FOOD SAFETY CONFERENCE

March 7 - 9, 2023 • Oaklawn Racing Casino Resort, Hot Springs, Arkansas

The eleventh annual Food Safety Conference will be held at the Oaklawn Racing Casino Resort in Hot Springs, Arkansas. The conference will cover live production through plant, focusing on important food safety topics that are specific to the turkey and broiler industry. Attendees will have the opportunity to hear from food safety experts from the industry, academia, and government, exchange ideas and collaborate on current challenges.

	PRINCIPAL SPONSOR* $6,500	PATRON SPONSOR $3,000	SUPPORTER SPONSOR $2,500
PRE CONFERENCE BENEFITS			
Company logo + link to company website featured on TPF Food Safety event page	X	LOGO ONLY	LOGO ONLY
Company logo featured in TPF social media event promotions	X	X	
Single Sponsor Marketing promotion (1) eblast to targeted attendees in advance of conference.	1 *Must submit commitment form by February 7*		
Attendee list (pre+post conference)	X	X	X
AT CONFERENCE BENEFITS			
Complimentary conference registrations	2	2	1
Opportunity to present to conference attendees*	X		
Full page advertisment in printed agenda	X		
Podium recognition before morning and afternoon conference sessions	X		
Logo featured on sponsor signage on-site at conference center	X	X	X
Logo featured in printed conference brochure	X	X	X
Logo featured in slide deck shown before + after each session	X	X	

ATTENTION PRINCIPAL SPONSORS

Up to 6 principal sponsors will be chosen to make a 20 minute presentation to conference attendees. The guidelines for submitting your presentation for review are as follows:

- **Presentation must include new and relevant information with a focus on food safety**
- **Presentation must be fact based with proven data**
- **This is NOT a sales presentation for products or services**
- **Presentations will be reviewed and selected by the Food Safety Conference Committee**

Please send an abstract of your presentation along with your principal sponsorship commitment form to:

Holly Duval
holly@thepoultryfederation.com

Deadline to submit abstract for review is January 17, 2023.

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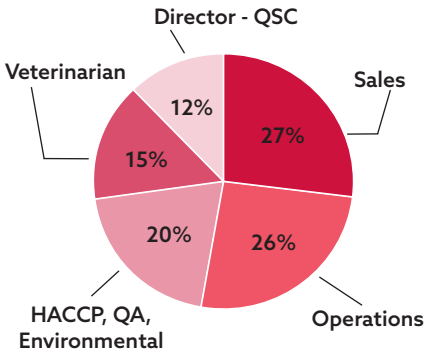
CONFERENCE ATTENDEES



The annual Food Safety Conference draws attendees from across the nation. The conference hosts on average around 250-300 attendees over the two days.

250-300 ATTENDEES

	LUNCH SPONSOR $5,500	RECEPTION SPONSOR $4,00	BREAKFAST SPONSOR $3,500	AV/WI-FI SPONSOR $2,000	BREAK SPONSOR $1,500
PRE CONFERENCE BENEFITS					
Company logo + link to company website featured on TPF Food Safety event page	X	LOGO ONLY	LOGO ONLY	LOG FULFILLED	LOG FULFILLED
Personalized e-blast from sponsor to attendees. Can include product marketing.	1 *Must submit commitment form by February 7*	1 *Must submit commitment form by February 7*	1 *Must submit commitment form by February 7*		
Attendee list (pre+post conference)	X	X	X	X	X
AT CONFERENCE BENEFITS					
Complimentary conference registrations	2	2	2	2	1
Naming rights to event *(sponsor is responsible for providing signs, collateral, decor. Sponsor must set-up & take down all additional signs, collateral and decor and all items must be pre-approved before the event)*		X			
Logo featured on signage on-site at conference center	X	X	X	X	X
Logo featured in printed conference brochure	X	X	X	X	X
Logo featured in slide deck shown during event	X	X			

Have questions about sponsorship opportunities?

Holly Duval *Director of Marketing & Business Development :* holly@thepoultryfederation.com

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Company Name:

First Name **Last Name**

Billing Address:

City: **State:** **Zip:**

Telephone: **Alt. Phone:**

Email:

Sponsorship Level:

- ☐ **Principal $6,500**
- ☐ **Reception $4,000**
- ☐ **Lunch $5,500**
- ☐ **Patron $3,000**
- ☐ **Supporter $2,500**
- ☐ **AV/Wi-Fi $2,000**
- ☐ **Breakfast $3,500**
- ☐ **Break $1,500**

Payment:

- ☐ **Invoice**
- ☐ **Check (Please make payable to The Poultry Federation)**

Please charge my:

- ☐ **AMEX**
- ☐ **MC**
- ☐ **VISA**
- ☐ **DISCOVER**

Card Number: **Exp:** **Security Code:**

Authorized Signature:

By signing above I have reviewed the above selections and affirm that they are accurate and that I have the authority to make this commitment to The Poultry Federation (TPF) on behalf of my company.

SPONSORSHIP DEADLINE: FEBRUARY 17, 2023

SEND FORM TO:

Holly Duval
Director of Marketing & Business Dev.
holly@thepoultryfederation.com

Annie Hounsel
Business Operations Coordinator
finance@thepoultryfederation.com