

SINGAPORE BOOK PUBLISHERS ASSOCIATION

EXECUTIVE COMMITTEE MEMBERS NOMINEES



 <p>PETER SCHOPPERT NUS Press</p>	<p>I've spent my career in publishing in Singapore. After doing my Masters at NUS, I worked for Times Editions, and then as Editorial Director for illustrated book publisher Editions Didier Millet in the 1990s. I helped to revive the fortunes of Singapore University Press, later NUS Press, from 2002 to 2005 and again from 2012 to today.</p> <p>My other experience includes management consulting and tech entrepreneurship, exploring publishing online. I really enjoyed my three terms as President of the SBPA, but I think it's important to have change, and that now's a good time to pass the baton to Max Phua. If elected to serve as an ordinary ExCo member I intend to help out with our international relations, and continue to work on copyright-related issues and help out on our book data project.</p>
 <p>YEOH CHENG POH Marshall Cavendish Education</p>	<p>Cheng Poh is the Head of Education at Marshall Cavendish Education. He has a diverse background from various industries including Technology companies, Financial industry and Public sector industry.</p> <p>Mr Yeoh graduated with honours degree in Electrical Engineering and masters of management from National University of Singapore.</p>
 <p>CHRISTINE CHONG Tusitala</p>	<p>Christine has been in publishing and publishing-related fields for nine years, starting as an editor and then acquisitions editor at academic publishing house NUS Press. She then moved to the public sector, and she gained a broader understanding of publishing and the arts at the National Arts Council. She is now the publisher at Tusitala, a digital storytelling studio that aims to reimagine the future of reading via technology.</p> <p>After receiving a Master of Arts in English Literature from the National University of Singapore, Christine attended the New York University Summer Publishing Institute, and went on to complete a Certificate in Editing from the University of Chicago Graham School. She has also been volunteering as an editor for The Tapestry Project SG, an online mental health publication, for the past six years.</p>
 <p>KATIE PEACE Taylor & Francis</p>	<p>Katie Peace is the Senior Publisher for Taylor & Francis Books in the Asia Pacific region. She is based in Singapore and manages a team of Commissioning Editors in Singapore, Japan and Australia. Her team commissions academic research books, textbooks and professional volumes across all areas of STEM, social sciences and the humanities. She has more than 18 years' experience in the publishing industry globally, and over 10 years working in Asia. During her career she has worked in journals and books editorial, sales and marketing, as well as for a subscription agency, so she has a good understand of the whole publishing ecosystem. She specialises in advising and guiding authors to produce the best publishing output and developing staff to reach their potential. She is looking forward to working with fellow members of the Executive Committee of the SBPA to support the book publishers of Singapore.</p>