

Philippine Financial & Inter-Industry Pride

# LEADER LAB LIVE!

The 5th PFIP Leadership Forum

**24 February 2023, 9:00 AM – 5:00 PM**  
Face-to-Face Event, Location TBA



# WHO WE ARE



The **Philippine Financial & Inter-Industry Pride (PFIP)** is a collaborative, voluntary and non-profit community of practice composed of dedicated representatives from LGBT+ employee resource groups and/or human resource/diversity teams of private firms in the Philippines.

We started with five companies from the banking and financial industry in October 2013 and now have **over 50 members from across multiple industries**. Our member organizations are some of the largest multinationals in the country, all of whom are proud equal opportunity employers and recognized employers of choice.

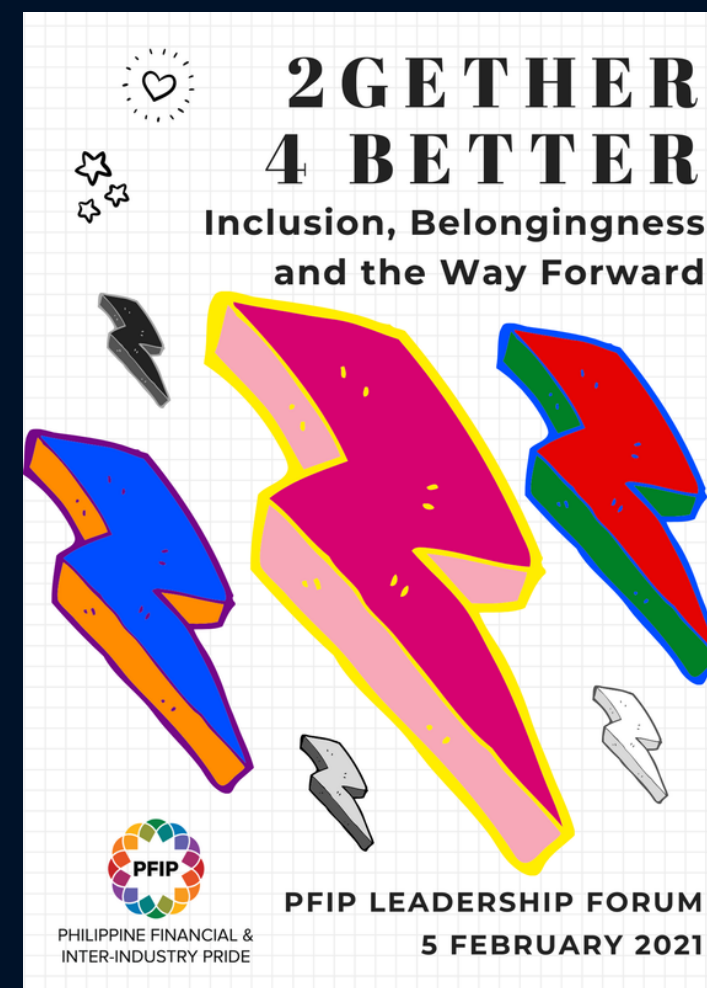


**PHILIPPINE FINANCIAL &  
INTER-INDUSTRY PRIDE**

# THE PFIP LEADERSHIP FORUM



Now on its 5th year, the annual PFIP Leadership Forum is organized by the leadership pillar of PFIP. It is designed for company Pride Network Leaders to harness them with the right attitude, confidence, and skills to manage their own Employee Resource Groups in their respective companies with the main objective to help develop well rounded LGBT+ professionals and build leadership expertise for their future success.



