

FESTIVAL | Sponsorships

June 9-10, 2023 · Rogers Convention Center · Rogers, AR



ABOUT THE FESTIVAL

Join us on The Chicken Strip, June 9-10, 2023 at the Rogers Convention Center and Embassy Suites in Rogers, Arkansas for the 63rd Annual Poultry Festival.

For six decades, The Poultry Federation (TPF) has hosted the annual event celebrating the poultry and egg industry with its finest. The festival draws members and friends of the industry from all across the country. In 2022, over 4,500 tickets were sold to the festival, impacting the Rogers economy by \$4.19 million.

The two day festival offers a variety of activities that are great for networking, team building and socializing. Festival activities include: golf tournament, trap shoot, bass tournament, women in poultry brunch, scholarship auction, industry awards ceremony, all member barbecue contest, 4-H barbecue contest and concludes with the festival concert.

Entertainment for the 63rd Annual Poultry Festival will be headlined by Chris Janson with special guests Ray Fulcher and Southerland. The festival concert will take place on June 10, 2023 at the Walmart AMP in Rogers, AR.

QUESTIONS, PLEASE CONTACT:

Holly Duval

Dir. of Marketing & Business Dev.
holly@thepoultryfederation.com

IMPORTANT NOTICE

We will email an invoice to the email address provided for your sponsorship commitment. **Your invoice must be paid in full by May 9, 2023.** Festival tickets will not be mailed unless your invoice has been paid in full.

CANCELLATION/REFUND POLICY

All sponsorships for events hosted by The Poultry Federation (TPF) are non-refundable. If the event is cancelled, the sponsorship and any associated registrations will carry over to the next scheduled event.

SPONSORSHIP DEADLINE: MAY 9, 2023

*Scan to learn
more and support
the festival*



SPONSORSHIP OPTIONS

TITLE SPONSOR (\$25,000)

- 4 Platinum Tickets (concert seating in designated sponsor box)
- 4 VIP Lounge Access Passes**
- 4 Passes to Welcome Reception (Thurs. June 8)
- 1 Reserved table for 10 at Scholarship Auction
- Podium Recognition
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program
- Company logo on festival t-shirt
- Company logo featured in TPF social media festival announcements
- Company logo featured on landing page of Handbid

PRESENTING SPONSOR (\$15,000)

- 4 Gold Tickets (concert seating in sections 1-8)*
- 4 VIP Lounge Access Passes**
- 4 Passes to Welcome Reception (Thurs. June 8)
- 1 Reserved table for 10 at Scholarship Auction
- Podium recognition
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program
- Company logo on festival t-shirt
- Company logo featured in TPF social media festival announcements

PREMIER SPONSOR (\$10,000)

- 4 Gold Tickets (concert seating in sections 1-8)*
- 4 VIP Lounge Access Passes**
- 4 Passes to Welcome Reception (Thurs. June 8)
- Podium recognition
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program

PRINCIPAL SPONSOR (\$5,000)

- 2 Gold Tickets (concert seating in sections 1-8)*
- 2 VIP Lounge Access Passes**
- 2 Passes to Welcome Reception (Thurs. June 8)
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program

PATRON SPONSOR (\$3,000)

- 4 Lawn Tickets (concert seating in lawn section or Choctaw Plaza)
- 2 Passes to Welcome Reception (Thurs. June 8)
- Company logo with link on festival event page
- Company name on sponsor banner at convention center site
- Company name on sponsor page of festival program

SUPPORTER SPONSOR (\$1,500)

- 2 Lawn Tickets (concert seating in lawn section or Choctaw Plaza)*
- 2 Passes to Welcome Reception (Thurs. June 8)
- Company logo with link on festival event page
- Company name on sponsor banner at convention center site
- Company name on sponsor page of festival program

*Seating in these sections is general admission. There are no reserved seats in sections 1-8 or the lawn.

** Enjoy complimentary beer and wine plus a themed buffet of heavy hors d'oeuvres. Cocktail waitresses are available to serve sponsor boxes beer, wine, cocktails, water and soft drinks.