leader of The Year**
- **Executive Ally of The Year**
- **PRIDE Network of The Year**
- **Company of the Year**

The PFIP Board of Trustees confers the **BAHAGHARI Champion Award** to notable role models and/or allies of the PFIP community and the **PRIDE Advocacy of The Year** to an LGBTQ+ organization that supports PFIP's mission and vision.

This year, we are introducing two popular categories, to be voted on by the PFIP community:

- **PFIP's Choice: LGBTQ+ Role Model of The Year**
- **PFIP's Choice: Ally of The Year**



3RD PHILIPPINE BAHAGHARI AWARDS

PHILIPPINE
BAHAGHARI
AWARDS

LGBTQ+
Leader of
the Year

2024



PHILIPPINE
BAHAGHARI
AWARDS

Executive
Ally of the
Year

2024



PHILIPPINE
BAHAGHARI
AWARDS

PRIDE
Advocacy
of the
Year
2024



PHILIPPINE
BAHAGHARI
AWARDS

BAHAGHARI
Champion

2024



PHILIPPINE
BAHAGHARI
AWARDS

PRIDE
Network
of the
Year

2024



PHILIPPINE
BAHAGHARI
AWARDS

Company
of the
Year

2024



PHILIPPINE
BAHAGHARI
AWARDS

PFIP'S CHOICE
LGBT+ Role
Model of the
Year

2024



PHILIPPINE
BAHAGHARI
AWARDS

PFIP'S CHOICE
Ally of the
Year

2024





BAHAGHARI AWARDS

Nomination Guidelines

The **Philippine Bahaghari Awards** is open to companies and organizations that are duly registered and are operating legally in the Philippines. The Awards is open to companies and organizations of all sizes, from all industries, and whether member or non-member of PFIP.

Independent judges from the business, academe and advocacy sectors will select the most qualified winners for the four competitive categories: LGBTQ+ Leader of The Year, Executive Ally of The Year, PRIDE Network of The Year, and Company of the Year.

Members of the PFIP Board of Trustees are not allowed to be part of this judging panel, nor are they eligible to be nominated in the individual competitive categories.

NOMINATION PERIOD IS FROM AUGUST 19 - SEPTEMBER 6, 2024. Fill up the nomination form here: bit.ly/3rdPHBahaghariAwardsNF

Please note, submission of nomination forms is **FREE OF CHARGE**. The winners will be announced during the **11th PFIP Anniversary Gala and Award Ceremony on October 25, 2024.**



SUPPORT AND PARTICIPATE

We invite you to become a sponsor for the 11th Anniversary Gala 2024.

If interested, please fill out the **Sponsorship Form** by scanning the QR code.





2024

Philippine Financial & Inter-Industry Pride

