



**PFIP
PRIDE
SUMMIT
2023**

hiraya

Realizing our Hopes, Dreams, and Aspirations for the LGBTQ+ Advocacy

JULY 27 8:00AM – 5:00PM | JULY 28 1:00PM – 9:00PM
GRAND BALLROOM, SHANGRI-LA THE FORT, BGC

**VISITOR
GUIDE**





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DAY 1

July 27 – Thursday

8:30 AM – 10:25 AM

Registration

Welcome Message

Generation LGBTQIA+ : The Future of Pride

Anna Cubacub, (she/her), UP Babaylan
Josher Quizon, (he/him), DLSU PRISM
Karl Borromeo, (he/him), Ateneo Sanggunian
Rainbow Youth Academy scholars

Opening Remarks

Hiraya to Reality: Our Journey from Equality to Equity

Weena Ekid (he/him), Chair, PFIP

10:25 AM – 11:10 AM

Executive Speaker

Best Practice : How JPMC is Leveraging DEI for Organizational Excellence

Brad Baumuel (he/him), Global Head
of LGBTQ+ Affairs, JP Morgan Chase & Co

Message of Support

Inclusive Cities : Driving LGBTQ+ Inclusion Forward

Hon. Lani Cayetano (she/her),
Mayor, City of Taguig

Keynote

Inclusive Industries : Pride Tourism in the Philippines

Hon. Christina Garcia Frasco (she/her),
Secretary, Department of Tourism

11:10 AM – 12:30 PM

Lunch

12:30 PM – 2:00 PM

PM 1 Breakout

- Bongga Ka, DEI: Leveraging the PFIP Playbook to Build and Sustain Inclusive Workplaces
- ERG Toolkit 1: How to Bring Company Values to Life Through Employee-Driven Initiatives powered by Wells Fargo
- ERG Toolkit 2: How to Optimize Employee Assistance Programs for LGBTQ+ Employees
- Community Talk 1: Introducing Project Gender Equality Index in Schools (GEIS), the Rainbow Scorecard
- Community Talk 2: The Plight of People Living with HIV and Persons with Diverse SOGIESC in the Workplace powered by Pilipinas Shell Foundation
- Transformative Leadership: Setting The Tone and Role Modeling Inclusive Behaviors

2:15 PM – 3:45 PM

PM 2 Breakout

- Leading Lesbians: Why Visibility and Representation Matters for Queer Women
- Pride Means More Leadership: Instituting and Institutionalizing LGBTQ+ Inclusion Through Leadership and Allyship Program powered by Accenture
- ERG Toolkit 3: How to Implement LGBTQ+ Inclusive Practices in New Hire Onboarding
- TRANScendence 1: Psychosocial Transitioning for Transgender and Non-Gender Conforming Individuals
- YOUUnique: Reclaiming our Identity and Unlocking our LGBTQ+ Superpowers
- TrustLaw Legal Health Check Workshop: Strengthening Legal Support for LGBTQ+ Organizations

4:15 PM – 5:45 PM

PM 3 Breakout

- TRANScendence 2: The Great Transition: How Gender Identity and Health is Evolving Today powered by Propel Manila
- Online Advocacy: Using Social Media as a Force for Good
- ERG Toolkit 4: How to Embed Equity in Company Practices and Policies powered by Macquarie
- Community Talk 3: The Intersection of LGBTQ+, Women, Indigenous Peoples and Moro Rights
- Impact from Ground up: Best Practices on Impact Sourcing
- inQUEERING: Non-Binary Data Gathering and the Business Case for Self-Identification in the Workplace 🏳️‍🌈





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DAY 2

July 28 – Friday

12:00 PM – 3:20 PM

Registration

Opening Performances

Plenary

The Asian LGBTQ+ Century: How is Regional Pride Shaping Up?

Jeiz Robles (she/her), Marketplace
Diversity Leader Asia Pacific, IBM

Speak Your Truth

Breaking Barriers: The Triumphant Transformation of Regal Oliva

Atty. Regal Oliva (she/her),
Treasurer, City of Mandaue

Plenary

ESG 101: Getting Started with ESG in the Philippines

Ceejay Hernandez (he/him),
VP Corporate Sustainability, HSBC

Fireside Chat

Spotlight on the "S" in ESG: Perspectives from the LGBTQ+ Lens

Ronil Villacorta,
Board of Trustee, PFIP
Ceejay Hernandez (he/him),
VP Corporate Sustainability, HSBC
Jeiz Robles (she/her), Marketplace
Diversity Leader Asia Pacific, IBM
Philip Francis Recto (he/him), Account
Director, London Stock Exchange Group

Speak Your Truth

How to Avoid and Address DE&I and Advocacy Fatigue

Jan Gabriel Castaneda (he/him),
Consultant, We Thrive Wellbeing and
Consultancy Services, Inc.

