



NUTRITION CONFERENCE

2024 • SPONSORSHIP OPPORTUNITIES

August 27-29, 2024 | Embassy Suites & Rogers Convention Center | Rogers, Arkansas

Proceeds from the Nutrition Conference are designated to provide scholarship support for graduate students pursuing a career in poultry nutrition. Through the support of sponsorships and registration fees The Poultry Federation was able to award 17 graduate students a total of \$105,000 for the 2023-2024 academic year.

Pre Conference Benefits

Company logo + link to company website featured on event page

Company logo featured in TPF bi-weekly e-newsletter event info

Attendee list (*list to include: name, company, email from registrants who have elected to provide their information*)

	PRINCIPAL SPONSOR \$6,500	PATRON SPONSOR \$3,000	SUPPORTER SPONSOR \$2,000	BREAK SPONSOR \$1,500	STUDENT SPONSOR \$1,000	GOLF HOLE SPONSOR \$250
Company logo + link to company website featured on event page	X	X	X	X	X	X
Company logo featured in TPF bi-weekly e-newsletter event info	4	1	1	1	1	1
Attendee list (<i>list to include: name, company, email from registrants who have elected to provide their information</i>)	X	X	X	X		

At Conference Benefits

Complimentary conference registrations

Podium recognition before morning and afternoon conference sessions

Full page advertisement in printed agenda

Logo featured on sponsor signage

Logo featured in printed conference brochure

Logo featured in slide deck shown before + after each session

Complimentary conference registrations	4	2	1	1	1	
Podium recognition before morning and afternoon conference sessions	X					
Full page advertisement in printed agenda	X					
Logo featured on sponsor signage	X	X	X	X	X	X
Logo featured in printed conference brochure	X	X	X	X	X	
Logo featured in slide deck shown before + after each session	X	X	X	X	X	



TECHNICAL SYMPOSIUM



GOLF TOURNAMENT