

# FESTIVAL SPONSORSHIPS

June 21-22, 2024 · Rogers Convention Center · Rogers, AR



## ABOUT THE FESTIVAL

Saddle up and get ready for a galactic eggspedition beyond the frontier, June 21-22, 2024 at the Rogers Convention Center and Embassy Suites in Rogers, Arkansas for the 64<sup>th</sup> Annual Poultry Festival.

For six decades, The Poultry Federation (TPF) has hosted the annual event celebrating the poultry and egg industry with its finest. The festival draws members and friends of the industry from all across the country. In 2023, over 4,500 tickets were sold to the festival, impacting the Rogers economy by \$4.19 million.

The two day festival offers a variety of activities that are great for networking, team building and socializing. Festival activities include: golf tournament, trap shoot, bass tournament, scholarship auction, industry awards ceremony, all member cooking competition, Arkansas 4-H State cooking competition and concludes with the festival concert.

Entertainment for the 64<sup>th</sup> Annual Poultry Festival will be headlined by Chris Lane with special guests Danielle Bradberry and Marybeth Byrd. The festival concert will take place on June 22, 2024 at the Walmart AMP in Rogers, AR.

## QUESTIONS, PLEASE CONTACT

**Holly Duval**

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## IMPORTANT NOTICE

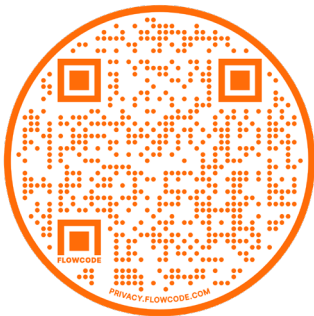
We will email an invoice to the email address provided for your sponsorship commitment. **Your invoice must be paid in full by May 21, 2024.** If your invoice remains unpaid, you will forfeit your recognition as a sponsor and your tickets will not be mailed or be available for pickup.

## CANCELLATION/REFUND POLICY

All sponsorships for events hosted by The Poultry Federation (TPF) are non-refundable. If the event is cancelled, the sponsorship and any associated registrations will carry over to the next scheduled event.

All sales are final after **April 21, 2024.** Requests for credit or transfers will not be accepted.

## SPONSORSHIP DEADLINE: MAY 21, 2024



SCAN NOW TO LEARN MORE ABOUT THE POULTRY FESTIVAL AND MAKE YOUR COMMITMENT TO SUPPORT THE FESTIVAL TODAY

## SPONSORSHIP OPTIONS

### TITLE SPONSOR (\$25,000)

- 4 Platinum Tickets (concert seating in designated sponsor box)
- 4 VIP Lounge Access Passes\*\*
- 4 Passes to Welcome Reception (Thurs. June 20)
- 1 Reserved table for 10 at Scholarship Auction
- Podium Recognition
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program
- Company logo on festival t-shirt
- Company logo featured in TPF social media festival announcements
- Company logo featured on landing page of Handbid

### PRESENTING SPONSOR (\$15,000)

- 4 Gold Tickets (concert seating in sections 1-3)\*
- 4 VIP Lounge Access Passes\*\*
- 4 Passes to Welcome Reception (Thurs. June 20)
- 1 Reserved table for 10 at Scholarship Auction
- Podium recognition
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program
- Company logo on festival t-shirt
- Company logo featured in TPF social media festival announcements

### PREMIER SPONSOR (\$10,000)

- 4 Silver Tickets (concert seating in sections 4-8)\*
- 4 VIP Lounge Access Passes\*\*
- 4 Passes to Welcome Reception (Thurs. June 20)
- Podium recognition
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program

### PRINCIPAL SPONSOR (\$5,000)

- 2 Silver Tickets (concert seating in sections 4-8)\*
- 2 VIP Lounge Access Passes\*\*
- 2 Passes to Welcome Reception (Thurs. June 20)
- Company logo with link on festival event page
- Company logo on sponsor banner at convention center site
- Company logo on sponsor page of festival program

### PATRON SPONSOR (\$3,000)

- 4 Lawn Tickets (concert seating in lawn section or Choctaw Plaza)
- 2 Passes to Welcome Reception (Thurs. June 20)
- Company logo with link on festival event page
- Company name on sponsor banner at convention center site
- Company name on sponsor page of festival program

### SUPPORTER SPONSOR (\$1,500)

- 2 Lawn Tickets (concert seating in lawn section or Choctaw Plaza)\*
- 2 Passes to Welcome Reception (Thurs. June 20)
- Company logo with link on festival event page
- Company name on sponsor banner at convention center site
- Company name on sponsor page of festival program

\*Seating in these sections is general admission. There are no reserved seats in sections 1-8 or the lawn.

\*\* Enjoy complimentary beer and wine plus a themed buffet of heavy hors d'oeuvres. Cocktail waitresses are available to serve sponsor boxes beer, wine, cocktails, water and soft drinks.