

Philippine Financial & Inter-Industry Pride

In partnership with City of Mandaue

# **CEBU LGBT+ WORKPLACE INCLUSION FORUM**

*USWAG: A journey towards Inclusive  
Workplaces for the LGBT+*

May 29, 2023, 8:00 AM –7:00 PM - Bai Hotel, Mandaue City, Cebu



# ABOUT US



PHILIPPINE FINANCIAL &  
INTER-INDUSTRY PRIDE

The Philippine Financial & Inter-Industry Pride (PFIP) is a collaborative, voluntary and non-profit community of practice composed of dedicated representatives from LGBT+ employee resource groups and human resource or diversity teams of private firms in the Philippines.

PFIP, as the leading voice and champion of LGBT+ workplace inclusion, promotes safe spaces and inclusive opportunities for all talents regardless of their SOGIESC.

PFIP Member Organizations are proud equal opportunity employers and recognized employers of choice.

# OUR MEMBERS



# CEBU LGBT+ WORKPLACE INCLUSION FORUM



The Cebu LGBT+ Workplace Inclusion forum is PFIP's way of making its signature Pride Summit more accessible to organizations in Visayas and Mindanao. It is designed for anyone interested in creating a more inclusive workplace for LGBT+ employees.

It features expert speakers and engaging panel discussions that will provide you with valuable insights, practical tools and strategies for creating a more inclusive and supportive work environment for LGBT+ employees, and an opportunity to connect with other like-minded professionals and build your knowledge and skills around LGBT+ workplace inclusion.



# CEBU LGBT+ WORKPLACE INCLUSION FORUM



## **USWAG**

### A Journey Towards an Inclusive Workplaces for LGBT+

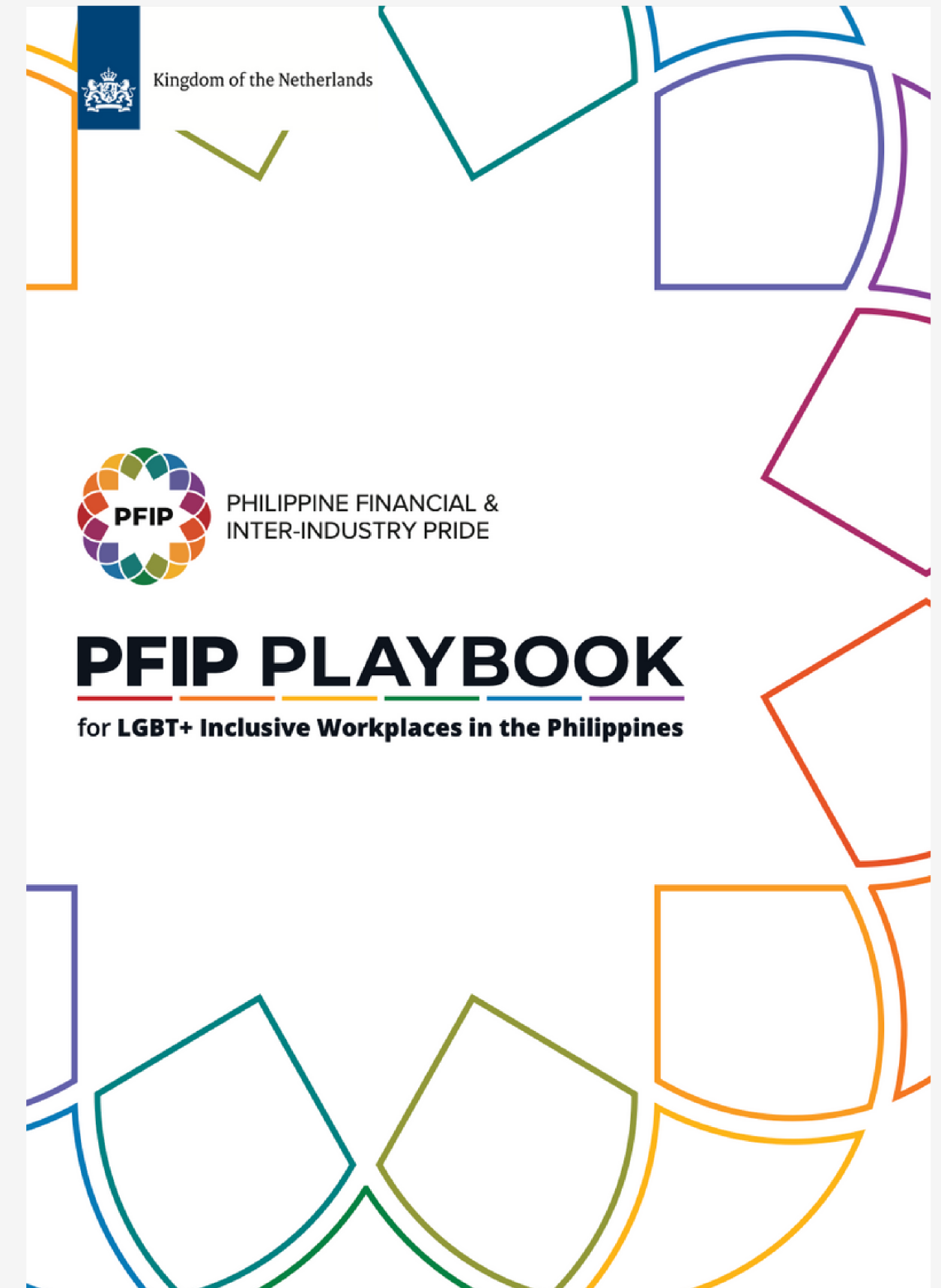
This year's theme "*USWAG*" represents the aspirations of the community for our workplaces to progress towards acceptance and inclusion. This is also a **CALL TO ACTION** to the government, academe, business and civic society to make Philippines more progressive and support the LGBT+ community