Coffee Break

3:20 PM – 4:55 PM

Speak Your Truth

The "L" in LGBTQ+: Girls' Love, Not So Invisible Anymore

Clare Inso (she/her), Social Media
Influencer and Miss Universe
Philippine 2023 candidater

Fireside Chat

Beauty and the Badings: Pageantry and the LGBTQ+ Community

Jude Bacalso (she/her), producer, writer,
director and media personality
Dra. Barbie Alawin (she/her), Transgender
Beauy Queen turned Medical Doctor
Raymond Villanueva (she/her),
Bb. Pilipinas BOT
Ian Mendajar (she/her), Runaway Coach

Closing Keynote

Being Queer and Deaf : My Life, Journey and Advocacy

Erika Allosa,
President, Pinoy Deaf Rainbow Inc.

Synthesis

Summit Synthesis

Atty. Virginia Viray (she/her)
Board of Adviser, PFIP

Closing Remarks

PFIP at 10 : A Toast to Our First Decade

Chris Eugenio (he/him),
Board of Trustee, PFIP

4:55 PM – 8:45 PM

PFIP Rainbow Networking
Socials – LipSync Lalaparuzza





Grand Ballroom

Intermediate

Bongga Ka, DEI!: Leveraging the PFIP Playbook to Build and Sustain Inclusive Workplaces

Bonifacio A

Foundational

ERG Toolkit 1: How to Bring Company Values to Life Through Employee-Driven Initiatives powered by Wells Fargo

Narra A

Intermediate

ERG Toolkit 2: How to Optimize Employee Assistance Programs for LGBTQ+ Employees

Narra B

Advanced

Community Talk 1: Introducing Project Gender Equality Index in Schools (GEIS), the Rainbow Scorecard

Narra C

Intermediate

Community Talk 2: The Plight of People Living with HIV and Persons with Diverse SOGIESC in the Workplace powered by Pilipinas Shell Foundation

Narra D

Foundational

Transformative Leadership: Setting The Tone and Role Modeling Inclusive Behaviors





