



## **VENTURING FORWARD: EXPLORING THE LANDSCAPE OF VENTURE CAPITAL**

**11:15 AM– 12:00 PM  
Thursday, April 4, 2024  
The Clayton House, Scottsdale**

### **Moderator**



### **Gregg Scoresby, PHX Ventures**

**Gregg Scoresby is the Founder and Managing Partner of PHX Ventures, which aspires to be the most active early-stage software investor in Arizona. Prior to PHX Ventures, Gregg founded CampusLogic, which became one of the fastest growing software companies in Arizona.**

**CampusLogic transformed the student financial aid experience in higher education and raised nearly \$200 million from leading venture capital and private equity investors. Before being acquired in April 2022 by Ellucian, a portfolio company of Blackstone and Vista Equity, CampusLogic's award-winning products were used by over 4 million students at 800 colleges and universities.**

**In 2015, Gregg and CampusLogic were winners of Venture Madness. Gregg is also on the Board of Directors of StartupAZ and several high-growth software companies in Arizona.**



## Panel Members



**Alex Houghlin, Access Venture Partners**

Alex is a Principal at Access Venture Partners, supporting deal sourcing and diligence, as well as working with portfolio companies on strategic projects. Previously, Alex was Project Director at Michael Porter's Institute for Strategy and Competitiveness at Harvard Business School where she led a team focused on strategy research and advisory for governments and large corporations. Alex moved to Colorado in 2020 to pursue an MBA in entrepreneurship, during which time she was an Investment Associate with the Deming Center Venture Fund, worked with the Techstars Boulder program team, and joined a Techstars portfolio company, Terraseed, as Interim COO.

Alex attended Wellesley College in Massachusetts where she studied Political Science and Economics. She received an MBA with honors from the University of Colorado Leeds School of Business. Alex lives in Denver with her wife and son. In her free time, she enjoys playing any team sport and getting out on her mountain bike.



**Jason Pressman, AZ-VC**

Jason is an experienced and successful venture investor. He has been at Shasta Ventures since 2005 and more recently joined AZVC as Managing Director. He is a company builder who played an integral role in the development of one of today's largest online businesses, Walmart.com. Jason acts as a thought partner, advocate, and counselor to entrepreneurs looking to take their companies from initial proof of product-market fit to industry category leadership.

Jason currently serves on the boards of Bluetail, Velocity Engine, Farmer's Dog, Lattice, Nextdoor (NYSE: KIND), Zuora (NYSE: ZUO) and several other companies. Jason also led Shasta's investments in companies such as Adometry (acquired by Google), Demdex (acquired by Adobe), Glint (acquired by LinkedIn), Scalyr (acquired by Sentinel One), Steelbrick (acquired by Salesforce), and StrongLoop (acquired by IBM), among others. He is an avid scuba diver and a passionate supporter of shark conservation.



**Jami Youmans, Health Eco**

Jami is an executive, entrepreneur, and venture capitalist with over 15 years of healthcare experience investing in and operating companies from inception through growth stages. Her foundational experiences as a hospital administrator with Trinity Health and BJC Healthcare have uniquely positioned her to navigate and spearhead transformative leadership in the complex healthcare ecosystem, setting new standards of excellence and innovation.

Jami is currently serving as the President and CEO of HealthEco, a trusted advisory and investment firm, where she strategically collaborates with healthcare organizations to foster and scale pioneering ventures throughout the industry. Since founding HealthEco in 2019, Jami has grown the company through the creation of a robust healthcare ecosystem, diverse venture network, venture studio, commercialization accelerator, and investment platform. These achievements have magnified HealthEco's influence across both established providers and emerging startups, establishing the company's market-leading position as a business model transformation partner dedicated to improving patient outcomes.

Jami is also the Chief Operating Officer and member of the board for HealthEco portfolio company, Atalan. Launched in partnership with an expanding network of the nation's leading health systems, Atalan is a tech-enabled clinical partnership creating access to the best in laboratory medicine.

As an investor, Jami has led the syndication of over \$40M in strategic capital across three portfolio companies and generated over \$250M in equivalent net patient revenues for health systems. She is active in the venture capital networks serving on the boards of the Mid-America Healthcare Investor Network and the Rocky Mountain Venture Capital Association.

Jami has a Master of Health Administration from St. Louis University, and a Bachelor of Science in Cell and Molecular Biology and a minor in Chemistry from Missouri State University.



**Tanner Potter, Kickstart Fund**

Tanner is a partner at Kickstart. Prior to Kickstart, he spent time in various operating roles, including product, sales, and operations. Tanner worked in product at Nike and at Vivint. While at Vivint, he launched AI cameras. in product, sales, and operations. He got his undergrad from BYU and MBA from Harvard Business School.