The goal of the forum is to

- Build awareness and understanding of LGBT+ issues and challenges in the workplace
- Advocate for Inclusive workplace culture by sharing best practices and engaging leaders, both within and outside the workplace, to encourage policy changes
- Provide networking opportunities to help build strategic partnerships, foster collaboration, and strengthen relationships within the LGBT+ ecosystem

# PFIP PLAYBOOK FOR LGBT+ WORKPLACES IN THE PHILIPPINES

The PFIP Playbook for LGBT+ Inclusive Workplaces In the Philippines —documents the best practices and innovative mechanisms undertaken by Philippines-based companies toward building more inclusive workplaces in the country. It is intended to be a reference point for business leaders from small companies to multinational conglomerates for responsible and ethical corporate governance, following the lead of international best practices and global standards. This compendium would be the first of its kind in terms of organizational research on LGBT+ workplace experience in the Philippines



# SPONSORSHIP PACKAGES



INCLUSIONS	GOLD	SILVER	BRONZE
	Php 50,000	Php 30,000	Php 20,000
<b>Pre-Event Publicity</b>			
Company name/logo in full color on all marketing collaterals	✓	✓	✓
Company name/logo on emails and correspondences promoting the event	✓	✓	
Company name/logo in the event digital ticket	✓		
<b>On-Site</b>			
Company name/logo on the stage backdrop	✓	✓	✓
Company name/logo on photo wall	✓	✓	
Option to play 30-seconds company video	✓		
Complimentary forum ticket for good standing PFIP members in Cebu*	2	2	2
Additional tickets as sponsors	4	2	1
Optional: Booth space for product placement, product demo, or giveaway (1 table and 2 chairs)	✓		
Onstage acknowledgement throughout event proper	✓	✓	✓
Option to display pull-up banners at the venue	3	2	1
<b>Post-Event Publicity</b>			
Acknowledgement of Sponsor in all PFIP social media sites	✓	✓	✓
Article publication to PFIP website and social media sites (LGBT+ story or DE&I initiatives)	✓		

\*Must have no outstanding invoices for 2023 ( membership fees and sponsorship)

# SUPPORT AND PARTICIPATE



☐ Pay online using credit card / debit card through PayPal (link will be provided)

☐ Bank Transfer

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