



# FOOD SAFETY CONFERENCE

March 5-7, 2024 • Oaklawn Resort, Hot Springs, Arkansas

The 12<sup>TH</sup> annual Food Safety Conference will be held at the Oaklawn Racing Casino Resort in Hot Springs, Arkansas. The conference will cover live production through plant, focusing on important food safety topics that are specific to the turkey and broiler industry. Attendees will have the opportunity to hear from food safety experts from the industry, academia, and government, exchange ideas and collaborate on current challenges.

## PRE CONFERENCE BENEFITS

Company logo + link to company website featured on Food Safety event page

Company logo featured in event e-blasts/updates

Attendee list (pre+post conference)

	PRINCIPAL SPONSOR* \$6,500	PARTNER SPONSOR \$4,500	PATRON SPONSOR \$3,000	SUPPORTER SPONSOR \$2,000
Company logo + link to company website featured on Food Safety event page	X	X	X	X
Company logo featured in event e-blasts/updates	X	X	X	X
Attendee list (pre+post conference)	X	X	X	X

## AT CONFERENCE BENEFITS

Complimentary conference registrations

Logo featured on all attendee name badges

Opportunity to present to conference attendees\*

Full page advertisement in printed agenda

Podium recognition before morning and afternoon conference sessions

Logo featured on sponsor signage on-site at conference center

Logo featured in printed conference agenda

Logo featured in slide deck shown before + after each session

	PRINCIPAL SPONSOR* \$6,500	PARTNER SPONSOR \$4,500	PATRON SPONSOR \$3,000	SUPPORTER SPONSOR \$2,000
Complimentary conference registrations	4	2	2	2
Logo featured on all attendee name badges	X	X		
Opportunity to present to conference attendees*	X			
Full page advertisement in printed agenda	X			
Podium recognition before morning and afternoon conference sessions	X	X		
Logo featured on sponsor signage on-site at conference center	X	X	X	X
Logo featured in printed conference agenda	X	X	X	X
Logo featured in slide deck shown before + after each session	X	X	X	X

## ATTENTION PRINCIPAL SPONSORS

3 principal sponsors will be chosen to make a 20 minute presentation to conference attendees. The guidelines for submitting your presentation for review are as follows:

- Presentation must include new and relevant information with a focus on food safety
- Presentation must be fact based with proven data
- This is NOT a sales presentation for products or services
- Presentations will be reviewed and selected by the Food Safety Conference Committee

Please send an abstract of your presentation along with confirmation of your principal sponsorship to:

**Holly Duval**  
holly@thepoultryfederation.com

**Deadline to submit abstract**  
January 17, 2024.

**Have questions about sponsorship opportunities?**

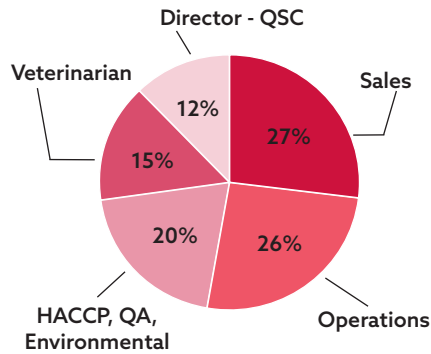
**Holly Duval** Director of Marketing & Business Development : holly@thepoultryfederation.com



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## CONFERENCE ATTENDEES



The annual Food Safety Conference draws attendees from across the nation. The conference hosts on average around 250-300 attendees over the two days.

250-300 ATTENDEES

## PRE CONFERENCE BENEFITS

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Attendee list (pre+post conference)

RECEPTION SPONSOR \$5,000	BREAKFAST SPONSOR \$3,500	LUNCH SPONSOR \$2,250	AV/WI-FI SPONSOR \$2,500	BREAK SPONSOR \$1,750
X	X	X	X	X
X				
X	X	X	X	X

## AT CONFERENCE BENEFITS

Complimentary conference registrations

Podium recognition before morning and afternoon conference sessions on Day 1 only

Opportunity to hand out company promotional material during event. Sponsor is responsible for placement/distribution of materials.

Logo featured on signage on-site at conference center

Logo featured in printed conference agenda

Logo featured in slide deck shown during event

2	2	2	1	1
X				
X	X	X		
X	X	X	X	X
X	X	X	X	X
X			X	

## SPONSORSHIP DEADLINE: FEBRUARY 16, 2024

### SECURE YOUR SPONSORSHIP

#### Online

<https://thepoultryfederation.com/events/14-food-safety-conference>

#### Email

Holly Duval, Director of Marketing & Business Dev.  
holly@thepoultryfederation.com