Grand Ballroom

Intermediate

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Grand Ballroom

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Narra C

Intermediate

Impact from Ground up: Best Practices on Impact Sourcing

Narra D

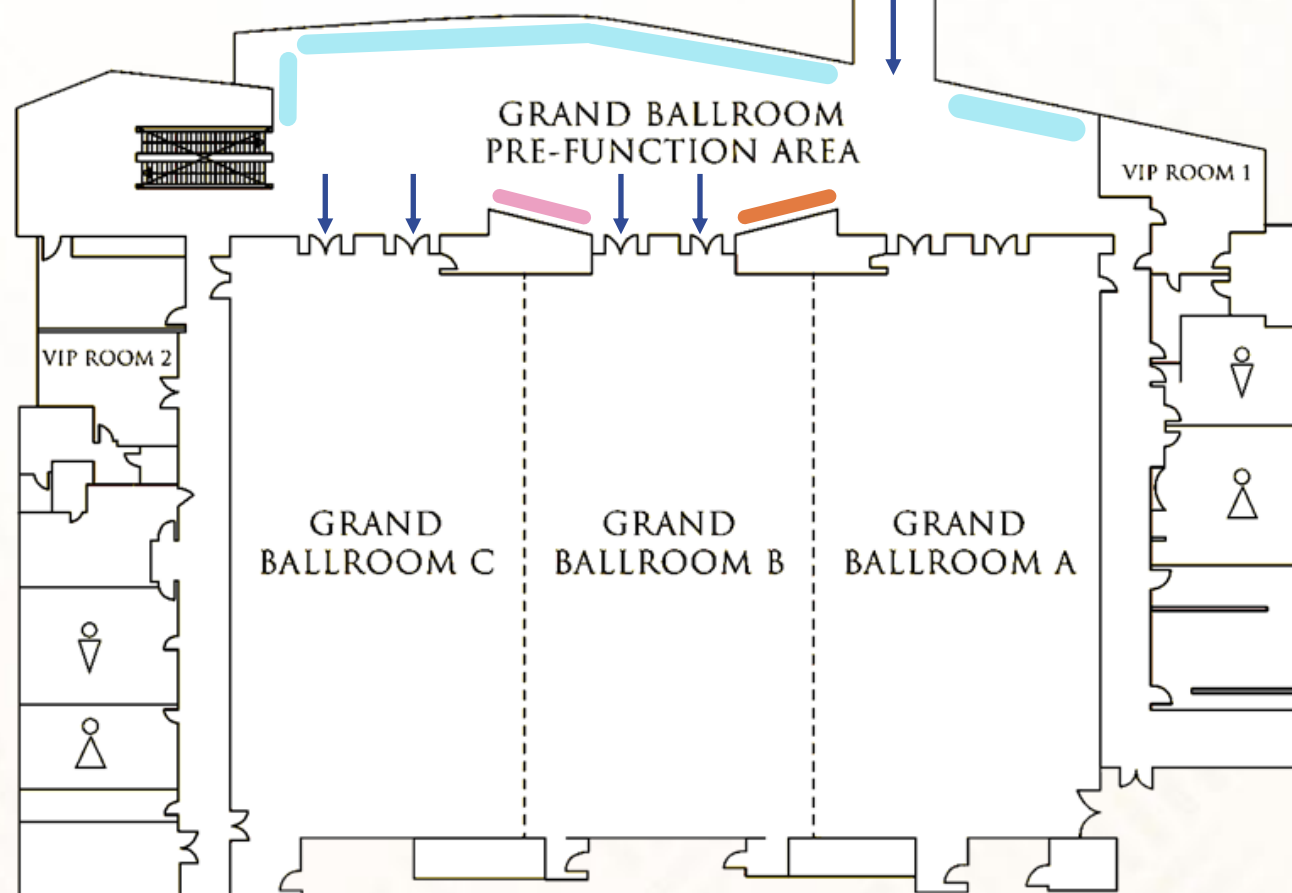
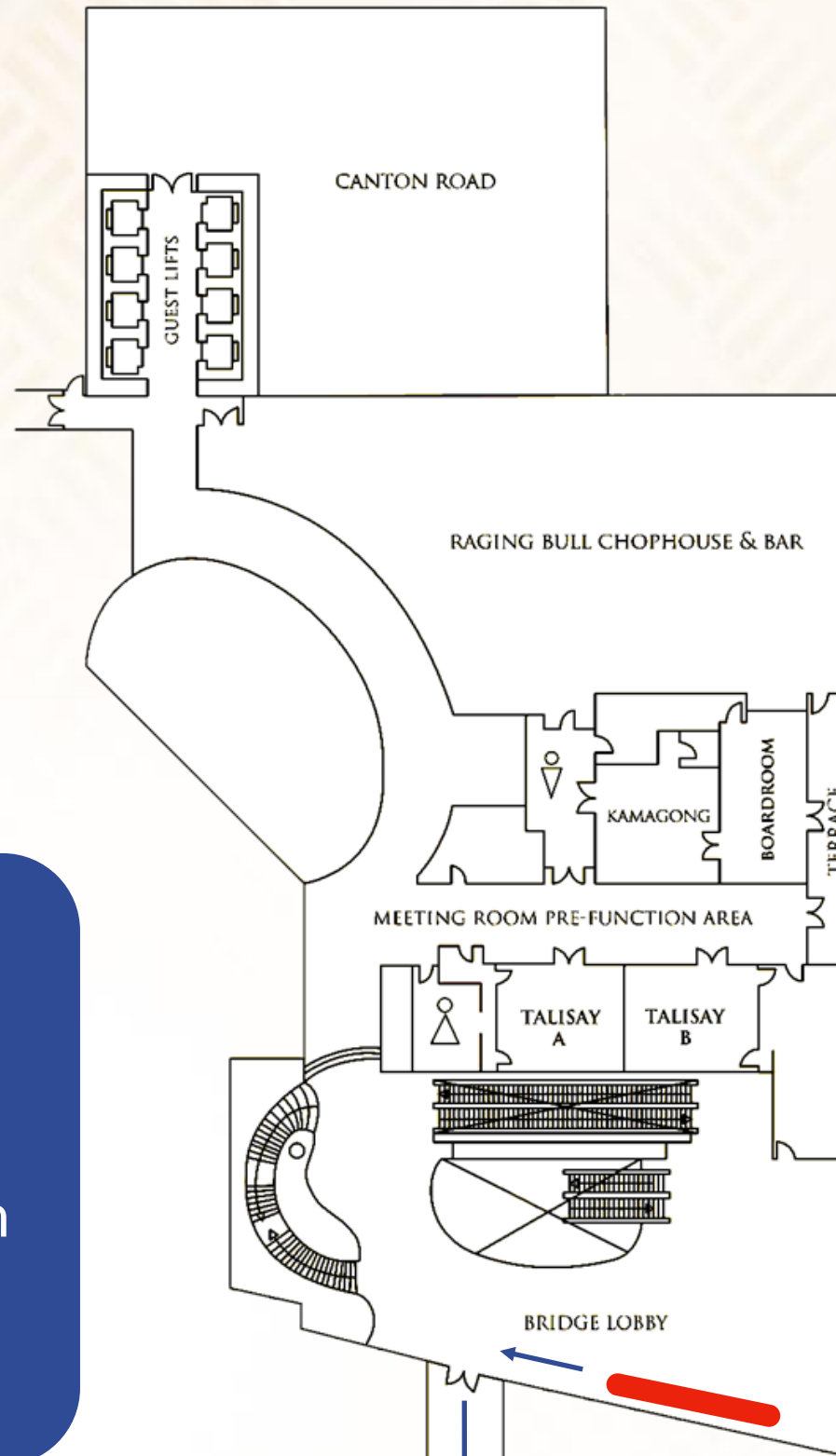
Advanced

