



SUMMIT CHALLENGES

Challenge #1 – MY POV

Show the PFIP volunteers a photo you took from today's event and share why it's meaningful to you. Post in any of your socmed accounts (FB, IG, LinkedIn, etc) and use the hashtag **#PFIPrideSummit2023**

Challenge #2 – LET'S SOCIALIZE!

Take a selfie with 4 other attendees (that are not part of your company's delegation). Edit the photo and put their names and organization. Post in any of your socmed accounts (FB, IG, LinkedIn, etc), use the hashtag **#PFIPrideSummit2023**, and tag your new found friends!

Challenge #3 – MY TWO CENTS

Take a video of yourself and share your learnings of today event (video up to 1 minute only). Post in any of your socmed accounts (FB, IG, LinkedIn, etc) and use the hashtag **#PFIPrideSummit2023**

Challenge #4 – LEARNING WITH OTHERS

Take a video of any participant (only one) to share with you what was their AHA! Moment of the day and make sure to get the name and organization. This person should've not been asked by another participant for this challenge (video up to 1 minute only). Post in any of your socmed accounts (FB, IG, LinkedIn, etc) and use the hashtag **#PFIPrideSummit2023**. Make sure to ask permission to post from the interviewee.

Challenge #5 – DANCE THE NIGHT AWAY

Create a tiktok dance video with 2 other attendees. They should not be part of your company's delegation and should not have participated with you in the other 4 challenges. You can choose any tiktok dance video. *No need to post, just save it in drafts and show the volunteers*

MECHANICS

- All attendees of PFIP are invited to join! All you need is a mobile phone and internet connection
- There are 5 challenges to be completed that can be exchanged for cool prizes and additional raffle tickets
 - 1 – 2 challenges completed = no raffle ticket
 - 3 challenges completed = 1 raffle ticket
 - 5 challenges completed = 2 raffle tickets
 - First 20 to complete all challenges = Sweets from PFIP
- Participants will need to show their "works" to any of the PFIP volunteers. Once validated, the volunteers will give out the corresponding prizes accordingly

