



PHILIPPINE FINANCIAL &  
INTER-INDUSTRY PRIDE

Philippine Financial & Inter-Industry Pride

Leader Lab Live Presents

# **FUTURE FABULOUS: IMAGINE, INNOVATE, INSPIRE!**

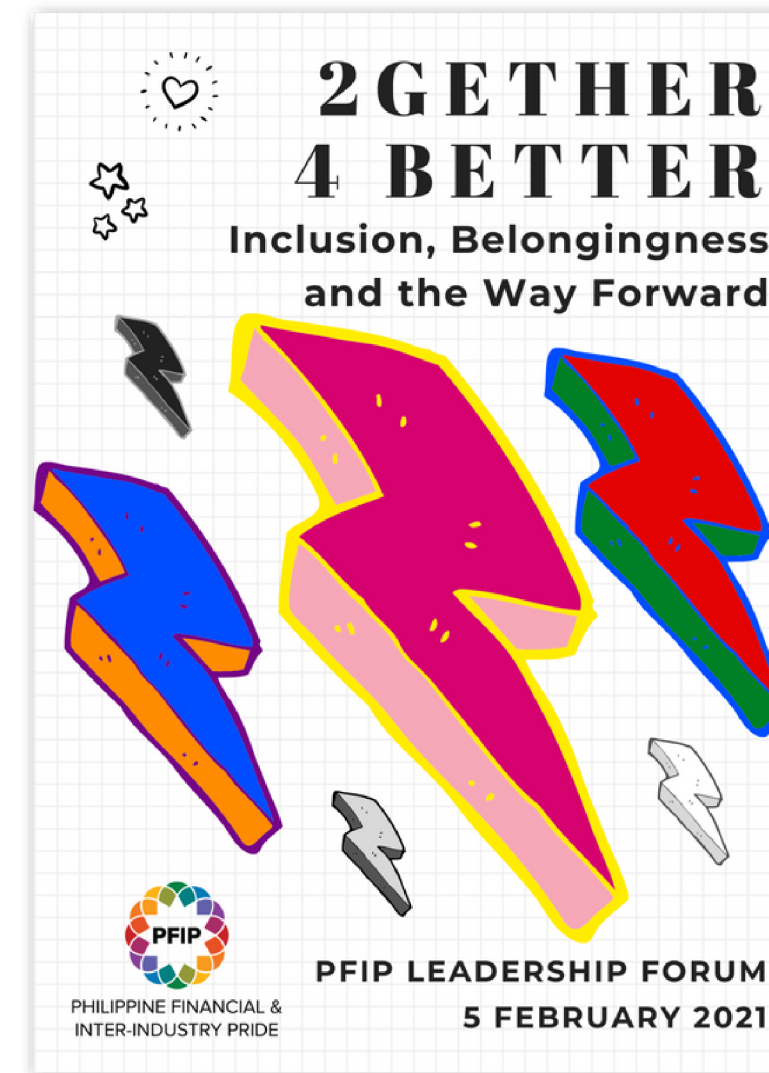
The 6th PFIP Leadership Forum

22 February 2024, 9:00 AM – 6:00 PM  
Face-to-Face Event, Shangri-la The Fort, BGC



# THE PFIP LEADERSHIP FORUM

Now on its 6th year, the annual PFIP Leadership Forum is organized by the leadership pillar of PFIP. It is designed for company Pride Network Leaders to harness them with the right attitude, confidence, and skills to manage their own Employee Resource Groups in their respective companies with the main objective to help develop well rounded LGBTQ+ professionals and build leadership expertise for their future success.





**LEADER LAB LIVE PRESENTS**

# **FUTURE FABULOUS:**

## **IMAGINE, INNOVATE, INSPIRE!**

Share on your LGBTQ+ superpower. The PFIP Leadership Learning Lab Live! aims to bring together emerging LGBTQ+ leaders from across industries to collectively sharpen our professional toolkits, experiment with ideas, and build our signature leadership profiles.

Best Practice . Thought Leadership . Community Engagement . Advocacy . Professional Development



# THE 6TH PFIP LEADERSHIP FORUM

Interaction, collaborative learning, and a few surprises are what makes the Leadership Learning Lab Live! more than just another conference. Work on your skills together with others as you go through activities and challenges that help you:

- Build your brand as an emerging LGBTQ+ leader
- Enhance your network and inspire your community
- Develop influence and drive inclusion in your organization

## **FUTURE FABULOUS: IMAGINE, INNOVATE, INSPIRE!**



# WORKSHOPS



## ONE PFIP

**Transforming to  
Future Fabulous through  
*Empathy Mapping***

**Jeiz Robles**  
Asia Pacific Marketplace  
Diversity Leader, IBM  
(she/her)



## BOLD VISION

**Adapting *Futures  
Thinking* for a  
Future Fabulous World**

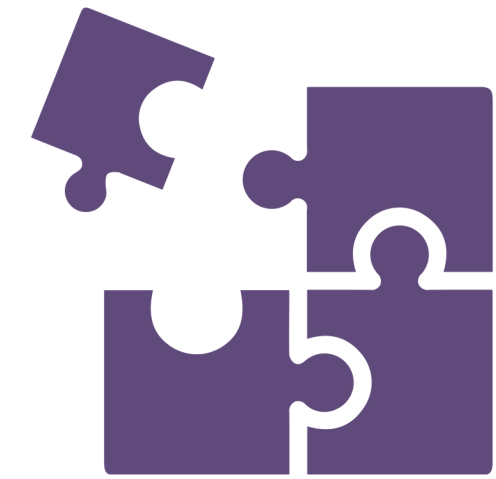
**Jose Decolongon**  
Dexcom, Director Program Management,  
Business Transformation  
(he/him)