PHILIPPINE FINANCIAL & INTER-INDUSTRY PRIDE

PROUDLY PRESENTS

## 2022 PFIP Leadership Forum

CELEBRATING LGBT+ EXCELLENCE

17 May, Tuesday | 9:00 AM to 6:00 PM PHT | via Airmeeet

PFIP thanks our Friends in making this event possible:

ANZ, Chevron, Coca-Cola Beverages Philippines, Inc., COLGATE-PALMOLIVE PHILIPPINES, LSEG, Mondelez International SNACKING MADE RIGHT, Nestlé, NORTHERN TRUST, Sun Life, Unilever

@PFIP.Pride facebook.com/PFIP.Pride @PFIPpride secretariat@pfip.com.ph

# THE PFIP LEADERSHIP FORUM 2023



# LEADER LAB LIVE!

## The 5th PFIP Leadership Forum

Work on your LGBT+ superpower. The PFIP Leadership Learning Lab Live! aims to bring together emerging LGBT+ leaders from across industries to collectively sharpen our professional toolkits, experiment with ideas, and build our signature leadership profiles.

# THE PFIP LEADERSHIP FORUM 2023



Interaction, collaborative learning, and a few surprises are what makes the Leadership Learning Lab Live! more than just another conference. Work on your skills together with others as you go through activities and challenges that help you:

- Build your brand as an emerging LGBT+ leader
- Enhance your network and inspire your community
- Develop influence and drive inclusion in your organisation



# LEADER LAB LIVE!

The 5th PFIP Leadership Forum

# SPONSORSHIP PACKAGES



INCLUSIONS	PARTNER	PLATINUM	GOLD	SILVER
	Php 250,000	Php 150,000	Php 100,000	Php 50,000
<b>Pre-event Publicity</b>				
Company name/Logo in full color in premium positioning in all marketing collaterals	✓	✓		
Company name/Logo in full color in all marketing collaterals			✓	✓
Company name/logo on emails and correspondence promoting the event	✓	✓	✓	✓
Company name/logo in the event digital ticket	✓			
<b>On-Site</b>				
Company name/logo on stage	✓	✓		
Company name/logo on photo wall	✓	✓	✓	✓
Option to play a 120-second AVP Marketing Material	✓			
Option to play a 30-second AVP Marketing Material		✓	✓	✓
Tickets to the Event	10	8	6	4
Extend ticket to Rainbow Youth Academy Scholar	2	2	1	
On-stage acknowledgement throughout the event proper	✓	✓	✓	✓
Access to all on-site activities (AM Snack, Lunch, and PM Snack)	✓	✓	✓	✓
<b>Post-event Publicity</b>				
Acknowledgement of Sponsor in all PFIP Social Media Sites	✓	✓	✓	✓
Article publication to PFIP website and social media sites (LGBT+ story or D&A Initiatives)	✓			

# INDIVIDUAL RATES



SPONSOR (PFIP MEMBER)	LEADER LAB LIVE	ONSITE ATTENDEES	STUDENT SCHOLAR
Partner	Php 250,000	10	2
Platinum	Php 150,000	8	2
Gold	Php 100,000	6	1
Silver	Php 50,000	4	0
Additional Headcount	Php 7,000	1	0

NON-SPONSOR (PFIP MEMBER)	LEADER LAB LIVE	ONSITE ATTENDEES
Individual	Php 7,500	1
Individual – Cebu-based only organization	Php 7,000	1



# SUPPORT AND PARTICIPATE



- Pay online using credit card / debit card through PayPal (link will be provided)
  
- Bank Transfer

Bank Address:

327 Aguirre Avenue, BF Homes, Paranaque City 1700

Account Name:

PHILIPPINE FINANCIAL AND INTER-INDUSTRY PRIDE ASSOCIATION INC.

Account Number:

200046585827

SWIFT Code:

EWBCPHMM

Recipient Address:

11/F SM Aura Premier Office Tower, 26th Street corner McKinley Parkway, Fort Bonifacio, Taguig City 1630

**For inquires : Email us at [secretariat@pfip.com.ph](mailto:secretariat@pfip.com.ph)**





Philippine Financial and Inter-industry Pride Association, Inc.

15 December 2022