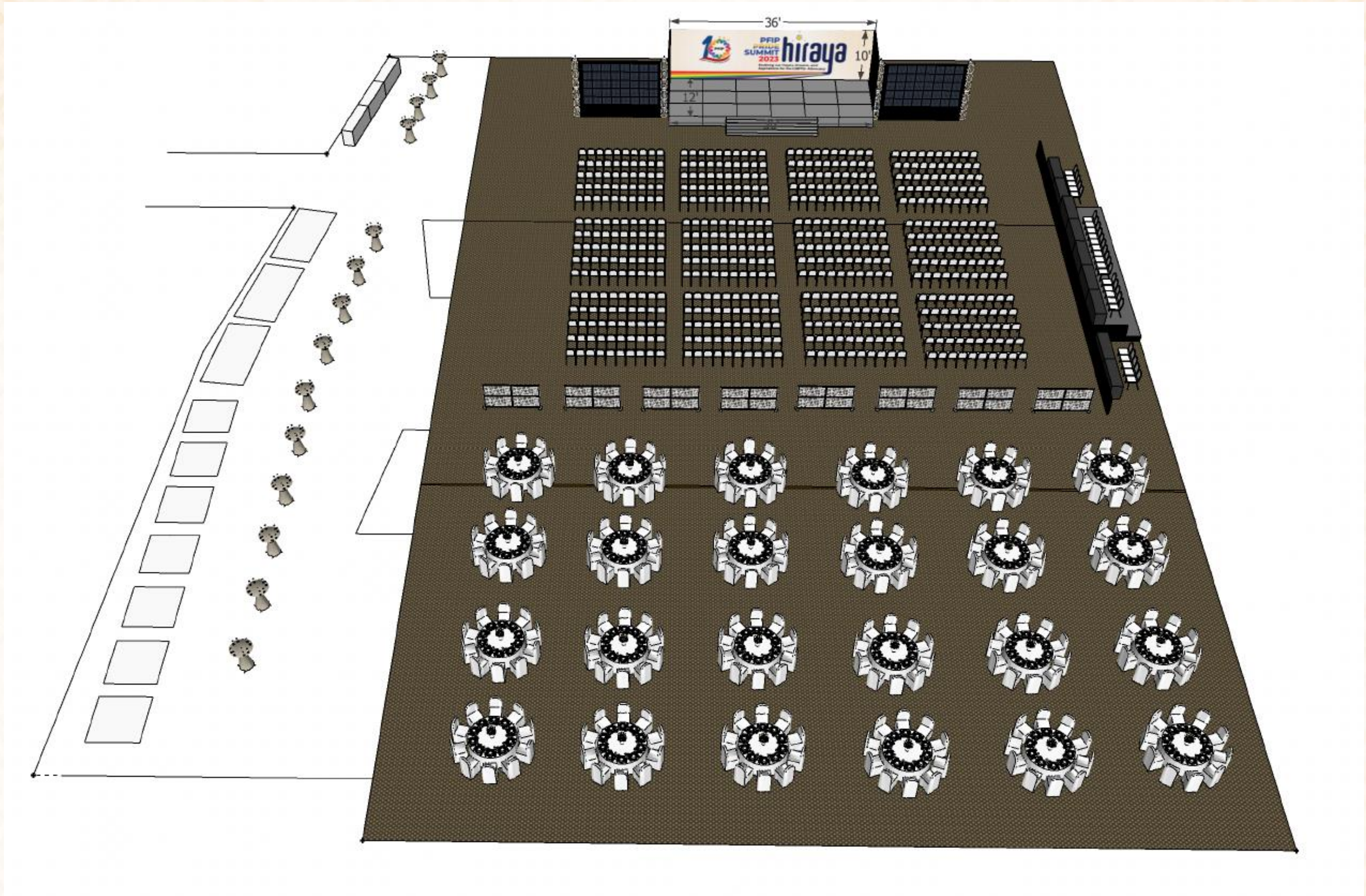
inQUEERing: Non-Binary Data Gathering and the Business Case for Self-Identification in the Workplace





- Registration Booth
- Photowall
- PFIP & Raffle Booth
- Exhibitors







Breakout Sessions

LEVEL 4