## BRILLIANT FUTURE

**Crafting *Powerful  
Narratives* for  
Future Fabulous**

**Gibby Gorres**  
Chief Storyteller and  
Founder, Gugma  
(he/him)



## #FUTUREFABCOLLAB

**Open Space to  
Unlock a *Future  
Fabulous Mindset***





PHILIPPINE FINANCIAL &  
INTER-INDUSTRY PRIDE

*imagine*

LEADER LAB LIVE PRESENTS

# *Future Fabulous*

THE 6TH PFIP LEADERSHIP FORUM

SHANGRI-LA THE FORT, BGC | FEBRUARY 22, 2024 | 9:00AM - 5:00PM

*innovate*

*inspire*



# SPONSORSHIP PACKAGES

INCLUSIONS	PARTNER	PLATINUM	GOLD	SILVER
	Php 250,000	Php 150,000	Php 100,000	Php 50,000
<b>Pre-event Publicity</b>				
Company name/Logo in full color in premium positioning in all marketing collaterals	✓	✓		
Company name/Logo in full color in all marketing collaterals			✓	✓
Company name/logo on emails and correspondence promoting the event	✓	✓	✓	✓
Company name/logo in the event digital ticket	✓			
<b>On-Site</b>				
Company name/logo on stage	✓	✓		
Company name/logo on photo wall	✓	✓	✓	✓
Option to play a 120-second AVP Marketing Material	✓			
Option to play a 30-second AVP Marketing Material		✓	✓	✓
Tickets to the Event	10	8	6	4
Extend ticket to Rainbow Youth Academy Scholar	2	2	1	
On-stage acknowledgement throughout the event proper	✓	✓	✓	✓
Access to all on-site activities (AM Snack, Lunch, and PM Snack)	✓	✓	✓	✓
<b>Post-event Publicity</b>				
Acknowledgement of Sponsor in all PFIP Social Media Sites	✓	✓	✓	✓
Article publication to PFIP website and social media sites (LGBT+ story or D&A Initiatives)	✓			



# SPONSORSHIP PACKAGES

SPONSOR (PFIP MEMBER)	LEADER LAB LIVE	ONSITE ATTENDEES	STUDENT SCHOLAR
Partner	Php 250,000	10	2
Platinum	Php 150,000	8	2
Gold	Php 100,000	6	1
Silver	Php 50,000	4	0
Additional Headcount	Php 7,000	1	0

NON-SPONSOR (PFIP MEMBER)	LEADER LAB LIVE	ONSITE ATTENDEES
Individual	Php 7,500	1
Individual – Cebu-based only organization	Php 7,000	1



# SUPPORT AND PARTICIPATE

Pay online using credit card / debit card through PayPal (link will be provided) or through credit card terminal ( Visa, Mastercard, AMEX, and JCB)

## Bank Transfer

Bank Address:

327 Aguirre Avenue, BF Homes, Paranaque City 1700

Account Name:

PHILIPPINE FINANCIAL AND INTER-INDUSTRY PRIDE ASSOCIATION INC.

Account Number:

200046585827

SWIFT Code:

EWBCPHMM

Recipient Address:

11/F SM Aura Premier Office Tower, 26th Street corner McKinley Parkway, Fort Bonifacio, Taguig City 1630

**For inquires : Email us at [secretariat@pfip.com.ph](mailto:secretariat@pfip.com.ph)**



# WHO WE ARE



**PHILIPPINE FINANCIAL &  
INTER-INDUSTRY PRIDE**

The Philippine Financial & Inter-Industry Pride (PFIP) is a collaborative, voluntary and non-profit community of practice composed of dedicated representatives from LGBTQ+ employee resource groups and human resource or diversity teams of private firms in the Philippines.

PFIP, as the leading voice and champion of LGBTQ+ workplace inclusion, promotes safe spaces and inclusive opportunities for all talents regardless of their SOGIESC.

PFIP Member Organizations are proud equal opportunity employers and recognized employers of choice.



# Who We Are

Established in October 2013

SEC-Registered non-stock, non-profit in June 2021



PHILIPPINE FINANCIAL &  
INTER-INDUSTRY PRIDE

**MISSION** Leading Voice and Champion of LGBTQ+ Workplace Inclusion

**VISION** Limitless Career Options for Filipino LGBTQ+ Professionals



## Advocates

Collaborative, voluntary and non-profit community of practice



## Pioneers

First to introduce LGBTQ+ focused Diversity, Equity & Inclusion programs in the Philippines



## Leaders

Over 80 member organizations from across multiple industries



## Champions

Recognized employers of choice and equal opportunity providers in the Philippines

Best Practice . Thought Leadership . Community Engagement . Advocacy . Professional Development





## Philippine Financial and Inter-industry Pride Association, Inc.



@PFIPPride

[www.pfip.com.ph](http://www.pfip.com.ph)

